

# Fashion Fair Rigorous, Instructive

## WOMEN NOW

### French Gourmet Teaches On TV

Julia Child cooks. She does it so well that her TV show, "The French Chef," is being shown in such major cities as Boston, New York, Washington and Philadelphia, San Francisco and College Station.

Mrs. Child learned the art in France at the famous Cordon Bleu cooking school when her husband was assigned to the Paris Embassy. Her TV series came as a result of the success of her book, "Mastering the Art of French Cooking," written in

collaboration with two French friends.

"The most general mistake is just not reading the recipe," Mrs. Child says of novices, "or not reading it carefully—thus an important point is missed such as covering the casserole or not heating the fat." Her own interest in gourmet cooking came after her husband, Paul, expressed interest in good food.

"My main difficulty was not in learning how to cook, but in learning how to eat sensibly," she says. For the housewife or ordinary chef she shows how to use supermarket supplies for easier, more practical gourmet cooking.

Things happen in her kitchen just as in anyone's. The butter is misplaced, fillings drool and the lighted brandy sings her hair. She makes others feel that if she can do it, anyone can.

Mrs. Child discovered in France that every dish was based on fundamental principles that are easy, simple and quick. Once these are learned, no complicated-sounding delicacy is frightening. Her series is tailored to the busy American man or woman who loves good food but has never thought there was time to prepare it.

Watch Mrs. Child prepare French puff pastry on KAMU-TV at 7:30 Thursday, and repeated at 7:30 Monday (Channel 12, cable; Channel 15, UHF).

TRY  
BATTALION CLASSIFIED

Ruth Ann Smith, Ann Randall campus representative, alternately encouraged and browbeat some 80 A&M women at Saturday's Nieman-Marcus Fashion Fair. Mrs. Smith went through the entire beauty regime from poise to pancake base, fabrics to false lashes in an incredible eight hours.

The day began with modelling techniques — walking, pivots, turns, posture hints and exercises. Mrs. Smith pointed out that "poise is in the feet, confidence is in the face." The new modelling style was taught. Models now move "au naturel," avoiding the posed stance and stilted pause. They even smile.

Natural carriage is preferred, no longer the slumped-shoulder and slouched gait of the early 1960's mannikins. For three hours the students bore the tortures of trying to pull in stomachs and derrieres and straighten spines—in short, just trying to stand up straight.

Next came the manipulation of the feet into the graceful, but tricky, French turn and various pivots while staring straight ahead... all under the critical surveillance of Mrs. Smith. It was somewhat like a feminist version of precision drill on the first day of practice. Even modelling "au naturel" takes discipline, timing, coordination and a fair amount of stamina.

Naturalness has pervaded the makeup field also. Three hours after lunch were spent in applying a full range of cosmetics so that they didn't appear to be there at all. This is also tricky, but anyone who has stared at a powdered and pancaked, re-rouged and thickly black-lashed woman's face (especially under the fluorescent lighting in many buildings) will be grateful for the change.

The look for now in eyes—no eye liner, period. The lashes should be thickened to compensate, either with mascara or the new type of feathered false lashes. But there should be no artificial lines whatever. Lashes that are too dark make you "look like Raggedy Ann," Mrs. Smith warned.

Color is important but easily overdone. Light, bright colors are essential. All colors turn darker on the face.

"Not the low-key colors you're reaching for to look subtle," she admonished. "They just look muddy." The same goes for lipstick and other cosmetics. Transparent colors are favored. Stark white is passe.

A nose should be given character. Eyebrows should not be noticed. The mouth is a smile and the face is an "open" face. Cosmetics are applied with an upward and outward motion for the look. Color must be carefully balanced.

"You want to look at the face and see the entire face—then decide what it is that makes it look good," Mrs. Smith explained.

"It is not a sexy face. It's natural... somewhat Norwegian."

During the lecture-demonstration, she roved the audience sur-



NEW LOOK—The new look in eyes this year is soft, natural and luminous. The key words for all fashion this year are softness and naturalness. (Photo by Patricia Bath)

ming up the entire essence of an individual face, faults and virtues, in a quick personal evaluation. Her critique was incisive, possibly leaving only an eyebrow in the whole face that was "quite right." Beauty may be only skin-deep, but from there up it had to be flawless, or it was back to the mirror.

The rest of the afternoon was spent on fashion coordination and presentation of the new looks. Each girl was provided with a written fashion summary that N-M uses in its own training sessions with models and buyers.

Mrs. Smith noted that couture is not as important in everyday life as it once was. She cited improved mass communications and the higher and higher costs of handmade things as reasons. She admitted that she personally "just can't get used to" the midi length, which she characterizes as the "lady-shoe." Her advice is to "get the full benefit of fashion," and to use everything that's in style in any season to your utmost advantage.

The day ended with the selection of the modelling team, the "Mam'selles." They will model at the fashion show Tuesday, March

24. The Mam'selles include Jean Mah, Fran Kimbrough, Janie Wallace, Celia Williams, Sharon Warnasch, Dana Jumper, Glenda Freeman, Brenda Carrington, Dale Harrison, Carla Bennett, Bonnie Cash, Vicki Dudek, Kathy Ball, Libby McGraw, Loueva Clark, Nancy Rowe, Cathy Alford, Raynese Lee McCravey, and Alvita Wright.

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### The Film that shocked the readers of Playboy (June Issue)



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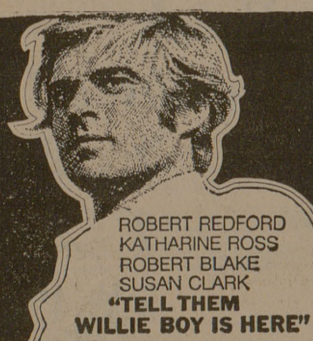
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**JOHN HUSTON** as "THE ABBE"  
**COLOR** Persons under 16 not admitted.  
BY MOVIELAB

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KATHARINE ROSS  
ROBERT BLAKE  
SUSAN CLARK  
"TELL THEM  
WILLIE BOY IS HERE"**

## SKYWAY DRIVE IN THEATRE

WEST SIDE AT 6:40 P. M.

### "ONLY GAME IN TOWN"

At 8:40 p. m.  
"RASKEL"

EAST SIDE AT 6:35 P. M.

### 2 Horror Thrillers "DUNWICH HORROR"

At 8:45 p. m.  
"OBLONG BOX"

## CIRCLE

TONITE AT 7:00 P. M.

### VIVA MAX With Peter Ustonuff

At 9:00 p. m.  
"MAGNIFICENT 7"

With Steve McCqueen

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store name

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## Frosh Girls Set Meeting

The freshman class has decided to establish its own women's organization to promote better communications with that segment of its population.

Julie McCall, chairman of a committee to develop the idea, says they are "organizing to get to know each other better and to get to know the freshman men."

It is the first project of its type to have the support of the class, she says, adding that she is "unbelievably thankful" for the opportunity.

All freshman coeds are asked to attend the first meeting at 7:30 p.m. Monday in Room 100 Chemistry.

## Political Announcements

Subject to action of the Democratic Primary May 2, 1970.  
For U. S. Representative of the Sixth Congressional District of Texas.

**OLIN E. TEAGUE**  
(Re-Election)

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Official notices must arrive in the Office of Student Publications before deadline of 1 p.m. of the day preceding publication.

**NOTICE TO CONTRACTORS OF THE FOLLOWING CONSTRUCTION AT TEXAS A&M UNIVERSITY COLLEGE STATION, TEXAS**  
RECEIPT OF BIDS: Sealed bids for the CONSTRUCTION AND INSTALLATION OF A SWIMMING POOL PLATFORM AND DIVIDER in Number 451, F. L. Downs Natatorium at Texas A&M University, College Station, Texas will be received by the Director of Physical Plant, Physical Plant Department, 600 University Drive, College Station, Texas until Wednesday, April 1, 1970 at 2:00 p. m. CST and then publicly opened and read aloud.

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Roommate wanted, Female. 3905-A Aspen. 846-5470. 844f

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REWARD for Siamese male cat wearing white flea collar. Call 846-6404 between 5 and 6 anyday.

**SPECIAL NOTICE**  
NEED A SUMMER JOB? Come to the Birch Room (2nd floor, MSC) at 8 p.m. TONIGHT. Learn about an ideal opportunity for both graduates and undergraduates. Many openings are available. Bring a friend. Explanation of work and income — will last an hour and a half.

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