

Fashion Fair' Models Teach At Clinic Here

Fashion Fair '70 . . . another first for A&M. The Fair is directed by Neiman-Marcus specialty store, which has held Fairs at other universities for several years.

Models selected from the Fair at Southern Methodist University, will assist as instructors in the skills of modeling, applying makeup, hairstyling, walking, and wardrobe and accessory selection.

The Fair will be held March 14, from 9 a.m. to 5 p.m. in the Memorial Student Center. The cost is \$8 for the course. Lunch is \$2 extra.

The registration booth is set up in the MSC near the post office and will be open from 11:00-1:00 this week. Only 125 women can attend. Both single and married students are invited.

Twenty women will be selected at the end of the clinic to model in a Neiman-Marcus fashion show scheduled here March 24. The registration fee includes a complimentary ticket to the fashion show.

The models will represent the fair as "Mam'selles" for the rest of the year and will participate in local fashion shows. Carole Betton, now an elementary education major at A&M, was selected one of the 20 models from Texas Christian University last year.

"You feel like ugly ducklings at first, but it's worth it because you learn a lot," Mrs. Betton said. "You receive individual instruction and get to model their elegant clothes."

To register by mail, include name and fee and address the envelope to Host and Fashion Committee, Memorial Student Center. Registrations will also be accepted in the student finance office of the MSC before 11 a.m. and after 1 p.m.

Fashion Design Faces Extinction

The fashion industry may have to reassess its image to survive the coming decade. At least, designer Rudi Gernreich thinks so. Men and women will be too concerned with the problems of over-population and pollution to care how they look or dress, he says.

Nudity, unisex, and the death of Paris as haute-couture center of the world have already produced underground rumblings in the fashion world. The death of clothing as ornamentation, of sex as a fashion commodity and the designer as guide to good taste all seem to point to one thing — death to fashion.

It's not dead yet, though. Last year Stanley Marcus of Neiman-Marcus received a request from a nudist colony for bright-colored scarves to be worn as "accessories."

For the past two years the "gypsy-hippy" look has been in style. It has been popular largely because it is within the financial reach of everyone. It's easily coordinated and doesn't need a designer's label on it to be fashionable.

"Forget all the rules about one right look . . ." Vogue magazine advises. Just get the feeling of being a free spirit. There is no

stereotype that everyone must fit into, regardless of weight, shape, height or style.

"People bloom" is what Bazaar magazine calls it. Fashion is now a come-as-you-are party and has become unexpectedly fun.

The same things are featured this year as last year. There will be more boots, more fur furs, more fake everything, snakeskin, psychedelic prints, flowers, more belts, chains and heavy jewelry.

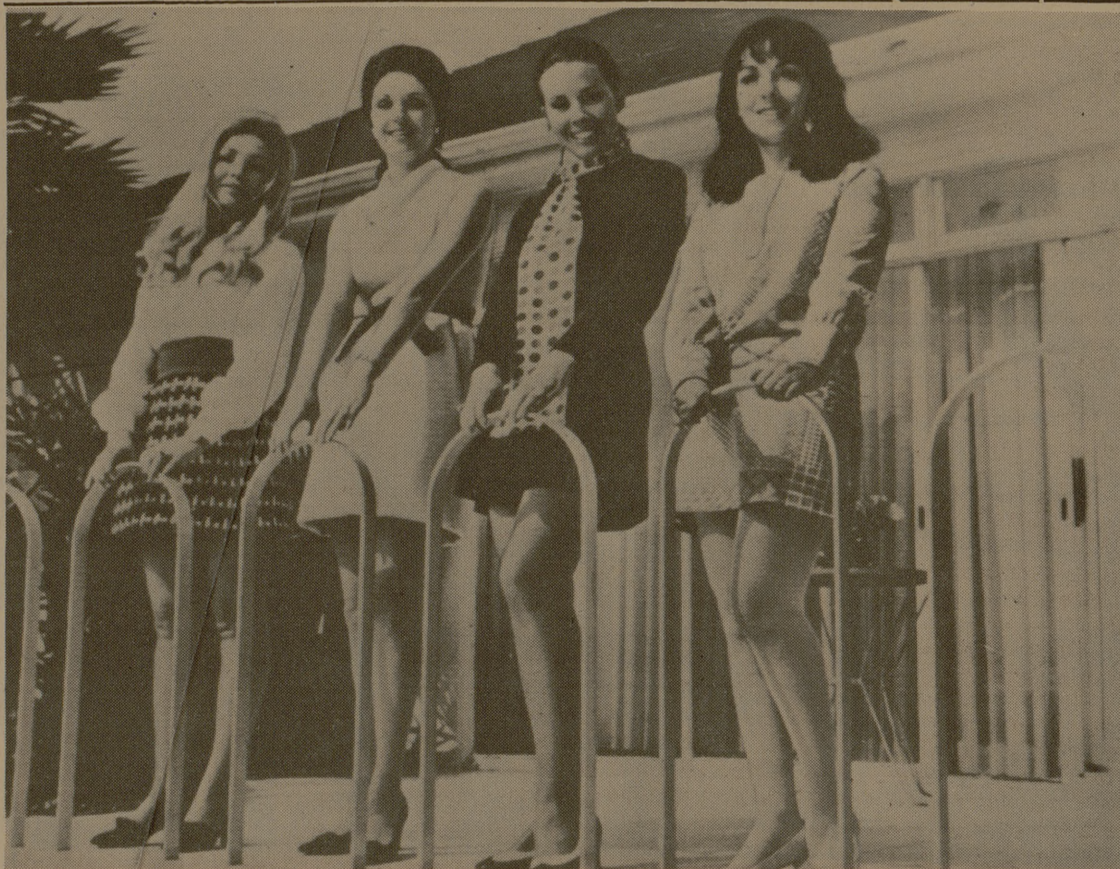
There will be shawls, capes, saris, and ponchos, done in native fabrics. Anything folklorico goes. And a lot of it is a do-it-yourself proposition.

Hems will be the same as last season, more or less optional. Mini-skirts with maxi-coats have been given the fashion seal of approval. The only thing that dictates what hem-length you wear this year is your own courage.

The only disadvantage to the new fashion is that it requires more individual skill. There is no absolute guideline to follow and each person is his own fashion consultant.

Less money is necessary, but more time is a must. The art of selectivity and a very critical eye are invaluable.

THE BATTALION



"POOF" IS AGAINST THE MIDIS—These members of POOF (Preservation of Our Femininity and Finances) are banding together against the "new ugly, unfeminine fashions, especially the midi." They will circulate petitions denouncing the new fashions among designers, stores, and anyone else with influence. (AP Wirephoto)

Do-It-Yourself Fashion Imported From India

The latest innovation in the fashion and decorating field is do-it-yourself fabrics. The craze called "tie-dye" was taken from a process known as "badhnu" in ancient India.

Dave Mayfield, architecture student, has experimented with tie-dye for wall-hangings and says its a simple process of

bunching fabric and binding it with string in selected areas to resist dye. The fabric can be dyed and re-dyed in several colors for any desired effect.

Prepare any commercial dye in your sink or bathtub. (He prefers Rit dye.)

Use any fabric, although it's best to start out simply with one color dye and a white sheet until you get the knack of it. Take hold of the sheet at any point and let the rest fall in natural folds. For a symmetrical design hold

the sheet in the center.

Wrap the loosely hanging sheet at any interval you choose with either string or rubber bands.

Make sure it is bound tightly so that the dye does not penetrate the bound areas. This is what creates the erratic, flowery design.

Wet it in cold water and then put it in the sink or tub full of dye.

When the dyeing time is up, rinse under cold water, cut open the strings and then dry.

Moppet Cut Next In Hairdo Lineup

New York (AP)—Skirts are getting longer and hair is getting shorter these days, as hair stylists trim tresses to counteract what they say is the aging of the dropped hemlines.

The experts like a short, wash-and-wear cut that is close to the head, free and airy, long at the nape, with movement from curls and waves.

"When skirts are long, everything is oldish, unless you give it flare," says Revlon's Persian stylist Mr. Sebou, who counts Princess Ashraf Pahlavi, twin sister of the Shah of Iran, among his clients. His answer is the short "moppet" cut.

Michael Kazan, who did the bouffant for Jacqueline Kennedy Onassis and the "fall" in the mid-'60s, seems more enthusiastic than anyone about the new styles.

He's designed a short style, chain cut and layered for his spring-summer collection. A hair piece added at the nape gives extra length for evening. The new cut will be presented in Chicago at the opening of his 17th salon in March.

"The look is long, but the hair is short in a soft, feminine effect," says Kazan. "Everyone's fighting for the mini. They'll fight for long hair, but fashion will win. It's time for change."

Mr. Kenneth, a guiding light to many well-known women, is disgruntled over the midi. He calls longer hems "fashion's last gasp . . . Fashion today means to elect the way you want to look."

"It's obvious that older women look better in shorter hair and skirts," he said, adding that hair now is more fluid, wavier, softer looking. For 1970, he's designed some chignons and short cuts in a combination of fantasy and reality.

Even Louis Guid D', a long-time proponent of the natural swinging look, has created two shorter hair cuts—layered with top hair combed forward. As for short hair, "the college girls don't like it now. But I give them six months to a year," he says.

It's generally agreed that long, swinging hair with longer skirts is out. If a woman wants to keep her long hair, she can try a chignon at the nape or crown. But that dreaded word "aging" crops up with the chignon, as well.

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