

The Battalion

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TEXAS TICKETS UP FOR GRABS

Ticket sales for the A&M-TU game on Thanksgiving Day began Thursday, and lines like the one above seemed to be a fact of life for many Ags. Thursday was the day for senior and graduate students to pick up tickets, and today juniors and above may do so. Wally Groff, athletic business manager, has said that tickets for the Turkey Day game will positively end Wednesday at 5 p. m. (Photo by David Middlebrooke)

Why the Sparse Audiences?—Some Answers

Ags and Cultural Activities

Bob Robinson
Battalion Staff Writer
Why don't Aggies attend the cultural or informational activities offered on the Texas A&M campus?
This has long been a topic of discussion among members of the faculty and student body who have spent days, weeks or months preparing for an event or activity, only to be disappointed by the student response.
Cries of apathy have been heard probably for as long as people have been putting on programs designed for public entertainment or information, but on the Texas A&M campus at least, many of these "whys" may be justified.
The Aggie Players, performing "Dinny and the Witches" last October, had audiences ranging

from 36 to 181 nightly.
The Singing Cadets, the official A&M glee club, performs at home to an average of 50 to 100 people.
Stage Center, a community theater supported by A&M students and faculty, as well as citizens of Bryan-College Station, performed "Dark of the Moon" last month to audiences as small as 26.
Most reasons given for lack of attendance by Aggies seems to be centered around the student not having time for anything but studies, and the lack of effective advertising by those involved in the activity.
Robert L. Boone, assistant professor of humanities and director of the Singing Cadets, said the average 16 hour load an

A&M student takes is similar to 21 to 24 hours at another university due to the technical nature of the work, as well as the labs and outside assignments required here.
Joe M. (Mac) Spears, III, president of the Memorial Student Center Council and Director, said students are involved in so many things that they don't have time to participate in things outside their immediate interests.
Harvey Nachlinger, a member of the public relations committee of Great Issues last year, said publicity is important in getting Aggies to attend the different activities.
"At A&M," he said, "so many things are going on that unless you impress the date and hour

on students, you won't get attendance, even with the best topics."
Maurice Sonner, freshman electrical engineering major from Sherman, hasn't attended any activities other than those required for freshmen in the corps since the beginning of the school year.
"I've been kept busy with my studies," he said. "I'm behind now," and the corps has taken up a major part of my time."
He also said there were several activities he would have tried to make time for if he'd known about them.
R. W. Gaines, adviser for the MSC Council and Directorate, said groups aren't very successful in informing the people. Adequate information needs to be given so that the student can decide what he would rather see, he added.
Dr. Harry P. Kroitor, professor of English and adviser for the Contemporary Arts Series last year, said the Film Festival had very poor turnouts one semester because the assigned publicity wasn't being done. All other semesters, due to proper publicity, the films were almost sellouts, he said.
Other ideas were given as possible reasons for the so-called "Ags apathy."
Kroitor said he thinks full-time people, paid by the university, are needed for a good fine arts program. These people should be

\$844 Collected by Students For Biafran Relief Fund

Pam Troboy
Battalion Staff Writer
More than \$844 has been collected for the Biafran Children's Relief Fund, according to Richard DuBois, organizer of the fund drive.
The money will be used to help combat starvation conditions in Biafra caused by its conflict with Nigeria.
"In terms of statistics, loss of life, and displacement of persons," DuBois said, quoting from an article in the Oct. 4, 1969 issue of "The New Yorker," "the war has already taken a greater toll than the Vietnam conflict."
Last month, about 10 students named a booth in the Memorial Student Center for two days and collected over \$300. Then the group conducted a door-to-door drive in residence halls.

"We collected in all but about five civilian dorms," he said. "We didn't have enough people to reach all the dorms, but we collected \$400."
Deans and faculty members have added about \$50 to the total and a door-to-door drive will soon be conducted in the corps area.
DuBois said that a lady from Trinity saw an article in the Houston Post about the drive and sent in a \$10 contribution.
Students and faculty members who still wish to contribute may do so in the Student Finance Office at the MSC.
The money will be sent to the United States Committee for the United Nations Children's Fund (UNICEF), DuBois said.
He said that he had thoroughly investigated the committee and

was satisfied that the money would be effectively used.
"I want to emphasize that the money we collect will be used only for food," DuBois said. "None of it will be used for war supplies of any kind. We are not war-oriented, but a humanitarian-minded ad hoc committee of students who want to do something to help those people."
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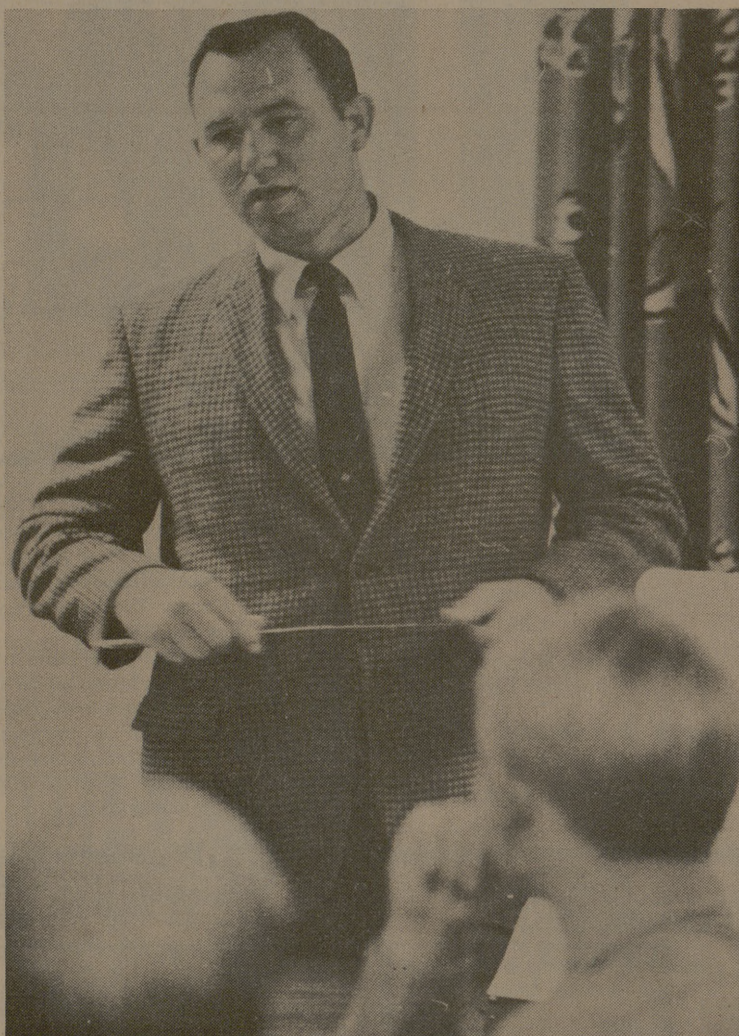
Batt Man to Cover Flight of Apollo 12

With a little luck the moon will seem a little closer next week for readers of The Battalion.



PEEK
Battalion photographer - columnist Bob Peek has landed a week-long job with the Associated Press news team covering the Apollo 12 moon shot from the Manned Spacecraft Center in Houston.
We say "with a little luck" because Bob's official job title is "copyboy," a position which, as Bob says, will involve doing everything — beginning with going

ing out for coffee — and often on a round-the-clock basis.
But hopefully he will have some time to write a few lines (he's shooting for a story a day) to provide us a glimpse of what it's like to work within the nerve center of this gigantic space operation.
Bob will call his stories in to us as soon as he gets them written. He's also planning to mail us film of pictures he takes at the space center.
Bob is a journalism senior from Jacksboro and besides his work at The Battalion, he finds time to be managing editor of The Review.
He was recently chosen to be listed in the 1970 edition of "Who's Who Among Students in American Colleges and Universities."



PROVIDES ENLIGHTENMENT

Howard DeHart, business manager of The Exchange Store bookstore, explains book buy-back and resale policies to members of the Civilian Student Council Thursday night. Members also heard about a few of the problems faced by DeHart. (Photo by David Middlebrooke)

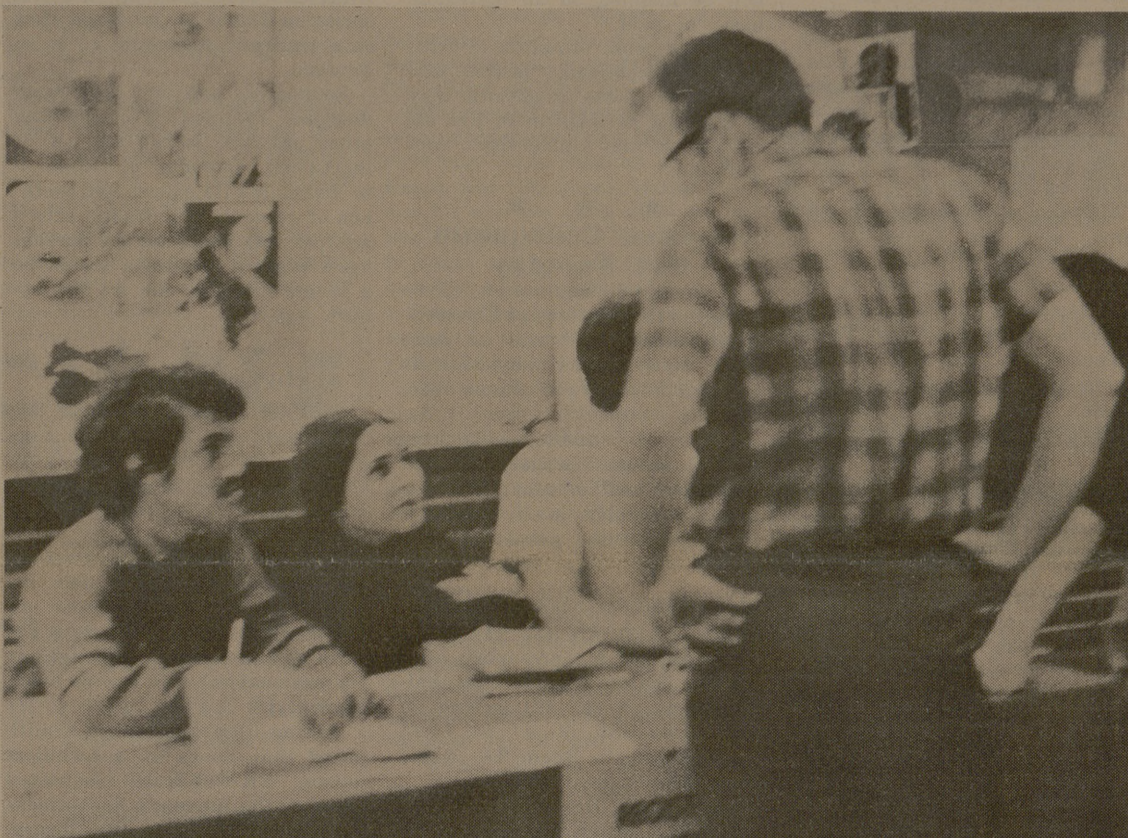
Students Give Forms to 475 In Vote Drive

By Pam Troboy
Battalion Staff Writer

About 475 applications were picked up in the first day of a community-wide voter registration drive, according to Bill Maskal, student participant in the drive.
"The first day went real well," he said. "Almost all of those who picked up applications were young people. It seems that students want this opportunity."
"This was about what we expected for the first day," he added, "but we hope to do better Friday."
The drive is a four-day effort to make "voter registration possible for everyone on campus and in the community."
Volunteers are handing out registration forms to eligible voters from a booth in the Memorial Student Center, and another booth was to have been set up in the Academic building today, said Robert Sabin, another student participant.
Organizational meetings for drives in the community will be held tonight from 6 to 7 and from

9 to 11 a.m. Saturday at Hensel Park under the dome, said Maskal.
"The meeting tonight will be to give everyone instructions on how to fill out the registration forms," Maskal said. "Specific procedures have to be followed and explained to those who will be registering."
The purpose of the meeting Saturday morning, he continued, will be to assign teams to people with automobiles so that the whole Bryan-College Station area can be covered.
All weekend, teams of two will be knocking on doors and talking to community residents about the privilege and responsibility of using their right to vote, he said. They will be able to explain the steps necessary for registration and give residents the proper forms, he added.
"We have at least 200 volunteers for this weekend," Maskal said, "but it's up to the students how effective this is going to be. We need more people."
"We would especially like to get as many girls on campus involved as possible," he said. "We

know there are 1,100 here and we would like to get them involved in the drive."
"The more people we have, the more area we can cover," commented Sabin. "We'd like to get a record number of registered voters this year."
"We're going to particularly concentrate on low income areas," he continued. "We want to contact those people who have the right to vote, but never have."
Dean of Students James P. Hannigan approved the student registration drive as long as the booths were run by A&M students for non-political purposes.
Hannigan requested that the group only pass out the registration forms. The responsibility for getting them to county tax-assessor-collector offices lies with the registrants.
He said that Maskal, Sabin and Christina Alvarez requested permission Wednesday to conduct the campus drive.
Hannigan added that he was very much in favor of the idea of encouraging students to register.



REGISTRATION DRIVE BEGINS

Students man a booth in the post office area of the Memorial Student Center Thursday as a student-organized voter registration drive gets underway. Goal of the four-day drive, which will reach its peak Saturday and Sunday, is to register as many eligible voters in Texas as possible, thus helping the "silent majority" in America to be heard. (Photo by David Middlebrooke)

Civilians Hear Explanation Of Bookstore Procedures

Howard DeHart, new business manager of the bookstore in the campus Exchange Store, explained some of the operating procedures concerning the sale and resale of textbooks to members of the Civilian Student Council during the regular CSC meeting Thursday evening.
"Perhaps our biggest problem has been the resale of used books by students," DeHart said. DeHart explained that the bookstore's current policy is to sell new books at the retail price plus 10 per cent to cover the cost of handling and freight charges.
"We buy back the books at half the price the students paid for them and resell them for 75 per cent of the original cost," DeHart said.
DeHart said the bookstore has had many problems concerning new editions of texts and of the discontinuance of others.
"We have each department list the name of the book, the publisher, the edition, and the number of books they want and we calculate the demand from that figure," DeHart said.
DeHart said that if the demand for a textbook was 40 books, the first 40 students to sell the book back to the bookstore would receive approximately half of the amount they paid for the book.
"All of those past the demand (40) would receive the current wholesale price," DeHart said. He added that the wholesale price is fixed by the publisher.
"For instance, the first 40 students might receive \$5 for their books, while all students past the

first 40 might only receive \$1 for their books, depending on whatever the wholesale price is," DeHart explained. He said the wholesale price might be only 10 cents or 25 cents in some instances.
"However this does not mean the bookstore makes a tremendous profit off of resales. Quite the contrary; we have thousands of textbooks in storage across the street from the Exchange Store which we bought back and couldn't resell because they were discontinued or the publisher wouldn't pay a wholesale price for them because there was no demand for them," DeHart said.
DeHart said the bookstore has already lost thousands of dollars this year due to discontinuance

of textbooks or the refusal of the publisher to offer a wholesale price for them.
DeHart explained that the bookstore, being operated by the state, could not deduct the losses as tax deductions.
"We also enlist the cooperation of the other area bookstores in the area, Loupot's and Shaeffer's, to supply the required amount of textbooks to meet the demand by the students," DeHart said.
"Right now, we only supply textbooks for the students because we are shackled by a lack of space, but plans have been drawn for a new bookstore," DeHart said.
"The new bookstore will be an extension of the Memorial Student Center."
(See Bookstore, page 3)

Wife of Former LBJ Aide To Talk at PF Presentation

"A Critique of American Democracy" series of Political Forum presentations begins Monday at A&M with a talk by Mrs. Walt Rostow.
Wife of a former special assistant to former President Lyndon B. Johnson, she is an associate professor of history at the University of Texas at Austin.
Mrs. Rostow's talk will be at 8 p.m. in the Memorial Student Center Ballroom, announced forum chairman Charles R. Hoffman.
Hoffman said the series is one of the general topics of the for-

um this year "in view of the growing concern for a more participatory democracy."
"Mrs. Rostow's talk Monday will be the first in the series of lectures on this subject," he added.
Admission is free but patronage contributions by participating faculty-staff members and townspeople are requested, Hoffman said.
University National Bank
"On the side of Texas A&M."
—Adv.