

Campus Briefs

Fried to Conduct Physics Colloquium
Dr. Herbert M. Fried, associate professor of physics at Brown University, will conduct a physics colloquium Wednesday.

The colloquium, entitled "Field-Theoretic Model for High Energy Hadronic Processes," will be presented at 4 p.m. in Room 146 of the Physics Building.

Prior to joining the faculty of the Providence, R. I., university, Dr. Fried was an assistant professor at the University of California at Los Angeles and a visiting lecturer at the Institute of Advanced Studies in Dallas. He received his Ph.D. from Stanford in 1957.

Calhoun to Represent State at Conference

Gov. Preston Smith has selected Dr. John C. Calhoun Jr., Texas A&M vice president for programs, to represent the state at the Management of the Coastal Zone Conference in Washington, D. C., today and Wednesday.

Dr. Calhoun, who heads Texas A&M's Sea Grant Program and also serves as the university's geosciences dean, will be one of the state's two representatives to the national meeting sponsored by the House of Representatives Subcommittee on Oceanography. The name of the second repre-

sentative has not been released. The two-day meeting will provide background for House-proposed legislation concerning the nation's important coastal zones. Panel presentations will feature discussions on the national coastal zone program, land use regulations, federal and state roles in the coastal zone and research requirements for coastal zone management.

Dr. Calhoun was recently named to President Nixon's Advisory Task Force on Oceanography.

Clean-up Campaign Set Nov. 17-22 for CS

The College Station Beautification Committee will sponsor a community clean-up campaign Nov. 17-22.

Mrs. Richard Baldauf, chairman of the committee's cleanup subcommittee, said city trucks will roam the streets and will pick up trash free of charge.

"We are not talking about kitchen garbage and other household refuse," Mrs. Baldauf said. "This project is for yard litter and will include grass, hedge and tree clippings."

She urged College Station citizens not to call the city office. Just place the trash in a pile in the front yard near the curb, and the trucks will pick it up.

Mrs. Baldauf said the Beautification Committee is planning a series of cleanup campaigns to improve the appearance of College Station for the benefit of its citizens and the many thousands of people who visit the area each year.

Reception to Fete 164 Internationals

A&M's Hospitality Committee will host a reception Thursday evening for the 164 new international students attending the university.

Miss Sadie Hatfield, committee chairman, explained the reception's objective is to "give the international students the opportunity to meet President and Mrs. Rudder and the people of the community."

The reception will open at 7 p.m. in the Memorial Student Center Birch Room.

Representatives from several women's clubs will serve as hostesses. They include the Agricultural Extension Service Club, Campus Study Club, Pan American Round Table and American Association of University Women.

The women will be assisted by their husbands. Miss Hatfield noted the reception is for new students and their families, plus officers and leaders of campus foreign student clubs.

Allison Receives \$600 Scholarship

Christopher Dale Allison of Alameda, N.M., freshman range science major has received the \$600 Leinweber Scholarship in recognition of academic achievement and activities in high school.

The award was provided by Dr. C. L. Leinweber, head of the A&M Range Science Department. Presentation was made by Dr. Gary B. Donart, assistant professor of range science.

The student is among the first recipients of scholarships in a new program started by A&M faculty and staff members to attract outstanding young men and women to the university.

Dairy Judging Team Wins 3rd in Memphis

The dairy cattle judging team has placed third in the Memphis Mid-South Intercollegiate Dairy Cattle Judging Contest at Mid-South Fairgrounds in Memphis. The team finished behind the University of Tennessee and Clemson in the team standings, with 1807 points. Tennessee collected 2001 points and Clemson 1829.

The team coached by Dr. Gary T. Lane, assistant professor of animal science, was composed of Dick Roberts of Lamesa; Ron Bartlett, Itasca; and Frank Olivas, El Paso.

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NEW CLUBHOUSE
Four members of the Golf Course Advisory Committee pause to check their swings while inspecting the new 4,000 square-foot golf course clubhouse. They are (from left) Col. J. H. McCoy, Corps of Cadets commandant; Horace Vestal, management services director; Luther A. (Lut) Harrison, course manager; and R. H. Rucker, landscape architect. The \$83,337 facility is now in operation.

In 5 Years College Graduates Obsolete: Eckles

College graduates in professional leadership roles become obsolete within five years after graduation unless they take advantage of opportunities to keep abreast of changing times and trends, declared W. E. (Bill) Eckles.

"No one can go to grade school, high school and the university and walk out at the end of 16 years and say 'I don't need any more education,'" Eckles told 35 managers attending the 17th semi-annual Management Seminar which opened Sunday.

Eckles, director of A&M's Executive Development Programs, added, "Changes and trends demand improvement."

He claimed changes are taking place at a very rapid rate today. "We must be on our toes to compete," he said.

The seminar will look into what Eckles calls "rococ"—rate of change of change. Sessions will continue through Friday.

Eckles told the business executives they must not only have a plan, but "a plan for planning."

"Nobody can predict the future as they did in the past," he cautioned. "No one knows what knowledge he will need or by what means it will be available."

Modern society is living in a "difficult era," he continued, and the managers they must "make things happen."

Eckles said the seminar's goal is to help the men improve themselves and prepare them to move into jobs with higher responsibility.

Businessmen and educators who will serve as guest speakers and discussion leaders during the six-day seminar include Dr. Rob-

ert J. Potts, regional medical director, Mobil Oil Co., Dallas; P. Abbott, distinguished professor of English, Texas A&M; R. Smith, professor and chairman, Psychology Department, A&M; and B. J. Adams, associate director, Executive Development Programs.

Others include M. L. Gaday, vice president, Plan Dynamics, Inc., Pittsburg; D. B. Campbell, former manager, Plastics Department, E. I. du Pont de Nemours and Co., Orange; J. W. Miller, vice president, Texas Employers' Insurance Association, Dallas; and A. Phillips, professor of management, Texas A&M.

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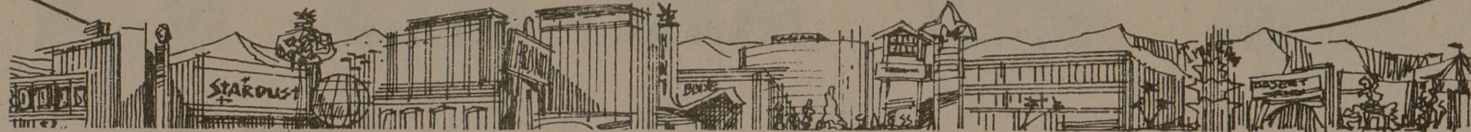
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Campus Interviews: See Placement Office, November 3
Contact / Personnel Department

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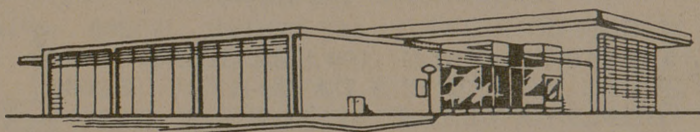
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