

At The Movies

with Bob Peek

As many of you may have already noticed, there has been a drastic change in the nature of the movies playing in local theaters around the country.

From the beginning movies were intended primarily if not totally as pure entertainment.

Television, and to a lesser degree radio, shook the film world out of its complacency.

Hollywood's answer was the extravaganza. \$11 Million! 14 Years in the Making! Cast of Thousands!

Gradually the industry realized that to prosper it would be necessary to change the very nature of the medium.

"Movies are better than ever!" Or so the movie industry told us back in the late fifties and early sixties.

Today movies are indeed far better than they have ever been before. The overall improvement can perhaps best be seen in the extinction of the "B" picture.

These movies were always identifiable by their predictable plot, trite and corny dialogue, obscure cast and poor quality of film and camera work.

The descendants of the "B" westerns are movies of the "Fistful of Dollars," "Good, Bad and Ugly" genre.

casional breaks down into a series of cliches, but the quality of direction and cinematography is such that these pictures are highly enjoyable.

"ACE HIGH is one of these "Super-B" pictures, and it has all their qualities for success.

With the reluctant help of two bounty hunters, Wallach picks off the victims one by one in action scenes which are comic to the point of being sophisticated slapstick.

"Ace High" is a fun picture, but if anything makes it worth seeing it's Eli Wallach's hilarious performance.

Although not unique, "Ace

"High" is an unusual example of the "Dollars" series of movies. It is unusual in that Clint Eastwood is absent.

Noticing the popularity of such Eastwood co-stars as Lee Van Cleef and Eli Wallach, the Italian movie-makers decided to create a series of pictures starring these men.

Just because Eastwood is gone, don't get the idea that the image he created departed with him.

"Death Rides A Horse," scheduled to replace "Ace High" at the Campus Theater next week, also boasts a young Eastwood type.

unaffected by this apparent disadvantage.

A search is on for a large dog which bit a student from the University of Oklahoma.

Last year, about 700 students were withdrawn from OU for failing to register their local addresses, telephone numbers and selective service classifications.

"Griping" about new computer systems of registration is not limited to A&M by any means.

Other campuses are having about the same housing shortage as we are here at A&M.

The University of Texas free-speech area, often used as an example of the ideal, is located just as much out of the way of the usual student paths, yet was



ON OTHER CAMPUSES

By Monty Stanley

Texas Tech has a Transit Bus Company on campus, rather than a tram.

Foremost among student government plans for this year at Texas Tech is the institution of a campus Better Business Bureau.

They require deposits on apartment rent that they do not intend to give back.

A "free-speech area" has been set aside on the Texas Tech campus, set up by the administration to allow students to speak out when they felt it necessary.

These movies were always identifiable by their predictable plot, trite and corny dialogue, obscure cast and poor quality of film and camera work.

The descendants of the "B" westerns are movies of the "Fistful of Dollars," "Good, Bad and Ugly" genre.

The University of Texas free-speech area, often used as an example of the ideal, is located just as much out of the way of the usual student paths, yet was



"I know this sounds silly and I hope I'm wrong, but ever since we went to computerized registration I've felt, for some strange reason, that our equipment was in danger!"

Bulletin Board

TONIGHT The A&M Parachute Club will organize at 7:30 p.m. in room 113 of the Plant Sciences Building.

The Association of Students from Mexico will present its program for the fall semester at 7 p.m. in room 3B of the Memorial Student Center.

The El Paso Home Town Club will meet after yell practice, room 2-A in the MSC.

FRIDAY The A&M Rugby Club will meet in room 2-C in the MSC at 8 p.m. to elect officers and collect money for letters.

TUESDAY All new Army ROTC cadet wives are invited to a welcoming party, 7:30 p.m. Tuesday at the home of Colonel Jim McCoy, 2702 Burton, in Bryan.

perma-crease Westbury Slacks Iva Starnes university men's wear 329 University Drive 713-948-2706 College Station, Texas 77842

er assignments will be made; a second meeting will be Sept. 29 for those who miss this one.

AGGIES Come in five or more in one car. The driver of the car eats free.

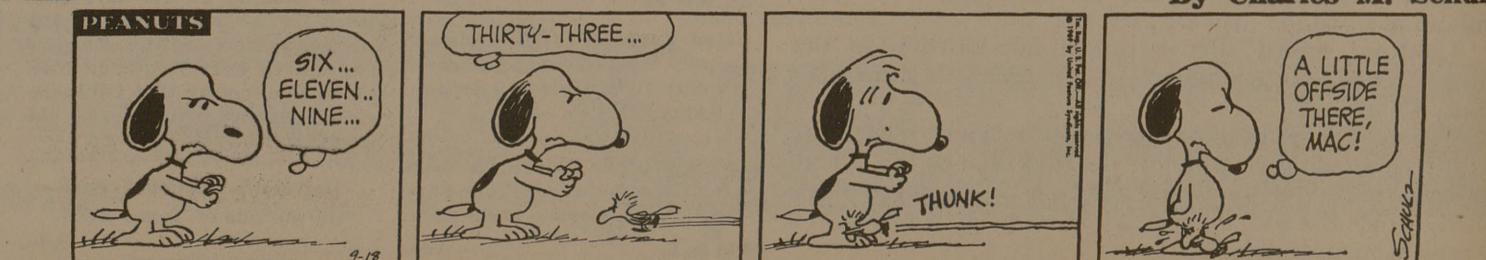
We have the best in Mexican Food. EL TORO RESTAURANT 500 N. Sims & 22nd Bryan, Texas

Hours 11 a. m. to 2 p. m. — 5 p. m. to 10 p. m. 7 days a week

LET US ARRANGE YOUR TRAVEL... ANYWHERE IN THE U. S. A. ANYWHERE IN THE WORLD. Reservations and Tickets For All Airlines and Steamships — Hotels and Rent Car Reservations. -Call 822-3737- Robert Halsell Travel Service 1016 Texas Avenue Bryan

Social Chairmen... the circumstances call for Poms. You're in charge of building the float, decorating the house and dressing up the party. So you need Poms, the flame-resistant decorative tissue. You can decorate anything beautifully with Poms, inside and out, and do it faster, easier, better. Poms don't cost much. They're cut 6" x 6" square, ready to use, come in 20 vivid colors that are virtually run-proof when wet. Buy Poms at your bookstore, school supply dealer or paper merchant. And ask your librarian for our booklet "How to Decorate With Poms." If she doesn't have it, just tell her to write for a copy. Or, order your own copy. Send \$1.25 and your address today to The Crystal Tissue Company, Middletown, Ohio 45042. poms*

PEANUTS



By Charles M. Schulz

Mayor Proclaims Constitution Week

This week has been designated Constitution Week in College Station in a proclamation by Mayor D. A. Anderson Monday.

In his proclamation, Anderson noted that this week marks the one hundred eighty-second anniversary of the signing of the Constitution. The statement urged schools and churches in the area to observe the week with appropriate ceremonies to inspire the citizens of the United States to study and learn about the greatest document in American history.

The week is also being promoted by the William Scott Chapter of the Daughters of the American Revolution.

Mrs. Martha V. Callender, chairman of the DAR chapter, in a prepared statement urged all citizens to join in studying the Constitution.

The DAR has set up a special program on Constitution Week slated for today at 3 p.m. at the home of Mrs. Sam Sharp, 301 Crescent in Bryan. Dr. Bernard Massey, historian at Allen Academy, will be guest speaker.

The DAR urged all citizens to fly their flags each day during Constitution Week.

Bower Named Director Of Data Processing

Robert Bower Jr. has been named director of the Data Processing Center, announced Gen. A. R. Luedecke, associate director of A&M's Texas Engineering Experiment Station.

Bower, 29, has served as acting director of the university's computer facility since Sept. 1, 1967. He joined the staff two years earlier.

A 1961 chemical engineering graduate of Texas A&M, Bower received a master's degree in computer science here in 1966 and is now completing requirements for his Ph.D.

While serving as director,

Bower had responsibility for installation of Texas A&M's IBM 360/65 computer. He and his staff have since modified the third-generation computer to provide storage for almost 400,000 words, giving the university the largest memory unit of any educational institution in the Southwest.

Prior to joining the Texas A&M staff, Bower was a chemical engineer at Sinclair's Houston refinery.

HUMPTY DUMPTY CHILDREN'S CENTER 3406 So. College Ave. Bryan, Texas Announces the Staff for 1969-1970. Kindergarten Mrs. Nancy Whitlock, B.S. 5 Year Old Pre-Kindergarten Mrs. Beryl Barr, B.S. 4 Year Old Playchool Mrs. Lynda Hathcock, B.A. 3 Year Old Playchool Mrs. Marilyn Pringle, B.A. 2 Year Old Child Care Mrs. Ruth White Over 3 Years Child Care Mrs. Dorothy Bond One Year Old Child Care Mrs. Ingeborg Bengt Infants Cook Rachel Benson Secretary-Bookkeeper Mrs. Francis Griffin Enrollments Are Being Taken Now 823-8626 Mrs. Larry Jones, R.N., Owner

WELCOME AGGIES to Central Baptist Church 30th & Coulter, Bryan, Texas Take advantage of our free bus service. Bus Schedule Stop 1 - 9:10 — Dorm 2 Stop 2 - 9:15 — Henderson Hall Stop 3 - 9:20 — Dorm 22 Services Sunday School 9:40 a.m. Training Union 6:00 p.m. Morn. Worship 11:00 a.m. Evening Worship 7:00 p.m. Join us for coffee, donuts & orange juice Sunday at 9:40 a.m.

... PEACE OF MIND Peace of mind—if you have it, great. If you don't you're uptight. It's easy now to start planning for peace of mind by investing in a life insurance program that can provide the foundation for a solid financial structure. It's easy now because the earlier you start, the less it costs, and the more security you'll have a chance to build. Give us a call. Or stop by our office and talk with one of our qualified representatives. You'll find the talk informative and refreshingly low-key. So do it today. Avoid the war of nerves tomorrow.

Gordon B. Richardson Aggie Campus Career Life Underwriter Phone 713 — 567-3165 PROVIDENT MUTUAL LIFE INSURANCE COMPANY OF PHILADELPHIA

The Battalion

Opinions expressed in The Battalion are those of the student writers only. The Battalion is a non-tax-supported, non-profit, self-supporting educational enterprise edited and operated by students as a university and community newspaper.

LETTERS POLICY

Letters to the editor should be typed, double-spaced, and must be no more than 300 words in length. They must be signed, although the writer's name will be withheld by arrangement with the editor. Address correspondence to Listen Up, The Battalion, Room 217, Services Building, College Station, Texas 77843.

Members of the Student Publications Board are: Jim Lindsey, chairman; Dr. David Bowers, College of Liberal Arts; F. S. White, College of Engineering; Dr. Donald R. Clark, College of Veterinary Medicine; and Z. L. Carpenter, College of Agriculture.

The Battalion, a student newspaper at Texas A&M is published in College Station, Texas daily except Saturday, Sunday, and Monday, and holiday periods, September through May, and once a week during summer school.

Represented nationally by National Educational Advertising Services, Inc., New York City, Chicago, Los Angeles and San Francisco.

MEMBER The Associated Press, Texas Press Association

Mail subscriptions are \$3.50 per semester; \$6 per school year; \$6.50 per full year. All subscriptions subject to 4% sales tax. Advertising rate furnished on request. Address: The Battalion, Room 217, Services Building, College Station, Texas 77843.

The Associated Press is entitled exclusively to the use for republication of all new dispatches credited to it or not otherwise credited in the paper and local news of spontaneous origin published herein. Rights of republication of all other matter herein are also reserved.

Second-Class postage paid at College Station, Texas.

EDITOR DAVE MAYES Managing Editor David Middlebrooke Staff Writers Tom Curl, Jamie Wallace, Phil Brinker, Jay F. Goode, Pam Trobey, Steve Forman, Monty Stanley Sports Editor Richard Campbell Photographers Bob Stump, Bob Peek Sports Photographer Mike Wright

THE COFFEE LOFT

501 University Drive — One Block East of Post Office Presents

Friday, Sept. 19 8-12 P.M.

MANCE LIPSCOMB

Nationally Famous Guitarist, Blues and Folk Singer

Saturday, Sept. 20 7:30 P.M.

Listen to A&M-LSU Game

Film During Halftime "Humble Football Highlights of SWC"

The Coffee Loft is a Coffee House sponsored by the United Campus Christian Fellowship, which features entertainment, dialogue and relaxation for students, faculty and staff of the University.