



The Battalion



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Business Forms Firm Will Build New 100,000 Sq. Ft. Plant In B-CS

Moore Business Forms, Inc., will build a plant in Bryan-College Station, company officials announced here Tuesday.

The firm has purchased 20 acres of land on the West Bypass (FM 2818) in the industrial park

should begin next month and be completed in early spring of 1970.

Products to be made here will be primarily tabulation card forms for use in high-speed data processing equipment. Most of

1882, the firm operates 42 form manufacturing plants and more than 600 sales offices throughout the United States and Canada. Sales for the corporation last year exceeded \$341,000,000. Employment totals nearly 15,000.

The Bryan-College Station plant will be one of seven manufacturing centers in Moore's Southern Division. The division has its headquarters in Denton and serves a 13-state area extending from Texas to the Eastern Seaboard.

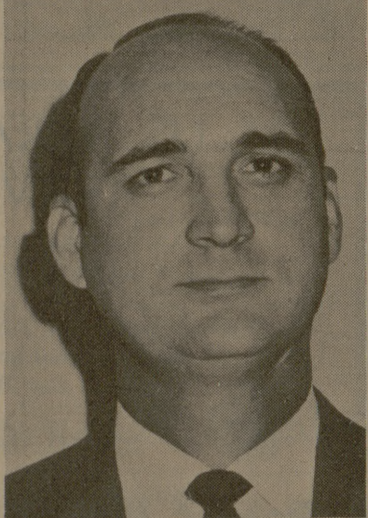
"This plant is being located in Bryan to keep up with the outstanding sales growth Moore has experienced and foresees in this rapidly growing area," Hamilton remarked. "It will greatly improve service to our customers on tab card products throughout the markets in the Southwest and Midwest."

The all-masonry building will be constructed to allow for future expansion and will contain a fully air-conditioned and humidity-controlled manufacturing area and administrative offices.

Other Southern Division plants are located in Nacogdoches and Denton, Tex.; Stillwater, Okla.; Greenwood, S. C.; Heflin, Ala. and Marion, Ky.



GORLYN H. BRONSTAD



ROBERT H. PLACE

created by the Brazos County Industrial Foundation, Inc.

Announcement of the new plant was made at a Briarcrest Country Club luncheon sponsored by the Bryan-College Station Chamber of Commerce and attended by civic and business leaders and university officials.

R. W. Hamilton, vice president and general manager of Moore Business Forms' Southern Division, said the plant will initially contain 100,000 square feet.

He said employment is expected to reach 150 the first year and expand to more than 300 within five years.

More than 95 per cent of the employees for the new plant will be hired locally, the Moore executive emphasized.

Hamilton said construction

the printing equipment will be designed and built by Moore in its wholly owned subsidiary, Kidder Press Company, Inc.

Gorlyn H. Bronstad, currently production superintendent at Moore's Denton facility, will be plant manager. He is a native Texan and a graduate of Southern Methodist University.

Robert H. Place has been named comptroller for the local plant. The North Texas State graduate is now the general accountant of Moore's Southern Division headquarters in Denton.

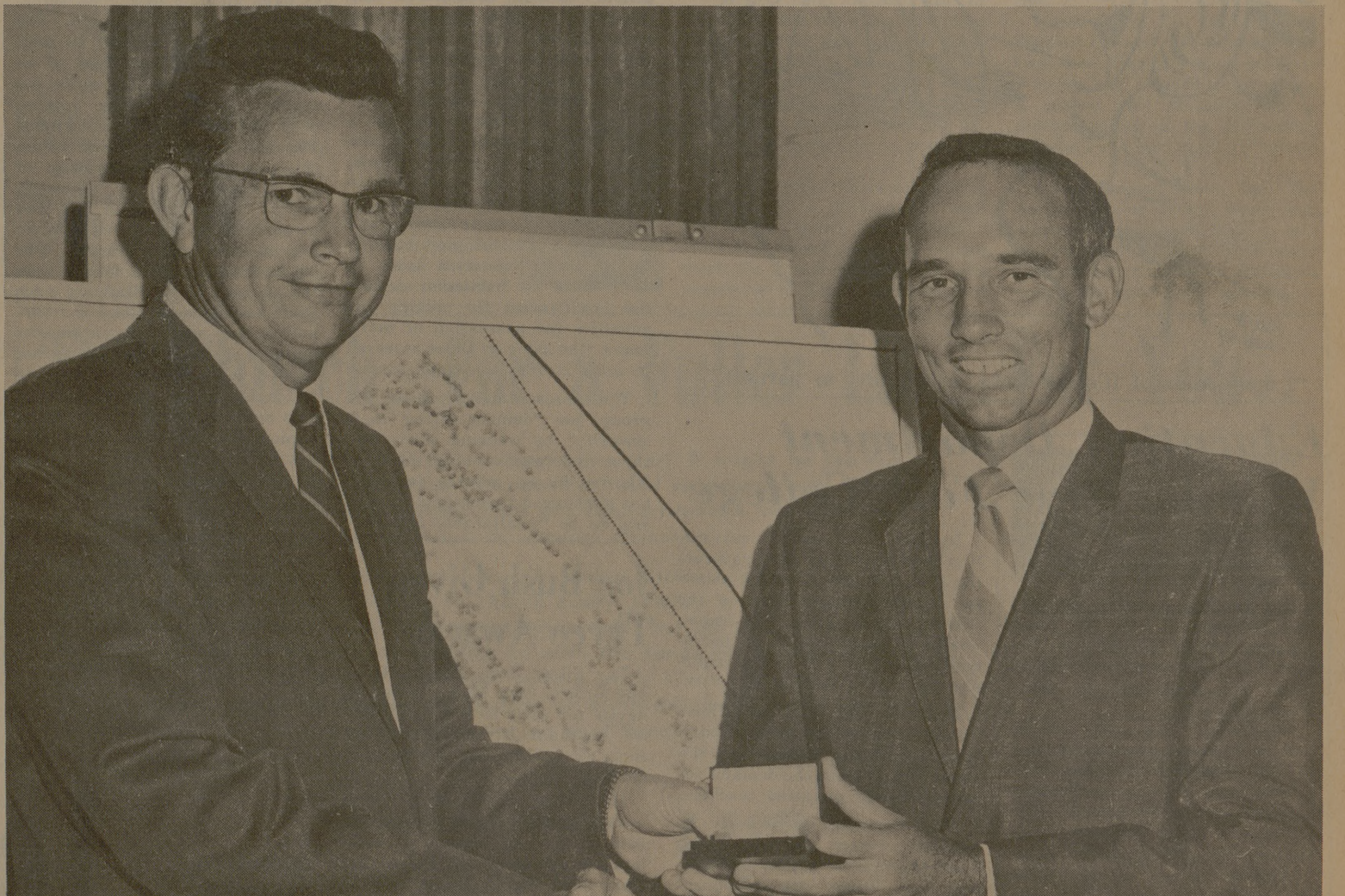
Bronstad and Place will open temporary offices here during the plant construction phase.

Moore, company officials pointed out, is the largest manufacturer of business forms and systems in the world. Formed in

Aggie Classic Will Be Shown

Second summer session showing of "We've Never Been Licked" is scheduled Monday at the Grove Theater, announced Sam Young, Grove manager.

The movie filmed at A&M in the early 1940s will be the first of a double feature. "The Silent Enemy" featuring Laurence Harvey and Dawn Addams is in the late spot.



COMMEMORATING ANNOUNCEMENT OF NEW PLANT R. W. Hamilton (left), vice president and general manager of Moore Business Forms' Southern Division, receives set of Texas cuff links from Bryan-College Station Chamber of Commerce President Ridley Briggs following announcement the firm will build a plant here.

Liberal Arts Broadens Courses

An undergraduate curriculum concept designed to broaden Texas A&M's liberal arts students' education will be initiated in 1970.

The new concept for the College of Liberal Arts was approved recently by the university's Academic Council.

Installation will begin in 1970,

with the transition to cover four years. Freshmen entering A&M in September, 1970, will follow the entire program, according to Dr. Charles McCandless, assistant dean of liberal arts.

"Liberal arts seniors in 1970-71 will use the fourth-year part of the program, juniors the last two years and sophomores the last three," McCandless explained. "Our students of the class of 1973 will be the last to take courses under the present degree program structure."

The concept, which moves away from a lock-step curriculum, embraces majors in and Departments of Economics, English, History, Journalism, Modern Languages, Philosophy and Humanities, Political Science and Psychology. Education received recent approval for college status this fall.

McCandless said Dr. Manuel Davenport, philosophy head, and C. J. (Skip) Leabo, journalism head, led development of the program.

Its principal features are flexibility for arrangement of courses, strengthened language requirement and limitation on the number of semester hours (24 to

33) a student may take in his major.

"We are quite pleased with the program," McCandless said. "It will prepare liberal arts students with a broad cultural education and assures familiarity with the various areas of knowledge."

"What is most pleasing," he observed, "is that it is for the whole college. The pattern is quite flexible, allowing each department to tailor the curriculum for its majors. This is despite a considerable variety of liberal arts degree programs."

From the student's standpoint, more courses in which the individual is interested can be taken.

Besides state-required history and government, A&M liberal arts majors will meet the following general requirements:

English—second freshman semester composition and rhetoric plus six hours of literature;

• Modern language—13 hours beyond the first course, inserted as an equalizer for students with fewer high school language credits;

• Mathematics—advanced algebra plus options for a second course from math, philosophy of logic or statistics!

• Physical Education; • Economics, psychology and sociology — at least nine hours in no fewer than two of the areas;

• Science — 10 hours, with at least six in biological or physical sciences including a laboratory course.

The remaining 61 hours of the 124-hour degree program include electives and the 24 to 33 hours in a major. A second field (minor) calls for 12 hours credit, with at least six in junior and senior courses.

Friday Ends Filing

This Friday is the deadline for filing applications to attend Texas A&M during the fall term, announced Registrar Robert A. Lacey.

Students who did not pre-register in May or during the special pre-registration periods for freshmen and transfer students will register the week of Sept. 8-12, Lacey noted.

Fall classes begin Sept. 15.

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LEGISLATORS TOUR A&M SHIP AT SEA

Texas Maritime Academy Cadet Rich Patton of the Canal Zone conducts an inspection tour of the "Texas Clipper" for Reps. (from bottom) Ray Lemmon and Bill T. Swanson of Houston, Bill Prenal of Bryan, John Bigham of Temple, Jamie Bray of Pasadena and Tom Niland of El Paso, as wives wait below. The legislators boarded the ship in Port Arthur for the final day of a 10-week cruise which took the Galveston-based Aggies to the Mediterranean. TMA, a division of Texas A&M University, invited the legislators to participate in the Port Arthur-Galveston leg to observe the academy's operations at sea. Other legislators participating in the cruise included Reps. Bill Bass of Van Zandt and Russell Cummings of Houston.

Legislators Greet 'Texas Clipper'

The "Texas Clipper," training ship for Texas A&M's Texas Maritime Academy, steamed into Galveston Bay Sunday evening, completing a 10-week, 13,676-mile Mediterranean cruise.

Joining the 196 students who participated in the entire cruise was a delegation of legislators, other state officials and guests who boarded earlier in the day at Port Arthur. The Port Arthur group totaled 145.

Adm. James D. Craik (USCG-Ret.), TMA superintendent, said the legislators and other guests were invited aboard to acquaint them with the academy's operations at sea.

State representatives taking part in the one-day jaunt down the Texas coast were Bill Bass of Van Zandt, John Bigham of Temple, Jamie Bray of Pasadena, Tom Niland of El Paso, Bill Prenal of Bryan and Russell Cummings, Ray Lemmon and Bill T. Swanson, all of Houston.

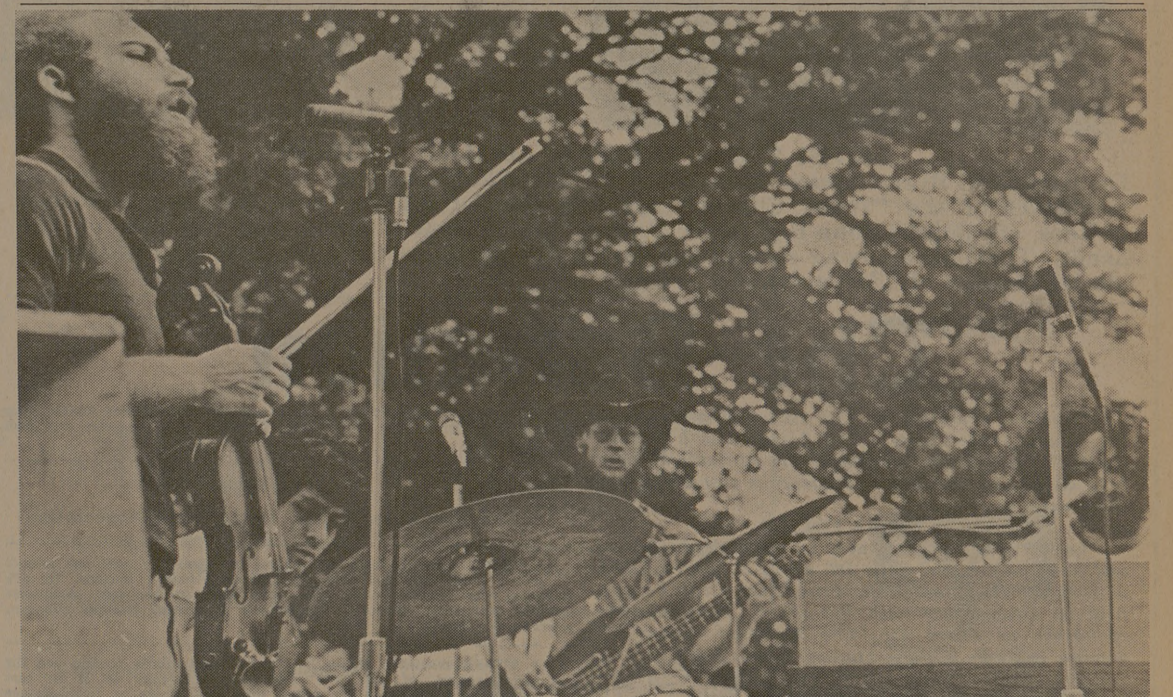
Other guests included Mrs. Mary Moody Northen of the Moody Foundation in Galveston, County Judge Ray Holbrook of Galveston and Galveston Mayor Pro Tem Dick Prets.

Port Arthur civic leaders gave the "Clipper" a big welcome Friday. The 15,000-ton converted oceanliner was open for public tours Saturday.

The ship departed Galveston June 7 and visited the Canary and Madeira Islands, Spain, Greece and Italy. It returned via New Orleans.

Among the students aboard ship were 90 spring high school graduates participating in Texas A&M's "Summer School at Sea." The others were TMA cadets fulfilling summer training requirements.

University National Bank "On the side of Texas A&M." —Adv.



SHIVA'S HEAD BAND

Shiva's Head Band, formerly the house band for the Vulcan Gas Company in Austin, will provide the music for the last summer directorate dance tomorrow night. The 8-12 p. m. dance will be in Sbis Hall and will be \$1.50 stag, \$2.50 drag, and maggies admitted free with their A&M I.D.'s.