



The Battalion



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Role Of Hall Adviser: 'You've Got To Care'

An Amarillo architectural construction senior likes working with other students.

Gary Williams who turns 24 this month is head resident adviser for McInnis Hall. He finds his role is simple.

"You've just got to care about the students," he declared. "It's like the building business — you can sort of see what you've done when you get through."

Gary's job as top adviser, however, is not without problems.

"There is always someone to test your authority," Gary added. "And, if you try to impress fellows with your authority, they're going to make it hard on you."

Gary expects some problems with the assignment — the same as with any job.

"Naturally," he continued, "you can expect problems with guys coming from so many different environments." But, he admitted, problems can, and usually are, worked out.

Gary, who worked for the Bureau of Reclamation after graduation from Amarillo Junior College in 1963, became acquainted

with the "housemaster" role in the summer of 1966 when he moved into Dorm 21. A veteran held the position at that time.

"It wasn't too glamorous and the pay not too good," he recalled. "Looking back, I often wondered why I later took it." Gary was named an adviser Thanksgiving, 1967. Advisers replaced "housemasters."

"I like it, however, and the hours don't tie me down," he said. He rotates weekends with three other floor advisers who work for him.

Keeping an eye on damages and filling-in work orders is one of his jobs.

Operating a pair of pliers and a screwdriver—to make minor repairs—is not. But he often does. "It's a slow process on the work orders," Gary said, so he takes care of some things himself.

All problems are not physical. "A lot of the things I face with these guys are personal," he said. "I eat with them three times a day and they talk to me."

"Many don't know what they want to be . . . others just want

to talk, maybe about (military) service," he added.

Gary pointed out the other advisers, like himself, are there to help the students.

"We are there for their interest, but we do have an obligation to the school," Gary continued.

Gary is happy about the administration's role.

"They're learning what some of the problems are and helping us to help the students," he added.

ADS Invites A&M Students To 'Ad Forum'

A&M students have been invited to attend the "Ad Forum," the day-long Friday session of the Southwest Regional convention of Alpha Delta Sigma, national professional advertising fraternity.

Bruce Shulter, president of the A&M chapter hosting more than 80 delegates from seven regional schools, said students were invited to the Guion Hall event on a "drop in, stay as long as you can" basis.

"We will be hearing eight forum speakers—some who are educators, others, businessmen—all are outstanding in the advertising profession," Shulter said.

Times, speakers and subjects on the forum agenda include:

9 a.m., Dr. Billy Ross, Texas Technological College Marketing Department; "Advertising Opportunities in the Southwest."

10:15 a.m., Mrs. Peggy Lyman and Miss Aileen Bennett, Lyman Personnel, Houston; "Job Counseling and Job Interviews."

11 a.m., Gary Rollins, account director; McCann-Erickson, Houston; "Texas Tourism Promotion."

1:30 p.m., Roy Boutilier, advertising manager; Foley's, Houston; "Fashion Market Approach."

2 p.m., Dr. William Mindak, University of Texas at Austin Journalism Department; "Surprise Presentation."

3 p.m., Steve Sellers, J. Hugh Campbell Co., "Specialty Advertising."

Delegates attending the convention will be from the University of Houston, Little Rock University, Oklahoma University, Southern Methodist University, Texas Christian University, Texas Tech, UT and A&M.

The convention will continue Saturday with delegate meetings in the Ramada Inn, College Station.

WEATHER

Friday — Partly cloudy. Wind Southerly 15 to 20 mph. High 78, low 56.

Saturday — Partly cloudy to cloudy. Rain showers. Wind Southerly 10 to 20 mph. Becoming Northerly 15 to 25 mph. High 72, low 61.

25 Delegates To Be Chosen For Urban Crisis Conference

A&M Hopefuls Must Apply By April 1

By DAVE BERRY
Battalion Staff Writer

Delegate applications for "The Urban Crisis," an urban affairs conference here April 14-16, are being accepted today through Wednesday at the Student Program Office, announced Dick Westbrook, Great Issues vice-chairman.

"Twenty-five student delegates will be selected after Easter to attend this symposium," Westbrook said. "Their applications should be returned as soon as possible, but not later than Wednesday at 5 p.m., except in special circumstances. We will notify applicants during Easter as to when they will be interviewed."

"I wish to emphasize that there is no cost to the student for attending this conference."

"WE HOPE that these delegates will learn of the problems of our cities and gain insight into what is being done to correct them," he continues.

"They will have ample opportunity to present their ideas through discussions and evaluations."

Fred Benson, dean of engineering, notes that the symposium will offer an agenda encompassing all aspects of urban work.

"The engineering department recognizes that no one discipline has the unique responsibility of reshaping the urban areas and that all fields of urban study must have a common understanding of urban goals and functions," Benson says.

"The symposium will examine major problems of urban areas, consider the use of new technology and the systems approach, and examine the role of education in preparing engineers for service in urban areas," he adds.

"Improvement of the quality of urban life, and the attainment of a more satisfactory functioning of the urban complexes in which most of our people live, are among the top priority problems of the nation."

THE CONFERENCE's keynote addresses will be delivered on April 14 and 16; a special program featuring Tom Reddin, Los Angeles police chief, is scheduled for the 15th.

Reddin's topic will be "Public Protection and the Urban System." He will be one of 200 officials representing the nation's largest cities.

Appearing with Reddin will be Ralph Taylor, former assistant secretary for metropolitan development, U.S. Department of Housing and Urban Development; Eugene Maier, Houston public works consultant; Eric Mood, professor of epidemiology and public health, Yale University; Charles Pinnell, A&M Civil engineering professor.

Also, John Duba, a New York City official; Nathan Glazer, professor of sociology at University of California at Berkeley and Scott Greer, former professor of sociology at Northwestern University.

"Films, exhibits, workshops and roundtable discussions at the Memorial Student Center will complete the agenda," Westbrook says.

"This will be one of the last major Great Issues presentations for this year; we are optimistic about its outcome."

Election Today

Students voting for class officers will have until 7:30 p.m. today to visit one of two polling places, located in the basement of the Memorial Student Center and the basement of the YMCA.

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FORUM DISCUSSION

Rep. Dean Cobb of Dumas explains why the choice candidate's of campaign director is often the difference between victory and defeat at the polls at a Political Forum noon discussion Wednesday. (Photo by Mike Wright)

Explains Texas Legislator

Staff Efficiency—Election Key

By TONY HUDDLESTON
Battalion Staff Writer

The efficiency of a candidate's staff determines who wins or loses the election, Rep. Dean Cobb of Dumas told the Political Forum Wednesday.

Cobb, substituting for Rep. Ralph Wayne of Plainview, who was unable to attend the Forum because he was in Austin presenting a bill before the Texas House of Representatives.

Cobb pointed out that the first thing a candidate does after he decides to seek public office is to select a campaign director. "The candidate's choice for this position is his key to success in the election because the director coordinates and plans the strategy of the campaign."

The campaign director also plans the rallies where the candidate will speak, recruits campaign workers in the cities and towns of the candidate's area, and controls the campaign budget.

THE MARLIN native noted that the strategy for the election includes studying how the voting precincts voted in the previous election, and making careful observations at political rallies of the audiences reactions, used later to strengthen the candidate's speech at the next rally.

He cited Rep. Wayne as an example of a well-organized campaign manager for the role he played in Ben Barnes campaign for lieutenant governor. "It was because Wayne had the campaign areas worked out so smoothly and efficiently that Barnes was able to carry every county in Texas," the University of Texas at Austin graduate added.

A campaign has to be con-

ducted so that the candidate can meet both the voter in the suburban areas as well as those in rural areas, Cobb, a twice elected representative from Moore County said. "His campaign must consist of ringing doorbells to meet the people in the larger towns, and he must also visit the people who live in the rural areas."

He NOTED that in his first campaign for public office, for Moore County Attorney in 1962, that he and his wife knocked on nearly every door in Dumas, a city of 12,000, and drove on nearly every road in Moore County so that they could meet as many people as possible.

Cobb stressed the importance of ethics when deciding campaign tactics. A candidate should bring the issues of the election out in the open to the voters, but he should not ever personally attack or slander his opponent's private life. He noted that this was a policy of successful politicians like Barnes.

A good sense of humor and strong confidence are other key factors to an election campaign, Cobb said. A candidate must bounce back with the same enthusiasm as he had before, when he moves on to another speech or rings another doorbell, after being booed at a rally or having a door slammed in his face."

A&M's Top Students Named In Pre-Medicine, -Dentistry

Greg Garrett of Marlin and Larry A. Svetlik of Hallettsville have been named the university's top pre-medical and pre-dental students.

The two youths were cited by Assistant Science Dean John Beckham at the annual spring banquet of the Pre-Medical Pre-dental Society.

Runners-up for pre-medical honors were Barry Scott Farber of Overland Park, Kan., and Thomas M. Hooton of Alba. Similar pre-dental rankings were awarded Ronald H. Shamblin of Dallas and Andrew H. Seamans of Baytown.

Dr. H. L. Gravett, head of the pre-medical and pre-dental program, noted the university has sent 459 graduates to professional schools since 1950, with a drop-

out rate of less than half the national average.

The university currently has 275 students enrolled in pre-medical and pre-dental programs.

Garrett, a senior, is president of the Pre-medical Pre-dental Society, a member of the Corps of Cadets and Phi Kappa Phi honorary fraternity and a participant in numerous extracurricular activities. He will attend the Southwestern Medical School of the University of Texas at Dallas.

Svetlik, a junior, is a member of the Pre-medical and Pre-dental Society, active in numerous campus programs and will be initiated into Phi Kappa Phi in May. He will attend Baylor College of Dentistry.

Both Garrett and Svetlik won distinguished student honors for each semester of enrollment.

Farber and Hooton are both juniors, members of the society, have also been distinguished students each semester and will be initiated into Phi Kappa Phi in May.

Farber is a member of the Student Senate and Science Council. He will attend Washington University School of Medicine in St. Louis.

Hooton, who played basketball his freshman year, is the son of Maj. and Mrs. Thomas B. Hooton.

Shamblin, a senior, has been selected for membership in Phi Kappa Phi, is a member of the society and has earned distinguished student honors each semester.

Seamans twice earned distinguished student honors, is a member of the society and vice president of his residence hall.

Like Svetlik, Shamblin and Seamans will attend Baylor College of Dentistry.

Half Of Students Majoring In Engineering Or Sciences

One of every four A&M students majors in engineering and almost half the spring semester student body is pursuing science or engineering degrees.

Statistics released by Registrar Robert A. Lacey indicate 31.2 percent of the university's spring enrollment is in engineering and architecture. Architecture has been approved for separate college status and accounts for 6.2 percent of the university's 12,053 students.

Agriculture is second with 18.4 percent. Neither area varied by more than one percent for fall semester proportions, Lacey said.

Liberal arts, with 16.4 percent, and business administration's 13.2 percent reflect slightly better than one percent gains.

Students studying for science degrees represent 10.1 percent of the student body, followed by veterinary medicine, seven percent; geosciences, 2.8 percent and the Texas Maritime Academy, one percent.

Education still heads the list of specific fields with 799 students, an increase of almost 100 over last semester. Management has 553 students and electrical engineering, mechanical engineering, civil engineering, pre-veterinary medicine and architecture have more than 400 each.

Engineering, science and geoscience combined account for 45.1 percent of the enrollment; liberal arts and business, 29.5 percent, and agriculture-veterinary medicine, 25.7 percent.

The 12,053 students include 9,262 undergraduates, 2,156 graduate and 768 special students.

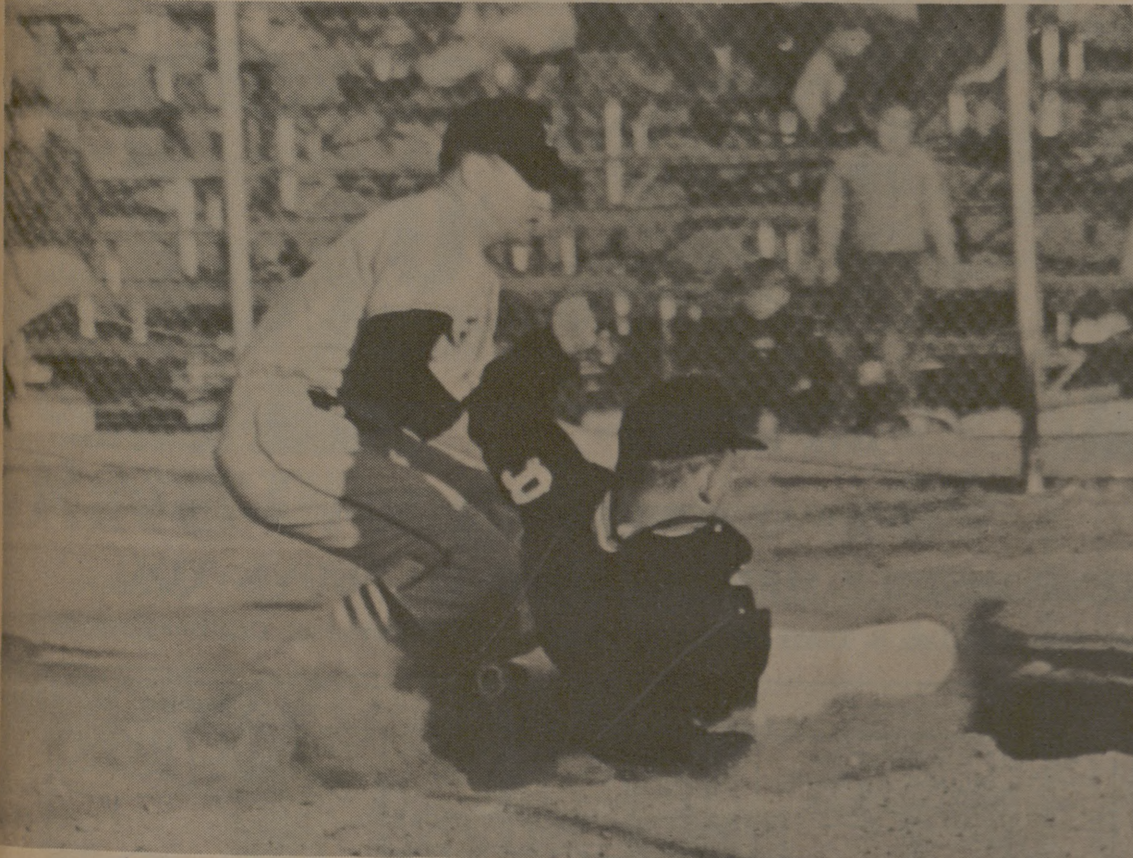
Auto Registration Deadline Nears

With the deadline for motor vehicle registration only five days away, a Texas Highway Department spokesman has predicted long last-minute lines and warned motorists of the problems involved in failing to get their license plates in time.

Motorists will have until midnight Tuesday to get their license plates and get them on their vehicles. There can be no extension of the deadline since it is set by law.

Motorists may obtain license plates at county tax offices and sub-stations throughout Texas. One station is located in the Memorial Student Center.

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TYING IT UP

Aggie pitcher Herb Watts beats the throw to home and slides under Jim Johnson, pitcher for Missouri. Watts scored on a wild pitch in the eighth to knot the game at 5-5. The Aggs went on to win the game 6-5 to keep their record unblemished at 9-0. See story, page 8. (Photo by Mike Wright)

'Christ In Concrete City' Is Players' Easter Show

The Aggie Players open "Christ in the Concrete City" Sunday for a three-day run by the annual Easter tour production.

The play will appear in two College Station churches and the Fallout Theatre of Guion Hall, announced Director C. K. Esten.

Written by P. W. Turner, the play draws a parallel between the crucifixion of Jesus in Biblical and modern times.

"It presents the crucifixion from two points of view, as something that has already happened

and something that's happening now," commented Travis Miller of West Winfield, N. Y., student director of the production. He is a senior education major and Aggie Band member.

The six-member cast includes Aggie Players Lucy Bishop of Dickinson; Hazel Pillans, Madisonville; Marc Fleishman, Dallas; George McCoy, Marble Falls; James Dennis, Houston, and Carl Masterson, Sherman.

Sunday opening will be at 7:20 p. m. in the First Baptist Church of College Station. The play will be presented at 7:30 p. m. Monday in Fellowship Hall of the A&M Methodist Church and at 8 p. m. Tuesday in Fallout Theatre.

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—Adv.