

Experiment At Prairie View

College Educates Underprivileged

Classes have started in an experiment at Prairie View A&M College to upgrade the skills and social attitudes of disadvantaged rural persons in a 12-county area with the purpose of affording them better employment opportunities in urban environments.

Entitled the Experimental and Demonstration Manpower Project, the program involves training in a specific job for each individual. Nine categories of trade and office occupations are being taught. In addition, the training includes cultural orientation and basic education in such fields as reading, writing, expressing oneself and mathematics.

The age range of the trainees is from 18 to over 45, and both males and females participate. Most trainees have failed to complete high school, and many have failed to complete elementary school.

The 12 counties from which trainees have been drawn include Austin, Brazos, Burleson, Colorado, Fayette, Fort Bend, Grimes, Harris, Montgomery, San Jacinto, Waller and Washington.

"We are hopeful," said Dr. A. I. Thomas, president of the college, "that this project will score significant breakthroughs in methods of training, counseling and job placement to pave the way for greater job satisfaction, adequate income and social awareness of the deprived adults and their families in our rural population."

"While the immediate goals are humanitarian, in that we wish to uplift these individuals both

economically and socially", Dr. Thomas continued, "we foresee long-range benefits to our society in general, in terms of more productive members of the community and thus less need for welfare programs."

Prairie View conducts the program in cooperation with the Texas Employment Commission and the Texas Education Agency. The U. S. Department of Health, Education and Welfare is providing funds for operation of the project, as well as base and travel allowances for the trainees.

While similar programs have been conducted at other locations in the United States, the Prairie View experiment differs conspicuously from most in that the trainees commute daily from their homes to the campus, instead of living on campus. Trainees commute by buses which originate in Houston, Bryan, La Grange and Magnolia, with several pick-up points along the routes.

The commuting feature, adopted because the program is aimed at heads of families or households, was better for all family members with the trainees continuing to live at home.

The project experiments also with special techniques of evaluating trainee progress and attitudes and counseling the trainees and families on personal as well as career aspects of their lives.

Another feature of the program, the establishment of a Business - Industry-Government Council, observes the progress of

training and counsels the project on both the training and job placement phases of the program. Some 20 executives of business, industry and government in this area will serve on the council.

Training is held from 8 a.m. to 5 p.m. Monday through Friday, with the related basic education and cultural orientation taking place during parts of each day.

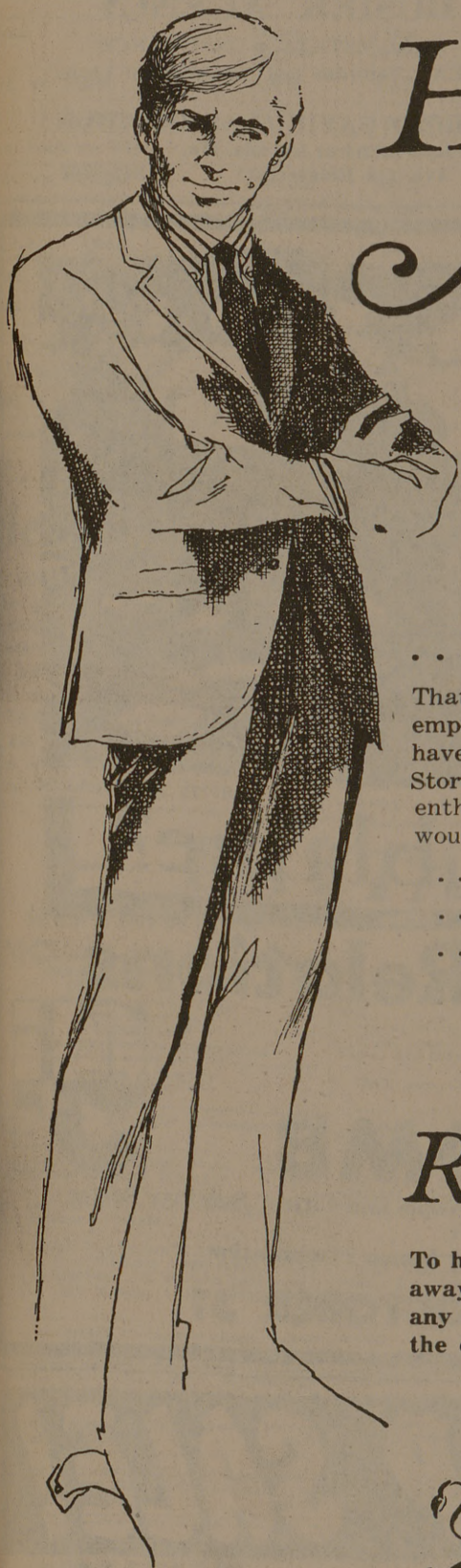
Two sections of 37 weeks each, with one following the other, are planned for auto mechanics, dry cleaners-pressers, hotel and restaurant cooks, landscape gardeners and meat cutters. The total for these classes eventually will be 200.

Three clerical-typist classes totaling 80 students will be conducted for 22 weeks. At that point 20 of the students will be selected

for 52 more weeks of training in stenography and the other 40 will be divided into two sections for 12 weeks of training as key punch operators. Twenty of the key punch trainees will then be selected for 40 more weeks of training in computer programming.

In all, the project envisions training 280 persons over an 18-month period. Although nearly 2,000 persons made initial applications for training during an extensive recruiting effort over the past few months, the project staff is continuing to seek out persons who are both in need of the training and higher income and are deemed capable of advancing in the program.

Full-time counselors and job placement specialists assist with these important aspects of the program.



Hello A&M!



... we're open!

That vacant lot next door to Ellison's has stood empty for many, many years. In that space we have built the smartest University Men's Wear Store in the Southwest Conference. We're most enthusiastic about our great selection and we would like to share that enthusiasm with you

- ... Suits from \$59.95
- ... Sport Coats from \$35; Slacks from \$9
- ... Dress Shirts from \$7.50; Knits from \$4

in Traditional styled clothing for the University man.

Register for Prizes

To help us get acquainted with you, we're giving away a batch of free prizes November 2. Register any time between now and then and get in on the chance to win prizes right out of our stock.



YOU MAY WIN ONE OF THESE PRIZES:

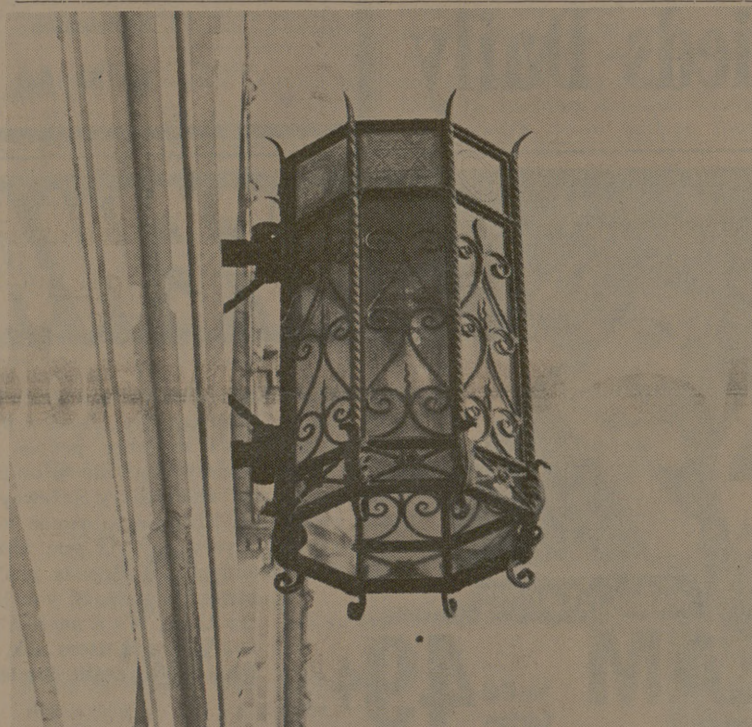
- 1st prize — \$100 Varsity Town Suit.
- 2nd prize — \$89.95 University Suit.
- 3rd prize — \$69.95 University Trio (Sport Coat, Vest, Pants)
- 4th prize — \$69.95 Hardwicke Trio (Sport Coat, Vest, Pants)
- 5th prize — \$69.95 University Duo (Sport Coat, Pants)
- 6th prize — \$31.95 Cole-Haan Shoes.
- 7th prize — \$35.00 Lord Forecaster All-Weather Coat.
- 8th prize — \$25.00 Puritan Alpaca Sweater.
- 9th prize — \$20.00 Arrow Alpaca Sweater.
- 10th prize — \$20.00 Westbury Traditional Slacks.
- 11th prize — \$20.00 Brentwood Sweater.
- 12th prize — \$20.00 Westbury Traditional Slacks
- 13th prize — \$22.95 Neptune All Weather Coat.
- 14th prize — \$17.00 Hubbard Slacks.
- 15th prize — \$11.00 Puritan Ban Lon Knit.
- 16th prize — \$9.50 Sero Dress Shirt.
- 17th prize — \$9.00 Brentwood Knit Turtle Neck.
- 18th prize — \$8.50 Arrow Dress Shirt.
- 19th prize — \$7.50 Creighton Dress Shirt.
- 20th prize — \$12.50 Alligator Belt.
- 21st prize — \$6.00 Torel Belt.
- 22nd prize — \$5.00 Canterbury Belt.
- 23rd prize — \$5.00 Damon Tie.
- 24th prize — \$5.00 Camp Socks.
- 25th prize — \$5.00 Arrow Knit Shirt.
- 26th prize — \$5.00 Brentwood Knit Shirt.
- 27th prize — \$5.00 Robert Reis Knit Shirt.
- 28th prize — \$5.00 Resilio Tie.
- 29th prize — \$4.00 Resilo Tie.
- 30th prize — \$2.50 Robert Reis Knit Shirt.



Jva Starnes

university men's wear

329 University Drive 713 / 846-2706
College Station, Texas 77840



WHERE ARE YOU?

This is the second of a series of little noticed-spots on campus. (Photo by W. R. Wright)



Call 822-1441

Allow 20 Minutes
Carry Out or Eat-In

THE PIZZA HUT

2610 Texas Ave.

AIRLINE RESERVATIONS FOR THE HOLIDAYS



Call 822-3737

Don't Delay — Reserve Today

Robert Halsell Travel Service

1016 Texas Avenue — Bryan

1968 ANNUAL OF THE SWC GRID SEASON

ORDER NOW!

PRE-PUBLICATION

PRICE JUST

\$4.95

A 20% SAVINGS

OFF REGULAR PRICE



Here is the 1968 season. The zany, unpredictable Southwest Conference season. Where underdogs become topdogs on any given Saturday. Where comparative scores, home field advantage and other prognostic devices are thrown to the winds. Where on the day of the game it's just us versus them and to hell with what happened last week or last year. Yes, the Southwest Conference has tradition — anyone can win, anyone can pull the big shocker of the season and fate doesn't play favorites.

- A HISTORY OF THE 1968 SEASON
- HARDBOUND LIBRARY EDITION
- 7 3/4" X 10 1/2" / 160 PAGES
- OVER 130 PHOTOS (Color and Black & White)
- FULL COLOR DUST JACKET
- COMPLETE STORY OF 1968 COTTON BOWL GAME WITH PHOTOS IN COLOR
- A&M 20 ALABAMA 16
- PHOTOS AND ROSTERS OF 1968 TEAMS
- WEEK BY WEEK COVERAGE OF EACH GAME WITH PHOTOS AND STATISTICS
- SYNOPSIS AFTER EACH WEEK CONTAINS CONFERENCE AND SEASON STANDINGS, PLAYERS OF THE WEEK, TOP TEN POLLS AND FRESHMAN GAME RESULTS
- AFTER THE SEASON: ALL CONFERENCE AND ALL AMERICAN TEAMS, INDIVIDUAL LEADERS IN STATISTICS, FINAL STANDINGS AND FINAL TOP TEN
- 1969 SCHEDULES
- PREVIEW OF 1969 COTTON BOWL GAME
- FEATURE STORY ON SWC HISTORY

FILL OUT COUPON BELOW AND MAIL ALONG WITH YOUR CHECK OR MONEY ORDER TO: FOOTBALL HISTORY, INC. 4140 SOUTHWEST FREEWAY/SUITE 401, HOUSTON, TEXAS 77027. (Make check or m.o. payable to Football History, Inc.)

FOOTBALL HISTORY, INC.
4140 SOUTHWEST FREEWAY SUITE 401
HOUSTON, TEXAS 77027

Please mail me a copy of SOUTHWEST CONFERENCE FOOTBALL 1968 at the prepublication price. My copy will be mailed on or about January 1, 1969. Enclosed is my check or money order (no cash please) for \$4.95 plus 25c to cover postage and handling. (Residents of Texas add 15c for state sales tax.)

Name _____
Address _____
City _____
State _____ Zip _____

ALL UNIVERSITY DANCE

Saturday Night - November 16

DUNCAN DINING HALL

Dress Casual

\$1.50 per couple
8 p. m. to 12 p. m.

Watch Battalion for
Details on group and tickets