



Men Who Expect The Finest Wear

## HIGGINS SLACKS

FEATURING BLENDS OF FORTREL® COTTON

## 1968 ANNUAL OF THE SWC GRID SEASON

ORDER NOW!

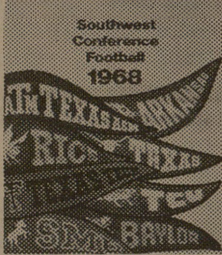
PRE-PUBLICATION

PRICE JUST

**\$4.95**

A 20% SAVINGS

OFF REGULAR PRICE



Here is the 1968 season. The zany, unpredictable Southwest Conference season. Where underdogs become topdogs on any given Saturday. Where comparative scores, home field advantage and other prognostic devices are thrown to the winds. Where on the day of the game it's just us versus them and to hell with what happened last week or last year. Yes, the Southwest Conference has tradition — anyone can win, anyone can pull the big shocker of the season and fate doesn't play favorites.

- A HISTORY OF THE 1968 SEASON
- HARDBOUND LIBRARY EDITION
- 7 3/4" X 10 1/2" / 160 PAGES
- OVER 130 PHOTOS (Color and Black & White)
- FULL COLOR DUST JACKET
- COMPLETE STORY OF 1968 COTTON BOWL GAME WITH PHOTOS IN COLOR
- A&M 20 ALABAMA 16
- PHOTOS AND ROSTERS OF 1968 TEAMS
- WEEK BY WEEK COVERAGE OF EACH GAME WITH PHOTOS AND STATISTICS
- SYNOPSIS AFTER EACH WEEK CONTAINS CONFERENCE AND SEASON STANDINGS, PLAYERS OF THE WEEK, TOP TEN POLLS AND FRESHMAN GAME RESULTS
- AFTER THE SEASON: ALL CONFERENCE AND ALL AMERICAN TEAMS, INDIVIDUAL LEADERS IN STATISTICS, FINAL STANDINGS AND FINAL TOP TEN
- 1969 SCHEDULES
- PREVIEW OF 1969 COTTON BOWL GAME
- FEATURE STORY ON SWC HISTORY

FILL OUT COUPON BELOW AND MAIL ALONG WITH YOUR CHECK OR MONEY ORDER TO: FOOTBALL HISTORY, INC. 4140 SOUTHWEST FREEWAY/SUITE 401, HOUSTON, TEXAS 77027. (Make check or m.o. payable to Football History, Inc.)

FOOTBALL HISTORY, INC.  
4140 SOUTHWEST FREEWAY SUITE 401  
HOUSTON, TEXAS 77027

Please mail me a copy of SOUTHWEST CONFERENCE FOOTBALL 1968 at the prepublication price. My copy will be mailed on or about January 1, 1969. Enclosed is my check or money order (no cash please) for \$4.95 plus 25c to cover postage and handling. (Residents of Texas add 15c for state sales tax.)

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_

## Intramural Round-Up

The Intramural action will be highlighted by an open Badminton Tournament starting Monday, Nov. 5 each day at noon. The meet will be divided into these four categories: Faculty-Staff Singles, Faculty-Staff Doubles, Student Singles, and Student Doubles.

Only one league may be entered and all games will be played from noon to 1 p. m. You may sign up at the intramural office at DeWare Field House before Friday, Nov. 1 when all of the pairings will be posted. All equipment will be furnished on the upstairs courts in G. Rollie White Coliseum.

In Class B Horseshoes, Squadron 9 won the championship by defeating E-1 two matches to one. Bonkowski and Kelly teamed up to defeat their opponents 21 to 18 while Neff and Allgood combined to win 22 to 11. Michell and Lillard lost their match making the final score two matches to one.

In Class B Table Tennis, both the White Band and the Maroon Band went down to defeat in the semi-finals Monday night. The team of Herbert, Bryant, and Hobbs of C-2 took a complete sweep of the match with the White Band. Schnitzer, Bryant, and Sparks defeated the Maroon Band two matches to one. Squadron 2 and C-2 will now meet for the championship.

In Class C Football, Monaco II scored a first round victory over the Physics Club, 7-6. This is the first time that Monaco has really been tested this season. In the regular league games, they scored an unbelievable 134 points while holding their opponents scoreless. They will go into the semi-finals meeting the winner between College View and the Vets.

## SMU Tangles With Longhorns In Top Game Of Crazy SWC

By RICHARD CAMPBELL  
The eight teams in the Southwest Conference went to the showers Saturday night with another stream of crazy wins and losses under their belt.

The injury-ridden Texas Aggies saw the big plays go against them as they fell to the previously winless Baylor Bears, 10-9, in a heartbreaker in Waco.

Texas Tech absorbed their first defeat of the year, 39-18, as the SMU Mustangs continued their highflying ways with quarterback Chuck Hixson hitting on 29 of 50 passes for 296 yards. It was doubly painful because it was before a packed Homecoming crowd in Lubbock.

The Texas Longhorns had Owl trouble for three quarters against winless Rice but pulled away for their fourth straight, 38-14.

Sophomore workhorse Bill Burnett logged 185 yards on 35 carries to lead the Arkansas Razorbacks down the narrow road to victory over a surprising North Texas State team, 17-15.

The Horned Frogs of TCU halted a sluggish LSU Tiger team for almost 60 minutes Saturday night but the Bengals retaliated with a field goal late in the game to edge the hapless Toads, 10-7.

With their fourth straight victory, the Mustangs stayed in the driver's seat in the conference rate with a 3-0 record. Arkansas, Tech, and Texas are all knotted at 2-1 and Baylor trails with a 1-1 mark. A&M is in sixth place at 1-2 and Rice is one notch ahead of TCU at 0-2. The Horned Frogs are 0-3.

Needless to say, SMU still holds the passing lead in the conference with 167 completions in 304 attempts for 1901 yards and a 316.3 per game average. The Aggies are second with 68 of 152 for 1093 yards and a 182.2 average. Texas has a big edge in rushing yardage with a 296.8 average per game and three of the league's top ten rushers. The Aggies are sixth in the rushing department averaging 158.8 yards.

In total offense, the Mustangs hold a decisive lead with 428

yards per game and 21 touchdowns. The Aggies are fifth averaging 340.3 per game and 14 touchdowns.

In individual Aggie stats, Larry Stegent is tenth in rushing in the league with 300 yards on 54 carries for a 5.6 average. Edd Hargett is the fourth in passing with 66 completions in 149 attempts for 1077 yards. He also is second in total offense with 1140 total yards in 197 plays for a 5.8 average per play.

Barney Harris is the only Aggie receiver mentioned in the first ten of the conference with 18 catches for a whopping 362 yards and a 20.1 average per reception and two scores. Aggie punter Steve O'Neal hung in there tough last week staying within .2 of leader Mike Hall of TCU. Hall has compiled a 42.0 average on 41 kicks while O'Neal has booted 35 times for a 41.2 norm.

Longhorn tailback Chris Gilbert became the all-time SWC rushing leader Saturday with a 213-yard day against Rice. He broke Jim Swink's record and moved to 18th in the nation with 2,729 yards.

Meanwhile, SMU's Hixson moved to within 10 completions of equaling the SWC record of 174 fashioned by Don Trull of Baylor in 1963. Jerry Levas, Hixson's favorite target, is now within one TD pass of the SWC career record of 20, set by Baylor's Lawrence Elkins in '63.

SMU and Texas, heading for the big clash in Austin Saturday, stand one-two in total offense, with the Mustangs making a run-away of the overhead game and Texas the ground game. Each ranks eighth in the other's specialty. The Longhorns hold the edge in defense yielding only 136.2 aerial yards per contest and only two touchdowns. But the rub comes because SMU has completed 167 passes, 14 more than Texas' six foes have attempted.

The topsy-turvy action this week finds the big one in Austin at 2 p. m., Arkansas here against the Aggies at 1:30 p. m., Baylor at TCU at 1:30 p. m., and Tech at Rice on regional television at 1 p. m.

## Ags Down, But Not Out

By JOHN PLATZER  
The Texas Aggies have been staggered as they enter the fourth round of the Southwest Conference championship defense against Arkansas Saturday, but head coach Gene Stallings refuses to count them out.

The 1967 SWC coach-of-the-year said at yesterday's press conference that his team's 2-4 season and 1-2 league marks have not been a result of a lack of effort.

"They gave a good effort against Baylor and they've been giving good effort all year. No one hates to lose more than the players. It hurts these kids and it hurts the seniors worse than anybody," Stallings said.

"The season's not over by a long shot, however, and I am glad of that."

A&M's injury list swelled by three after the Baylor game and has reached almost epidemic proportions. The new casualties are tackle Mike Stinson with a fractured hand, Barney Harris with a hurt knee and Mike DeNiro with an injured ankle.

Larry Stegent and Bob Long remain doubtful participants for the Aggies against Arkansas while Bill Hobbs and Harvey Aschenbeck have had their performances hampered by injuries all season.

"The team's physical condition goes from bad to worse and then gets embarrassing," Stallings said.

"Our physical condition's definitely not good."

Defensive players Lynn Odom, Hobbs, Buster Adami and Jim Piper were cited for their fine play against Baylor as were offensive stars Edd Hargett, Wendell Housley, Jim Parker, Tommy Maxwell and Tom Buckman.

"Hobbs played extremely well, Parker blocked better than he has blocked all year and Maxwell caught nine passes," the Aggie coach said.

Asked what he would do differently if he could start the season over again, Stallings said he would "try not to get Stegent and Hargett hurt on the same play and keep all the good plays and play all the bad ones over."

Arkansas, A&M's Saturday opponent, has looked real good this season while posting a 5-1 season and 2-1 conference mark thus far, according to Stallings.

"Bill Montgomery (the Porkers' sophomore quarterback) has done an outstanding job in moving his team and they have changed their offense to a pro style," the Aggie athletic director said.

"They have a Florida State type offense with a split end and flanker. In fact, I think their offensive coach came to them from Florida State."

Arkansas has been having their share of injuries this season also and may be without star tailback

### Purdue Coach Hepatitis Case

LAFAYETTE, Ind. (AP) — Purdue University football Coach Jack Mollenkopf was hospitalized with acute infectious hepatitis Tuesday. The Boilermakers, ranked No. 6 nationally, were turned over to former Purdue quarterback Bob DeMoss.

DeMoss and eight other members of Mollenkopf's staff were given shots to prevent the disease. A Purdue spokesman said the entire team will not need immunization immediately because all their contact with the coach has been out-of-doors.

Dr. Loyal W. Combs, director of the Purdue health service, said the 62-year-old coach would not be able to resume his duties for at least three weeks.

David Dickey against the Aggies. Texas State. Stallings said that he enters a game planning to but that the "tempo of the dictates just how much we throw."



Call 822-1441  
Allow 20 Minutes  
Carry Out or Eat-In

THE PIZZA HUT  
2610 Texas Ave.

- |                 |                     |
|-----------------|---------------------|
| Decals          | Pocket Books        |
| Bumper Stickers | Billiards           |
| Comic Signs     | Pin Ball            |
| Party Records   | Third Rational Bank |
| Comic Records   | Aggie Theatre       |
| Popular Albums  | Pin-Ups             |
| Magazines       | Novelties           |

We cash aggie checks

## AGGIE DEN

Open 8 a. m. till midnight 7 days weekly

## THE EXCHANGE STORE

WILL BE CLOSED FOR INVENTORY

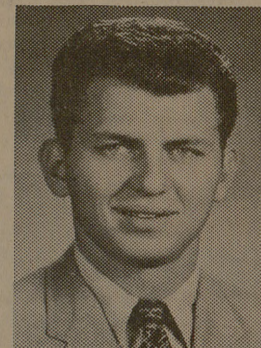
FRIDAY AND SATURDAY

NOVEMBER 1 & 2

## THE EXCHANGE STORE

Will Reopen at 7:45

Monday, November 4th



BILL REID  
PROVIDES MORE  
THAN A POLICY!

The College Career Plan is available exclusively to college students by specially trained College Representatives!



American Amicable

LIFE INSURANCE COMPANY

EXECUTIVE OFFICES WACO, TEXAS



FAITHFUL PROTECTION SINCE 1870

Don't miss your second chance!!

# Let the Travel Committee help you visit A REAL "Worlds Fair"

JOIN US.  
WED., OCT. 30th  
7:30p.m. 2A&B MSC