

Carter, Youngkin Urge 'Momentum'

By JOHN W. FULLER Battalion Editor

President Earl Rudder Monday called a meeting of student leaders, including senior varsity football players, to emphasize the importance of Saturday's Texas Tech football game and to encourage the students to build up a special momentum for the game.

Also speaking were Joe Buser, special assistant to Rudder, and Edwin Cooper, director of civilian student activities. Both are A&M graduates.

Among the student leaders were Bill Carter, Student Senate President, and Bill Youngkin, Head Yell Leader, whose "Beat Tech Week" messages to the student body follow:

YOUNGKIN: This was one of the most impressive "spirit" meetings I've been to. To have President Rudder and these other administrators explain what the Aggie spirit and this game mean to them really made me think what the Spirit and the team could mean to a man.

It really inspires me to see people like President Rudder, Coach Stallings, Mr. Cooper and Mr. Buser, who ceased being an active part of the Twelfth Man long ago, showing this type of interest.

CARTER: As president of the student body, I want to call on the students to make a special effort to generate Twelfth Man spirit for this game, to counteract the momentum of Tech. As I've said many times before, I feel that the A&M student body is unique, and its spirit is unique.

The Aggie football players know we're behind them, but it will help them a lot during this week to let them know whenever you see one of them on the campus.

With Tech having beaten Texas, their momentum is really going to be high. They'll be down here in full force; it's their all-school trip, so they'll have a large part of the student body down here.

I realized it's a real challenge for the students to surpass the Aggie spirit of the past, but at the same time it is quite a challenge for the football team to surpass the championship record of last year.

It's not going to be an easy thing. We are really going to have to put out a superior effort to fulfill our obligation as a student body.

So, Aggies, it's as simple as this: Let's get to work and beat the hell out of Tech.

Liberal Arts Council Creates New Office To Oppose Apathy

"Typical of A&M students in their feeling of enthusiastic apathy," Dean Charles E. McCandless of the College of Liberal Arts told the Liberal Arts Student Council Monday.

To lessen this feeling of apathy, the Council created the office of director of public relations and elected John James of Houston to the new position.

James will act as liaison between students and the Dean. Students may voice their suggestions for the College of Liberal Arts by writing James at Box 4982. Later this month a suggestion box will be placed in the Academic Building.

Dean McCandless pointed out that only problems concerning Liberal Arts will be considered. Any other suggestions will be directed to the proper departments.

Composed of two representatives from different departments and clubs in Liberal Arts, the

council also elected Ronny Hubert, vice president, and Shirley Nichols, secretary-treasurer.

Clubs eligible for council representation are Education, English, Debate, Aggie Players, Czech, Russian, Philosophy, Economics, History, Pre-Law, Health and Physical Education, Journalism, and Psychology.

President Robert Peek discussed the main objectives of the council, noting its important goal is to act as a link between Liberal Arts students and the office of the Dean.

In the spring, the council plans to elect two outstanding professors from the College of Liberal Arts and the university and present an appreciation plaque to each of them. To stimulate student-faculty relations the Council also will nominate a professor that exhibits outstanding interest in his students.

The Battalion

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19 File For Four Positions In Oct. 17 Senate Election

Geistweidt Names Election Changes

By TIM SEARSON Battalion Staff Writer

Election Commission President Gerald Geistweidt announced Monday that 19 students had filed for the Oct. 17 Senate election for representatives of the Colleges of Business Administration and Pre-Veterinary Medicine.

"All candidates should note the changes made in the election rules by the Senate," said Geistweidt. Changes made by the Senate include:

"Any student election not authorized and sanctioned by the Student Election Commission is invalid and all students involved in such an election will not be a candidate for any office through the spring semester.

"Election Commissioners will be picked from the five candidates in each class with the highest number of votes.

"IN CASE NO CANDIDATE receives a majority, a run-off will be held between the two receiving the highest number of votes. If a tie exists between the second place candidates, a run-off will be held between them and the first place candidate.

"Campaign posters may be placed on dormitory room doors but will not exceed the size of the doors. Posters will not be displayed on walls or on personal property without the owner's consent.

"Posters will not be placed in any other buildings on campus other than dormitories and college apartments.

"Campaign literature may be distributed as long as normal campus activities are not impeded. Only dorms and college apartments will be used as distribution centers.

"POSTERS OR SIGNS of any size may be mounted on stakes in the area between Guion Hall and the Memorial Student Center, immediately in front of Duncan Dining Hall, in the area between the University Hospital and Henderson Hall, and in the college apartment area.

"All candidates may spend no more than \$25 each during the campaign and must furnish expense accounts to the election commission in the Student Pro-

grams Office, MSC, the first school day after the election.

"Candidates may use any type of public communications other than the public address system in the dining hall as long as the \$25 campaign expenditure limit is complied with.

"Parades, bands, and demonstrations will be permitted between 5 and 7:30 p.m. as long as pedestrian and vehicle traffic is not blocked.

CAMPAGNING WILL NOT be allowed within the election place."

The election will be held in the typing room of Francis Hall, between the library and the Chemistry Building. Anyone unable to vote Oct. 17 should contact Geistweidt in Dorm 5, Rm. 215, before Oct. 16 in order to vote absentee.

Students participating in the election are reminded to bring their activity cards in order to vote.

The candidates will be as follows:

Senior B. A. representatives—Carl G. Chapman, Robert Lee Edgecomb, Arthur J. Erickson, Kim H. Forney, Kenneth W. Hess, James R. Horner, Guy W. Leflar, R. C. Tortorice.

Junior B. A. representatives—Michael L. Doggett, Steve P. Little, John F. MacGillis, Richard J. Reese, Sam Torn.

Sophomore B. A. representatives—Kent A. Caperton, Thad H. Marsh.

Sophomore Pre-Vet representatives—Tommy Henderson, Bruce W. Irving, James B. King IV, Perry Lee Reeves.

WEATHER

Wednesday—Cloudy to Partly Cloudy. Winds Southerly 10 to 20 mph. Intermittent Rain and Thunder showers All Day. High 84. Low 73.

Thursday—Cloudy to Partly Cloudy. Few Afternoon Rain Showers. Winds Northerly at 10 mph. High 86. Low 68.

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Keynote Is On 'Diversity' In Great Issues Programs

"Diversity" is the by-word in plans for this year's Great Issues presentations.

Under the direction of David Maddox, a senior management major from College Station, the Great Issues Committee of the Memorial Student Center has been divided and sub-divided to insure careful scheduling and responsible leadership at all levels.

Maddox has chosen two vice-chairmen to arrange the presentation—Janet Whitehead, a senior marketing major from Vienna, Va., and Dick Westbrook, a senior in mechanical engineering from Annadale, Va.

Miss Whitehead will handle the public relations and coordinate the advertising, graphic arts, radio-TV news releases and press conferences.

WESTBROOK IS IN CHARGE of programming which has been divided into three sub-committees; seminar series, speaker series and the issues series. In addition, Political Forum has been added as a part of Great Issues under the leadership of Ron Hinds, a senior management major from Midland.

The seminar series will deal with the urban crisis and minority problems. Maddox noted that the series resulted from work by the Great Issues Planning Committee, which realized that the "complex problems facing our society cannot be discussed and analyzed in the conventional manner. The seminar series is to serve as a forum where these vital and pressing problems can be presented and discussed."

Three seminars will be presented this year. A five-part discussion on "The Urban Crisis: The People and the City" is scheduled for Oct. 16. A three-day "Black America Seminar" is scheduled for Dec. 10-12. It will attempt to study the efforts of the negro minority to achieve social changes.

SPEAKERS WILL BE U. S. Rep. James C. Corman of California; Charles Fager, analyst of the Black Power movement and the Poor Peoples March; and Daniel Watts, Negro publisher-editor of The Liberator. In the spring, the Series will present

the "Urban Crisis Seminar," a systems approach study of the problems of urban America.

The Speaker Series, is headed by John Cunningham, a junior physics major from Augusta, Kan.

"The Series will present outstanding individuals who are particularly qualified to analyze the

crucial issues of the day," Cunningham commented.

The first Speaker Series presentation on Oct. 22 will feature Leon Jaworski, adviser to President Lyndon Johnson, who will speak on "Does Justice Favor the Accused?". Jaworski was chief trials counsel at the Nazi War Crimes Trials, has served on four Presidential commissions and was recently appointed to the President's Commission on Violence.

THE ISSUES SERIES IS designed to allow spontaneous programming to reflect and channel student interest in day-to-day news events, according to chairman Ron Tettler, a senior agricultural economics major from Midland.

Capt. Edward Warner, USAF, will speak Jan. 8 on "Soviet Military Capabilities". Warner is a member of the Policy Planning Council of the State Department, a visiting professor at the USAF War College, and a full-time instructor at the U. S. Air Force Academy. Other programs not yet scheduled will deal with heart transplants, gun control legislation, the Czech crisis and Communism today.

"The Political Forum presents eminent speakers on political issues, processes and personalities," said Chairman Ron Hinds. "This year we will be presenting our major programs in the evening, and have scheduled a new noon series with more than ten speakers."

POLITICAL FORUM programs will feature U. S. Senator Ralph Yarborough, Richard Scammon, an expert on voting behavior, and Clifton Carter, an adviser to President Johnson.

The noon series will have Texas House Speaker Ben Barnes, State Senators William T. Moore and James Bates, and State Representative Burke Musgrove, Gus Mutscher, and W. S. Heatly.

"For the more than 100 members of the Great Issues Committee, 1968-69 promises to be a busy, work-filled year," Maddox said. "For the student body, Great Issues presentations should prove to be the most outstanding, diversified programming to be witnessed at A&M to date."

TCU Ticket Sales Start Wednesday

Graduate students may pick up their football tickets Wednesday for the Oct. 19 game with Texas Christian University.

Seniors may obtain their tickets Thursday, juniors Friday, sophomores Monday and freshmen next Tuesday.

Yell Practice Set For 7:15 Tonight At Kyle Field

First Issue Recently Donated

'Batt' Marks 64th Year As Newspaper

By DALE FOSTER Battalion Staff Writer

With this issue, The Battalion celebrates its 64th birthday as a newspaper and also marks its diamond anniversary under its present name.

Copies of early newspaper issues, including the first, Oct. 8, 1904, were recently presented to Texas A&M by the University of Texas at Austin Library. Weekly newspapers given to the Archives Department at Cushing Library include eight issues of the 1904-05 school year plus issues of Jan. 27 and Nov. 13, 1907.

"I DON'T SEE how they were able to save that many copies from one year," commented University Archivist Ernest Langford. "We hope that we will be able to laminate all the early issues to preserve them for future reference. They are a valuable asset to the archives collection."

Although yellow and brittle from age and cracked around the edges, all the issues are complete

and clearly readable. The typical issue was made up of four pages containing advertising on all including the front page.

Items and services advertised in The Battalion ranged from patent medicines and livery stables to shave and bath parlors and train excursions.

Published by the Corps of Cadets under the management of the Stephen F. Austin Literary Society, the first Battalion was edited by B. L. Durst and cost \$1.25 yearly for a subscription.

PRINTED ON a slightly smaller sheet than today's paper, the early issues were divided into five-column pages marked by one-column headlines and long stories.

Besides advertising, the front page of the first issue contained one article, a word-for-word account of the speaker's address at commencement the previous May. Also of note on the first page was a notice asking students to submit fight songs and yells that could be used at athletic events.

In asking that the paper's readers bear with them if they "erred or blundered in their undertakings," the staff of the first

issue quoted editorially, "Don't view us with a critic's eye, but pass our imperfections by."

EARLY EDITORIALS complained of having to wade through water on rainy nights, high prices at the campus store which was privately owned, and smoking by athletes. Although the football team had won the majority of its games during the season, one of the ones they lost was on Thanksgiving, and it subsequently brought about the anti-tobacco campaign.

An early letter to the editor signed "Nemo" charged that the English Department was assigning too much homework in the form of outside reading. Another letter in reply suggested that if "Nemo" didn't like it at A&M, he "should resign and go elsewhere."

Before A&M bought its own press, The Battalion and its predecessors were printed in Bryan, first by the Bryan Weekly Pilot,

and later by the Pilot's successor, the Bryan Eagle.

THE BATTALION can trace its full history back through its years as a literary magazine. The name Battalion originally applied to a pocket-sized booklet containing items such as a news article in poetical form glorifying the Aggies' victory over the Texas Longhorns.

In 1893, Lawrence Sullivan Ross, ex-governor and then A&M College president, was at his desk in the twin-towered Old Main Building when a student stepped into the room and saluted.

Clad in Confederate grey, the cadet said, "Sir, I wish to present you with the first copy of our new student publication. We call it The Battalion."

Vol. 1, No. 1 of the Battalion, which was presented for Ross to see, bore no resemblance to its present-day descendant. It was published monthly from October of 1893 to June of 1904 by two "literary societies," the Austin and Calliopean.

AS DEBATING AND discussion societies, the two groups

were the most important organizations on campus. Four out of five Aggies belonged to one or the other which elected the editorial staffs of The Battalion.

The Battalion was not the first A&M publication. In 1878, two years after the opening of the college, the Austin and Calliopean societies published the first issue of The Collegian. Little is known of this first magazine because all records of it were destroyed in the Old Main fire of 1911.

The name was later changed to The College Journal and issued under that name from 1889 until 1893. After the January issue, The Journal suspended publication, but was revived in the fall of that year as The Battalion.

THE ONLY CHANGE THAT occurred after this was in about 1908 when the format changed to a glossy-paper, tabloid size for weekly publication. The paper later returned to today's standard size when it started publishing four times weekly.

Since the line of publications (See Batt, Page 2)



FIRST ISSUE Clothing ads and the full text of speech given five months before vie for attention on the front page of the first Battalion, published Oct. 8, 1904. (Photo by Mike Wright)