

University System Marks Platinum Anniversary

Next month marks the 20th anniversary of a Texas institution which operates a fleet, two former Air Force bases, nuclear installations and a plantation, has personnel in 251 counties and provides aid to several foreign countries.

All these aspects are in addition to the institution's basic function, which is conducted on five Texas sites: Its operating budget last year exceeded \$100 million.

The uninitiated might say the organization has a certain military flavor — and they wouldn't be wrong. It has ties with all branches of the armed forces.

FOR THOSE who still have not identified the institution, it might be helpful to note its best-known division won the Southwest Conference football championship last year.

That pretty well defines the platinum-anniversary-celebration institution as the Texas A&M University System, organized Sept. 1, 1948.

In addition to Texas A&M University, the system includes Prairie View A&M College at

Hempstead, Tarleton State College at Stephenville, James Connally Technical Institute at Waco and the Texas Maritime Academy at Galveston.

ALSO THE TEXAS Agricultural Experiment Station, Texas Agricultural Extension Service, Texas Engineering Experiment Station, Texas Engineering Extension Service, Texas Transportation Institute and the Texas Forest Service, all headquartered at College Station.

"The Texas A&M University System," notes its president, Earl Rudder, "is an educational, research and service complex which directly or indirectly affects every person in the state."

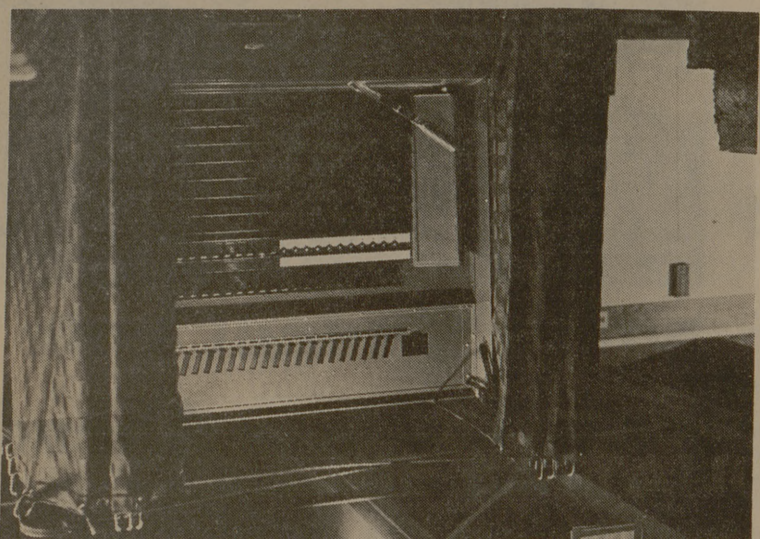
BESIDES ITS campus academic programs, the university and its experiment stations and institutes conduct valuable applied research for both industry and agriculture. Its extension service provides practical training in a variety of fields, ranging from home economics to fire and police work. A&M's Agricultural Extension Service has agents based in all but three of the state's 254 counties.

James Connally Technical Institute is providing highly trained personnel for specialized jobs in industry, Rudder points out, and the Texas Maritime Academy is helping meet a continuing need for leaders in the merchant marine. The Texas Forest Service works closely with the lumber industry, while also looking after the interests of the general public.

ALTHOUGH the system was organized only 20 years ago, Rudder emphasizes most of its major divisions are much older. Texas A&M, for example, was organized in 1876 and is the state's oldest public institution of higher learning. Connally Tech, however, is only two years old and TMA is now in its sixth year.

The system's facilities are as varied as its services. It operates two sea-going vessels, a nuclear reactor, a cyclotron (sometimes called an "atom-smasher") and a 3,200-acre plantation. It has converted the old Bryan Air Force Base into a research annex, with highway proving grounds for the Texas Transportation Institute, and also has taken over James Connally AFB, now home for Connally Tech. This is all in addition to standard academic classrooms, dormitories and other conventional facilities.

In 1954, the system went international by providing personnel for foreign service under an agreement with the Agency for International Development (AID). A&M's current international budget totals more than \$2.5 million for programs in Pakistan, Tunisia, Dominican Republic, Argentina and Mexico.



Were You There...

(see story column 6 page 1)

Maddox Receives Extension Award

One of the highest honors a person can receive in the Extension Service profession has gone to L. A. Maddox, Jr., Extension animal husbandman of Texas A&M.

The animal husbandman was presented the American Society of Animal Science Extension Award of \$1,000 and an engraved plaque during the 60th annual meeting of the Society July 28-Aug. 1 at Oklahoma State University.

Maddox' award was based on his many years of professional work in the Texas Agricultural Extension Service and its influence on the beef cattle industry.

His citation was read by J. E. Oldfield, head of the Oregon State University Animal Science Department, chairman of the Extension Award Selection Committee, and past president of the American Society of Animal Science. Presentation was made by J. A. Hawbaker of Charles Pfizer and Company, award donor.

The Extension Award was established in 1959, and Maddox is the 10th person to receive it. Dr. O. D. Butler, head of the A&M Animal Science Department, said Maddox is best known as one of the pioneers in performance testing of beef cattle.

It was 18 years ago that Maddox started his first performance testing of young bulls at Pan Tech Farms. He provided the leadership for cooperating producers who developed the first

sale of performance tested beef bulls at Pan Tech in 1954.

Next, he served as chairman of the working committee which decided that a national organization could and should be formed that would register beef cattle with outstanding performance records. This decision, Butler said, was made at Amarillo in 1954 and started the Performance Registry International.

The animal scientist wrote the first draft of the general and special rules of the PRI.

Interest in performance and production traits of beef cattle were stimulated by the PRI. Today, many breed associations have advanced registry classifications based on production traits as part of their programs.

Maddox joined the Extension Service in 1954. In 1956, he was assigned to the headquarters staff at Texas A&M and given the responsibility of developing a statewide program of beef cattle performance testing.

Texas county agricultural agents in 1956 reported that they knew of 1,238 beef herds with 146,449 cows on a production testing program based on calf weaning weight. Feedlot gain tests of young bulls were being conducted by 329 purebred breeders. A high percentage of the registered breeders of beef cattle in Texas were carrying on performance testing programs in cooperation with their respective breed associations.

Telephone Rates Reduced By FCC

A reduction of long distance rates has gone into effect for General Telephone Company of the Southwest customers as a result of the recent ruling by the Federal Communications Commission which ordered the American Telephone and Telegraph Company to reduce interstate long distance rates by \$20,000,000 annually.

The reductions are from 5 to 10 cents from the charge for the first three minutes on daytime weekday station-to-station calls. These are calls placed between 7 A.M. and 5 P.M. Monday through Friday.

This is the 23rd time interstate rates have been cut since coast to coast service began in 1915. During that time, the cost of transcontinental calls has dropped to as little as \$.75 (station-to-station between midnight and 7 A.M.) from \$20.70 in 1915.

At The Grove

TODAY
"For Whom the Bell Tolls" starring Gary Cooper and Ingrid Bergman

FRIDAY
"Flower Drum Song" starring Nancy Kwan and James Shigeta

SATURDAY
"The Night Walker" starring Robert Taylor and Barbara Stanwyck, plus Chapter 10 of the serial "The Phantom Creeps"

SUNDAY
"Master of the World" starring Vincent Price

MONDAY
"Saga of Hemp Brown" Rory Calhoun

TUESDAY
"The Grass is Greener" starring Cary Grant and Jean Simmons

WEDNESDAY
"Baby, the Rain Must Fall" starring Lee Remick and Steve McQueen

THE BATTALION

Opinions expressed in The Battalion are those of the student writers only. The Battalion is a non-tax-supported non-profit, self-supporting educational enterprise edited and operated by students at a university and community newspaper.

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EDITOR JOHN McCARROLL
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"Since you say you never get enough to eat in th' chow hall—your khakis must have shrunk!"

Southwestern Vet To Be Distributed

Summer issues of The Southwestern Veterinarian are now ready for distribution, Clem Malone, new editor of the student publication, has announced.

The magazine is published by

the students in the College of Veterinary Medicine and students who are registered as "pre-vets" have already paid for their subscription in the Student Services fee," Malone said.

John McCarroll

"tell you what I'd do"

A strange caller telephoned the office of University Information the other day and was informed he had dialed the wrong number.

"I want the University of Texas," he said. Unfortunately, the poor man is probably still trying to find the right University of Texas. He never did say which branch he wanted to talk with—the one in Arlington, Austin or El Paso.

One of the things I looked forward to when enrolling in A&M was the wide selection of courses available. A course which caught my attention very early in my stay here was "fencing." I wanted to enroll, but remembering my childhood days made me quickly forget about it. Those post-hole diggers are too heavy for me to operate.

Couldn't help noticing a classified advertisement in the Texas Technological College newspaper, "The University Daily (wonder how they get away with that). It read:

"Will baby sit for faculty, staff children. Experienced SW9-5551, \$.50 per hour."

Oh yes, another thing, "The University Daily" comes out once a week.

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