

Opinion Against Milk Price-Fixing

Last year dairymen dumped thousands of gallons of milk rather than sell their product at what they considered inoperable prices.

Milk producers wanted to maintain competition at a higher price level — one which they thought would adequately cover their operating costs while returning a reasonable profit.

Recently, producers apparently did receive additional revenue through a price hike which increased local milk prices two to 10 cents per gallon.

On May 4th, a proposition will appear on both the Democratic and Republican primary ballots to ascertain opinion "on a law creating the Texas Dairy Commission with the power to regulate and fix the retail and wholesale price of milk."

The Texas Farm Bureau and many state and local supermarkets strongly oppose the creation of such a board. The argument against such regulation by government seems logical and advantageous to both producer and consumer.

TFB President Sidney Dean of Victoria said the Farm Bureau opposes the authority to regulate dairymen and fix the prices for several reasons.

"Price fixing cannot successfully substitute for competitive prices in determining consumer demand for any product. An artificial price set by government edict runs the risk of jeopardizing consumer supplies as well as making the producer dependent upon government for his income. A price considered 'fair' to the consumer might not assure an adequate return to the producer."

This is one area where the government need not step in to maintain prices in the public interest. The milk market is highly competitive, albeit prices do not vary greatly from brand to brand.

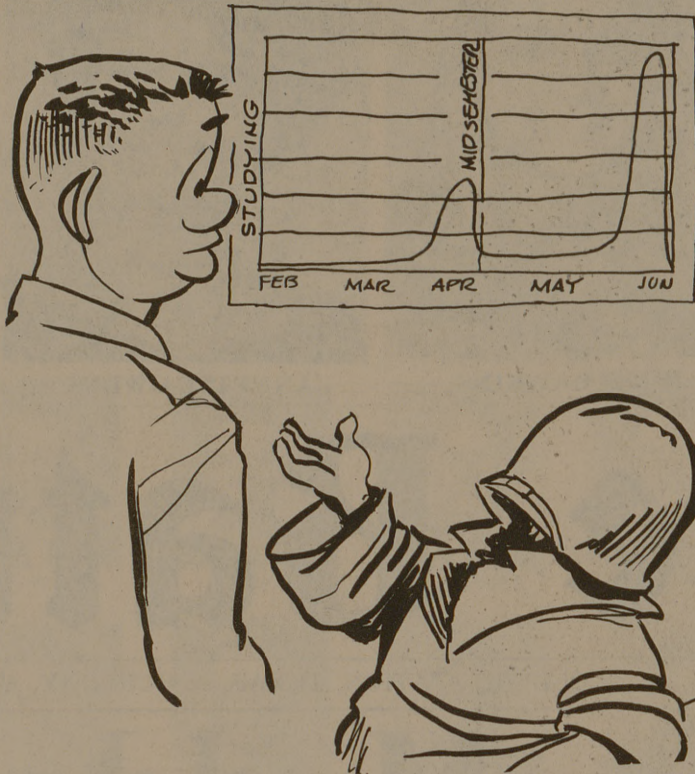
Although almost every consumer attempts to buy the most for the least cost, milk, even if it were to jump another 25 cents a gallon, would still provide one of the richest and most palatable sources of all vitamins and proteins for the money.

Two objections which the TFB has are that a commission empowered to fix prices would necessarily be required to regulate the day-to-day dairy operation, and an artificial price of milk at the retail level could encourage the consumption of milk substitutes at a time when dairymen can ill afford this competition.

In many cases the state and federal governments have interceded on behalf of the consumer to set guidelines and regulate services which may tend toward monopolies.

But in behalf of milk prices, a regulating board should not be necessary to insure both a reasonable price for dairymen, milk producers and the consumer.

CADET SLOUCH by Jim Earle



"It's my study plan for th' semester!"

Bulletin Board

TODAY
 The Mid-County Hometown Club will meet at 7:30 p.m. in the lobby of the Memorial Student Center.
 The Falls County Hometown Club will meet at 7:15 p.m. in Room 321 of the Physics Building.
 The Bell County Hometown Club will meet to elect officers at 7:30 p.m. in Room 205 of the Academic Building.
 The Port Arthur Hometown Club will meet in the Trigon at 7:30 p.m.
 The Amarillo Hometown Club will have a supper meeting at the

Country Kitchen at 6:15 p.m.
 The Deep East Texas Hometown Club invites anyone from Gilmer, Kilgore, Gladewater or Henderson to attend its meeting in Room 3A of the Memorial Student Center.

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THE COUNTDOWN FIVE

APRIL 27, 1968 — 7:00 P.M.
G. ROLLIE WHITE COLISEUM
 CIVILIAN WEEKEND

— Sound Off —

Editor,
 The Battalion:

This letter is directed at the on-campus civilian students of A&M. During the next two weeks or so, one of the least publicized and most ill-attended elections of the year will take place, that of dormitory presidents and their officers.

It is a little known fact that each dorm president sits on the Civilian Student Council. It is these officers who determine civilian policies, plan Civilian Weekend, and generally represent the interests of the entire civilian student body.

Aggies, we should elect to these positions capable people who are truly representative of the majority's opinion. To do this we need good candidates running for these offices who will actively campaign and, when elected, ac-

tively participate in student government.

If this description fits you, find out when your dorm's election is scheduled. File for the position, and campaign actively for it.

Remember, the A&M of tomorrow will be only as good as the candidates of today.

P. Wayne Gosnell '69

Editor,
 The Battalion:

"The Corps was there — where were the civilians?"

In this manner, Mike McLennan '68 began the third paragraph of his letter in the April 24 issue of The Battalion. My question now is, what percent of the Corps would have been at Muster if attendance had not been compulsory for the Corps members? I am sure that the

percentage would not have been much higher than the percent of civilians that did attend.

I am in no way trying to make an excuse for those Aggies that did not attend, but I am sure that we civilians that were there were there because we sincerely wanted to honor those who died for the freedom of Texas and those Aggies that left us in this past year, while most of the Corps members were there because it was mandatory that they attend. Is this the Aggie spirit?

If the spirit which the Corps expresses is the Aggie Spirit, then I want no part of it. For, I believe that when a person does something because it is mandatory, he is not really expressing "true spirit".

Arnaldo Cantu '71

THE BATTALION

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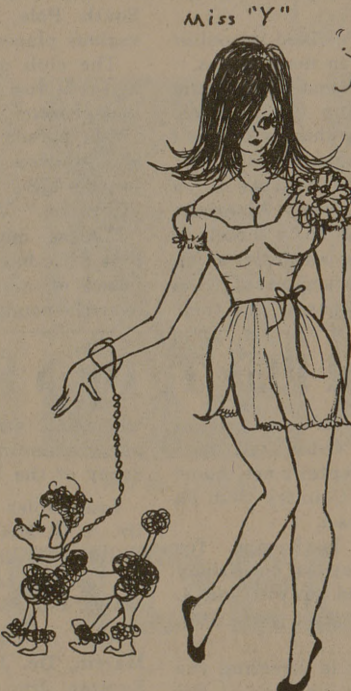
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