Welcome Visitors To Aggieland For Annual Career Day



Che Battalion

VOLUME 61

1,000 Prospective Students

BEAUTY AND THE BEASTS

An unsuspecting Mary Costa fills her plate with—yecchhh -Aggie chow during a pre-concert visit to Duncan Dining Hall Thursday. At right is Tony Groves, Town Hall host for her performance, and standing is Town Hall Chairman Bobby Gonzales. Freshman Patrick Irwin of Squadron 10 is at her left. (Photo by Mike Wright)

Costa Show Begins At 8 p.m. Tonight

one critic as "unreasonably beautiful and . . . a voice like sunlight made audible" will perform here

Mary Costa of the San Francisco Opera will appear at 8 p.m. in G. Rollie White Coliseum under the auspices of the Bryan

Some reserve seat tickets remain and \$3 general admission, \$2 public school student and \$1.50 date and student wife tickets are

West Coasts, in "Time," 'Life"

and "Newsweek." LOS ANGELES Herald-Exam- nia's music patrons. iner critic Patterson Greene turned the most apt phrase. "Why does one girl have to have everything?" he wrote. "Miss Costa is unreasonably beautiful and she

Arts Group Seeks **Student Leaders**

The Contemporary Arts Committee of the MSC is looking for student leaders interested in bringing a diversity of art to

Students may contact Tom Ellis, Box 5191 or submit an application describing their interests, address and scholastic standing to the Contemporary Arts Box in the Student Programs Office of the MSC.

University National Bank "On the side of Texas A&M"

An operatic singer described by has a voice like sunlight made audible."

> The soprano's skills and talent drew ovations and praise in succeeding Metropolitan Opera seasons in "La Traviata," Massenet's "Manon," Gounod's "Faust" and Samuel Barber's "Vanessa."

Miss Costa continues to appear Rotary Club in conjunction with with the San Francisco Opera. the Memorial Student Center She annually undertakes an extensive North American concert tour under the management of S. Hurok, with whom she signed a \$250,000 contract in 1959.

A KNOXVILLE, Tenn. native, of Italian and Irish ancestry, As one of today's reigning Miss Costa first sang publicly operatic queens, Miss Costa has in her church choir. On a family had rave notices on the East and trip to California, she sang at a party for Mrs. Leland Atherton Irish, one of Southern Califor-

> Mrs. Irish planted the seed that led to the operatic queen's development. She urged the Costas to move to Los Angeles where Mary might have first-class musical training.

Southern accent, Miss Costa won a contest for the best voice of a Southern California high school senior. While studying at UCLA, she was signed by the late Walt Disney for "Sleeping Beauty," received notice from Jack Benny and got her first important

chance to sing. It launched a story-book rise to success and a whirlwind of activity in 1958 and 1959. Appearances in the Vancouver Festival and San Francisco Opera in the summer and fall of 1959 led to her contract and subsequent performances on TV, across the na-

tion and around the world.

Expected For Career Day Activities To Begin Saturday Morning

Battalion Staff Writer

A day-long look at a four-year A&M career awaits the 1,000 prospective students from all over Texas who will participate Saturday in the university's annual Career Day.

During the open house, students from high schools and junior colleges, along with their parents, teachers and

counselors have been invited to become acquainted with the A&M campus, faculty and students, according to Edward M. Miller, chairman of the sponsoring University Student

An estimated forty-six departments in agriculture, business administration, geosciences, liberal arts, science, engineering, architecture, veterinary medicine and the Texas Maritime Academy will have exhibits near department offices.

AFTER REGISTERING in G. Rollie White Coliseum Saturday morning, Career Day guests will watch the Corps of Cadets pass in review at 9:30 a.m. on the parade grounds across from the Memorial Student Center.

At 10:30 a.m., the students will be greeted by Miller, senior industrial engineering major from College Station, in a general assembly in the coliseum.

Dr. Wayne C. Hall, vice-president of Texas A&M, will then officially welcome the visitors.

11:00 a.m., the prospective students will be grouped according to their academic fields of interest and will meet their guides for tours of the departments scheduled to begin at 1:00 p.m.

GROUPS WILL meet in the following assigned locations: Agriculture-Room 146, Phys-

Former Prof's Services Held

Funeral services for Thomas Overcoming problems of a rich Robert Nelson, 80, retired mathematics professor here, were to be held at 2 p.m. Friday in the Central Baptist Church of Bryan. He died Wednesday in a Bryan hospital after an extended illness.

Nelson retired in 1957 after 32 years with Texas A&M. He was a native of Bowie County.

The Rev. Andrew Heskett, Central Baptist pastor, was to officiate at the funeral.

Survivors include the wife of 2105 Cavitt Drive in Bryan; two sons, Robert C. Nelson of Fort Worth and Travis E. Nelson of Bryan, and two daughters, Mrs. H. David Butler and Mrs. Wil-

Business Administration -G. Rollie White Coliseum.

Geosciences — Room 105, Geol-

Liberal Arts — Biological Sciences Lecture Room. Science - Lecture Room

Chemistry Building. Texas Maritime Academy

Room 210, YMCA. Veterinary Medicine — Room

145, Physics Building. At noon, students will be taken to lunch in Sbisa Dining Hall by members of the college or school councils. Meal tickets will be

sold at registration. ALONG WITH the students, parents and visitors are invited to participate in the afternoon tours and should feel free to raise fficially welcome the visitors. any questions concerning the After the general assembly, at academic life at A&M, Miller

> Miller added that after a student completes his own tour, he is free to tour other exhibits from other departments as well. He suggested that Aggies thinking of changing their majors should also view the exhibits.

> After the tours are completed, the Athletic Department will be open from 3 p.m. to 4 p.m. for visitors to tour the gym facilities in the coliseum and the Let-

> TO PUBLICIZE Career Day, Miller said, printed announcements were mailed to all Texas high schools, all A&M mothers' clubs, and all A&M clubs. Press releases were also sent to all Texas newspapers.

> Approximately 700 student delegates attending the state convention of the Junior Engineering Technical Society Friday in A&M's Guion Hall were also invited to participate in Career Day, Miller said.

> The science fair usually held on the campus in conjunction to Career Day will not be held at A&M this year, cutting the weekend attendance from the usual 3,000 to 1,000 visiting students.

> "I hope that the A&M students will go out of their way to make these future Aggies feel at



THE ASSOCIATION A highlight of the Junior Ball weekend will be a Town Hall performance March 16 by The Association. The group has made big hits with such records as "Along Comes Mary," "Cherish" and "Never My Love."

Sweetheart Finalists Chosen For Junior Ball March 16

The Junior Council Thursday chose eight finalists in the Junior Sweetheart contest.

The Sweetheart will be crowned at the Junior Ball March 16 in Sbisa Dining Hall. The Ball will be semi-formal and will follow the theme of "San Fran-

ciscan Night.' Sweetheart finalists include Patricia Moore, Eleanor Zubcik, Nancy Jane Nilson, Paula Bailey, Cindy Lou Well, Barbara Weckle, Brenda Jeane Prine and Sally

Ann Roberts. The finalists will be honored at a reception in the Memorial Student Center Saturday afternoon

and at the ball that night. JUNIOR Class President Dan-

ny Ruiz expressed optimism about the Junior Ball.

a difficult decision." Ticket sales are picking up,

according to Ruiz, and he expects a large turnout for the Ball. Tickets, costing \$3 per couple,

may be bought from any Junior Council representative or at the Student Program Office in the

Music for the Ball will be provided by The Countdown 5, a group of University of Houston students who have been hits on campuses all over the Southwest

Conference. THE 5 HAVE won numerous awards and have appeared with George Jessel in "Search for the Stars." They have played at Louisiana State, Arkansas and Texas Christian, and in 1966 played at the Aggie dance at the

Dress for the evening will be

the call through in a minimum

dates for Junior Sweetheart and midnights with battle scarves for wear coats and ties and dates should come semi-formal.

> As part of the Junior Weekend, Town Hall will present The Association March 16 in G. Rollie White Coliseum.

A Town Hall "regular," where student activity card and season ticket holders are admitted free, The Association covers the entire spectrum of showmanship.

THE GROUP has a large variety of songs in its "musical bag," in addition to its slapstick comedy. The Association is made up of Brian Cole, Terry Kirkman, Jim Yester, Russ Giguere, Ted Bluechel and Larry Ramos.

"They have kept their individuality by avoiding the long hair, beards or other cliches of many of the modern musical groups, Robert Gonzales, Town Hall chairman, commented.

"They are deeply concerned with what their lyrics say," he continued. "They have passed up many good songs because the lyrics did not communicate ideas, because they feel good entertainers should say something to their audiences."

Cameramen Set Photo Contest

A print contest will highlight a camera committee meeting Monday in the Memorial Student Center.

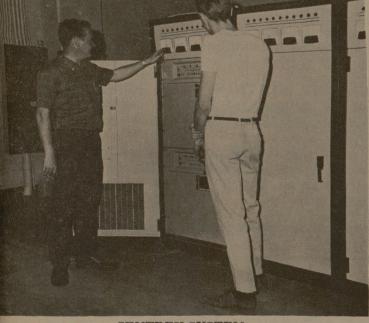
Committee chairman Frank Tilley of Jacksonville said the 7:30 p.m. meeting will be in rooms 3B and 3C.

Photographs will be judged for a committee winner and entry Gulf States Camera Club Council competition. Tilley noted that MSC cameramen may acquire photo criticism through the

monthly contests that will help their entries in the upcoming intercollegiate photo salon.

The committee's Salon '68 will be held in early May.

"Everything looks real good," Ruiz said. "We had 32 candi-Dallas Corps Trip. lard E. Williams, both of Bryan. home," Miller said. Phone System Being Installed



CENTREX SYSTEM

Larry Peterson, left, installation foreman for A&M's new Centrex Communications system, explain the workings of the power control panel to employee Gene Moore. (Photo

By MIKE PLAKE

Battalion Feature Writer Texas A&M students will receive a twofold benefit from the \$3.6 million addition to Cushing Memorial Library now entering the completion stages.

Books are not the only things stored inside the vault-like walls. The basement contains several million feet of wire that form the Centrex communications sys-

It is this system that will enlarge A&M's communications system to include room telephones in all but four dormitories. Excluded from the list are: Milner, Leggett, Mitchell, and Dorm 13.

THE CENTREX system will enable students to make local calls (on and off campus), and, for

Bryan Building & Loan
Association, Your Savings Center since 1919 Association, Your Savings Center, since 1919. BB&L

those who request it, will provide long-distance calling.

Billing for the long distance calls will be done by the General Telephone Co. of the Southwest and will not be connected to the

The system now being installed has a capacity for 6,600 telephone lines.

"And with the present space available, the capacity can be enlarged to about 12,000," Larry Anderson, installation foreman,

The Centrex system has several advantages over a normal telephone exchange.

UNIQUE feature of the system is the Automatic Conference Service. If a professor or student want to arrange a conference of up to 10 people on the line at the same time, the party calls a central attendant who dials the other people and completes the

circuit for the conference. The Centrex system also has

a "transfer" feature. It works as a paging service: if a long-distance call reaches a student's room, and the student is elsewhere on the campus, he can be reached by simply dialing another digit.

THUS, THE long-distance caller would not be forced to make the call over again to another number on campus.

"Another improvement will come in August of 1969," Anderson

"At that time Direct Distance Dialing will be in effect for anyplace in the United States." he explained. "A student will be able to dial direct station-to-station without placing the call through the operator."

An average long-distance call made through the operator usually takes at least 50 seconds. The direct dialing feature will put icates.

of about 14 seconds. THE RATES on long-distance calls will remain the same. However, since the direct dialing calls

are facilitated through additional electrical connections, an operator will spend less time placing the call and will be more efficient in cutting off the call. Thus, if the operator is able to cut off the call exactly within a

certain time limit, such as three

minutes instead of waiting until

she gets a free hand to cut off the call, she will be able to control the time more effectively. The caller will therefore know that he has talked exactly the minimum of three minutes and does not have to go over the limit without knowing it. This could

save him money. First Bank & Trust now pays 5% per annum on savings certif-