THE BATTALION

Campus Briefs

Customer Key In Retail Industry

Automated stores, "telepurchasing" and do-it-yourself appliance repair kits are ways the retailer may serve his future customer, Robert H. Lakamp, special assistant to the president, J. C. Penney Co., said Tuesday night.

Lakamp of Short Hills, N. J., addressed about 30 members of the American Marketing Society in the Memorial Student Center.

"Within two decades," Lakamp said, "a housewife will make many of her purchases by telephone. By choosing items flashed on her television screen, she sends her order to a nearby retail warehouse. There the items are automatically sorted and wrapped, ready for delivery."

Lakamp said that another retail service, repair "modules," will replace whole units instead of single parts of an appliance and will make repairmen obsolete.

Lakamp traced the strategy of the retail industry from the pre-World War II idea of locating small shops in a central business district to the modern, more complex plan of adapting large stores to consumer trends.

"The age of the consumer has come with younger, more affluent and better educated customers,'

MS Staff Names Civilian Counselor

Texas A&M graduate J. Malon Southerland of Houston has been Cooper pointed out the Corps named civilian counselor in the

partment, announced Co. Jim H. McCoy, commandant.

Southerland, 25, replaces Billy C. Presnal, who left the Office of the Commandant position to seek election to the Texas Legis-

A 1965 management graduate, Southerland recently completed two years active duty in the Army. The first lieutenant served the second year in Germany as battalion adjutant and headquarters company commander of the 4th Battalion, 35th Armor.

The 1960 San Jacinto High graduate served as a civilian counselor three months before entering active duty. Commissioned at A&M, he was a member of Company A-3 in the Corps.

Southerland was in the Fish Drill Team as a marching member and sophomore, junior and senior advisor. He was the first president of the Association of Former Fish Drill Team Members, formed to assist in the pre-

While serving as adjutant in Illesheim, Germany, Lieutenant Southerland was one of only two officers on the 4th Battalion staff of Lt. Col. Jim T. Burke, com-

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UFO's Impossible To Fly, Says Aerospace Student

NEW... GOLDEN LIME FIME AFTER SHAVE from \$2.50 COLOGNE from \$3.00 SWANK Inc.—Sole Distributor

never get off the ground.

A Texas A&M aerospace engineering major's wind tunnel tests show "flying saucers" are aerodynamically unfeasible.

Stephen L. Lamkin, senior of Austin, constructed two models for tests in the Aerospace Engineering Department's two-bythree foot wind tunnel.

"Non-rotating circular bodiesas 'flying saucers' would be termed in scientific vernacular - I tested became extremely unstable and developed destructive flutter at angles of attack above a certain point," the 22-year-old en-

gineer reported. Lamkin is skeptical of most flying saucer reports and has never seen a UFO (unidentified flying object). He follows reports on such objects and based his models on dimensions obtained

from relatively factual sightings. "Buffeting and fluttering began to develop above two degrees angle of attack on both models," Lamkin noted. "Most of the planes built today will take 20 degrees, though in normal operation they do not experience more than 10

He said a spinning saucer probably has better aerodynamic

characteristics. "It wasn't possible for me to

FOR RENT

Civilians To Meet With Dollar The Civilian Student Menu meet in the Sbisa office of Col. Committee will meet with univer-Fred Dollar, food service director,

sity food officials at noon Monday, February 12, 1968, for its regular monthly discussion of Sbisa dining operations, announced Edwin H. Cooper, director of civilian student activities.

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tion Invitations Feb. 29.

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FLYING SAUCERS GROUNDED

Steve Lamkin of Texas A&M, senior aerospace engineering

major, "grounded" two flying saucer models for wind tun-

nel tests. The senior from Dallas found saucer-shaped

UFO's present aerodynamics problems. A 10-inch model

(background) is mounted in the Aerospace Engineering

Department's two-by-three foot wind tunnel for tests.

and then have lunch together. Any civilian student desiring

to offer suggestions about the dinning operation is invited to contact one of the committee members and attend the luncheon meeting as his guest, Cooper said.

Permanent members of the committee are: Civilian Student Council President Griff Venator, Room 47, Milner Hall; Graduate Student Council President Ernest Knowles, 302 Live Oak, College Station; Civilian Student Council members George N. Walne, Room 47, Milner Hall, and Stephen Ban-

croft, Room 424, Dorm 15.

of Cadets has a separate menu university's Military Science De-

Bulletin Board TODAY The Amarillo Hometown Club

will have pictures made for the Aggieland at 8 p.m. on the steps of the Memorial Student Center. The Aggie Wives Bridge Club will meet at 7:30 p.m. in the Me-

morial Student Center. The Student AVMA Auxiliary will have a salad luncheon from 11:30 a.m. to 1:30 p.m. in the South Solarium of the YMCA to honor national officers of the

AVMA Auxiliary. THURSDAY The Fashion Group of the A&M Social Club will meet at the A&M

Bank of College Station at 7:30 Garland Hometown Club will meet in Room 204 of the YMCA

at 7:30 p.m. Eagle Pass Hometown Club will meet at 7 p.m. in the YMCA

Reading Room. The Rio Grande Valley Hom town Club will meet at 7:30 p.m.

in the MSC to have pictures made for the Aggieland.

spin models I tested though,"

Political

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846-3708

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NY

Announcements Subject to action of the Democratic Primary May 4, 1968. For Congressman, Sixth Congressional District:

OLIN E. TEAGUE

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OFFICIAL NOTICE

All students who expect to register in pre-veterinary medicine for the Spring Semester 1968 must have their courses approved by their Academic Advisor. A form signed by the Academic Advisor and listing approved courses must be presented at registration.

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