TV 'Complexities' Not So Complex

The Board of Directors of Texas A&M decided Friday not to televise the Texas A&M-Texas football game despite popular opinion favoring such a move.

It is true that this move is not without precedent.

The Daily Texan, in an editorial Sunday said, ". . Texas-Texas A&M games are perennial sell-outs with many fans being turned away from the ticket windows."

This was the case last year when the game was played in Austin and the decision was left to the University of Texas Board. That game was not scheduled a sell-out, but they decided not to televise the game for many of the same reasons A&M will not televise the game according to L. F. Peterson, president of the A&M Board of Directors

Last Friday, Peterson issued the following announce-

"In view of the complexities involved, we have reluctantly decided against televising the game.

'As much as we would like to accommodate the many fans who have contacted us regarding a possible telecast, and the thousands who were undoubtedly hoping this would be the case, we simply do not feel it would be in the best interests of either university to approve such action at

Peterson listed several of the "complexities" involved and gave his reasons for the final decision in a telephone call to his Fort Worth residence from The Battalion Monday night.

The main factor for not televising the game was the dis-service that would befall the individuals who have purchased tickets for folding chair seats on the track around Kyle Field. These people bought the seats "in good faith" that the game would not be televised. No refunds on these tickets are allowed.

How could the fans who bought sideline tickets have purchased them "in good faith" that the game definitely would not be televised?

Tickets for sideline seats went on sale last Tuesday and were sold the same day. But it wasn't until Friday that the A&M Board announced that they would not allow the game to appear on television.

Up until the Board's announcement newspapers, radio and television had speculated openly on the possibilities of the game being telecast and it is hard to understand how those 2,000-plus fans knew definitely that the game would not be on television when no one else in the state, including the news media, knew it.

"Another thing that bothers us is that we can't place the cameras in favorable positions with the large crowd to whom we've sold tickets," Peterson continued.

With reference to the earlier televised SMU game, four cameras could be set in the East and West stands and in the press box was done then, to allow ample video coverage without sideline cameras.

Peterson also expressed concern that without proper planning the problems caused by the necessity for calling timeouts to allow commercials to be shown would be greatly magnified.

The Board of Directors apparently tried to consider the best interests of A&M and Texas, but we feel they

The game was a traditional television broadcast until 1963 and the problem of filling the stands was not a problem then; we do not see how it could be construed as such

Another of the reasons the Board gave for its decision was the feeling that future gate receipts would fall if the game were televised, and that in the future, fans would wait for the game to be televised instead of buying tickets.

This was the case earlier in the year for the ABC broadcast of the Aggie-SMU game, but we do not feel that such would be the case for the game that will probably determine if the Aggies go to the Cotton Bowl for the first

Like That Steak? Watch For

If the word "military" brings to mind the word "inspection" then Texas' meat is civilian, for much of it goes uninspected and unfit even for Fido.

Associated Press writer Lee Jones reports, "It's possible for a housewife to buy meat packed at a plant that is never examined for disease or unsanitary conditions by a state, federal or gity inspector."

Texas is one of the 22 states without mandatory meat inspection laws, a fact referred to in testimony before the U. S. Senate Agriculture Committee last week.

Congress is considering mandatory federal meat inspection at all plants except those covered by state regulations satisfactory to the U.S. Department of Agriculture. Texas' voluntary meat inspection, which includes 46 state inspectors and seven veterinarians, seems to leave

too many unhealthy loopholes.

Dr. George F. Kutch, educated at Texas A&M, and head of the Health Department's inspection division, says "there are many small places uninspected, by and large, selling only locally. How many there are, we have no way

The USDA in Dallas made a check of nine plants, five of them uninspected, and reported conditions comparable to Sinclair Lewis' "The Jungle," with flies, dirt, rust, and paint on meat.

The uninspected plants were by far the worst. Any deficiencies in inspected plants were corrected immediately. Federal inspection and its stamp of approval is withdrawn from plants which have sub-standard conditions

which cannot be corrected immediately. The federal government's hearings, spot inspections and possible Senate action is a matter of basic health which should have been corrected along with the Pure Food and



"Just between you and me and our fraternity brothers, I'm not sure that this is th' year of the horns!

Johnson Hopes For Fortune Rise

Now 59, Johnson has aged vis-

ibly in his four years as Presi-

dent. His hair has turned grayer

and the weathered lines in his

But his personal physician,

Vice Adm. George G. Burkley,

says that since the chief execu-

tive's most recent surgery 13

months ago, "the President's

Johnson's political health has

not been nearly so robust, how-

ever. Just last week the Harris

Public Opinion Poll reported that

public confidence in Johnson per-

health has been excellent."

face have deepened.

of 23 per cent.

both directions.

fragrance of

PEANUTS

By FRANK CORMIER Associated Press Writer

WASHINGTON (A) - Lyndon B. Johnson, rounding out four years as president, is hopeful that his fortunes finally are on the upbeat after weeks of falter-

Johnson's actual completion of the equivalent of one full White House term will come Wednesday, with no fanfare in prospect. The chief executive is expected to be at his Texas ranch for the Thanksgiving holiday.

During the past week, Johnson has had several psychological boosts - including a generally favorable reception of his television-radio news conference Friday-that he naturally hopes will augur well.

Although the President won't say yet whether he plans to seek re-election in 1968, he certainly has been talking and acting like

Coed Discusses **Hippie Problems**

A hippie is a person rebelling ocratic society, according to a Baylor coed who spent six weeks among the "flower people."

Miss Marsha Adams of Tyler. spoke Tuesday (Nov. 14) evening to members of the A&M Collegiate Chapter of the Future Farmers of America on her experience as a Baptist missionary among the hippies in Dayton, Ohio, last summer.

"The hippies believe that no one has ever cared enough to stop and ask what their problems are," Miss Adams said. "Most of the male hippies have been in work houses, prisons or jails at one time or another."

Miss Adams described the average hippie as being between the age of 17 and 23 years and a high school drop out.

"Most of the boys have long hair, wear earrings and look like girls," she said, "and prefer to be called 'long hairs' rather than

'thugs'." "Hippies use all types of drugs, although very few drink because alcohol and dope cause adverse physical reactions, Miss Adams

She said most hippies do not take heroin, but use large quantities of marijuana. L.S.D. is the most difficult drug to acquire.

THE BATTALION

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By JOHN HOTARD **Battalion Columnist**

There are about 35 students on campus who, after they wake up in about four weeks, can tell you anything you want to know about the cultural aspects of Houston.

These were the members of the Leadership Trip, now in its sixth season, Sunday and Monday. Perhaps a better name for the trip would have been Around the City in Eighty Hours Crammed Into Thirty-Six.

Head of this junket was John Beall, who spent the two days shuttling between band practice on campus and introducing guest speakers to the group in Houston. Henry Cisneros was chairman of the Leadership Committee. The group was comprised of campus leaders, faculty advisors and one

The first day started off with a breakfast at the Shamrock Hilton, homebase for the trip, with members of the Long Range Planning Committee of the Association of Former Students, Next they were off for a tour of the Astrodome, conducted by this sweet young thing who just happens to be going with an Aggie, and who would make a very lovely tour guide for the bonfire if the arrangements could be work-

THE FAST and furious pace of the trip was set as the group moved on to the Burke Barker Planetarium of the Houston Museum of Natural Science. Here the students viewed the night sky over Houston and the various stars and constellations. The effect was created in a darkened domed auditorium with a panorama projection system. With the additional blending of six slide projectors, the viewer gets the feeling that he is looking at the real thing.

A tour of the Jesse Jones Hall For The Performing Arts was next in line. James B. Gatton, class of '53, conducted the first of three visits the students made to the Hall. He was a Project Manager for Jones Hall and is associated with Caudill, Rowlett, Scott, Architects Planners Engisonally had sagged to a new low. neers.

Gatton explained the problems Johnson would like to believe encountered in building the structhat his poll ratings have now ture, the great acoustics which hit bottom and that the trend the Hall has, and the way several henceforth will be upward. Howsections of the seating area can ever, he has often commented be closed off to accommodate privately that polls bounce in different sizes of audiences, depending upon the event.

HURRYING BACK to the hotel to dress for the evening's festivities, the group then arrived at the Alley Theater for Edward Albee's play "A Delicate Balance." Afterwards, a discussion of the play was held with the director.

Proves Successful Again

by Jim Earle Houston Leadership Trip

The tab for this trip was picked up by 18 former students and friends of A&M who live in the Houston area. Several of these benefactors met with the students at various times during the two days, while others helped tremendously by their contribution.

After the play came a midnight dinner at the Warwick Club and the first day then came to an

The second day began early, but not so bright, the next morning, with a breakfast talk by Gerald Hines, prominent and outstanding real estate developer. He is developing the Shell Plaza in downtown Houston at the present time.

His word of advice to the students was Effort. If someone requires X amount of effort from you, then you should put out X plus ten.

THEN IT WAS once again into the station wagons for a second trip to Jones Hall. Here Mrs. Ralph Ellis Gunn talked about the history of the Houston Symphony and a discussion of the music to be played by the Symphony that night. Mrs. Gunn is a prominent civic leader of Houston and former President of the Houston Symphony Society Auxiliary.

After the talk the students went into the auditorium proper to hear the Symphony run through a rehearsal with Andre Previn, Conductor in Chief of the Houston Symphony Orchestra. After the rehearsal, Previn explained just what he was trying to accomplish in the rehearsal and answered questions.

Lunch was next on the schedule Everyone arrived at Sakowitz's for lunch and a style show with Robert Sakowitz as the host. He also had something to say to the students about effort. The effort a person puts out determines his level in society. The ladder of

The next cultural aspects the trip was art. This was complished by visits to the hom of two prominent Houstonian

AT THE HOME of Mr at Mrs. John Beck, their collection of French Impressionist's painings, one of the world's greates was seen.

An outstanding collection paintings by American artis was toured in the home of M and Mrs. Meredith Long, owne of Meredith Long Galleries

Once again it was back to th hotel for dinner on the Charco Terrace of the Shamrock Hilto and then the group was off fe the evening's entertainment the Houston Symphony.

For Monday night's perform ance, Previn selected Beethoven Concerto No. 5 with Rudoly Firkusny as the pianist. The other selections were Nielsen Symphony No. 1 and Copland "Lincoln Portrait." Astronaut an aquanaut Scott Carpenter wa

AFTER THE symphony, th weary group, who by this tim were avowing never again to be student leaders, loaded up for the trip home.

Representing the faculty this trip were J. Wayne Starl Director of the Memorial Stude Center; Robert Boone, Directo of the Singing Cadets; Dr. an Mrs. Harry Coyle, assistant pro fessor of civil engineering; an Mr. and Mrs. Ed Cooper, Direct tor of Civilian Student Activities

Joining the group in Housto at various times were Col. an Mrs. Vernon L. Head, Professo of Aerospace Studies; Mr. an Mrs. Frank Coulter, Music D rector at A&M Consolidated Hig School and past president of Stage Center; and Dr. and Mr. Horace Byers, Dean of the Co lege of Geosciences.



Boy,

they really

pack'em

in those

dorms.

freshman



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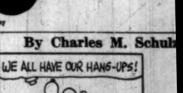






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ing taste you never get tired of. That's why things

go better with Coke, after Coke, after Coke.

