

Super Bowl May Set Dollar Mark

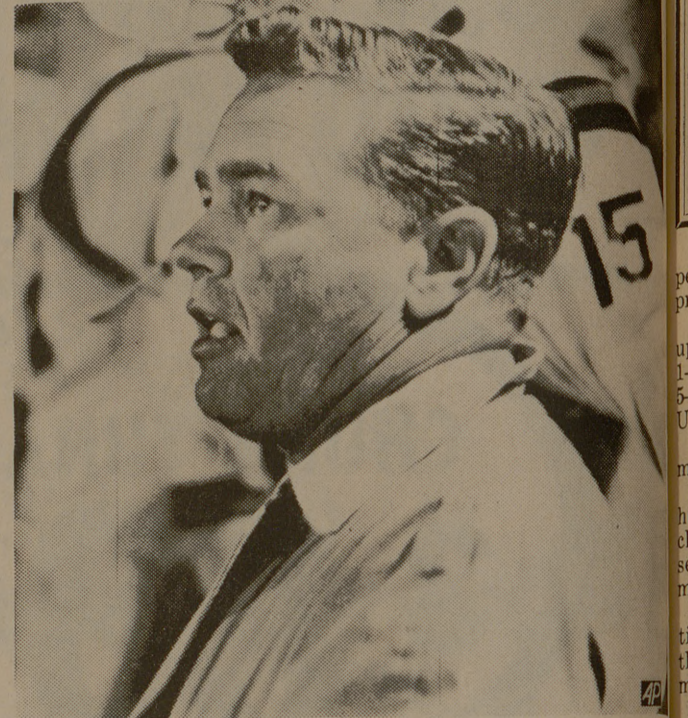
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MIAMI, Fla. (AP)—Pro football Commissioner Pete Rozelle predicted Wednesday the world championship game to be played in Miami's Orange Bowl would be the first in history to gross in excess of \$3 million.
Ticket sales would bring in \$796,822 based on an expected

full house of 75,546. Television and radio broadcasting revenue of \$2.5 million would bring the total to \$3,296,822.
This would top by a large margin the \$2,768,260 grossed from last year's inaugural championship game between the National and American League champions

played in the Los Angeles Coliseum before a disappointing crowd of 63,036.
Rozelle announced to a news conference that the Orange Bowl committee will handle the public ticket sales for the Jan. 14, 1968, Super Bowl and the 13,000 holders of season tickets for the Mi-

ami Dolphin games will receive priority in ticket purchases.
Joe Robbie, managing director of Miami's American league team, said the game would be a certain sellout and would make Miami the annual, or at least biennial, home of the Super Bowl.
Each player and coach on this year's winning team will receive a \$15,000 share of the net receipts. Each losing player and coach will get \$7,500.
At 49 players per club, the amount paid out in this manner would be \$1,102,500. The remainder of the net receipts will be distributed 50 per cent to the player benefit plans of the two leagues, five per cent to each competing club, 10 per cent to each league office and 20 per cent to Rozelle's office.
Rozelle said orders for tickets should be addressed to World Championship Games, Box 748, Miami, Fla.



WINNINGEST COACH

Bill Billings is all attention as his middletown, Del., high school football team puts its 50-game winning streak, the nation's longest, on the line. Before Billings the team had won only 14 games in 10 years. (AP Wirephoto)

AP Is Down On Unbeatens

NEW YORK (AP)—Four big unbeaten football teams sitting on a ledge, two fell off and then there were two.
Come-uppance comes up this week for Indiana and North Carolina State, leaving Southern Cal and Wyoming the only major elevens with unsullied records. Alabama gets a tiger by the tail and the Trojan giant slays a giant-killer.
Last week: 46-13, .779. Season: 358-122, .746.

Miami Fla. 21, Georgia Tech 14: Physically, Miami is the best team in the South, too strong for the imaginative Techs.

Southern California 28, Oregon State 12: If O. J. is O.K., it's a quick K.O. for O.S.N. Otherwise, it takes longer.

Michigan State 17, Indiana 14: It's been a spartan life for the Spartans, who grit their teeth and win one for Duffy.

Penn State 20, North Carolina State 18: The Pennsylvanians have dug a few more ditches, should be cantankerous at home.

Purdue 18, Minnesota 14: The Gophers go for broke in their title bid but you can't poop, poop Purdue—er Leroy Keyes.

Tennessee 28, Tulane 6: The Vols should get off the mark quickly and then open the gates of mercy.

Louisiana State 10, Alabama 8: What happens when a Bear gets a Tiger by the tail? In this case, the Bear must grin and bear it.

Notre Dame 33, Pittsburgh 12: The Irish don't need to get their dander up for this one, but Pitt always plays this game well.

UCLA 19, Washington 15: The Bruins could make the mistake of looking ahead to the next Wyoming 22, New Mexico 7: Let's assume the Cowboys aren't superstitious. This would be No. 13 straight.

Oklahoma 25, Iowa State 7: The Sooners had just as soon get this game out of the way without incident—three toughies ahead.

Houston 22, Memphis State 13: Warren McVea? He went thataway. So they say.

Stingy Nebraska Tops In Defense

NEW YORK (AP)—The Nebraska Cornhuskers pace the nation's major college football teams in total defense for the second straight week the latest statistics showed Wednesday.

The Cornhuskers have given up an average of only 144.3 yards a game. Tulsa took over first place from Syracuse in rushing defense. The Hurricanes have an average yield of 48.5 yards a game. Syracuse, in second place, has a 52.1 yard mark.

Georgia is the top team in pass defense with a 70-yards a game average while UCLA heads the punting list with 44.5 yards in 22 punts in seven games. The figures were compiled by National Collegiate Sports Service.

The Oklahoma Sooners, who have blanked four of their six opponents, have the best defense against scoring. They have allowed only 16 points for a 2.7 average.

SWC Roundup

By JERRY GRISHAM

The Southwest Conference leaders, the Texas Aggies, don't have to worry this weekend about getting knocked out of first place, but it's almost a certainty they will have company at the top after Saturday's games are over.

The Aggies, 4-1 in SWC play, are taking a break after last week's 33-21 victory over Arkansas and preparing for next week's bout with the Rice Owls in Houston.

Wins by Texas and Texas Tech will put them up front with the Aggies with 4-1 marks. But to get to the top you have to win and this year in the SWC there's always a good chance the favorites won't come out on top every time.

THE LONGHORNS are likely to have an easier time than the Red Raiders although neither is a cinch. The Horns play the befuddled Baylor Bears in Austin Saturday.

The Bears were clobbered by the Texas Christian Horned Frogs 29-7 last week and the last faint Baylor title hopes went out the window with the loss.

On the other hand, Texas is really rolling and even the loss of tailback Chris Gilbert early in last week's game with SMU did not stop them from defeating the Ponies 35-28. In fact during Gilbert's absence from the field Ted Koy showed Texas fans that he could go far toward filling Gilbert's shoes by rushing for 128 yards.

GILBERT'S ABSENCE from the Longhorn lineup was a short one and unfortunately for the Bears he will be back carrying the ball Saturday.

After leading the SWC for weeks back in Oct. the Owls have been on a downhill slide losing two in a row. Both Arkansas and the Owls are now just fighting finish in the first division.

THE SMU MUSTANGS are the Aggies on the sidelines this week. The open date for the teams fall on the weekend and two clubs were previously scheduled to play before the game moved up to Sept. for national television.

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"But he directed the team from his store of experience masterfully and he read the Atlanta defense well indeed," commented Landry.

Landry noted that the toughest part of the schedule was completed—the second game with thevenge-bent New Orleans who lost to the Cowboys on a fumble in Washington, St. Louis, Baltimore, Philadelphia and San Francisco. The Cowboys didn't play in St. Louis, Baltimore or San Francisco in the first half.

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