



SAFEWAY



PRESENTS

IRISH INTERNATIONAL Steeplechase SWEEPSTAKES PROGRAM #303

See breathtaking leaps, thrills, chills and spills on TV weekly...
filmed abroad in beautiful COLOR at World Famous Race Courses!



PICK UP YOUR FREE GAME CARD AT OUR STORES TODAY!

Watch exciting Steeplechase Races
STARTING SATURDAY, OCTOBER 14th
and EVERY Saturday on the following television stations:

WBAP—Channel 5 . . . Fort Worth/Dallas	5:00- 5:30 PM
KRBC—Channel 9 & KACB—Channel 3 . . . Abilene/San Angelo	5:00- 5:30 PM
KLTV—Channel 7 . . . Tyler	10:00-10:30 PM
KWTX—Channel 10 & KBTX—Channel 3 . . . Waco/Bryan	10:30-11:00 PM
KAUZ—Channel 6 . . . Wichita Falls	5:00- 5:30 PM
KTBC—Channel 7 . . . Austin	12:00-12:30 PM
KWAB—Channel 4 . . . Big Spring	12:00-12:30 PM
KXII—Channel 12 . . . Sherman / Denison	5:00- 5:30 PM
KTRE—Channel 9 . . . Lufkin	10:00-10:30 PM

Ask for your Program #303 Game Card at our stores located in the areas served by the above stations

PLAY EACH WEEK

WIN \$1000 CASH
up to IN PROGRAM #303

THOUSANDS OF PRIZES: \$1000 • \$100 • \$50 • \$20 • \$10 • \$5 • \$2 • \$1

You are not limited in the number of times you can win

HOW TO PLAY AND WIN

- Pick up your free Game Card at any of our participating stores— one card per store visit to each adult upon request.
- You win the prize shown when the race number and horse number on the face of your Game Card match the race number and horse number as they appear on our weekly television show and as posted in our stores. Winning Cards must be submitted within five days.

- Prizes are awarded for 1st place, 2nd place and 3rd place in each of four races shown each week.
- One or more \$1000. winning Game Cards will be distributed each week of this program in the combined area served by the above television stations. Further, at least one \$1000. winning Game Card will be distributed in the area served by each individual television station during the course of Program #303.

- You do not have to watch the television show to win. Winning numbers will be posted at all participating stores.

No illegible, altered or mutilated Game Cards will be accepted. We reserve the right to correct any error appearing in the Game Card or in the televised transmission of any race in this program. Employees of our company, our advertising agency and all stations televising this game show, and their immediate families, are not eligible to participate.

NEW GAME CARDS...NEW RACES...NEW CHANCES TO WIN EACH WEEK!

GAME CARD IS NUMBERED BY WEEK AND PRINTED IN A DIFFERENT COLOR EACH WEEK...

OVER \$126,000 IN CASH
IN PROGRAM #303

FREE • NO PURCHASE REQUIRED • ADULTS ONLY

PLUS...YOU CAN WIN THE BIG ONE...

\$2500 Grand National Sweepstakes

- Your Entry Form for the Grand National Steeplechase Sweepstakes is at the bottom of your Game Card. Save it until the Grand National Steeplechase Race is completed on our television show.

- If your Grand National Sweepstakes horse number is posted as the winner, you collect \$10. from our store manager after verification. You are then entered in the \$2500 Grand National Sweepstakes drawing.

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PICK UP YOUR FREE GAME CARD AT OUR STORES TODAY!

PROGRAM #303 • YELLOW CARD
WEEK #1
IRISH INTERNATIONAL Steeplechase SWEEPSTAKES™

YOU WIN the amount indicated if YOUR HORSE is in	1st RACE	2nd RACE	3rd RACE	4th RACE
	2	15	22	8
IN	two	fifteen	twenty-two	eight
1st Place	\$20.	\$50.	\$100.	\$1000.
2nd Place	\$10.	\$10.	\$20.	\$20.
3rd Place	\$1.	\$2.	\$2.	\$5.

WATCH this exciting GAME SHOW SATURDAYS
WBAP—Ch. 5 . . . Fort Worth/Dallas 5:00 PM
KRBC—Ch. 9 & KACB—Ch. 3 . . . Abilene/San Angelo 5:00 PM
KLTV—Ch. 7 . . . Tyler 10:00 PM
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KWAB—Ch. 4 . . . Big Spring 12:00 PM
KXII—Ch. 12 . . . Sherman / Denison 5:00 PM
KTRE—Ch. 9 . . . Lufkin 10:00 PM

TEAR OFF AND SAVE
PROGRAM #303 • YELLOW CARD
WEEK #1

Here's your Entry Form in the \$2500 Grand National Sweepstakes

