



EDUCATION MAJOR
Merlyn Land, of College Station, will be a senior at A&M this fall majoring in elementary education. Miss Land came to A&M after her sophomore year at Texas Western College in El Paso.

Preston Co-Authors Article For Educational Journal

Dr. James D. Preston, of Texas A&M University's Department of Agricultural Economics and Sociology, is co-author of the lead article in the current issue of THE JOURNAL OF ALCOHOL EDUCATION. The article deals with the use of alcohol among high school students and is based on the drinking practices of a selected sample of young Negroes and

whites from two types of Southern communities. According to Preston's article, about twenty-five percent of the high school students are total abstainers. Another two-fifths drink only once a year. Drinking behavior is found to vary with such factors as age, sex, religion, and with attitudes and behavior toward alcohol of parents.

City, University Combine CS Fire Fighting Forces

Texas A&M and the City of College Station have joined forces in the fighting of fires in the city and the surrounding county. Until this year the Texas A&M Fire Department fought all fires on campus, in College Station and outlying areas. The department relied on volunteers, usually university employees, to man the pumps. In 1966 the Fire Protection and Prevention Committee, a joint committee of both College Station residents and A&M personnel, proposed that the city share more in the fire fighting duties and expenses. Three systems have been set up to spread the alarm when a fire occurs. When a fire breaks out during duty hours in the day and is considered to be minor, such as a brush fire, bells in the Physical Plant shops at the University

ring and men in the shops man the equipment. A large fire during the same hours sets the bells to ringing and at the same time the siren at the Physical Plant sends out the alarm. A 20-unit telephone system alerts volunteers when a fire breaks out at night. When an alarm is called in to the fire department a communications systems operator dials a classified number and the phones in the homes of 20 volunteers throughout College Station begin ringing simultaneously. They continue ringing until they are answered or the operator disconnects them. A small siren is also set up near the A&M rental houses along South College Ave. for night action. The new system has been placed under the control of E. F.

"Woody" Sevison, the first fire chief to serve both the city and A&M.

Fla. State Student Wins \$500 Prize In Sprite Contest

ATLANTA, GA. — John Doswell, a junior at Florida State University in Tallahassee, Fla., has been named the grand prize winner in a college advertising contest sponsored by Sprite, a product of The Coca-Cola Company. Doswell, a major in radio and television, is from St. Petersburg, Florida. He attended St. Petersburg Junior College before transferring to Florida State. The contest involved approximately 2,000 college students who wrote and designed advertisements for Sprite for college newspapers. Doswell received an award of \$500 as first prize in the contest. There were 100 second-place winners each receiving an award of \$25. Florida State also claimed four second-place winners. They included Charles Vickers, White Springs, Florida; Sam Harrison III, Fred Brockway, and William Farrington, all of Tallahassee, Florida. The Florida State winners, all students in an advertising writing course, were encouraged to enter the competition by their professor, Richard Joel.



NEW A&M DIRECTOR
Tyler oilman Peyton McKnight Jr. (second from right) was sworn in as the newest member of Texas A&M University's board of directors. Officiating at the ceremonies was McKnight's former A&M classmate, Bryan attorney A. W. Davis. Looking on are Buck Weirus (second from left), executive secretary of A&M's Association of Former Students, and State Sen. Bill Moore of Bryan. McKnight is married to the former Miss Ann Cade of Bryan.

10 Sophomores Are Winners Of Air Force ROTC Grants

Ten Texas A&M sophomores have been named winners of Air Force ROTC college financial assistance grants, announced Col. Vernon L. Head, professor of aerospace studies at A&M. The awards provide payment of full tuition, incidental fees, textbooks allowance and a \$50 per month stipend during the school year. Colonel Head said the grants are offered to competent and professional-minded officer candidates whose interest, academic achievements and potential have been singularly recognized. He noted that major field and enrollment category had strong bearings in selecting winners.

Scholarship awardees include Leonard E. Thorpe III, 4705 Dave Creek Way, Neal M. Ely, 5618 Meletio Lane, Richard G. Lanier, 9105 Westglen, and Kenneth C. Bresnen Jr., 3225 St. Croix, all of Dallas; George I. Mason III, Liberty; William H. Richard, 6806 Vandiver, San Antonio; Kenneth W. Trawick, 215 S. Sinclair, Chipley, Fla.; John D. Cunningham, Augusta, Kans.; Joe C. Halifax, 2307 Stoner Rd., Odessa; and Lewis W. Hudgins Jr., Rt. 1, Galveston. The scholarships are renewable, Colonel Head noted, adding that the current scholarship will go into effect this fall.

A&M Geneticist Speaks In Reno

RENO, NEV.—To realize top returns from beef cattle, calves of different breeds with different mature sizes have optimum weights at which they should be slaughtered, a Texas A&M animal geneticist said here. Dr. T. C. Cartwright of the A&M Animal Science Department, a speaker during the 59th American Society of Animal Science meeting July 30-Aug. 3 at the University of Nevada, described the optimum weights in a project based on utilization of total digestible nutrients (TDN). He said that for most efficient utilization, calves from sires and dams of different sizes should be marketed at different weights. For example, the best slaughter or marketing weight for an Angus calf will be different than that for a Charolais calf.

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