

Men's Hair Styling Comes To B-CS

It might be several years before men in the Bryan-College Station area have their hair styled in their car on the way to work, as it's being done in California, but Jim Hall has made a big step in that direction.

Hall, a master barber and men's hair stylist, recently opened his Jim's Hair Styling Studio for Men in the East Gate Shopping Center.

Hair styling, practiced for centuries as a woman's art, is no longer the exclusive domain of the females. Historically, it never was. But over the years men's hair styling became a forgotten art until its recent revitalization in Europe and the United States — a movement which saw the opening of hundreds of hair styling studios like Jim's.

IN A RECENT interview, Hall said that such studios have been opened because of an increased awareness and interest of men in their appearance. Hall, who formerly operated Jim's Ramada Inn Barber Shop, moved into his new quarters to accommodate the increasing number of men who desire his hair styling services.

The studio features four semi-private rooms where men can have their hair styled, colored, straightened or shampooed. For those who don't have enough hair for these services, there is a special hair piece fitting room where men can select hair pieces ranging anywhere from \$150 to \$800.

Hall started styling men's hair in this area about four years ago at his Ramada Inn shop. Since then, public attitude about men giving their hair so much attention has changed radically, and now hair styling appears to be the rule rather than the exception.

"AT FIRST we had the problem of 'de-sissyfying' the use of hair dryers, hair spray and coloring. But that problem has apparently been licked because on a national average men are spending almost as much on cosmetics as women do," Hall said.

What's the difference between a hair style and a regular haircut? "About as much difference between a store-bought suit and a tailor-made suit," Hall answered. "We style a person's hair to compliment his features and balance his appearance. Hair can be cut and styled in such a way to make a short face look longer, big ears look smaller, a thin face look bigger, or the reverse of any of these. But foremost is to make a man's hair look natural."

Hall explained that hair styling requires the use of a straight razor, hot combs, hair dryer, hair spray and other tools designed to shape hair. "A lot of men are reluctant to have these tools used on them in the presence of other men. That's one of the reasons for having the private booths at the new studio."

IF HALL HAD one wish that would come true, it would be that men would stop using oils and creams on their hair. "The scalp provides enough natural oil for the hair if the hair and scalp are treated properly by massaging the scalp regularly," Hall said.

"When you put oil or cream on your hair, the teeth of the comb gathers and streaks the hair so that you can see every movement the comb made, and the hair doesn't look natural that way."

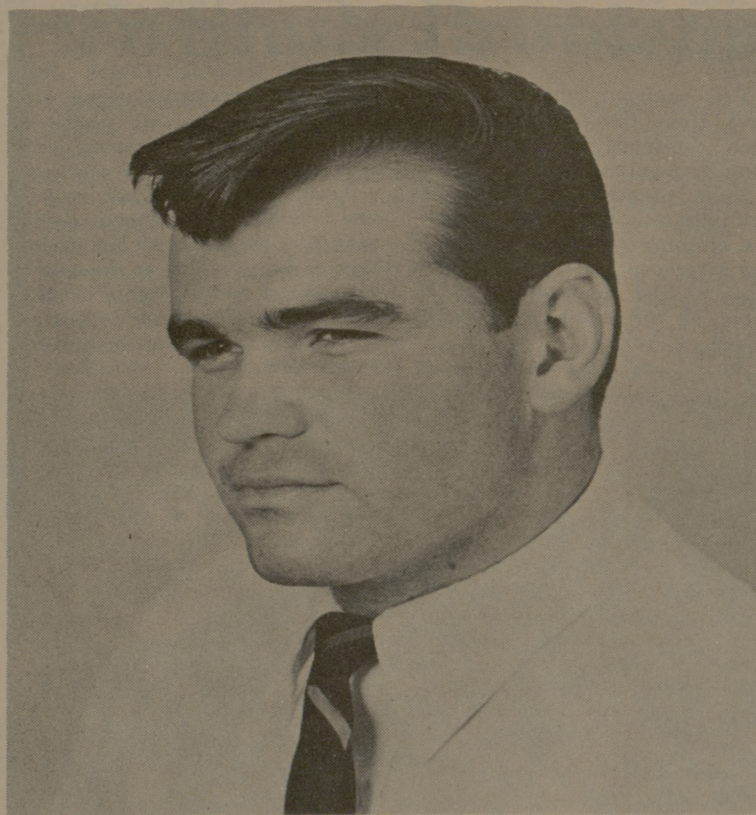
Hall, who has an instructor's license in barbering and hair styling, studied at the Moler Advanced Hair Styling Center in Chicago. He attends special clinics almost every weekend to keep abreast of the new trends and techniques of hair styling and barbering.

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BEFORE . . .



. . . AND AFTER

These before and after pictures of Gerald Sullivan, senior, show the difference between a haircut and a hair style. Only 45 minutes is required for the transition.



RAZOR CUTTING

After shampooing Sullivan's hair, stylist Jim Hall uses a straight razor to give the hair a natural looking cut.



FINAL TOUCHES

A hot comb is used to make the hair more manageable and easier to shape.



"A penny saved is a penny earned. Be sweet about it, but teach the young one to save early!"

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Morgan To Attend Meeting In Ottawa On Plant Growth

A Texas A&M plant scientist, Dr. Page Morgan, will be one of the major participants at the Sixth International Conference on Plant Growth Substances at Ottawa, Canada, July 23-29.

Dr. Morgan, an associate professor at A&M, will present a paper dealing with the effects of ethylene on auxin movement and destruction.

The general hormonal nature of ethylene and its interaction with other plant hormones will be one of the major topics at the convention, an area in which A&M scientists have specialized. The university's research has been supported in part by two National Science Foundation grants totaling approximately \$70,000.

A&M researchers have demonstrated that ethylene, a gas pro-

duced by plants, can modify and destroy auxin, the basic plant growth hormone.

Co-authors of the paper to be presented by Dr. Morgan are Elmo Beyer, Jr., graduate research assistant at A&M, and Dr. Harold W. Gausman, former post-doctorate research associate at A&M on leave from the University of Maine.

More than 100 research organizations from 19 states and 15 nations will be represented at the Ottawa conference.



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CHURCH OF THE NAZARENE	ST. MARY'S CATHOLIC
9:45 A.M.—Sunday School	Sunday Masses—7:30, 9:00 and 11:00
10:45 A.M.—Morning Worship	FAITH CHURCH
6:30 P.M.—Young People's Service	UNITED CHURCH OF CHRIST
7:00 P.M.—Preaching Service	9:15 A.M.—Sunday School
CHRISTIAN SCIENCE SOCIETY	10:30 A.M.—Morning Worship
9:30 A.M.—Sunday School	7:30 P.M.—Evening Service
11:00 A.M.—Sunday Service	COLLEGE HEIGHTS ASSEMBLY OF GOD
11:00 A.M.—2 P.M.—Tues. Reading Rm.	9:45 A.M.—Sunday School
7:00-8:00 P.M.—Wed., Reading Room	11:00 A.M.—Morning Worship
8:00 P.M.—Wed. Evening Worship	6:30 P.M.—Young People's Service
FIRST BAPTIST	7:30 P.M.—Evening Worship
9:30 AM—Sunday School	A&M METHODIST
10:45 AM Morning Worship	8:30 A.M.—Morning Worship
6:10 PM—Training Union	9:45 A.M.—Sunday School
7:20 PM—Evening Worship	10:55 A.M.—Morning Worship
6:30 PM—Choir Practice & Teachers' meetings (Wednesday)	5:30 P.M.—Campus & Career Class
7:30 P.M.—Midweek Services (Wed.)	6:30 & 8:00 P.M.—MYF Meetings
SECOND BAPTIST	CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
710 Eisenhower	26th East and Coulter, Bryan
9:45 A.M.—Sunday School	8:30 A.M.—Fellowship meeting
11:00 A.M.—Church Service	10:00 A.M.—Sunday School
6:30 P.M.—Training Union	5:00 P.M.—Sacrament Meeting
7:30 P.M.—Church Service	FIRST CHRISTIAN CHURCH
OUR SAVIOUR'S LUTHERAN	Homestead & Ennis
8:30 & 10:45 A.M.—The Church at Worship	9:45 A.M.—Sunday School
9:30 A.M.—Bible Classes For All	10:50 A.M.—Morning Worship
Holy Communion—1st Sun. Ea. Mo.	5:30 P.M.—Young People
CENTRAL CHRISTIAN CHURCH	GRACE BAPTIST CHURCH
3205 Lakeview	2505 S. College Ave., Bryan
9:45 A.M.—Bible School	An Independent Bible Church
10:45 A.M.—Morning Worship	9:15 A.M.—Sunday School
6:00 P.M.—Youth Hour	11:00 A.M.—Morning Worship
7:00 P.M.—Evening Worship	7:30 P.M.—Evening Worship



Pictures are made by fools like me. But it took an architect-friend to help me appreciate this one.

"I'm always impressed," he said, "when someone puts beauty and meaning where otherwise there would have been nothing. That's what God did when he made this tree!"

Photographers like to pretend they're philosophers. So I titled my picture *Where There Was Nothing* . . .

Next Sunday my architect-friend invited me to church. A bit overwhelmed by this sudden solicitude for my long-neglected spiritual welfare, I went. And there a remarkable discovery awaited me!

It is a drab expanse of broad, flat years which I call my life. And only God seems able to put beauty and meaning where otherwise there was nothing. Every Sunday a new truth grips me. Every Sunday I discover a new tree!

THE CHURCH FOR ALL... ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.



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Sunday Isaiah 41:17-24	Monday Lamentations 3:19-26	Tuesday Ezekiel 36:22-30	Wednesday Hosea 14:1-7	Thursday Haggai 2:1-9	Friday Matthew 6:25-33	Saturday James 1:2-8
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