

Disc Jockey Day For Jaycees

By BERT DUERER
Special Battalion Writer

The Bryan-College Station Jaycees were disc jockeys during their Radio Day project last Saturday.

"The purpose of this project is to raise money by selling radio advertising to the local merchants at the rate of three one-minute spots for \$12," said Jim Wright, project chairman.

"The money is used later to finance numerous Jaycee service projects such as the Labor Day rest stop, the Christmas toy drive, the Christmas shopping tour for underprivileged children, and the Boy's Club Athletic Field built last year," said Wright.

"This year we made \$2306 gross profit — \$450 more than last year."

Radio time was donated by the station managers Bill Watkins of WTAW and Mike Mistovich of KORA. A \$50 check will be sent to each of them in appreciation," said Wright.

Wright began the advertising sales campaign by dividing the club into two teams — the White team, captained by Cliff Wallstein, and the Blue team, led by Jose Grimaldo. "The team that sells the fewer ads will suffer the consequences," said Wright, who would not divulge the punishment until carried out later this week.

Prizes were offered to the three top salesmen. First prize was a pair of shoes from Conway & Co., won by Roy Frenzel; second prize was 10,000 Gold Bond stamps from Piggly Wiggly, awarded to Grimaldo; and third prize was a shirt from the Varsity Shop, won by Dr. Rodney Bobbitt.

A prize was also given to the top salesman of the week for two weeks prior to the broadcast date. The first week Dr. Bobbitt won a free luncheon at the club meeting. The second week Frenzel won a large aerial color photograph of Texas A&M University.

Team competition was won by Grimaldo's Blue team by less

than a \$200 margin.

Each person selling over \$100 of advertising was awarded membership in the Century Club, an honorary position within the B-CS Jaycees.

The Jaycees used WTAW from 8 a.m. to 8 p.m. and KORA from 8 a.m. to 11 p.m. They worked in pairs at each station on one-hour shifts organized by John Birkner, sub-committee chairman.

"The Jaycees tremendously enjoyed working on the project and wish to thank the radio stations and the participating merchants for their cooperation, without which," Wright said, "the B-CS Jaycees could not carry on their projects during the coming year."



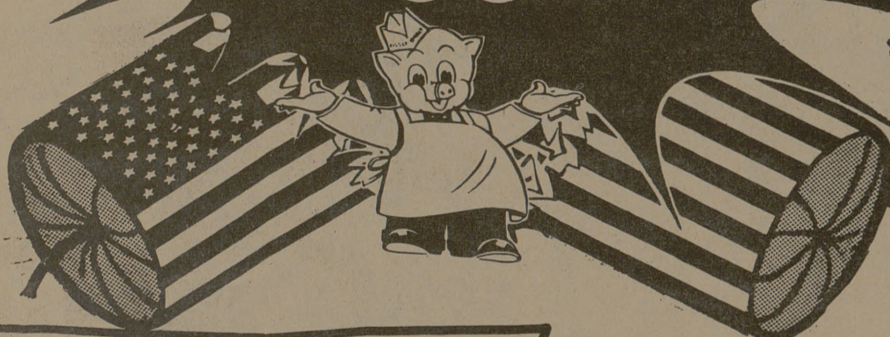
JAYCEE DJs
Bryan-College Station Jaycees are at the mike to read commercials they sold for Jaycee Radio Day. Standing are Jim Wright and Joe Quintana. Seated are Marvin Putska and Oscar Beard.

THESE PRICES GOOD
THURS-FRI & SAT.
JUNE 29 & 30, JULY 1
1967

Join the big thrift parade to **PIGGLY WIGGLY**

Come on over and save two ways!

**JULY 4th
SPECIALS**



SHOP & COMPARE
PIGGLY WIGGLY
EVERY DAY LOW PRICES



SAVE ONCE ON
OUR LOW PRICES

WE GIVE DOUBLE STAMPS
EVERY TUESDAY WITH \$2.50 OR
MORE PURCHASE

SAVE AGAIN WITH
GOLD BOND STAMPS

QUANTITY RIGHTS
RESERVED....

DISCOUNT PRICES
ON DRUGS AND
BEAUTY AIDS

FOLGERS
COFFEE

1/2 CAN
Limit one with
\$5.00 or more
purchase. Ex-
cluding beer &
cigarettes.

10¢



STARKIST
TUNA

LIGHT MEAT
CHUNK STYLE
3 1/2 CANS

89¢

Limit (3)



CHIGRID	1/2 oz.	89c
MEDIQUICK	FIRST AID SPRAY	\$1.29
GROOM & CLEAN	HAIR DRESSING TUBE	3 1/2 oz. 69c
SUN UP	AFTER SHAVE LOTION	REG. 75c
GILLETTE FOAMY	SHAVE CREAM	GIANT 73c
RAZOR BLADES	SHICK INJECTOR STAINLESS STEEL	7 ct. 85c

POLIDENT
DENTURE POWDER
ECONOMY SIZE

67¢

CREST	TOOTHPASTE	FAMILY SIZE	69c
MUM SPRAY	DEODORANT	4 1/2 oz.	89c
MEDICATED PADS	STRI-DEX	42 CT.	69c
ALKA-SELTZER		25 CT.	43c
MINERAL OIL	ST. JOE	PINT.	25¢

VITAMINS
ONE · A · DAY
REGULAR SIZE

\$1.59

TALC POWDER	PONDS	SMALL	29c
BAND AIDS		REG.	39c
MASENGIL	POWDER	6 oz.	98c
MOISTURE CREAM	PONDS	MED.	59c
BUFFERIN		60 CT.	75c

AGUA NET
Hair Spray **9¢**

With \$5.00 Purchase
Excluding Beer & Cigarettes

CREAM RINSE	VO 5	7 oz.	79c
LADY CLAIROL		\$1.49 Value	\$1.19
SHOESTRING POTATOES	ALMA	3 # 2 1/2 CANS	25¢
PORK AND BEANS	VAN CAMP	2 # 500 CAN	29¢
FROZEN LEMONADE	SEALD SWEET	3 6 oz. CANS	29¢

WE WILL BE CLOSED
4th of JULY
SO THAT OUR EMPLOYEES
MAY CELEBRATE THE HOLIDAY
WITH THEIR FAMILIES.....



WE ARE LOCATED AT
TEXAS AVE & ROSEMARY
COLLEGE STATION &
BRYAN, TEXAS

TOMATO CATSUP
STOKELY'S
14 oz BTL. (LIMIT 3 PLEASE)

19¢

ICE CREAM
POLAR KING
HALF GALLON

59¢

FRUIT COCKTAIL	DEL MONTE	203 CAN	27c
FAB	SOAP POWDER	GIANT	83c
GREEN BEANS	GREEN GIANT	203	25c
CORN	NIBBLETS WHOLE KERNEL	12 oz	22c
POST TOASTIES		18 oz	41c
PINEAPPLE JUICE	STOKELY'S	46 oz	35c
CATSUP	STOKELY'S	14 oz	19c
FLOUR	BONNIE BAKER	10 LB. BAG	89c
CHOC. MORSELS	NESTLE'S	6 oz	27c
DOG CHOW	PURINA	5 LB. BAG	79c
FACIAL TISSUE	PUPPS	2 PLY 200 CT.	29c
FRUIT PIES	BAMA	24 oz	35c
BISCUITS	BONNIE BAKER	6	49c
CHUNK TUNA	STARKIST	1/2 CAN	37c
CAKE MIXES	DUNCAN HINES	REG.	39c
APPLE JELLY	KRAFT	18 oz	35c
VIENNA SAUSAGE	LIBBY'S	4 oz	25c
TAMALES	SWIFT'S	15 1/2 oz	43c
CORN MEAL WHITE	AUNT JEMIMA	5 BAG	47c

HOUSEHOLD FOIL	ALCOA	12" x 25' Roll	25¢
MANZ OLIVES	TOMIE THROWN	STUFFED 6" JAR	49¢
SYRUP	BLACKBURN MADE	# 5 GLASS	59¢

ARMOUR TREE
12 oz CAN

2% HOMO. MILK
GAL. Foremost

WHITE BREAD
BONNIE BAKER 1 1/2 LB LOAF

SWIFT'S PREMIUM-PROTEN

CHUCK ROAST 39¢^c 1^{lb}

Swift's-Proten — SHOULDER ROAST Lb. 49c
Swift's-Proten — RANCH STYLE STEAK Lb. 59c

Swift's-Proten, Extra Lean—Boneless SAVOY STEAKS Lb. 99c
Swift's-Proten, Boneless SAVOY ROAST Lb. 89c
Swift's-Proten, Extra Lean — Boneless STEW MEAT Lb. 79c
Extra Lean — GROUND CHUCK Lb. 79c
Swift's-Proten, Boneless — Boston Style ROLLED ROAST Lb. 79c



MRS KINSERS POTATO SALAD	15 oz. CTN.	39¢
MRS KINSERS COLE SLAW	15 oz. CTN.	39¢
SLICED BACON	ROSELEINS	1/2 PKG 69¢
FRANKS	ROSELEINS ALL MEAT	1/2 PKG 59¢
BOLOGNA	ROSELEINS SLICED	1/2 LB. 59¢

U.S.#1 CHARLESTON GRAY 18 LB. AVG.
Watermelons
EACH **49¢**



ARROW CHARCOAL
BRIQUETS 20 LB. BAG **79¢**

STOKELY'S
PEACHES

4 NO 2 1/2 CANS **1.19**
LIMIT 4 PLEASE



IF WE ARE EVER TEMPORARILY OUT OF ANY ADVERTISED SPECIALS WE WILL BE HAPPY TO SUPPLY YOU A RAIN CHECK.

PAPER NAPKINS	PAPER PLATES	PAPER COLD CUPS
NORTHERN 60 CT. PKG. 10¢	EVERYDAY 100 CT. 9" WHITE 89¢	DIXIE 25 CT. 9" OZ. SIZE 29¢

SOFT DRINKS KING KOOLER JR 6 BTL. CTN. NO DEPOSIT NO RETURN	POTATO CHIPS FRITO LAY Reg. 69¢ Bag	BAR-B-Q SAUCE KRAFT'S 18 oz. BTL.	HAMBURGER PILLS RAINBO SLICED 16 oz. JAR
39¢	59¢	29¢	29¢

ARE YOU A MEMBER YET?
be a "COUPON CLIPPERS" CLUB SAVER!
THOUSANDS
of GOLD BOND STAMPS



REDEEM
11th
WEEK
COUPON NOW

100 FREE GOLD BOND STAMPS
WITH GROCERY PURCHASE
OF \$10.00 OR MORE
Expires July 1, 1967
LIMIT ONE COUPON PER FAMILY