

Odom Attends Advertisers' Chicago Meet

Michael N. Odom, a senior journalism major at Texas A&M, attended the recent second annual Lewis Kleid Scholarship Grant Direct Mail Institute in Chicago for talented college students who are headed for careers in advertising.

This special class was composed of 35 college students who were selected from 27 colleges in 19 states and Canada. The 4-day Institute which began on June 11, was sponsored by the Educational Foundation of the Direct Mail Advertising Association, a national trade association which services 2,500 members from its headquarters in New York City.

Each student was selected on the quality of personal letters of application and their professor's recommendations. After the Institute, the students will spend the summer in paid trainee positions, many of them volunteered by DMAA-member companies. These companies include ad agencies, publishing houses, direct mail consultants and advertising departments in both consumer and industrial fields.

Michael is the son of Mr. and Mrs. B. M. Odom, Rt. 1, Box 144, Mercedes, Texas.

Stage Center Opens Melodrama Play

The old Woolworth Building in downtown Bryan will be the scene of Stage Center's melodrama "Only an Orphan Girl" which opens June 30 and continues for seven nights — July 1, July 3-4 and July 6-7-8.

Served in cabaret style, audiences will enjoy refreshments, acts, group singing, and a local combo during the cabaret hour and between acts of the melodrama performance. Entertainment begins at 7 p.m. and curtain time is 8 a.m.

Directed by Dr. Wendell Landmann, "Only an Orphan Girl" revolves around Nellie, a founding, who has been brought up by the Perkinses, a good-hearted farm couple who have a son, Dick, of their own. Arthur, the villain and the brother of Nellie's real father, is out to swindle Nellie out of her true inheritance — with the help of his charmingly

cunning wife, Ethel. Mrs. Appleby, the corn-fed county sheriff, and her adorable little daughter Lucy, unwittingly aid Arthur in his sinister plot against Nellie; but Dick, the undaunted hero, foils Arthur's vile, venomous designs in a chilling, death-defying sequence of events.

Cast members include June Cooper, as Nellie; Rick Landmann, Dick; Jesse Minkert, the

villain Arthur; A. G. McGill and Jan Alston, Paw and Maw Perkins; Kay Slowey, Sheriff Appleby; Cora Simon, as little Lucy, and Wendy Ray, as the villain's curvaceous wife Ethel.

Tickets are available from Stage Center members and also at the door. Box office will open each evening at 6:45 according to assistant director Florence M. Farr.

Girl Watchers' Corner



HOMETOWN COED

Pat Adams, of College Station, is a sophomore majoring in foreign languages. Pat is a student at A&M during the regular term as well as a summer student.

Horsemen Named To Attend Meet

By ART WILSON
Special Battalion Writer
Members of the Brazos County 4-H Horse Club that will represent Brazos County in the District XI 4-H Horse Show on July 6 at Texas City were announced Monday night by secretary Glenda Johnson.

The local horsemen will compete against 136 4-H members from the 19 county District XI at the Westerner Arena in Texas City.

Twenty five horsemen from the district show will compete in the Texas State 4-H Horse Show to be held August 10, 11 and 12 at the Ector County Coliseum in Odessa.

Composing the local team are Billy Hill, son of Mr. and Mrs. Burl Hill; Larry Reina, son of Mr. and Mrs. Frank Reina; Anthony Emola, son of Mr. and Mrs. Sam Emola; Bonnie Holtzapfel, daughter of Mr. and Mrs. Bill Holtzapfel; Debra Blackmon, daughter of Mr. and Mrs. H. E. Blackmon; Marcia Wilson, daughter of Mr. and Mrs. Art Wilson; and Steve Wagner, son of Mr. and Mrs. Bubba Garrett.

"Transportation to and from the district show will be furnished by the Pick-Up Trailer Co.," Miss Johnson said.

Results of the horse club show held at the Brazos County Arena Monday night were:

Mares at halter: Billy Hill, first place, Scott Jackson, second; Steve Jackson, third; and Jimmy Springer, fourth.

Geldings at halter: Larry Reina, first; Marcia Wilson, second;

Tommy Reina, third; Larry Nuche, fourth; Danette Fore, fifth; and Amy Jackson, sixth.

Western Pleasure: Anthony Emola, first; Steve Jackson, second; Bonnie Holtzapfel, third; Larry Reina, fourth; Debra Blackmon, fifth; and Mike Catalina, sixth.

Reining: Billy Hill, first; Sue Jackson, second; Larry Reina, third; Mike Catalina, fourth; Debra Blackmon, fifth; and Steve Jackson, sixth.

Pole Bending: Bonnie Holtzapfel, first; Larry Reina, second; Debra Blackmon, third; Sue Jackson, fourth; Joe Nuche, fifth; and Danny Fore, sixth.

Barrel Racing: Steve Jackson, first; Larry Reina, second; Sue Jackson, third; Billy Hill, fourth; Debra Blackmon, fifth; and Bonnie Holtzapfel, sixth.

Watt Hardin of Steep Hollow judged the event.

YMCA

(Continued From Page 1)

of these camps at A&M is evidenced by their marked growth since their beginning 13 years ago.

The first YMCA "Freshman Camp" at A&M was held in 1953, with only 36 campers. It was held at Fort Parker, near Mexia. It then expanded and was moved to the state park at Bastrop. Now it is at Lakeview where it can accommodate the larger groups.

"More than 40 percent of those invited last year attended the camp," said Gay. "We think this was a real good percentage."

Invitations are sent to those freshmen students who have indicated that they will be enrolling in A&M in the fall, and have shown leadership and academic abilities while in high school. The invitations are to be mailed around July 15.

Those assisting Daugherty with this year's camp will be Gordon Sorrel, Paul Worley, David Howard and Jerry Holbert.

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Graduate Cited On Korean Work

A Texas A&M graduate is receiving international recognition as an expert in Korean economics affairs.

An article by Dr. Gabriel F. Cazell, professor of economics at the University of Redlands in California, and titled "Measurement of Gross National Product in Korea," appears in the June issue of the REVIEW OF INCOME AND WEALTH. The journal of the International Association for Research in Income and Wealth is published by the Yale University Press.

Dr. Cazell is the son of Mrs. Gabe Cazell of Bryan. He received his bachelor's and master's degrees from Texas A&M.

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A&M Custodians Are Rated Near Top Of Their Class

Custodial service forces at Texas A&M are near the top of their class.

The Physical Plant Department section graded 94 per cent on keeping 2½ million square feet of floor spic and span — among other responsibilities — in a recent audit through Service Engineering Associates.

The better-than-good rating by Walter H. Parson's physical plant section reflects new procedures, techniques, organization and attitudes. The corporation indicated a 90 per cent audit rating is "good."

Parsons noted that Plant Operations Assistant Obie Haugen will review audit areas of less than 100 per cent "to see if effort can be made to increase our efficiency."

HE SAID recently instigated control center objectives include raising standards through improved productivity by application of proven industrial engineer-

ing techniques, insuring efficient work control at installation, obtaining maximum practical return for resources and relieving maintenance supervisors of administrative details.

Haugen credits Coy E. McCollum, custodial services chief, and numerous improved methods for A&M's "cleaner than clean" record.

Increased productivity has come through putting custodial workers in distinctive uniforms to a constant materials testing program to equipping them with modern tools, such as a telescoping window washing device that allows fourth floor glass to be cleaned from ground level.

THE CUSTODIAL workers' principal concern is floor space in academic and general purpose buildings equivalent to 52 football fields. McCollum's forces must deal with the idiosyncrasies of nine different floor surfaces — tile, cork, vinyl asbestos, asphalt,

straight vinyl, terrazzo, marble, concrete and wood.

Each requires a specific type of care, so the section is organized into special crews of 16 to 20 persons. Expertise required includes knowing the correct type of wax to use, stripping the surface and patching into previous waxings in heavy-traffic areas.

Haugen said 16,000 man-hours a day go into chasing mechanized scrubbers, floor polishers, brooms and cleaning materials. The 200-person work force accounts for 90 per cent of the department's cleaning budget.

NEW CUSTODIAL personnel receive formal instruction twice a week when first employed. Foremen, who carry two-way radios for coordination, send additional workers they feel will benefit from classroom instruction. Mounted fixtures, other training aids and films are used.

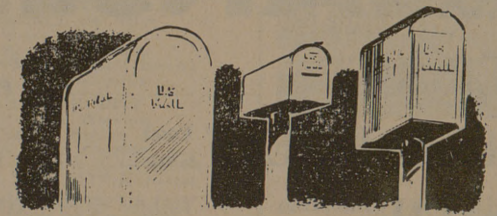
THE VILLAIN PLOTS

A dastardly villain, played by Jesse Minkert, a Texas A&M architecture major, plots against the sweet, virtuous Nellie in Stage Center's production of "Only an Orphan Girl" which opens June 30.



MELODRAMA HEROINE

June Cooper, heroine of Stage Center's summer melodrama, pleads with emotion to the villain to let her live.



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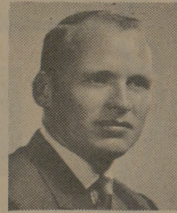
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JOHN FERGUSON

John graduated from A&M University in May of 1967 where he received his B.A. in Math. While John was in school he was an active member of both the Student Senate and Civilian Student Counsel. During his Sophomore year he was Vice-President of the Civilian Student Counsel.

John and his wife Carol are members of the First Baptist Church where their daughter Holly plays in the nursery.

In addition to John's degree from A&M he recently completed the formal training course entitled: "The Principles of Insured Investment Counseling for College Graduates."



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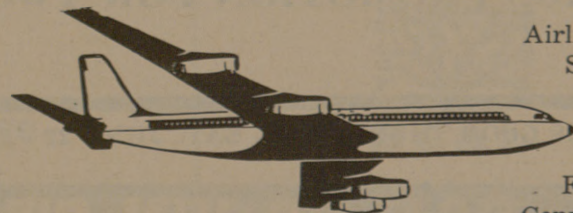
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