# Big D To Honor Randy At SWC Meet

Randy Matson an honorary citi- are hoping for another such feat. zen of Big D.

the city.

Randy will be in town com-A&M teammates.

The last time Randy was so year." honored - April 22 on Randy Matson Day at A&M—he showed is.

his appreciation by breaking his This weekend in Dallas the own world record in the shot. It's City Fathers intend to make no secret that the people in Dallas

TRACK COACH Charlie WHO KNOWS? They may Thomas is doubtful that his prize even hand him a 16-pound key to pupil will come through with another 71-plus heave. "You just don't break a world

peting in the Southwest Confer-ence track meet. The meet will pointed out. "But then Randy's a be his last appearance with his threat every time he throws because of his consistency this

And a threat he most certainly

In every track meet the Aggie great has competed in this year he has set a meet record. In the first track meet of the season, a dual meet with Baylor at A&M, he threw the shot 68-83/4.

MARCH 4, in Austin, Randy threw for 66-51/2 and a week later in the Border Olympics in Laredo he notched his third meet record wtih a toss of 67-111/2.

Then, due to an injury to his right hand, he was unable to throw the shot in the March 18 tri-meet with Rice and LSU at A&M and the Corpus Christi Invitational, March 25.

Although unable to compete in his favorite event, Randy showed iron ball over 70 feet and he had his potential in the discus by setting a new collegiate record in the A&M meet with a throw of 200-71/2 and a new meet record of 192-4 in Corpus Christi.

Randy definitely showed that he was not one to let a small thing like an injury stop him.

BACK IN ACTION the 31st of March in the Texas Relays the Maroon Marvel heralded his return to the shot put ring with a heave of 68-8 - another meet Day, Randy set the present world

in a triangular meet with Texas a new meet record of 68-31/2. Christian and Baylor, Randy performance in track history when he lofted the shot over 70 feet three times and sailed the discus to a new American record of 213-91/2.

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UP TO THAT time he was the only man in history to throw the only done that twice. That day he threw it 70-51/2 twice—two inches shy of his then world record of 70-73/4-and 70 feet once. His remaining tosses were 68-5, 68-71/4 and 69-51/2.

His discus throws were 203-21/2, 204-2, 213-91/2, 206-71/2, 195-6 and 200-51/2. The record throw was two inches short of the world mark of 213-111/2.

To celebrate Randy Matson record of 71-51/2 and last Satur-Then on April 8, at Kyle Field day in the Drake Relays he set

To set a new meet record in pulled off the greatest doubles the SWC meet this weekend Randy will have to better his old world mark he set in the 1964 meet. But the way things have been going this year — who



TO BE HONORED

Randy Matson, A&M's world champion will be honored to weekend at the Southwest Conference Meet in Dallas. City of Dallas will make the Pampa giant an honorary

## Sports Information Is A Year-Round Job At A&M

By GARY SHERER

ran off the Kyle Field playing surface.

THE GAME was over and Texas A&M had defeated Texas Tech 35-14 in a Southwest Conference football game.

For the players and spectators the game was indeed over. But for sports writers and newsmen the game results had to be prepared for a report to the public.

They were operating on a tight schedule but one to which they had become accustomed. As the news media personnel filled the Kyle Field press box with sounds of clacking typewriters and ticker-tape machines, one man rushed from writer-to-writer with information just obtained from the A&M team's dressing room.

Information is that man's specialty. Harold L. (Spec) Gammon is Texas A&M's sports information director and his job is to make sure all news people know everything about Texas A&M

A LARGE TASK it is, but one that Gammon does and enjoys.

"I feel my job is as a liason between A&M sports and the news media," Gammon says when speaking of his job function.

To perhaps explain Gammon's function more in depth, we will trace his steps following the Texas Tech game and throughout the A&M sports season.

As mentioned, following the game Gammon obtains information from A&M Coach Gene Stallings in the form of a post-game statement that the writers can put in their stories. After preparing all the final game statistics and the proper distribution of them, Gammon next prepares for Coach Stalling's press conference an hour after the

AT THE PRESS conference the sports information director Sunday morning following the Saturday night game, Gammon

begins a tight schedule. He must prepare a seven-page report of up-to-date facts about the Texas Aggie football team and get them sent out to a mailing list of 290 by Monday after-

The seven pages include the facts about A&M's upcoming game, the statistics as of their last game, the depth chart of the team, some incidental column notes and two feature stories on Aggie players.

The scoreboard showed no time of the daily newspapers in Texas left and the two football teams and some out-of-state papers and all SWC sports information offices and future A&M opponents for that year.

GAMMON EMPLOYS a student assistant in the preparation of these facts. On Tuesdays, Coach Stallings

holds a pre-game press conference at the college. Visiting writers are met by Gammon and the sports information director supplies the writers with any assistance he can give them.

During the press conference, Gammon takes notes and later puts it in story form and sends information out to newspapers which couldn't cover the confer-

The game after the Texas Tech meeting was a game with Louisiana State at Baton Rouge. To prepare for this game Gammon flew to nearby New Orleans on Wednesday and was met by his LSU counterpart, Ace Higgins. Gammon and Higgins then

went over pre-game arrangements and how Gammon could best get A&M sports news to the news media. "ACE MAY HAVE me on a

radio or television sports program to advertise the game," Gammon related.

After his pre-game activities in New Orleans, Gammon arrives in Baton Rouge on Thursday. When he arrives, he meets with local newsmen and arranges possible interviews with Coach Stallings or any assistance Gammon himself can render them during the LSU-A&M game.

Following the game Gammon returns with the team to College Station and begins his post-game

"WHEN WE HAVE two home games in a row my procedure differs for the week," Gammon pointed out. Instead of traveling he must now meet with the inmust make sure that he has prop- coming sports information man tion. er facilities for the conference. and plan for the upcoming game.

"On the weeks I don't travel I catch up on mail and other job activities," Gammon said.

"The football season is of course the biggest sports season in the Southwest," Gammon said. "The other sports aren't as popular as football so the work load drops in other seasons."

Gammon brings out that though there isn't as much traveling or pre-game activity during other seasons, the job is still a full-time proposition.

"It is a year-round job and I have to keep up with requests for

The mailing list contains most information by a letter file during the year," Gammon said. THE SPORTS information head prepares a full press brochure on

each sports team and has to prepare each one during the season that comes before the season the brochure features. "In the brochures are a lot of repeated facts but it serves as a

handy reference for news media," Gammon said when discussing the The most extensive brochure is the one for the football season.

During the baseball season and at the time of spring football training Gammon inteviews all candidates for next year's foot-"During the summer it would

mon pointed out. "Because of this I have each player fill out a questionnaire about themselves before summer break." Large two bedroom home, screened porch, 705 Welsh, C.S., \$50 monthly payments, Mrs. Kimbrough, 846-7313 or 823-3020, 440t3 WITH THE information he ob-

tains in the respective questionnaires Gammon prepares all player information for the brochure. Along with the player facts Gammon inserts last year's record and statistics and the upcoming season schedule.

Then in the summer Gammon prepares the complete brochure in time for the start of the new school year and the football sea-

16 cu. ft. upright Carrier Freezer, \$150; AKC Registered Poodle, 7 weeks, female, \$200. Call 846-8808 between 8:00 and 5:00. 43548 The position of sports information director is a year-long, round-the-clock occupation and Gammon in his fourth year at the job admits he is still learning.

## Radio Announcer Given Bell Award By County Group

Mike Mistovich, the "Voice of the Texas Aggies," was given the Liberty Bell Award Tuesday by the Brazos County Bar Associa- Registered Weimaraner, south College Station vicinity. REWARD Call 846-6588 after 5:00 p. m.

in recognition of community service which strengthens the American system of freedom under the

Mistovich was presented the award at a noon luncheon of the Bar Association. He was awarded the plaque by Bar Association president, Bill Vance.

Mistovich is a veteran radio announcer and has been owner of radio station KORA since 1961. He organized the Aggie Sports Network shortly after he bought

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