

Finance Execs To Attend Meet Starting Sunday

Financial executives and experienced accountants from throughout the United States will converge on Texas A&M this weekend to attend the 20th Annual Financial Management Conference Sunday, Monday and Tuesday at the Ramada Inn.

The conference is jointly sponsored by Texas A&M and all accounting societies in Texas. "The main objective of this conference is to spotlight the professional developments, trends, and problems in accounting and financial matters that are significant to the successful management of any business," said Dr. Jack W. Coleman, head of the Accounting Department.

Among the speakers at the conference will be Leon Keyserling, chairman of the Council of Economic Advisers during President Truman's Administration, Andrew Barr, of the Securities and Exchange Commission, and Charles N. Shepardson, on the Board of Governors of the Federal Reserve System.

Also speaking at the conference will be Dr. David I. Cleland of the United States Air Force, Dr. Lawrence I. Vance of the University of California and Dr. S. Allen Self of Texas Christian University.

The conference will begin Sunday at 11 a.m. with a Conference Golf Tournament at the Texas A&M Golf Course. Registration will be from 8-6 p.m. in the lobby of the Ramada Inn. The Ramada Inn will host a social hour for the registrants from 6:30-7:30 with a buffet beginning at 7:30.

Carl M. Blumenschein, senior vice-president of the Finance, Container Corporation of America, will give the first speech of the conference Monday at 9 a.m. Blumenschein will speak on "Corporate Financial Management — A Look Into the Future."

Dr. Vance will speak on "A Review and Analysis of the New American Accounting Association's Statement of Basic Accounting Theory" at 10 a.m. while Barr will speak on "Trends and Future Requirements for Corporate Financial Reporting" at 1 p.m.

"The Corporate Financial Reporting Trends as Viewed by Corporate Management and Practitioners" will be reviewed by Frank T. Weston of Arthur Young and Company at 2 p.m. with Shepardson speaking on "The Role of the Federal Reserve in Monetary Policy" at 3:30.

A banquet will begin at 6:30 with Keyserling speaking on "Evaluating the New Economics." Dr. Self will lead off the conference Tuesday by speaking on "The New Managerial Economics" at 8:30 a.m. while Dr. Cleland will speak on "Project Management — A New Approach to Management" at 9:15 a.m.

All sessions of the conference will be at the Ramada Inn in College Station.

Fish Conferences Being Scheduled

Summer conferences for new Texas A&M freshmen in 1967-68 will be held on 15 two-day dates June 12 through Aug. 18, announced Registrar H. L. Heaton.

Conferences help bridge the gap between high school and college, allowing new students to take required tests, be assigned to a dormitory room, reserve uniforms (for Cadet Corps members) purchase books, confer with his academic dean and orient on college life.

Conference dates include June 12-13, 15-16, 19-20, 22-23, 26-27, 29-30, July 6-7, 10-11, July 31-Aug. 1, Aug. 3-4, 7-8, 10-11, 14-15 and 17-18.

Students applying for enrollment request two separate date preferences, to enable university officials to fit his schedule should the 125-student quota for his first selection be filled.

Bulletin Board TODAY

Amarillo Hometown Club will meet at the Country Kitchen at 8:30 p.m.

Deep East Texas Hometown Club is to meet at 7:30 p.m. at the M.S.C.

Texarkana Hometown Club is to have an important meeting at the MSC at 7:30 p.m.

Waco-McLennan County Hometown Club will meet in the Cashion Room of the YMCA at 7:30 p.m.

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