

Management Society Hears Koenig

By CHARLES ROWTON
Battalion Special Writer

"Show enthusiasm, it's contagious."

This was the advice given to the Society for the Advancement of Management earlier this week by Vic Koenig of the Metropolitan Employment Service in Houston.

"Most companies like to hire a person with a good attitude," Koenig explained this is because an employee of this type can be developed.

Koenig advised the future managers to think positively to achieve success, have a predetermined goal, and do more than is expected.

Koenig, who is a 1941 graduate

of Texas A&M and a World War II veteran, cited the results of a recent survey on employment trends that will affect most A&M students sooner or later.

The survey showed 20 percent of the new employees leave the first firm they work for in less than one year. A reference check or a college transcript is required by 78 percent of the companies surveyed, and 64 percent of the companies give prospective employees some kind of test.

Fifty percent of all new employees are hired through private employment services. An encouraging fact to College students is 92 percent of the companies surveyed reported an insufficient

supply of workers.

Koenig said that the application blank is an important reference and should be filled in neatly and in complete detail. A neat appearance, a firm handshake, and a friendly smile are the things an employer looks at in considering future employees. He also urged job hunters to find out about the company they are going to interview with in order to answer questions intelligently.

"Follow up after your initial interview with a telephone call, a short note, or a personal visit."

As an employment agency owner, Koenig is concerned with companies having a high rate of turnover. He blamed high turnover on inadequate salaries, poor or no training, little or no supervision, petty gossip and rumors, personal problems, poor communication between management and employees, and a feeling of insecurity given to an employee by his

immediate supervisor.

Job satisfaction, job security, and a simple pat on the back help reduce turnover.

"The people in any organization should receive as much attention as material production."

In a question and answer period following Koenig's talk, he suggested that applicants place the word "customary" in the blank for expected salary. This way one does not jeopardize his chances for the job before he has a chance to interview. Koenig also said that employers are now paying for most employment agency fees in contrast to the former trend that had employees paying for this service.



GENTLE TOUCH
Last year the popular tourist attraction staff applies some white paint to the teeth of this life-like alligator. The amusement park is set to open its season on April 29. (AP Wirephoto)

Award-Winning Photographer Will Judge 1967 Photo Salon

Joe Hedrick, Lufkin businessman and nationally recognized photographer, will judge the 1967 Intercollegiate Photo Salon at Texas A&M, announced Camera Committee Chairman Kenneth Reese.

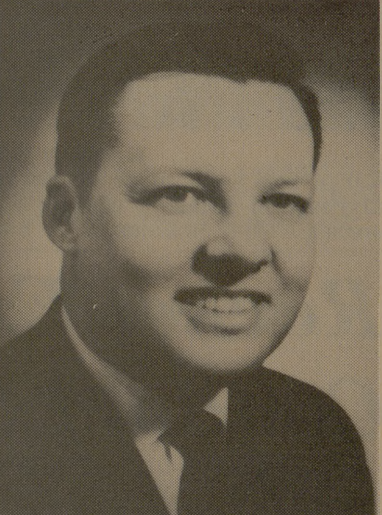
National in scope, the salon will feature entries from colleges and universities all over the U. S. First, second and third places will be judged in each of eight categories. An outstanding print and outstanding photographer will also be selected.

Judging of the ninth salon will be held in the Memorial Student Center Assembly Room May 13 and will be open to the public.

Hedrick, sales manager for Angelina Plywood Co., is a three-star exhibitor of the Photographic Society of America and excels in dance and figure photography.

His photographs have hung in international salons throughout the world. More than 100 pictures exhibited have won numerous awards.

Hedrick was elected an associate of PSA at its international convention in Denver. He is past president of the Gulf States Camera Club Council, the Dallas Camera Club and is active in all phases of amateur photography.



JOE HENDRICK

Brown Heads 1968 TAS

Dr. Sidney O. Brown, head of Texas A&M University's Radiation Biology Laboratory, was installed Friday as the new president of the Texas Academy of Science.

Dr. Graeber was installed Sunday at Texas A&M University during the society's annual meeting. He replaces Jerry Strickling of Houston in the top spot.

Other new officers are Charles F. Crabtree Jr. of Fort Worth, vice president; Mrs. Allene Bachman of Beaumont, secretary, and Russell Weil of Dallas, treasurer. The TOS has more than 1,000 members.

Graber Elected To Ornithological Group Presidency

Dr. William S. Graber III of Beaumont is the 1967-68 president of the Texas Ornithological Society.

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Benson Elected To Board

Engineering Dean Fred J. Benson has been elected to the Board of Directors of the American Road Builders' Association, the board announced.

Dean Benson's three-year term was revealed at the 65th association convention in Miami Beach, Fla.

The vice president and director of A&M's Research Foundation previously served as one of six division presidents of the 5,000-member organization.

The national association is representative of all segments of the highway industry with federal, state and local level engineers and officials as members.

"The organization advocates long-range planning, sound financing and other elements essential in development of adequate highway programs," Benson said.

He is past executive officer of the Texas Transportation Institute and vice director of the Texas Engineering Experiment

Station. Benson serves as chairman of a Highway Research Board special committee on search problems in asphalt materials.

He was the recent recipient of an outstanding alumni award from Kansas State, where he earned the bachelor degree in 1935. The dean was awarded his masters degree from Kansas State, where he earned the bachelor degree in 1935. The dean was awarded his masters degree from Kansas State, where he earned the bachelor degree in 1935. The dean was awarded his masters degree from Kansas State, where he earned the bachelor degree in 1935.

Education Lab Is Popular At A&M

Grand Central Station of Texas A&M departments is the Education and Psychology Department Educational Media Laboratory.

Professors and students of more than two dozen departments, offices and university-affiliated clubs use EML equipment for visual or electronic instructional presentations.

"The department should set an example in effective use of technology in teaching," said Dr. Paul Hensarling, education and psychology head. "Our students, who will teach in today's modern schools, must be proficient in use of all media. The lab is designed to accomplish this purpose."

"Service to professors of the Education and Psychology Department is our primary mission," explained instructor and lab director Charles Darby. "Laboratory personnel assist them in preparation and use of media in classes. Also, future teachers learn to use all equipment."

"Facilities are available to other department professors and students," Darby went on. "We encourage them to use the lab in preparation of visual materials."

Some outside departmental equipment requests can't be satisfied, he added, but schedules are arranged so maximum utilization is achieved.

Two 16mm projectors are called for most. The machines frequently run six projections a day, lab assistant Serjio Saucedo said.

The \$35,000 lab is also equipped with calculators, mimeograph duplicating and multilith machines, single concept, 35mm slide-strip, 8mm overhead and opaque projectors, photocopy devices, still 16 and 8 mm movie cameras, laminating equipment, tape recorders, movie film, film strips and closed-circuit TV gear.

Films are housed in Cushing Library along with Encyclopedia Britannica material for which the department is a depository.

A seven-man staff schedules and maintains equipment, instructs in its use and assists in material preparation. George Franklin is assistant director. Phil Lanasa instructs teacher trainees in media use. All three are graduate students.

Lab assistants Leo Hernandez of Bryan, Carmen Ramirez of Edinburg, James Hood of Houston and Saucedo of San Antonio are undergraduate students.

"How, when and why to use media must be considered," Darby noted. "The equipment, used properly, gives students a visual concept of material and makes it easier for them to grasp ideas and take notes."

Hensarling said a faculty media seminar may be repeated. Instruction in equipment usage and materials preparation is included in the seminar.

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To all knights Rose Croix - Maundy - Thursday Ceremonies will be observed Wednesday, March 22nd at 7:00 p. m. in Sul Ross Lodge. You are invited and urged to be present.

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Official notices must arrive in the Office of Student Publications before deadline of 1 p. m. of the day preceding publication.

Those undergraduate students who have 95 semester-hours of credit may purchase the A&M ring. The hours passed at the time of the preliminary grade report, April 8, 1967, may be used in satisfying the 95 hours requirement. Those student qualifying under this regulation may leave their name with the Ring Clerk in the Registrar's Office in order that she may check their records to determine their eligibility to order the ring. Orders for the rings will be taken between April 17 and May 31, 1967. These rings will be returned to this office for further delivery on or about July 5, 1967. The Ring Clerk is on duty from 8:00 a. m. to 12:00 noon, Monday through Friday.

H. L. Heaton, Director of Admissions and Registrar 42032

ENGLISH PROFICIENCY EXAMINATION

The English Proficiency Examination required of all junior students majoring in Education or in Psychology will be offered from 3:00 to 5:00 p. m. on April 13 (Thursday) and again from 5:00 to 7:00 p. m. the same day. Students may take the examination at either time by reporting to Academic 108. Examinees should bring pen, pencil, dictionary and composition paper. 41713

The Department of Economics will give an English Proficiency Test for Economics Majors on Tuesday, March 28, from 3:00 to 5:00 p. m. in Room 115. The examination must be taken not later than the spring semester of the junior year and must be passed by the student in order to qualify for candidacy for a degree. Please come by the Economics Department before March 24 and notify one of our secretaries that you plan to take it. 3165

ALL INTERNATIONAL PERSONS

Officials of the Internal Revenue Service will be on the Campus to assist international persons in the preparation of their 1966 Income Tax returns. If you need assistance, you may meet with these officials on either of the following dates: Tuesday, 21 March 1967, from 1:15 p. m. to 4:15 p. m. Wednesday, 22 March 1967, from 1:15 p. m. to 4:15 p. m. Place: Room 101, YMCA

Bring with you a copy of your last year's Income Tax return (if available), the W-2 form from your employer, and your passport. You should also be prepared to present evidence you had permission to be employed.

"SPRING AWARD SCHOLARSHIPS"

Application forms for Spring Award Scholarships may be obtained from the Student Financial Aid Office, Room 305, YMCA Building during the period February 13 - March 31, 1967. All applications must be filed with the Student Financial Aid Office by not later than 5:00 p. m. April 1, 1967. Late applications will not be accepted.

NOTICE—PRE-VETERINARY MEDICINE STUDENTS

Pre-veterinary medicine students who expect to qualify as applicants for admission to the professional curriculum of the College of Veterinary Medicine in September 1967 may secure application forms in the Registrar's Office beginning Monday, February 20, 1967. May 1, 1967 is the deadline for filing applications and transcripts with the Registrar.

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Bulletin Board

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