

CADET SLOUCH by Jim Earle



EARLE FEB 67

"It's a little thing that I call the 'Town Hall Special' that will probably become standard equipment!"

Code Is Necessity

The Post Office Department has launched its spring campaign encouraging more of the public to use ZIP Code on their mail.

According to that department, the volume of mail that pours through the U. S. Post Office daily has "grown to such enormous size that use of ZIP Code has become a necessity."

But it seems "only half the letters mailed are now ZIP Coded."

While this "Zip gap" exists, the Post Office must operate on both the old and new system simultaneously. This cancels out many of the advantages inherent in ZIP Code.

A Roper Survey has shown that the people who do not use ZIP Code are either unaware of its importance or do not know how to find the code they need.

"Aggies are using ZIP Codes more and more," according to Ernest Gregg College Station Postmaster. "Use of codes has increased at least 10% here since September."

ZIP Codes should be placed on both mailing and return addresses. The Post Office will aid in giving out these codes.

Incidentally, the College Station code is 77840.

ON OTHER CAMPUSES

Reprinted from The Daily Lass-O

With all the publicity lately on William Manchester's "Death of a President" (which to me is nothing more than the latest gossip from someone who was never personally associated with the President, I'd like to recommend a good book on John Kennedy.)

That is Theodore Sorensen's "Kennedy." It is now out in paperback for \$1.65.

Sorensen knew Kennedy from his early years in the Congress. He does not attempt to tell Kennedy's life story. He relates the life of Kennedy as he knew it from the day Kennedy hired him on his office staff in Washington.

No doubt about it, this book praises Kennedy. But Sorensen admits in the preface that his book is such because of his personal respect and admiration for Kennedy.

Sorensen explains, in detail, the political and economic backgrounds to major issues during the Kennedy administration.

In other words, if you are interested in reading a book on Kennedy but are hesitant because of the many books now out on him, begin with a good one, and that's Sorensen's.

THE BATTALION

Opinions expressed in The Battalion are those of the student writers only. The Battalion is a non-tax-supported non-profit, self-supporting educational enterprise edited and operated by students at a university and community newspaper.

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At The Movies

with Bob Borders

"The Quiller Memorandum" is a spy story set in present-day Berlin and concerns not the free world-iron curtain cold war struggle, but a duel between British and American agents and the leaders of a neo-Nazi movement.

In fact the most impressive thing about this movie is that it is one of the first serious spy stories which is not menaced by trench-coated Communists.

The main character is Quiller, who is played by George Segal. He seems to come out of the clear blue, although we are told he had done security work in the Middle East.

He's a brash sort and doesn't seem to be disturbed that the men he is replacing met untimely deaths at the hands of their adversaries.

In spite of the fact that they refused cover when they were killed, Quiller also prefers to go it alone, and his efforts to get away from his own men are al-

most as exciting as his flights from the Nazis.

In trying to find the Nazi headquarters, he meets a young German teacher, played by Senta Berger. She proves to be an invaluable aid, as well as a welcome diversion.

It isn't long before he is captured by the opposition, and he is given drugs to induce him to tell where his headquarters are.

The chief villain is played by Max von Sydow. Like the other Nazis he is convinced Germany should be a major power in the world, and that would involve ousting the allies first.

Just before Quiller is injected for the last time the head Nazi tells his henchmen to kill him as soon as he is under.

Later he awakens, and needless to say he is surprised to be alive. He learns that he doesn't know enough to be liquidated and the Nazis hope he will lead them to his headquarters.

He soon finds out he is not alone by any means, and he escapes by stealing a taxi.

The plot gets pretty thick from then on, until it comes to a surprising climax. If you see through this one you're sharper than I was. But then you have a hint.

The suspense is never very great, but the situations manage to keep everyone interested.

Segal is a little heavy at times in his characterizations. He tries to be the opposite of the suave type secret agent, but most of the time he appears a bungler.

Then miraculously he rises to the occasion when the chips are down, doing all sorts of brilliant things we didn't think him capable of.

Still it comes off, partly because of the climax and partly because of Senta Berger, whose brief appearances are all too brief.

\$6 Million Theater Featured At San Antonio HemisFair

A new design for a theater structure and a totally new concept in wide-screen motion picture presentation will be featured in the \$6,750,000 United States pavilion at HemisFair 1968.

John Orchard, director of the U. S. Expositions Staff for the Department of Commerce, said that the feature of the two-building federal exhibit at the Texas World's Fair will be a circular theater structure, 195 feet in diameter and 70 feet high.

A 20-minute movie based on the theme of the international exposition, "The Confluence of Civilizations in the Americas," will be shown in the Confluence Theater. The three-phase movie will examine "The Legacy," "The Harvest" and "The Promise" of American culture. It will be planned by Academy Award winner Francis Thompson.

The audience will witness a completely new experience in theatrics during the three phases of the performance. Initially, the theater will be divided into three 400-seat theaters, with the first phase of the movie being shown on three separate 15 by 20-foot screens. For the second phase, the screens will enlarge to 20 by 40 feet. Before the third phase, the walls dividing the groups will be raised into the ceiling and the three screens will disappear into the floor. The 1,200 persons in the audience will be joined for the final phase, which will be shown on a vast, 50 by 150 foot screen.

Before entering the theater the audience will enter an Exhibit Pavilion which will serve as an orientation area for the theater. In three-dimensional exhibits, it will contain artifacts, graphics, narrations, legends and other presentation techniques, all telling the story of how the United States has achieved its present confluence of cultures.

The Exhibit Pavilion will be a temporary structure and will be removed following the World's Fair. Although the ultimate use of the theater in post-Fair years has not been determined, Congressman Henry B. Gonzalez has suggested that it be utilized as an administration building for the planned Inter-American Educational Center.

"A more detailed announcement concerning this area can be expected in the near future," said Gonzalez. "The results of conceptual design competition have been received and evaluated by the Commerce Department and negotiations are under way for the winner to receive a letter of intent to proceed immediately."

100 Secretaries Attend MSC Seminar

Area secretaries leave their typewriters and files idle Saturday for the ninth National Secretaries Association seminar.

The one-day seminar at the Memorial Student Center at Texas A&M is designed to raise secretarial profession standards through continued education, according to Mrs. Beth Hutchison, local chapter president.

Registration of more than 100 participants begins at 8:30 a.m. The program begins at 9:15. Business machine and office supply companies will exhibit new equipment.

Speakers to draw the "Prestige of a Professional" include Ruth Fry, Jung Educational Institute director; Mrs. Loretta Roby, Lone Star Chapter President of the National School Public Relations Association; Connie Pendergast, international secretary of the year, and Mrs. Hielscher, Great Southern Insurance official. His luncheon address will be on "A Formula for Happiness."

Mrs. Hutchison extended invitation to all area secretaries and clerical personnel.

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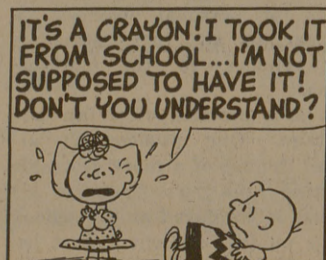
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PEANUTS



By Charles M. Schulz