

Read Battalion Classifieds

WHATABURGER

1101 S. College — Across From Weingarten

"WORLD'S LARGEST PURE BEEF BURGER"

- 1/4 Lb. Pure Beef In Every Whataburger
 - MADE WITH 100% PURE BEEF
- GROUND DAILY AT WHATABURGER

PHONE 823-1864 — Your Order Will Be Ready

TIAA Meeting For 4 States Set At A&M

Industrial arts teachers from Texas, Arkansas, Louisiana and Oklahoma convene here Feb. 23-25 for their 19th annual conference.

More than 500 delegates are expected, announced Dr. Chris H. Groneman, Industrial Education Department head.

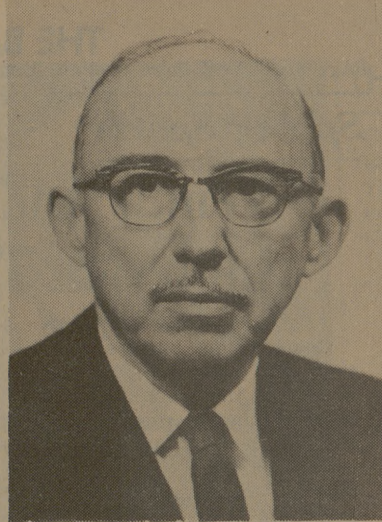
The department and Texas Industrial Arts Association sponsor the conference which will headquarter in the Memorial Student Center.

Dr. Marshall L. Schmitt, industrial arts specialist of the U. S. Office of Education, is featured speaker of sessions, discussions and group meetings which will stress a positive approach to industrial arts.

TIAA President T. L. Bay, Brazosport schools industrial arts teacher, will preside over executive committee and board meetings.

Session chairmen include Dr. Earle Blanton, North Texas State industrial arts department head; Dr. Victor L. Bowers, department chairman at Southwest Texas State College, and Tom Murrow of Abilene Christian College, president of the Texas College Industrial Arts Association.

Conference director Dr. Leslie V. Hawkins of A&M said a record 54 industrial firms have signed up to place exhibits in the department.



KARL GARDNER

Ag Fraternity To Induct 73

Nine faculty members and 64 students will be initiated into the Texas A&M University chapter of the Gamma Sigma Delta Society tonight.

Initiation ceremonies will be preceded by a 6:30 p.m. banquet in the Memorial Student Center. The speaker is Dr. Karl E. Gardner, associate dean of agriculture at the University of Illinois, who will talk on "Preparing Professional People for Tomorrow."

Dr. Carl Vanderzant of the A&M Animal Science Department, chapter president, will preside at the ceremonies.

Faculty members who will be initiated are Dr. H. O. Kunkel, associate director of the Texas Agricultural Experiment Station; Dr. H. G. Applegate, Plant Sciences Department; Dr. C. W. Horne, Extension plant pathologist; Dr. E. C. Bashaw, Soil and Crop Science Department; and Dr. T. C. Cartwright, Animal Science Department.

Others are Dr. Alvin Price, dean, College of Veterinary Medicine; Dr. Leslie Reid, head, Recreation and Parks Department; Dr. Leon H. Russell, Veterinary Public Health Department; and J. W. Sorenson, Agricultural Engineering Department.

Dr. James D. Smith of the Plant Sciences Department is chapter treasurer, and Dr. R. J. Kohler of the Soil and Crop Sciences Department is historian.

Larson Says 'Reproducers' Lead 'Producers' In Race

Man stands a good chance of breeding himself toward worldwide famine unless more emphasis is placed on food production, a Midwest Feed Manufacturers Association official said here Tuesday.

He said producing food is and will continue to be first in importance, and nutrition will continue to be the feed industry's contribution in one form or another.

The outlooks came from Lloyd Larson, MFMA executive vice president and leadoff speaker at the Feed Control-Feed Industry Seminar Feb. 7-8 in the Ramada Inn.

Larson said the most vital race in the world today is between the (human) breeders and the feeders.

"Can man produce as fast as he can reproduce?" the speaker asked. "Today, the breeders are winning and widening their lead." Quoting John Strohm, nationally known agricultural writer and editor, Larson said "the most urgent problem in the world today is the fear of slow starvation... Civilization is running a race with famine, and the outcome is in doubt..."

About 200 persons associated with the feed industry attended the first day's session. Larson said the seminar was the first of its kind in the nation.

Sponsors are the Texas Feed and Fertilizer Control Service at Texas A&M University, and the Midwest Feed Manufacturers Association.

Another speaker, Bruce Poundstone of Lexington, Ky., secretary of the Association of American Feed Control Officials, told seminar members that communication can be the deciding factor between success and failure.

In his talk, "The Importance of Communication," he said the Harvard Business Review magazine puts the ability to communicate at the top of its list in selecting "promotable" executives.

Poundstone urged the group to take the time to write clear business letters and not to be afraid of repeating information on a program to be sold. He cited a survey which indicated that 60 percent of ideas accepted came

after the fifth contact. The objective is to be understood, which means brief, lucid writing and speaking, Poundstone said.

Reed McDonald, director of the Texas Feed and Fertilizer Control Service, presented a slide picture program describing the organization and functions.

There's NOTHING New Under The Sun —

WE'VE BEEN DELIVERING OUR TICKETS SINCE '61

ROBERT HALSELL TRAVEL SERVICE

1016 South College Avenue

NOTICE TOWN HALL PATRONS

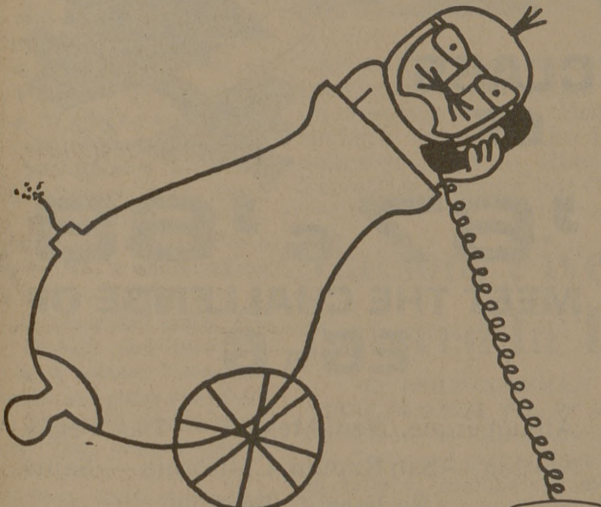
Limited number of General Admission tickets available for **JOHNNY MATHIS SHOW** which comes to the campus on February 13, 1967.

Ticket sales begin at the MSC STUDENT PROGRAM OFFICE ticket window between hours of 9:00 a. m. and 5:30 p. m. (including noon hour) on **FRIDAY, FEBRUARY 10**, and continue as long as tickets remain.

Ticket Prices

General Admission — \$3.00
Aggie Date, Spouse, Public School Student — \$2.00

COMING SOON



THE "GO PHONE"



ALL QUANTITY RIGHTS RESERVE

Who Else Wants LOWER FOOD BILLS?

BREAST-O-CHICKEN CHUNK STYLE

TUNA
3 6 1/2-Oz. Cans \$1

REDEEM THIS COUPON FOR **50 FREE** TOP VALUE STAMPS With Purchase of 50 ft. Roll 20 BELOW FREEZER PAPER Coupon Expires Feb. 11, 1967

REDEEM THIS COUPON FOR **50 FREE** TOP VALUE STAMPS With Purchase of \$5.00 or More Excluding Cigarettes One Per Family Coupon Expires Feb. 11, 1967

REDEEM THIS COUPON FOR **50 FREE** TOP VALUE STAMPS With Purchase of 14-Oz. Can LYSOL SPRAY DEODORIZER Coupon Expires Feb. 11, 1967

IF YOU DO, SHOP AT BROOKSHIRE'S, THE SURE WAY OF CUTTING FOOD BILLS RIGHT DOWN TO BUDGET SIZE!

Fresh, Crisp — California

LETTUCE
HEAD 9c

Northern

NAPKINS 60 Count Cello Pkg. 10c

Hair Setting Gel **DIPPITY-DO** \$1.25 Size 89c Only

Aurora Scented — Bathroom **TISSUE** 4 2 Roll Pkgs. \$1.00

Gladiola **FLOUR** 5 Lb. Bag 59c

Jello Pudding and **PIE FILLING** 2 Pkgs. 21c

Ban — Roll On **DEODORANT** Large Size 79c

Adorn **HAIR SPRAY** \$1.50 Size \$1.19

REFRESHING

COCA COLA 12 Bottle Ctn. Plus Deposit With Purchase of \$5.00 or More 29c

MARYLAND CLUB **COFFEE** 1-Lb. Can With Purchase of \$5.00 or More 29c

Quality MEATS
Roegeleins **HAMS** 3 Lb. Canned \$2.79

U. S. Good Beef **T-Bone STEAK** Lb. 89c

U. S. Good Beef **Sirloin STEAK** Lb. 79c

FROZEN FOODS
PATIO MEXICAN **Dinners** Each 49c

GOLDEN GEM, ORANGE **JUICE**

6-Oz. Can 15c

SPECIALS FOR: THURS. FRI. SAT. FEB. 9, 10, 11, 1967

Brookshire Bros.
THE BEST FOR LESS



3 DAYS ONLY...

Tires for Volkswagen

AND OTHER FOREIGN CARS, INCLUDING:

- Austin
- English Ford
- Fiat
- Hillman
- Lotus
- M.G.
- Opel
- Peugeot
- Porche
- Renault
- Saab
- Simca
- Triumph
- Vauxhall
- Volvo

10⁸⁸*

5.20-13 Tubeless Blackwall Plus 1.34 F.L.T.

FRIDAY - SATURDAY ONLY

30-month Riverside Sports Car Nylon Tires

Built exclusively for foreign cars with continental rolled tread edge and special tread design to give you great cornering and stability; 4-ply nylon cord body for stamina and strength. Good looking sports car profile. Lifetime quality and road hazard guarantee. 30-month tread wear guarantee.

ALL THESE SIZES—ONE LOW PRICE!				
Tubeless Blackwall Sizes	Plus Fed. Excise Tax Each Tire	PRICE EACH	Tubeless Blackwall Sizes	Plus Fed. Excise Tax Each Tire
5.60-13	1.54	13 ⁸⁸ *	135x380	1.45
5.90-13	1.54		145x380	1.45
5.00-14	1.62	13 ⁸⁸ *	5.50-15	1.88
5.60-14	1.62		5.60-15	1.69
5.0-15	1.45		5.90-15	1.88
5.5-15	1.45		6.00-15	1.88

*With trade-in tires off your car. Whitewalls only \$3 more each.

NO MONEY DOWN... FAST, FREE MOUNTING AT WARDS!
SHOP MONDAY - THURSDAY NIGHT UNTIL 8:30

WARDS Riverside
PASSENGER TIRE
4-WAY GUARANTEE

- LIFETIME QUALITY GUARANTEE on the quality of material and workmanship for the life of the original tread. Adjustment prorated on tread wear based on price in effect at the time of adjustment plus Federal Excise Tax.
- LIFETIME ROAD HAZARD GUARANTEE (except repairable punctures) for the life of the original tread. Adjustments prorated on tread wear based on price in effect at the time of adjustment plus Federal Excise Tax.
- TREAD WEAR GUARANTEE for period specified. Adjustments based on price in effect at the time of adjustment plus Federal Excise Tax of same size and type less a specific Dollar allowance. (Tread wear allowance not applicable to tires used commercially.)
- SATISFACTION GUARANTEED NATIONWIDE. Return tire to nearest Ward branch for adjustment.