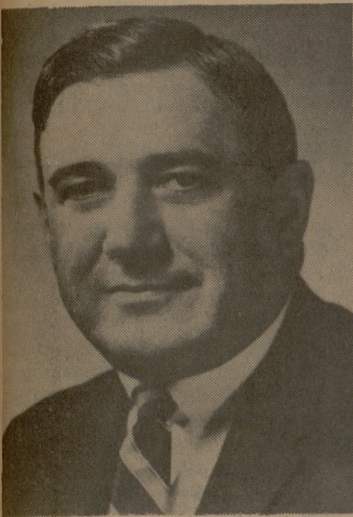


Competition Keen In Job Recruiting



HARRY HELTZER

3M President, Top Officials To Talk Here

President Harry Heltzer and five top officials of the Minnesota Mining and Manufacturing Company will be featured in the 15th Annual Executive Development Program beginning Jan. 22 at Texas A&M University.

Heltzer will discuss "A Key to Dynamic Business Management" at 8:30 a.m. Jan. 24 in the Ramada Inn, announced W. E. Eckles, Executive Development Programs director for A&M's School of Business Administration.

A panel discussion regarding the same subject will immediately follow Heltzer's address. Eckles said other 3M Company officials will comprise the panel.

INCLUDED WILL be D. R. Guthrie, vice president for engineering and staff manufacturing; C. W. Walton, vice president for research and development; L. H. Fisher, vice president for personnel; J. F. Whitcomb, vice president for marketing, and Donald E. Garretson, assistant treasurer.

Fifty-five men from eight states are expected for the three-week course which continues through Feb. 10. All sessions other than Heltzer's presentation are scheduled in the A&M Memorial Student Center.

Heltzer was promoted to president of the 3M Company in 1966 after seven years as division, group and corporate vice president. He joined the firm in 1933, taking a factory post after graduation from the University of Minnesota with a degree in metallurgical engineering.

HELTZER ADVANCED assignments of increasing responsibility. He worked in the laboratory, in sales and production before becoming production superintendent of the Reflective Products Division in 1945. Three years later Heltzer was named Chemolite Plant production manager, and in 1952 was promoted to general manager of the Reflective Products Division.

Freeman Slates Seminar Here

Former Texas A&M professor Dr. John C. Freeman Jr. will conduct a Meteorology Department seminar Jan. 19 at the university.

"Some Criticisms of the Lax-Wendroff Computing Scheme" will be presented at 3 p.m. in 305 Goodwin Hall, announced Dr. Vance E. Moyer, department head.

Now research director at the University of Saint Thomas' Storm Research Institute in Houston, Dr. Freeman was assistant professor of oceanography at A&M. He left to found Gulf Consultants here.

The Houston scientist participated in early experiments in numerical weather prediction at the Institute for Advanced Study at Princeton. One of his main research interests is application of the method of characteristics to non-linear problems in meteorology and oceanography.

Dr. Moyer noted the Thursday seminar is open to the public.

College seniors are receiving more and higher salary offers in what is expected to become the most competitive recruiting season in history.

Despite the intense competition, however, the escalation does not appear to be as sharp as anticipated, declares W. R. Horsley, director of placement at Texas A&M University, one of the institutions participating in the College Placement Council's 1966-67 survey of beginning salary offers to college seniors.

The council's first report of the season shows that, since the end of June, the average offer to bachelor's-degree candidates with a technical background has risen 5.2 per cent to \$706 per month, while the average offer to non-technical students has gone up 4.6 per cent to \$596. Although it is still early in the recruiting season, the council's first report has, over the past seven years, proved to be an accurate predictor for the remainder of the recruiting year.

THE MOST notable trend revealed by the survey has been the gain in volume of offers, rather than in dollar value. The sudden surge in demand for college-trained manpower by business and industry has resulted in a 42 per cent increase in the number of offers reported this January to bachelor's candidates compared with January 1965. Technical students in particular have been in short supply and the number of offers to this group has climbed 59 per cent in the two years.

The survey, based on data collected by placement officers at 116 colleges and universities from coast to coast, is conducted by the College Placement Council's Salary Survey Committee. Located in Bethlehem, Pa., the council is the coordinating agency of the

eight regional college placement associations of the United States and Canada.

THE DATA in the current report, limited to male students, cover actual offers made from September 1 to December 13. The bachelor's-degree phase is based on a total of 3,130 offers—2,344 to technical students and 786 to non-technical. The master's section covers 493 offers to students with less than two years of previous full-time, non-military experience, and the doctoral information is based on 182 offers to students in eight graduate programs.

As in the past, the aerospace industry has made many more offers to bachelor's candidates than any other of the 16 employer groups studied—924, almost one-third of the total. The most notable increase in volume has been recorded by public utilities, which was not included in the four most active groups at this time a year ago. This year it is second with 279 offers, followed closely by electronics, chemicals and drugs, metals, public accounting, and petroleum.

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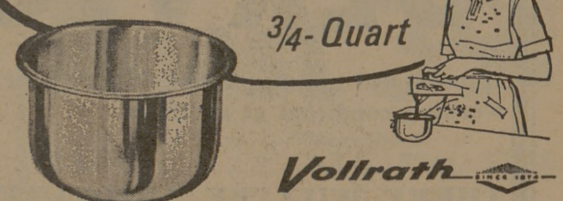
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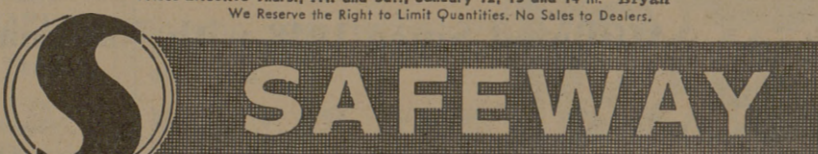
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