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THE BATTALO

Country Store Still Has Hospitality Cawthon

By LEE MORENO

"How about a plug, sonny!" "Care for a cone, candy, cigar

Yes, the Roark store at Cawthon still features that old hospitality that is hard to find in today's hustle bustle world.

Carroll and Russell Roark came to Cawthon in 1921 when they were 12 and 14. They built their store about 35 years ago on the site of the old Cawthon saloon.

"In those days we still had a dirt road, no electricity, no gas, no running water and no telephone," Russell says.

Today the old general store has electricity but no gas or tele-phone. Russell and Carroll depend on an old well for water and a woodburning stove for heat and cooking.

The Roarks still display salted bacon in an open container. "We have no problem with flies," Carroll observes.

Russell carefully explained the workings of their old tobacco cut-

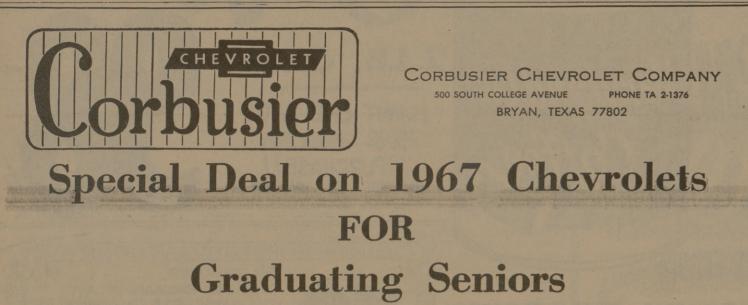
"Tobacco used to come in long narow plugs. A customer would simply ask for a 5ϕ , 15ϕ or 25ϕ plug and we would simply lop off the piece."

Cawthon, once the scene of large meat shipments and large cotton farms, is located about 12 miles southeast of College Station. There used to be a depot, post office, saloon and meat mar-ket here. Nothing remains of Cawthon today except the old store owned by Russell and Carroll Roark.



Russell and Carroll Roark are indeed a talk-ative pair who don't mind having their say that the town also used to have a depot picture taken. Their store is situated where and a meat market.

HAVING A BIG TIME



Dear Aggie Senior:

We have been alloted extra cars to be sold to graduating seniors, and because these cars do not come out of our regular allotment we can make a special price on any car in our line.



THE TOWN OF CAWTHON

Russell is all that remains of the town that use an old wood burning stove for cooking was once Cawthon, Texas. The railroad that and heat. used to connect it with the outside world

This old general store owned by Carroll and was pulled out last year. The Roarks still



I invite you to come in and let us explain this special deal on a new 1967 Chevrolet of your choice. Because this is a special price deal, we must quote the price to you in person.

In addition to the special deal, we offer the following services to graduating seniors only:

* SPECIAL LOW INTEREST RATES, GMAC or Bank Financing * NO DOWN PAYMENT - First Payment Due March 1, 1967 ★ 36 MONTHS TO PAY ★ ONE YEAR INSURANCE

We can deliver your new car in three to four weeks from the date of order, and you can drive your new Chevy for the remaining days of your senior year.

A Personal Message from W. H. Corbusier, President

As a legitimate Chevrolet dealer for 27 years, I assure you this is a bona fide offer. Our complete line is included: CHEVROLET, CHEVELLE, CHEVY II, CAMARO, CORVAIR, CAPRICE . . . in all styles and with all accessories. The full five year or 50,000 mile warranty is in effect. Our representatives have been informed of this special offer and are waiting to explain it to you. Please accept my personal invitation to visit our company and take advantage of this special allotment offer to graduating seniors as have hundreds of Aggies beginning with the Class of 1965.

Sincerely yours,

W. H. CORBUSIER, President

P. S. Bring this letter with you and take your choice of two free offers with each new car: either a set of pure vinyl floor mats to match or deluxe wheel discs.

NO RUNNING WATER The Roarks depend on this well for their esque old store with firewood stacked on the water supply. In the background is pictur- porch.