

Volume 61

Che Battalion

A&M Assists In Food Price Probe



ONCE IN EVERY SEASON

Head Coach Gene Stallings looks on with big tackle Mo Moorman as their expressions register the tale of the Aggies first conference defeat at the hands of a tough Arkansas team, 34-0, here Saturday.

Tower In B-CS

Texas Race Tight

By The Associated Press U. S. Senatorial candidates launched their last week of campaigning Monday with promises ington, if elected.

"Let's put in the first team,"

Carr said he predicts a larger could prevent Carr's e vote next Tuesday than most would be a light turnout. people expect "with more than two million votes likely to be

the case in my opinion." U. S. Sen. John Tower, R-Tex., who has said a turnout of 1.5 million was more "realistic," quoted Carr in Texarkana as say- and 18 weeklies. Tower's heading Carr would work to continue President Johnson has created.

"I challenge Mr. Carr to tell

seek re-election because I want to keep on doing that good job." Lt. Gov. Preston Smith, in Austin, said in a statement that of what they would do in Wash- a big vote next Tuesday would assure election of all Democratic Democrat Waggoner Carr told torney General Carr seems to be supporters in Lubbock. "Is a Re- taking a definite lead over the publican the loudest voice we state," Smith said. "While the can send to Washington? What race is still close in some places, I propose is an independent he has definitely gained ground thinking Democrat." he has two weeks. All that could prevent Carr's election he said.

Both state campaign headquarnumber of newspaper endorse-

ments received by each candidate. Carr's headquarters said he had been endorsed by 28 dailies quarters said he had the endorselies.

Gov. John Connally said in is going "extremely well" and "if we can get the vote out I think we are in fine shape." Connally and Carr will appear Tuesday at the Sanford Dam dedication on the Canadian River, along with U.S. Secretary of In-Tower said in Bryan that terior Stewart Udall. Connally "scores of Texans have told me and Carr will both speak at a Democratic rally in Dallas Thurs-

Two Professors Austin Represent A&M Aggie's

Texas A&M President Earl "account for about four cents of Rudder has appointed two pro- a 25-cent loaf of bread. Other fessors of agricultural economics to represent A&M in the state food price investigation ordered by Gov. John Connally.

"I'm immensely pleased that c Governor Connally has asked _____ Governor Connally has about Texas A&M to participate in the study," Rudder said. "We have Arkansas Player tural and food prices from all tural and food prices from all viewpoints, from Texas farmers Remains Critical to consumers."

Rudder named Marshall R. alternate. Both are senior members of A&M's Department of Agricultural Economics and Sociology and are engaged in market research.

Godwin came to the University recently from Washington, D. C., where he was in charge of the technical staff for fruit and vegetable studies on the National Commission of Food Marketing which just completed a nationwide study of food prices. He holds degrees from the University of Florida and Cornell. Branson has been on the A&M staff since 1955. He holds two graduate degrees in economics from Harvard University and has done extensive research in con-

sumer food preferences in Texas. "Both Dr. Godwin and Dr. Branson will bring to the study benefits of their own knowledge in this field and information from all University resources," Rudder said. He also pointed out nominees, including Carr. "At- that recent statements by consumers, retailers and processors, and even the U. S. Government, have expressed different points of view as to what is happening to food prices. "We're interested in the last two weeks. All that in helping determine the facts,"

The university president cited changes in wheat and bread pricters released statements on the es as an example of the complexity of the problem.

He pointed out that between September 1965 and September 1966, prices received for wheat by farmers in Texas increased from \$1.40 to \$1.79 per bushel and expand the many programs ment of 11 dailies and 14 week- in response to a shorter national

costs involve price increases related to marketing and processing operations which are faced with rising material and labor costs of their own.'

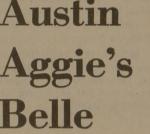
By The Associated Press

Godwin A&M's primary repre-sentative and Robert E. Branson, pital where Claude Smithey is recovering from emergency brain surgery reported the Arkansas Miss Austin said. "Naturally, I football letterman's condition as "critical-no change" Monday.

The defensive tackle collapsed in the Razorback dressing room Saturday night after Arkansas defeated Texas A&M 34-0 in College Station. He was rushed to to the A&M student body at cere-Houston for a three-hour operation for a subdural hematoma, a gathering of blood beneath the Southwest Conference football outer covering of the brain.

He remained unconscious Monday in the intensive care ward of ed Terrell Mullins of Garwood, Methodist Hospital. His wife was nearby.

A cranial blood clot kept Smithey out of action last season, but he had a doctor's permission to return to the team this fall.



Brown-eyed Kathleen Austin of Dallas was chosen Aggie Sweetheart Sunday for 1966-67, winning over eight other finalists from Texas Woman's University.

A senior nursing student, Miss Austin stands 5-3 and measures 32-24-34. The 20-year-old brunette is the daughter of Mrs. Earline Austin of Dallas (1114 Elmwood Blvd.)

"It took four years for me to get up enough nerve to permit my entry in the Sweetheart contest," am extremely happy and honored"

The nine finalists were guests of A&M's Student Senate over the weekend. The new sweetheart will be introduced officially monies next Saturday in Dallas when the Aggies play SMU in a game.

The sweetheart nominees selectsenior class president, as "Mr. Congeniality" from among their escorts.

Miss Austin succeeds Cheri Holland of College Station who has been Aggies Sweetheart for 1965-66.

'Slip Base' Built By TTI Engineer

The Texas Transportation Inand forces out all the bolts. The stitute is developing a "slip base" pole will then fall away from the for light poles, which will reduce injury to car passengers on im-"The problem I have encountered is developing a base that

pact. Dr. Thomas C. Edwards, assistwill work when hit from any ant research engineer for the angle, such as at an intersection," Structural Research Department Edwards said. The "slip base' of TTI, is studying the impact reduces the maximum angle of behavior of lighting poles.

The "slip base" consists of two triangular-shaped plates, which ant, is determining the motion of supply. are bolted together at three "Wheat costs," Rudder said, corners. The base slips on impact are bolted together at three the light pole after it is hit. A



AGGIE SWEETHEART KATHLEEN AUSTIN

Third Stage Center Play Uses Students In Production

dents, faculty and staff members erinary Medicine. figure prominently in the community theater organization, Stage Center, and its third pro-duction, "The Fantasticks" which nutrition laboratory supervisor at begins Thursday at Consolidated A&M. High School auditorium.

Stage Center, still less than a year old, boasts more than 250 members. The organization's goals include a permanent home, hopefully to be a center for the lively arts.

Six players in "The Fantasticks" are affiliated with A&M. They include David Morley, a freshman whose mother is a secretary in the Plant Sciences Department; Don Janacek, a parttime physics student and sports

Texas A&M University stu- biology at A&M's College of Vet-

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Florence Farr, business manager and board of directors'

MEMBERS OF the tickets committee are June Cooper, head technician in the poultry science and nutrition laboratory, and Christine Opersteny, administrative secretary to Dr. H. O. Kunkel, associate director of the A&M Agricultural Experiment Station.

Dr. George L. Huebner Jr., associate professor of oceanography at A&M, is on the lighting crew. And Graham Horsley, visual aids specialist in the Agricultural Information Department

grams he proposed to expand and by how much?" Tower said. . I challenge my opponent to level with the voters and state exactly how much more he wants of these inflationary programsand why?"

in recent days they think I'm doing a good job for them. I day night.

'Miss Mac' Gets Surprise Party

A birthday cake nearly a yard major university in the U.S. long was presented to Miss Clara without a sink in the catalog M. McFrancis, head of Cushing room.' Library Catalog Department, at a surprise party Friday.

Library staff members presented the cake to "Miss Mac" who has been with the A&M library for 23 years.

Dr. James Dyke, head of Cushing Library, has known Miss McFrancis only 60 days, but said it was his opinion that she "is one of a group of real classical librarians who are now beginning to disappear.'

"Texas A&M Library wouldn't be what is today if it weren't for librarians like her, and for her specifically," Dr. Dyke said.

Miss McFrancis came to A&M in 1932 when College Station was "mostly sandfields," she recalled, and there were only six library staff members. Now, there are more than 40 on the staff.

In 1945, she went to the University of Texas Library but came back to A&M in 1951.

"I've grown up with the place." she said. "It was like returning home. The people here make you feel as if you really belong," she Miss Clara McFrancis, an added.

"One thing I want you to say, if you print this in the paper, is that I want a sink."

"A&M," she said, "is the only

Athletes Live High, Exercise And All That Good Aggie Chow

By BILL DINGER Aggie athletes have life easy, what with all that good healthy exercise — and all that good Aggie chow

Harold R. Thearl, food manager at Sbisa Mess Hall and the one who fashions all mess hall menus. showed how the athletes' bill-of-fair differs from that eat en by the rest of the students.

"The average student requires 3,600 calories per day in a wellbalanced diet.

"During training season, athletes need from 4500 to 5000 calories per day. They manage to work it off. Off-season, athletes don't need quite as much energy and eat 4000 calories a day.'

Just what does an athlete eat in a normal in-training day?

For breakfast he might have dry cereal, grapefruit juice, cheese omelet, fried potatoes, sausage, toast, coffee, and milk.

For lunch the training table might provide hamburgers, potatoes chips, baked beans, sliced tomatoes, leaf lettuce, jello salad, beef and vegetable soup, and iced tea.

Dinner that night is the corker, though. The varsity might dig into a 14 ounce T-bone steak, french fried potatoes, buttered peas, old-fashioned lettuce salad, hot rolls, orange delight cake, and ice cream.

Athletes' food conforms to certain patterns. Whenever cinnamon rolls or muffins are served at breakfast, each trainee gets one and only one.

Three or four days a week, some type of cold cuts are served for a lunch. Every day, except for game days, soup of some kind air. is served at lunch.

Steak in one form or another is served at almost every evening meal. Occasionally, half a fried

chicken is on the evening meal. According to Wilford F. Pickard Jr., a trainer for the Athletic Department, the players are-

n't watched between meals. With all they get at the regular meals, athletes can't have too much room left for coffee and a piece of pie.

* Fogger **Deodorizes Mess Halls**

Tom Loberg of Houston, a salesman for the National Chemsearch Corporation, demonstrated Wednesday a new deodorizing fogger which the Food Services Department is considering buying.

Col. Fred Dollar, food service director, commented on the demonstration:

"Students don't seem to notice the odor too much, but there is a problem with food smells in the cafeteria."

Loberg explained the use of the fogger as he completely deodorized the lower board cafeteria in about 15 minutes.

"The best thing we can do to incorporate both a bacteriocide and a deodorizer is to make a combination of the two. This deodorizer is one of the few on the market that will effectively dissolve smoke in a room.

"Our fogger destroys both bacteria and airborne viruses in the

"Operation of the fogger is very simple. You turn it on until the fog reaches the other wall, then turn it off."

the pole away from the car on impact.

impact considered to 60 degrees.

J. E. Martinez, research assist-

counter weight, at the top of the

"Research is being done here on cast aluminum bases, which shatter on impact," Edwards said.

"The 'slip base' is cheapter to operate compared with the aluminum base because the shattered base has to be replaced after a collision."

Model tests have been made by crashing a 30-pound weight, attached to a pendulum, into the light pole from four feet away. Crash car tests will start in the

spring. The tests are conducted at speeds of 15 to 40 miles per hour.

A dolly on rails, attached to the car, is pulled down a 500 foot track by a tow car.

The cars travel at a 2 to 1 ratio, the crash car travels twice as fast as the tow car.

Motion picture films are taken of the crashes to study the results and effectiveness of the base. These films are taken by James Bradley, motion picture production technician. The crashes are staged at the annex for T.T.I. at the old Bryan airport.

The pole crash research is conducted for the Texas Highway Department in cooperation with the Bureau of Public Roads. This project was started in September and will be completed in August, 1967

Edwards' research is part of a two-phase project—"Studies in Highway Illumination." Funds for this project are \$18,500.

Neilon J. Rowan, assistant research engineer for the Design and Traffic Department of TTI, is researching crash dynamics and highway illumination. Funds for the '66-'67 project are \$77,700.

Edwards joined TTI in 1963. He was promoted to assistant research engineer in 1965. He received his B.S. degree in 1958 and M.S. in 1962 from the University of Texas. He received his Ph.D. in May of 1966 from Texas A&M.

director of KBTX-TX; and Donna Files, a sophomore whose mother works in the A&M Student Program office.

ALSO, DR. WENDEL Landman, biochemistry-nutrition and animal science department professor; Dr. William H. Andrew Jr., radiologist for the University Hospital, and Leonard Cook, a doctoral student in biochemistry from Australia.

Among the musicians are drummer Tom Prisk, a graduate student in mathematics, and string bass player Keena Ranck, daughter of F. M. Ranck, a D.V.M. and instructor in veterinary microdesigned the tickets. Dr. Landmann is vice president of the board of directors.

Also on the board, in addition to Mrs. Farr, are Dr. Lee Martin, English Department head, and two of his staffers, Dr. H. P. Kroiter and Vic Weining. Gerry Hott, administrative secretary to A&M President Earl Rudder, is board secretary.

"The Fantasticks" opens Thursday for a three-night run at A&M Consolidated High School Auditorium. Three more performances are set for Nov. 10-11-12. Curtain time each night is 8 o'clock.



BOOTS AND SPURS

With the SMU-A&M game approaching this weekend Aggie fish on their "Coke" cap spurs in the traditional sym-bol to ride the Mustangs. Nowhere seems safe from the sound of pavement meeting coat hanger, as the Aggies prepare for the Dallas Corps Trip.



A GRAND LADY

A&M librarian for 23 years,

looks on with surprise and

joy as a cake was presented

to her at a party in her

honor Friday.