The loss of individuality, he old a standing-room-only audice in the Texas A&M Universi-Memorial Student Center, ads to indifference and selfsolation in an era when undertanding and compassion are needed more than ever.

The widely known minister was ne last speaker at the final seson of the two-day 21st annual own and Country Church Conerence. Theme of the meeting ministers and lay leaders was

Much of the loneliness and and Its People, the People and essary for success and happiness. Their Needs."

Rev. Allen said the loneliness and feelings of insecurity are not helped by the many non-fiction books on how to solve worry, fear and tension problems. "Mental patent medicines," he called

Insecurity is largely the result of "cheapening of the individual" which causes people to shrink away from challenge, the minister explained.

He said another reason for the problem is mechanical advancement and near-worship of machines by people.

"Machines do many things for us, but they also do things to us," the speaker emphasized. "Adver-Lift Up Your Eyes and See the tisements say that TV sets, cars Man as Pastor, the Community and household appliances are nec-

Our nation has been sold so thoroughly on this idea that too many people have turned from God to gadgets. But you can't meet a crisis with gadgets, and this is where these neuroses develop."

Mechanization has even affected the children, Rev. Allen added.

"Nowadays, it's not always the underprivileged, down and out children who are the problem, but the privileged children who are up and out." he said.

Consolidated Sets Junior Class Play

The A&M Consolidated Junior Class Play will be held this Thursday and Saturday.

OFFICIAL NOTICE

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Know It-Then Hear It

Head Yell Leader Tommy Stone commented recently on the difficulties encountered by a yell leader in Kyle Field.

"When using the public address system from down on the field," he said, "the echo is tre-

"And the bad part is if you make a mistake, you know it and then you hear it!

murder mystery. It is directed by Mrs. Jan Alston, teacher of speech and Junior English at Consolidated. The play will begin at 8:00 p.m. at A&M Consolidated Audi-

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Bldg., prior to October 19. 350t5

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THE BATTALION

phenomenon which I called, for

GME that was given particular

attention was the light that

glints off the shiny walls of an

empty mailbox in the post office.

Bright and early Saturday after-

noon, when I set out once more

to disprove the old law that No

News Is Good News, I found Box

keep out the light.

So much for the synopsis.

Tuesday, October 18, 1966 College Station, Texas

by John Fuller

Last Thursday, if you'll recall, I devoted considerable time and from and insurance agent, with effort to a discussion of that ten cents postage on it.

One "Postage and fees paid, Department of Navy" envelope want of a better name, the Great addressed to "Box Holder," etc. Mail Extinction. The aspect of Three Post Office advertise-

ments plugging Zip Codes. I was flabbergasted. The first letter was signed with initials only, and since there are a limited number of Maggies around, I'll have to leave that part our to maintain anonymity; but here's

what it said: "Dear John,

7008 so full that I first thought the Post Office guys must have "I felt compelled to write you after reading your sad tale of taken pity on me and stuffed a woe in Thursday's Battalion. I pile of rags into the slot to always read your column, but But no so, Dear Hearts! After day one - the Great Mail Exlooking up my mailbox combination, with trembling hands — I tinction.

"I was trying to think of some hadn't needed it in so long, I'd forgotten it — I found the followway to help you solve your problem when I thought, why don't ing inside: One letter, written by an obviyou conduct some sort of poll ously feminine hand, which coyly or survey? You could find out lacked a return address. some valuable information for

Texas Peach, Plum Growers Present

Short Course And Conference Here be held at Texas A&M University Grande Valley. Oct. 19-20 in the Memorial Student Center.

Bluefford Hancock, Extension Horticulturist at A&M, said registration begins at 8 a.m. Oct. 19 with the program following at 10 a.m.

He said topics of special interest will include chemical weed control for Texas fruit orchards, new peach varieties, the potential of unified marketing efforts for Texas fruit growers and the essentials in merchandising peaches for a profit.

Other topics will be the potential for apple production in Texas; blueberry, blackberry, strawberry and grape research in Arkansas; the new look in the West Cross Timbers for irrigation, mechanical harvesting of fruit, and

The Peach and Plum growers increasing interest in commercial Short Course and Conference will peach growing in the Lower Rio

> Also, further results on irrigation of Texas fruit orchards, producing quality nursery stock, orchard heating with solid fuel blocks to combat frost injury, and new fungicides tested for control of brown rot and rhizopus rot.

Others are, soil and fertilizer relationship to fruit plants, development of the Gaines County peach deal, and soil and fertilizer relationships to fruit plants. The 1966 Texas Peach Queen,

Katy LaFollette, will be honored guest at the Queen's Banquet the night of Oct. 19. The principal speaker at the banquet will be Lora Stone of St.

Louis. Her topic is "The Importance of Creating an Image of Quality in Merchandising Peaches.

your column such as: How many Aggies use Bull Durham? Or, how many watch Batman? And of course, you would get plenty of mail.

"Nonetheless, here is one letter for you. Just leave it in your box when you finish reading it; then you can't see the glint in the bottom . . . P.S. Have you ever thought of wallpapering your mailbox?"

After such a generous addition to that lonely cubicle, I feel compelled to comment. I really appreciate the suggestions, Maggie, but I just couldn't leave that letter in the box to collect dust and dirty looks. It's now enjoying a place of honor on my bulle-I particularly enjoyed the Thurs- tin board, along with my calendar, grade sheet and demerits.

8he second envelope contained a Little Black Book, with my name on the front in raised letters, accompanied by this note: "Well, this will hide the shiny bottom of your mailbox for one day, John. Hope it will lead to more and better mail! Sincerely, Eugene Rush." It should be pointed out, in the face of Payola charges, that Mr. Rush is an insurance agent with American National Insurance Company here, and it's interesting to see that he evidently reads the Batt from cover to cover. It's also interesting to note that I'm insured with his company, although I'm not sure if there's any connection there.

The third letter was from the U. S. Marine Corps, and it had nothing to do with my column. But who knows — if it had come a few days earlier, I might never have been prompted to cry out from the depths of my depression in Thursday's Batt.

Finally, the post office saw its chance to help out by dropping those three Zip Code blurbs in Box 7008. (All right, so I don't know they were influenced by my column. So it was just a coincidence. I can dream, can't I?) What's more, one of the cards is a "free return postage" type that offers to supply me with Zip Codes for any address I usually write to, which offers even more possibilities for hiding that evil glint.

There's just one hitch to this turn of events — other than the predictable fact that I haven't gotten one bit of mail since that memorable day - and that's the explanatory line beneath the signature of the Nameless-Here-Forevermore Maggie: "Class of '68."

I mean, come on, gang where's your class pride? If a Maggie junior (who just happens to be, alas, older than I am) is sharp enough to see her big opportunity, surely you Maggie sophomores and freshmen will want to show you can do as much. So keep those cards and letters coming neighbors. It looks like it might be a pretty good year



the A&M Campus Wednesday.

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