DR. GARLAND CANNON



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It's the latest hang-up. The psychadelic Go - Go scene. Soon it will be the big noise on campus. The current issue of The Saturday Evening Post takes you on the rounds of New York's "total - environment" nightclubs. Experience the frantic kaleidoscope of flashing lights, movies, slides, col-ored smoke and deafening rock 'n' roll that give you an LSD trip with no side effects. Get with New York's "Take-Over Generation" as they Jelly Belly their cares away. Find out what to wear when making the new scene: bust shields. fluorescent mini-skirts, silver motorcycle jackets, aluminum wigs. It this really a new art media as its inventor believes? Is it for your school? Find out in the October 22 issue of the Saturday Evening Post. Pick up on it today, baby.



Professor Nears Completion On 17 Year Research Project

A Texas A&M professor, Dr. Garland Cannon, is nearing completion of 17 years of research toward publication of two volumes of letters by Sir William

The recently appointed associate professor of English expects to complete his manuscript by next May. "The Correspondence of Orientalist Sir William Jones (1746-94)" will be published by Clarendon Press early in 1969.

Jones was a famed 18th century orientalist who founded disciplines of comparative law, linguistics and mythlogy. Among his correspondents were leading English figures of literature, law, drama and politics.

The two-volume edition to be printed by the Oxford publisher

Texas A&M Probe

Highway Problem

Of Beautification

Highway beautification is the

400 of which are currently unpublished. Dr. Cannon's work involves composing 5,000 footnotes and documenting and explaining references which Jones made to events and times that have since become obscure.

A \$1,200 grant from A&M's Fund for Organized Research makes possible completion of the research on schedule.

The linguistics specialist, who came to A&M Sept. 1 from Queens College of New York City University, visited England, Asia and Europe for field research related to Jones' linguistic inter-

Dr. Cannon, 41-year-old native of Sterling City, has published 11 specialized articles, a bibliogra-

will contain 700 Jones letters, phy and biography. His latest publication concerns a linguistic and literature.

The professor studied for bachelor and doctoral degrees at the University of Texas and taught at Texas, Stanford, Hawaii, Michigan, Florida, Puerto Rico and California universities, the American University Language Center at Bangkok, Columbia Teachers University and Illinois Teachers College.

NEW DELHI (AP) - A government wig manufacturing plant will be established in Andhra Pradesh State. The United States topped world buyers of human hair in 1965, purchasing \$436,800

Aggies Awarded \$50,000 Renewal

Texas A&M University has been awarded a \$50,000 renewal of the Jesse H. Jones agricultural scholarship program.

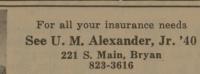
A&M President Earl Rudder approach to teaching composition announced the 10-year renewal by Houston Endowment Inc. at \$5,000 per year.

> Jesse H. Jones scholarships were initiated at A&M in 1946, when the late Mr. Jones made the first award. Since that time and by June, 1967, 101 students are expected to have received degrees with financial assistance through the scholarships.

Scholarship winners are selected from applicants who have outstanding scholastic records, excellent character, leadership ability and need for financial as-

Tuesday, October 11, 1966

THE BATTALION





State Farm Insurance Companies - Home Offices Bloomington, Ill.





NEW BATT MEN Left to right Bob Jones, Robert Solovey, Winston Green, John Fuller.

aim of a research project being probed by the Texas Transportation Institute at Texas A&M Uni-

Dr. William G. Adkins, research economist for TTI's Transportation Economics division, is principal investigator for the U. S. Bureau of Public Roads-sponsored survey.

The USBPR has awarded an initial grant of \$25,000 for a 15month study. Surveys involve section 302 of the U.S. Highway Beautification Act. Interstate and federal aid primary roads are included.

Research involves:

A survey of landowners who receive rentals from signs.

Field interviews with junk yard operators regarding the possible effect moving or screening might have on business.

A mail survey of lodging establishments as to their dependence on outdoor advertising and possible adjustments to loss of business through absence of sings. A computer analysis of more than 60,000 Texas Highway De-

partment signs. Also planned is a 1967 survey of eating establishments and other industry groups.

Dr. Adkins said some work is planned in reference to the traveling public's dependence on signs for directional purposes.

Co-investigators are H. G. Muth and J. L. Buffington. Five other staff members are assisting. Several graduate students do part-time tabulation work.

A preliminary report-will be made to the USBPR later this month. Another report will be made before bureau officials report to Congress in January.

Green Selects Staff To Publish Batt

The new Batt staff assumed its duties Monday with the publication of today's edition.

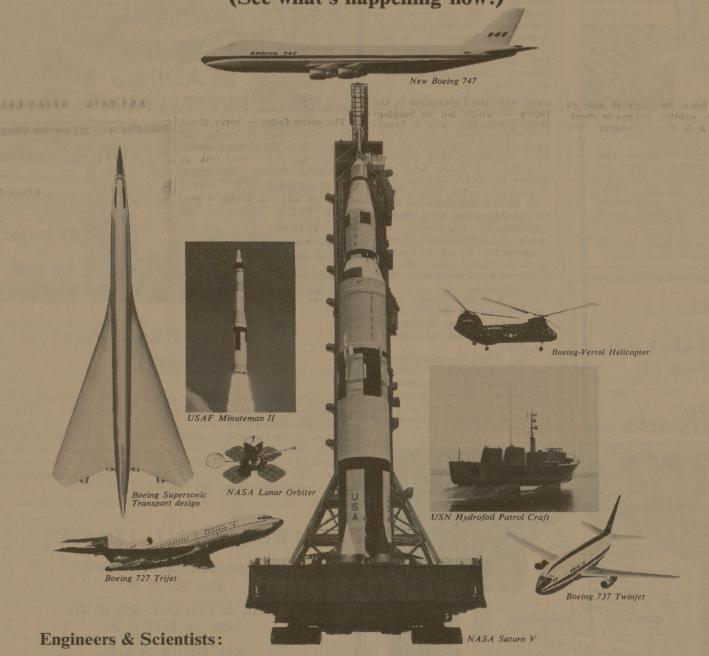
Assisting Editor Winston Green will be managing editor, Robert Solovey, news editor John Fuller, and sports editor Bob

Green, from Tyler, is a junior journalism major who transferred to A&M from Tyler Junior College on a \$200 journalism scholarship. At Tyler he was assistant editor and column writer for the junior college newspaper.

Also a junior journalism major, Solovey served on the Batt staff last year. He is a member of Squadron 5 and his home is Silver Springs, Md.

Fuller is a sophomore journalism major from San Angelo, and Jones is a sophomore from





Campus Interviews, Monday and Tuesday, October 17 and 18

In 1916 The Boeing Company's career was launched on the wings of a small sea-plane. Its top speed was 75 mph.

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