



The Battalion



Volume 61

COLLEGE STATION, TEXAS TUESDAY, OCTOBER 11, 1966

Number 349



A JOYOUS RETURN

Like that Aggie football team fish Jones? It would take a stouthearted person indeed to disembark upon seeing so many waving arms, as hundreds of students greeted the football team at Easterwood, early Sunday morning.

Aggies To View More TV Hours In Basic Subjects

The Educational Television Department expects to double the amount of viewing this year with more than 100,000 hours in Student Hour Service planned.

Some 42,218 student hours of service were provided by the ETV program last year. This is the way the ETV staff analyzes their work. It refers to the number of students who watch ETV for one hour. The 42,218 student hours averaged about four hours of viewing time for every student at A&M.

The primary function of educational television is to produce programs to be used in the classroom. The programs supplement the work of the instructor. Programs are aired via a four-circuit four-channel network. Equipment used by the department is of the best quality.

ETV is used by the Biology Department, the Psychology Department, and in four individual courses. A forty lesson series is used in Mathematics 121. Industrial Education 108 programs make full use of extensive electronic editing, which allows segments recorded or filmed at different times to be put together so one leads smoothly into the other. A tour of Cushing Memorial Library is a highlight of the English 104 series.

Besides providing programs to be used in the classroom, the ETV department also produces the Gene Stallings Show. The educational TV mobile unit was used last year to film the Intercollegiate Talent Show held at G. Rollie White Coliseum. Plans for the future call for filming the upcoming debate between the Oxford University Debate Team and Texas A&M University, which will be held here.

The man chiefly responsible for this comprehensive program is Mel Chastain, program director. Chastain received his B.A. degree in Communicative Arts from the University of Denver in 1961 and got his M.A. degree one year later.

After graduation he went to San Francisco to become production manager for "Science in Action," which is produced by the NBC affiliate there, KRON. Started in 1950, "Science in Action" is the second oldest program still on television. It is syndicated in approximately 60 cities in the United States, Europe, and the Orient.

One year later Chastain moved to the University of California at Berkeley, where he was producer-director for educational TV for two years. During this time he produced about 800 programs. In 1964 he was hired by ABC as a remote locations director for the Republican Convention.

In June of 1965 Chastain came to Texas A&M. A member of the journalism faculty, he has taught a course in radio television news writing.

Other personnel in the department are Dr. Lee J. Martin, director of educational television, Norman Godwin, producer-director, two engineers, two technicians, a secretary.



HIGH FLYING PARACHUTIST

The "fall" season brings out many Aggie parachutists, like the one pictured above, who utilize their weekends in this down-to-earth sport. The A&M Parachute Club boasts a bigger membership than ever.

A&M's Rhodes Scholarships Tough To Earn

Dr. Richard H. Ballinger, A&M representative of the Oxford University Rhodes Scholarships program, says Oct. 19 is the deadline for applying for a scholarship.

A grade point ratio of 2.5 or better is considered desirable for application. The recipient of a scholarship pursues a degree at Oxford University, usually for a period of two years.

A stipend of 1,000 pounds or approximately \$2,800 is awarded to Rhodes Scholars.

To be eligible, a candidate must be a male citizen of the United States, unmarried, between 18 and 24, and have at least a junior standing at a recognized college or university.

The essence of the requirements is sound character and integrity of character founded upon sound intellect. Rhodes' wish was that his scholars would come "to esteem the performance of public duties as his highest aim." Furthermore, he specifies that "no student shall be qualified or disqualified for election to a scholarship on account of his race or religious opinions.

Like Father, Like Son Professors Bonnen Excell

By **LOWELL JONES**
Batt Special Writer

"... To achieve for the rural population the quality of living and levels of opportunity available to other segments of the population."

This is the weighty responsibility that has been charged to Dr. James T. Bonnen by President Lyndon B. Johnson.

Dr. Bonnen, professor of agricultural economics at Michigan State University, is the son of C. A. Bonnen, professor emeritus of Texas A&M University. A graduate of Texas A&M, class of 1948, he also holds degrees from Duke University and Harvard University.

Already a recognized authority on agricultural, Professor Bonnen will be a member of the twenty-six man National Commission on Rural Poverty.

The Commission, designed to improve the way of life of citizens living in rural areas, will submit a report, with suggestions for action for improvements, to President Johnson. This report will be completed within one year.

The duties of the commission, of which Texas A&M's President Earl Rudder is also a member, will require that the members be absent from their regular duties for two or three days a month.

Considering his past, Dr. Bonnen's qualifications for the appointment are excellent.

After his graduation from A&M in 1948, he did graduate work at Duke University. In 1954 he joined the staff at Michigan State University, and in 1957

he earned his doctorate from Harvard University.

For his graduate thesis for his Ph.D. he received an award from the American Farm Economics Association for the thesis of that year on agricultural economics.

In August of 1966, he received another award from AFEA for the best article published in the Journal of Farm Economics in 1965. The article was titled, "Present and Prospective Policy Problems in U. S. Agriculture."

In addition, he has already served as a member of the Presidential Task Force on Agriculture in 1964 and as senior staff economist with the President's Council of Economic Advisors, 1963 through 1965.

Although he is married and the father of five children, he is obviously far from settled down to a mundane existence. With his past in mind, he is an Aggie with no place to go but up and on to bigger and better things.



EVERYTHING IS O.K.

Smiling linebacker Ivan Jones gave the crowd the O.K. sign after returning from Baton Rouge and a 7-7 game with favored LSU.

Advisor Says Goal Needed By Students

Northgate Assn. To Host Dinner

By **ROBERT BORDERS**
Batt Special Writer

"Failure to find a goal in life is the biggest problem a student faces today," said Foreign Student Advisor Robert Melcher last night in the first of the YMCA Last Lecture series.

Melcher said over the years a person gathers ideas as to what to tell his son as he prepares to go out into the world. He emphasized young people need this philosophy.

"It is easy to be lost. There is panic and disorder everywhere, and it's hard to understand why our government is spending billions for defense, poverty, and space, while it seems to neglect other things. We have so much freedom, but at the same time we have so little freedom," Melcher said.

Or, the Aggie may think, "Old Army is going to pot."

Melcher said students' most asked question is—What am I doing here?

He said there are many reasons given, among them: My parents wanted me to come; because my friends are here; it's easier than working; it's better than being drafted.

"But these are only reasons, and the student needs goals," Melcher said. "College is an exciting and terrifying experience. Failure to find a goal is like an airplane without a pilot."

"To many students, the purpose of being here is lost in the mad scramble for grades and a degree. The system encourages us to cut corners," he said.

"The concern of the student shouldn't be what to study or how to study, but rather why to study," Melcher said. "And the only reason is to understand God's universe."

Melcher emphasized there are certain definite goals we should seek.

The first of these is to become intellectually competent. By this he meant to develop a curiosity, drive, and a scientific approach to thinking.

The second is to attain a level of cultural achievement, along with social achievement.

The third is to achieve a competence in certain practical things such as holding a job. He said time was the student's most precious commodity—it will never be any earlier than right now.

The fourth goal is integrity, not just skin-deep honesty, and the last one is emotional balance. Melcher said this is one of the most important goals because it determines our ability to make adjustments to other people, and to be ourselves.

In concluding, Melcher posed this question for students to ask themselves—How can I find my place?

He said the answer is "Wherever your particular talent to meet human need is, that is the place for you. Your responsibility is to attain high ideals and goals—that is your destiny."

The Northgate Merchants Association will host civilian and corps representatives to a goodwill dinner Wednesday at the Briarcrest Country Club.

The purpose of the gathering is to promote good-will between the Northgate merchants and the student body, and between the civilian and military students of A&M, according to Herb Shaffer and Don Ballard, both members of the association.

Both Shaffer and Ballard said the intentions of the merchants association is to show the students of A&M that the local merchants sincerely appreciate all of the students on the campus.

The members of the association expect about 160 students to attend.

Among those attending will be James T. Oliver, president of the Civilian Student Council; Eddie Joe Davis, Corps Commander; Barney Fudge, president of the student body and Lewis "Griff" Venator, vice-president of the Civilian Student Council. Others invited include Corps Staff, the Civilian Student Council, Battalion and Wing Staffs, the civilian counselors and each company commander and their first sergeants.

After the dinner the students will be entertained by local talent furnished by Stage Center Inc., a non-profit organization, Frank Coulter, president and director.

The entertainment will be an audition showing of the "Fantastiks," featuring Misses Shirley Ellis and Donna Files playing the role of Luisa.

Stage Center Inc. is presenting this preview to the A&M students as a forerunner to their showing on November 3 thru 5 at A&M Consolidated High School Auditorium.

Assisting will be William Andrew Jr., assistant director of the 240 member Stage Center Inc.

The emcee of the program will be Mike Mistovitch of KORA.

Herb Shaffer said, "The 40 member Northgate Merchants Association has joined together in this effort to show the students of A&M that they hold each student more important than monetary values."

Teaching Field Big With June Grads

American students are aspiring to higher and higher education, according to data issued today by the U. S. Office of Education.

During the academic year ending June 1965, as in previous years, the field of education was the most popular among those earning bachelor's and master's degrees. Among those receiving doctorates, education was second to physical sciences by a small margin.

The annual survey also showed that:

—In all, 667,592 degrees were earned by 410,573 men and 257,019 women. The total is 8 percent more than in the 1963-64 academic year.

—Bachelor's degrees, totaling 493,000, were up 7 percent from the previous year. Master's degrees totaled 112,200, up 11 percent, and doctorates reached 16,500, a 14 percent increase.

—First professional degrees, granted chiefly in medicine, law, and religion and requiring more than four years of study, went up 10 percent to 46,000.

—The 118,500 bachelor's degrees in education accounted for nearly one-fourth of all bachelor's degrees. The 43,700 master's degrees in education represented about two-fifths of the degrees in this category.

—The physical sciences led in doctorates, with 2,800. Education was second with 2,700 and engineering third with 2,100.

—The number of women winning bachelor's degrees was 213,207, up 8 percent. Women won

35,984 master's degrees and 1,775 doctorates, gains of 12 and 16 percent respectively.

The survey was based on data from 1,496 colleges and universities that granted bachelor's or higher degrees during the 1964-65 year.

Cuban Refugees Get Student Loans

Texas A&M has made available more than \$2,000 in Federal loans to five of 12 Cuban students here, under a government program for Cuban refugees.

Federal loan funds will help more than 3400 Cuban refugees go to college in the United States during the fall semester, the U. S. Office of Education said today.

Long-term, low-interest loans are available to Cuban nationals who have been cut off from financial resources in Cuba and are unable to pay their own way through college.

Undergraduates may borrow up to \$500 a semester or \$1,000 per school year; graduate or professional students may borrow as much as \$2,500 a year. The money may pay for tuition, room and board, books and related college expenses.

Fire Prevention Week

Contest Winners Named

Twenty-five College Hills and A&M Consolidated Elementary School children were named winners in a poster contest held during Fire Prevention Week this week at Texas A&M and College Station.

Local school classes are invited to visit the University Fire Department and see a field demonstration Tuesday night to highlight the observance, announced O. O. Haugen, operations superintendent of the Physical Plant Department.

"Classes accompanied by teachers are welcome at the fire department at any time during Fire Prevention Week," Oct. 9-15," he said.

In a special fire-control demonstration, a small house will be burned on the drill field south of Duncan Dining Hall, Tuesday at 7:30 p.m. Portable extinguishers and breathing apparatus will also be demonstrated, Haugen added. Posters were designed by children, second through sixth grades, at College Hills and Consolidated schools in competition for \$6 prizes.

Winners at College Hills were: second grade, Sandra Sutherland; third, Ross Hines; fourth, Lorena Thomas; fifth, Susan Powers, and sixth, Barbara German.

Consolidated winners were: second grade, Martha Lambert; third, T. J. Wainerdi; fourth, Sharon Cullen, and fifth, Kerry Hyde Cullen.

Winning posters will be displayed at the fire station and drill field.

East Texan Dies In Viet Nam

(AP)—The Defense Department said Monday night that Army Pfc. Halley D. Whitlock, son of Mr. and Mrs. William Whitlock, Box 864, Big Sandy, Tex., had been killed in the war in Viet Nam.