

1966 GRID SCHEDULE

Date	Foe and Site	Kickoff Time
Sept. 17	Georgia Tech at Atlanta	2:00 p. m.
Sept. 24	Tulane at New Orleans	7:30 p. m.
Oct. 1	*Texas Tech at College Station	7:30 p. m.
Oct. 8	LSU at Baton Rouge	7:30 p. m.
Oct. 15	*TCU at College Station	7:30 p. m.
Oct. 22	*Baylor at Waco	1:15 p. m.
Oct. 29	*Arkansas at College Station	7:30 p. m.
Nov. 5	*SMU at Dallas	2:00 p. m.
Nov. 12	*Rice at Houston	2:00 p. m.
Nov. 24	*Texas at Austin	2:00 p. m.

*Conference Game

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A&M'S FISH COACH

J. W. (Jake) Helms joined the Aggie staff in August, 1965, coming here from Uvalde, Tex., where he was head football coach. Besides his duties as freshman coach, Helms is the co-ordinator of recruiting. Helms had no prior coaching in college, but he did have a successful high school coaching career, which included a 64-18-4 record at San Benito, Tex.

Arkansas Picked To Take SWC Title

FORT WORTH—Talented Arkansas is the choice to become the first team in Southwest Conference history to win three straight undisputed championships as voted by the news media in the 38th annual TCU Sports News Poll.

The Hogs were the overwhelming choice of the 106 members of the press-radio-TV, winding up with 41 first-place votes and a total of 224½ points (1 for 1st, 2 for 2nd, 3 for 3rd, etc.) Texas, popular choice in the poll for years, is next with 282, with 24 scribes seeing an Orange crown; and TCU is third, with 18 first place votes, and 337½ points. Baylor is the fourth-place pick, grabbing 13 first-place ballots and a total of 362½ points. The rest of the finish has SMU, fifth, 567; Texas Tech, sixth, 673½; Texas A&M, seventh, 713; and Rice, eighth, 859 points.

Never has a SWC team won three straight crowns. And Arkansas is a top threat to become the first. The Hogs were undefeated in Conference bouts for both 1964 and 1965, and finally had the nation's longest winning streak snapped at 22 in the Cotton Bowl on New Year's Day. Texas has been the poll's choice four of the past five years, except 1963—ironically then it was Arkansas, but the Steers went on to the national title. Last year, Texas had to settle for a fourth-place tie, the worst Longhorn finish since 1958.

Despite Frank Broyles' great success at Arkansas, the Fayetteville school has only one other time been the consensus favorite. That was in 1963, when the Hogs nosed out Texas by a mere half-point. Arkansas finished 4th, while Texas posted that perfect record for a national title. In 1937, the Hogs were picked to tie with Texas A&M, but had to settle for a third-place spot as Rice won it all.

Arkansas as the favorite will be out to break the hex placed by the poll through the years. Only SIX times have the media made the right forecast—1938-TCU; 1943, 1945, 1950—Texas; 1958-TCU; and 1962, Texas. And on three other occasions, the selection at least tied for the title—1940, SMU tied with Texas A&M; 1953, Rice tied with Texas; and 1961, Texas, but had to settle for a tie with Arkansas.

The Hogs had their backers like: "Why get off a winner?"—Jack Agness, Houston Post. "Bill Bradley may have a ball but it will be another year for a Hog call."—Sam Blair, Dallas News. "Pork chops again the prime choice over beef."—A. C. Becker, Jr., the Galveston News.

"Not even a Baptist Revival can change those devilish Hogs."—Jim Finley, Bay City Tribune, who also had the Bears second.

"For the first time in several years a guy can say 'it could be any of four teams' . . . and really mean it."—Burle Pettit, Lubbock Avalanche-Journal.

"I've got more confidence in 'Super Jon'—who's been this road before—than 'Super Bill,' who ain't. 'Super Boo' or 'Super Terry' of TCU and Baylor could open eyes, too."—Jim Trinkle, Fort Worth Star-Telegram.

"Arkansas has tradition, plus Harry Jones, Jon Brittenum and Loyd Phillips."—Bill Young, Pine Bluff Commercial.

"When the race is close, it usually goes to the swiftest, and that's Arkansas."—Walter Robertson, Dallas News.

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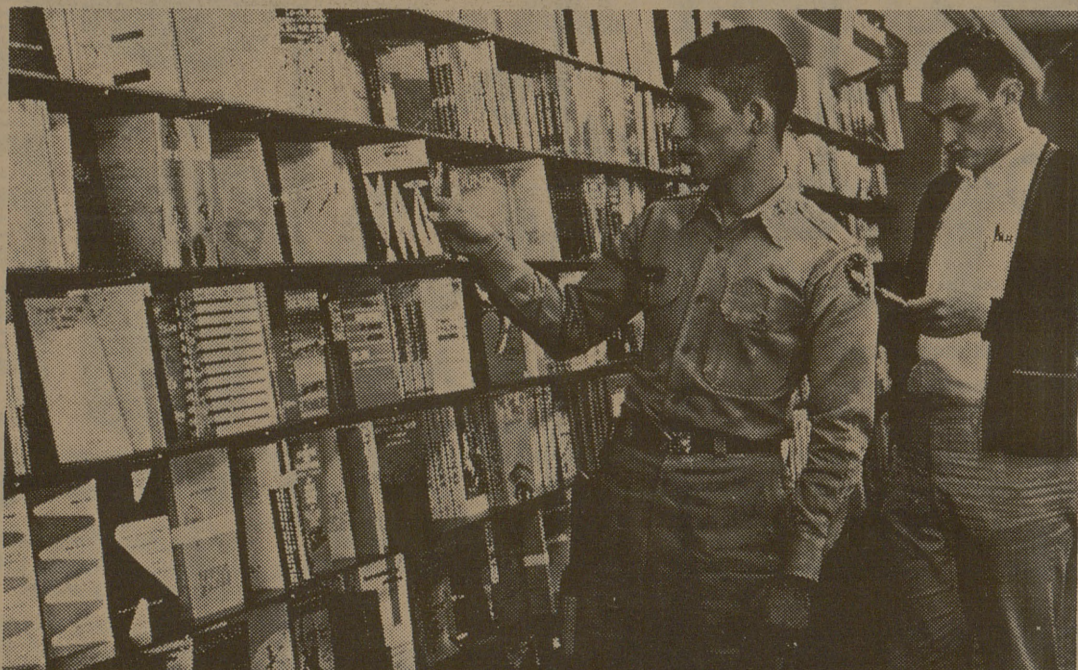
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