ceCoveted Corps Award Named For Famed Aggie General

By MIKE BERRY **Battalion Special Writer**

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A plaque, trophy, and citation cords will be presented Sunday the unit in the Corps of Cadets deemed best in all aspects of achievement at Texas A&M.

The General George F. Moore Award is presented annually n Parents Day to the outstanding company-sized unit in the Corps. t is a highly coveted award that represents the pinnacle of excellnce — named for a man whose record represents the military excellence A&M reflects — Gen. George Fleming Moore.

The General Moore Award was first presented to F Comany, Infantry, commanded by R. B. McCallum, on May 12, 1946. cholarship counted for 50 per cent, military proficiency 25 per ent, extra curricular activities 10 per cent and intramurals 15

A NEW SYSTEM of determining the award is now in effect, at the biggest factor is still scholastic achievement. It will count l per cent toward a unit's point total. Military proficiency narching) counts 20 per cent, intramural proficiency 10 per cent, xtra curricular participation 5 per cent, and retention of freshmen 5 per cent.

George F. Moore was graduated from Texas A&M in 1908 after gaining fame as a ferocious football player. He returned to A&M as Commandant of the Corps of Cadets with the rank f colonel in 1938. In 1940 he left for Hawaii and the war in the Pacific.

A columnist named Felix McKnight, now executive editor of the Dallas Times Herald, once recalled an incident from Moore's ollege days.

"OLD MAUD CAME ABOUT his nickname that still sticks on the campus way back in 1907. He was named, in a rather undignified manner, after a mule — a comic strip character. One balmy fall afternoon, George Moore halted in front of Ross Hall, an ivyclad dorm on the campus and quietly suggested that be could kick a football over the three-story structure - spires and all. The football was produced and Moore promptly booted it over the building. For that kicking prowess and a little stubborness . . . he picked up the name Old Maud."

McKNIGHT ALSO TELLS of Moore's greatest test as Commandant. It came on an April Fool's Day.

"Some 2,500 fish were hard at stopping a train to ride it to Bryan — a trick with dangerous angles. 'Old Maud' strolled down right into the big middle of the fish, grinning greetings. Then he crawled up on a baggage truck and made a man-to-man speech about the matter and strolled away. They followed him to the drill field and put on a mock review and from there to the mess hall, where the eats were 'on the bull.' "

Moore's finest hour came when he was placed in command of the harbor defenses on Corrigidor in May, 1942. His service on the embattled fortress earned him a Distinguished Service Cross

In April, 1942, a unit of the 1st Coast Artillery Battalion was under heavy fire from the Bataan shore and a tunnel sheltering the battery collapsed from the bombardment, trapping 60 men. A runner succeeded in reaching the command post with a request that higher headquarters be telephoned for aid, only to be turned down. tinguished Conduct Star. ANY RESCUE ATTEMPT seemed suicidal in the bursting shellfire. Volunteers offered to make the attempt, however, and a re- of 62.

quest was telephoned to headquarters in Malinta Tunnel for counterfire to lessen the shelling in the tunnel area.

Moore, hearing the desperate request, left the tunnel, walked a half-mile through intense shellfire and supervised rescue operations.

"By this total disregard for his personal safety, General Moore contributed heroically to the safety and lives of some 16 of the entrapped personnel who would otherwise have perished," read the citation for his Distinguished Service Cross.

WHEN CORREGIDOR FELL, Moore was taken prisoner by the Japanese and was not released until September, 1945. On October 15, 1945, Texas A&M conferred an honorary Doctor of Laws degree at a special convocation, "for distinguished service as a soldier in the U.S. Army, for distinguished leadership as Commandant of Cadets and Professor of Military Science and Tactics at the Agricultural and Mechanical College of Texas, for heroic service as Commanding Officer in the defense of Corregidor, for loyalty and devotion to duty in peace as in war."

After the war, Moore was appointed commanding officer of Army forces in Mid-Pacific, Western Pacific, and Philippines-Ryukus Command. In July, 1949 after 40 years of service, he retired to live in Burlingame, Calif.

AMONG THE DECORATIONS Moore accumulated during his career were the Distinguished Service Cross, the Distinguished Service Medal, the Distinguished Unit Emblem with three Oak Leaf Clusters, the Philippine Legion of Honor and the Philippine Dis-

Gen. George F. Moore died on December 3, 1949, at the age



CONTESTS

Number 309

State Department Presents Program On Foreign Policy

The State Department will MSC will be free, and a question ponsor a day-long program of and answer period is also schedneetings on foreign policy Fri- uled.

Four of the speakers are sennent. Their trip to 18 cities in as. Texas is an attempt to talk with

The officers will appear on KBTX television at 11 a.m., an ppearance which will begin a ay of meetings with air science A&M, an assembly at Kemp High school, lunch with the Kiwanis Slub, an assembly at Allen Military Academy, a press conference and formal panel discussion and floor of the Memorial Student nomic Affairs in Brazil. Center.

McKillop, director of the office

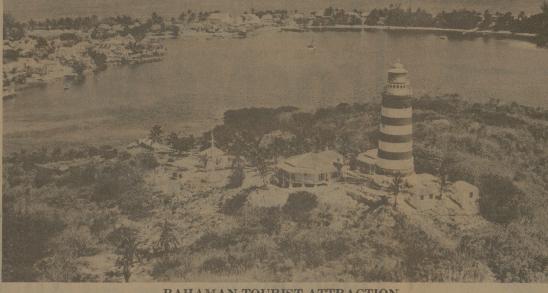
This is the first time a na-

tional series of the State Departlor officials of the State Depart- ment has been presented in Tex-

McKillop received his degrees the people at the grass roots from Harvard College and joined the foreign service in 1941. He has served in Zurich, Stockholm, Hamburg, Bastra, Hong Kong, Tunis and Brussels.

Kubisch served in the South and government classes at Texas Pacific during World War II after graduating from the University of Missouri. He served in Brazil but retired to private industry from 1950-1960. He later returned to the foreign service reception at 8 p.m. on the second and became Minister for Eco-

Bennett is considered an ex-Speakers will include David H. pert on Asia, having attended Yenching University in Peking. **Consolidated Receives Grant** of Western European affairs; Ed- He has been with the foreign ward W. Holmes, senior officer in service for 19 years and has the operation center of the State served in Nanking, Taipei, Tel Department; Josiah Bennett, dep- Aviv and Lagos.



BAHAMAN TOURIST ATTRACTION

The famous candy-striped lighthouse on sent a film-lecture on the Bahamas at 8 Abaco Cay in the Bahama Islands will be p. m. in the Memorial Student Center Ballincluded in the final presentation of the World Around Us Series tonight. Under-sea photographer Harry Pederson will pre-with ID cards, 75 cents for other students and \$1 for the general public.

1966 SCONA To Consider Europe Topic

NEWSPAPER

By JOHN FULLER

Battalion Staff Writer Conference on National Affairs reach at least \$9,000 when the will center on the "Challenges rest of the total is in. Posed to the United States by European Nationalism," Chair- primarily at previous contribuman Robert Heaton has an- tors," he explained. "Another nounced.

Memorial Student Center, ac-Chairman Pete Garza.

one will concern Europe."

in order to achieve balance.

"We also felt businessmen ing, and Kevin Rinard, transporwould be very interested in this tation. subject because of the Common

fund drive has garnered over \$4,500 in contributions so far and The twelfth annual Student he expect the total collection to

"The Easter drive is aimed drive during June and one in the The sessions have tentatively latter part of the summer will been set for Dec. 7-10 in the focus on obtaining new donors."

Working with Heaton as vicecording to Planning Committee chairman of SCONA XII will be Pat Rehmet. In addition to Gar-"In arriving at SCONA topics, za and Berry, recently-named we tried to establish a balance," Committee chairmen are Charles Garza explained. SCONA con- C. Jones, publications; Art Esquicerned Latin America; last year vel, programs; Forbes Wallace, the topic was Viet Nam. This housing; Louis Venator, arrangements; John W. Morgan, confer-GARZA SAID another topic ence manager; Steve Thurman, receiving much consideration was personnel; Tommy DeFrank, pub-Red China, but it was passed over licity; Jeffrey C. Nieland, secretary; Alvaro Dominquez, welcom-



COLLEGE STATION, TEXAS THURSDAY, MAY 5, 1966

Che Battalion

GEN. MOORE

uty director in the office of East Asian affairs; Jack B. Kubisch, lirector of the office of Brazilian ffairs, and Mary Manchester of the Bureau of Public Affairs.

The general meeting in the

First Bank & Trust now pays 4½% per annum on savings certificates.

ampus

Holmes was graduated from Brown University and has served extensively in Africa in cities such as Johannesburg, Pretoria, Addis Ababa and Blantyre.

Miss Manchester was assigned to Seoul, Korea, before the Korean War and has since served in Tokyo, Frankfurt, Jakarta and -Adv. New Delhi.

For New Technology A \$112,315 grant to the A&M

Consolidated Independent School District to plan a 23-county Education Technology Center has Hubert, Dean of the Texas A&M been announced by Consolidated Superintendent W. T. Riedel.

College of Liberal Arts. The operation will bring edu-

advances within electronic reach by-wire, mobile training lab, citiof educational agencies in the zen band radio conferences and area, declared Dr. Frank W. R.

The planning grant will lay groundwork for a project applycational and cultural-sociological ing educational TV, blackboard-

lenter he added. micro-wave communications network to education. Sixty-one

schools, universities and colleges Alliance. and numerous cultural, social, industrial and scientific facilities will benefit. "THE PROGRAM is exciting,"

remarked Riedel in announcing the grant. "The project can tie the whole program of education together — from grade one through graduate level work.

"It offers tremendous possial programs of the area surrounding A&M. It is an excellent example of the way public schools an effective program of improving our youngsters' education," the superintendent said.

The project director is to be named later, with Hubert as interim director. DPC director Robert L. Smith Jr. chairs the technical advisory committee of nine industrial executives.

COMMITTEE members are C. E. Branscomb, instructional systems development director, and William Deskin, industry manager for education of the IBM Corporation; Dr. Roy W. Dugger, vice president and director, James Connally Technical Institute of Waco; Dr. John W. Hamblen, computer sciences project director, Southern Regional Education Board.

Post Corporation; R. W. Olson, vice president, Texas Instru-ments, Dallas; Dr. Herbert J. firm, which has \$200 million in Trotter Jr., physicist and educational communication authority, and John Rowe, data processing operations and sales manager, later this month.

committments of American businessmen in European industries,"

Another reason for the choice, Garza said, was the recent series of policy moves by French President Charles DeGaulle and the threat they pose to the Western

Subtopics to be covered include the proposed reunification of Germany, effect of the Common Market on Europe's economy and the challenge of a "Third Communism."

Garza said a list of 50 possible guest speakers has been submitted to the Executive Council for approval.

"THE LIST includes top names in U. S. government — from Fresident Johnson to members of the House Foreign Relations Committee," he noted.

"In addition, the Planning Committee is obtaining a list of prospective round table chairmen," he went on. "They include prominent figures in business corporations, government, embassies, and universities."

Finance Chairman Mack Berry has announced this year's ing noncommissioned officer and SCONA budget is close to \$19,-000. Berry said the recent officer.

Keltner Named Outstanding **ROTC** Cadet

Neil L. Keltner, commander of the A&M Corps of Cadets last year, was named the outstanding 1965 ROTC graduate today by the Department of the Army.

The 25-year-old Lansing, Mich. native now serves on active duty with B Troop, 11th Armored Cavalry at Ft. Meade, Md.

The industrial distribution graduate received the Hughes Achievement Trophy from the Under Secretatry of the Army in Washington, D. C. The 100pound, 3-foot-high statue will be displayed here following special ceremonies at the Corps' Final Review May 28.

Keltner won every major honor given a student at A&M. He ranked first in his military science class and first in his academic subject. He was a "Distinguished Student" every semester and was chosen the outstandthe superior commissioned cadet

Engineering Dean Chosen To Building Firm Board

son has been named a director of pany to Texas A&M for engithe H. B. Zachry Company of San Antonio.

A&M faculty and students while this appointment, we are offering neering talent."

Texas A&M's 5,000-acre campus beginning stages of the \$3.8 the \$3.25 million United States s being pushed into shape for the Library. Soon to be the largest A \$25 million building program building on the campus, the strucbe completed in three years ture will contain 200,000 square will advance the physical plant feet of floor space. G. Rollie

value to \$100 million. Six major projects totaling 20 million are going up and others are on the drawing board.

uture

The largest installation is the 6 million cyclotron, an 86-inch tom smasher. Considered 60 per ent complete, the 400-ton reearch accelerator will be the argest in the South and the ourth to be operated by a uniersity in the United States.

NASA's Space Science Center quickly taking shape adjacent the Data Processing Center. The \$2.25 million, five-story uilding will contain 80,000 quare feet of space. Its occuants in July will include many of the researchers concerned with pace-related study, portions of he computer center and the Graduate Institute of Statistics.

A \$2.75 million addition to the biological Sciences Building is also beginning to take shape. The 95,337 square-foot structure will ouse parts of the Departments of Biology, Biochemistry, Wildife Sciences, the Electron Microcopy Laboratory and office of the Dean of Science.

A giant excavation marks the

million enlargement of Cushing Department of Agriculture Live-White Coliseum currently ranks first with 152.000.

Preliminary work has begun on

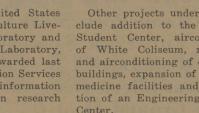
stock Toxicology Laboratory and a Cotton Pathology Laboratory, and contracts were awarded last month on the \$1.1 million Services Building to house information activities and certain research

CONSTRUCTION FOCUSES ON THE FUTURE

... NASA's \$2.25 million Space Science Center near completion.

Other projects under study in-Student Center, airconditioning of White Coliseum, remodeling and airconditioning of older class medicine facilities and construction of an Engineering Research

onstruction

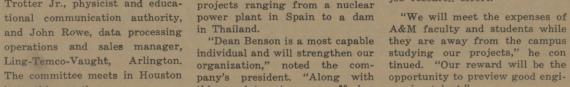


in Thailand.

Dean of Engineering Fred Ben- the entire facilities of our com-

neering research."

Zachry, a 1922 civil engineer-He will serve on the board of ing graduate, urged other industry to participate in this on-thejob research effort.



Bill Hobby, president, Houston

clude addition to the Memorial bilities for upgrading instructionbuildings, expansion of veterinary and universities can cooperate in