• Columns

 Editorials News Briefs

e Battalion Wednesday, April 6, 19 College Station, Texas

• Opinions Cartoons Features

College Station-Bryan Area CADET SLOUCH **Realizing Growth Potential**

Robert P. Gerholz, President of the Chamber of Commerce of the United States, has stated that industries which depend heavily on engineers and scientists are being attracted more and more by communities which boast institutions of higher learning.

The College Station-Bryan area is such a community

But other factors also tend to attract skilled workers and the companies which seek to employ them — clean, safe, attrac-tive communities with better school systems, good shopping conveniences and vari-ety of recreational spots. The College Station-Bryan area is such

a community.

In the field of education, especially higher education of engineers and scientists, this area can proudly boast of Texas A&M. It also contains Allen Military Academy and a number of business schools to round out its post-high school facilities. There is, in addition, a large body of full and part-time employes.

The public school systems are outstanding and constantly striving to improve themselves, and entrepreneurs are continually expanding and improving retail shopping

Budget Bureau Threatens Educational Aid Programs

A strong movement is afoot to sharply curtail federal aid to education at some levels, according to Sen. Ralph Yarborough.

Included in these are the National Defense Education Act which has helped more than 800,000 students gain college educations, the impacted areas law which gives money to school systems educating depen-dents of Federal installations, the school lunch program and the land-grant college

nunch program and the fand-grant conege program. The latter is what is left of the original land-grant bill which established Texas A&M and Prairie View. If the bill is ended, as is proposed, Prairie View would lose \$106,924 and A&M would lose \$320,774. The Bureau of the Budget has recommended the cutting of \$12 million throughout this system system.

This would be a crippling blow to the land-grant colleges of America and to the two such institutions in Texas.

Cutting the National Defense Education Act from \$180 to \$30 million a year would also have effects locally. More than 40,-000 Texans have been aided by this bill, including countless Aggies over the years.

Texas, its citizens, and A&M in par-ticular would be losers if such programs are abolished. This is no time for Texas or the nation to suffer in the field of higher education.

outlets. The area is virtually surrounded by recreational areas, with three major cities within an hour-and-a-half drive, and fishing and hunting locations nearby.

Civic improvement is also a hallmark of the area, with streets, parks and new public buildings gracing the landscape. There is no shortage of choice sights for potential industries.

Gerholz goes on to say that every community has an opportunity to grow and prosper if it takes bold, forward steps to make itself a better place in which to live, and that communities without natural advantages of climate and landscape use imagination to make themselves distinctive, interesting and attractive.

With the manifold advantages of College Station-Bryan to potential residents and industries, the continued application of a far-sighted approach can not help but make this an ever growing commercial and industrial center of South-Central Texas.

Hard Work Pays Off **In AIBS Convention**

Cooperation and hard work do pay off. Texas A&M University and the College Station-Bryan Chamber of Commerce strived together for three years to have this campus chosen as the meeting place for the 1967 convention of the American Institute of Biological Sciences.

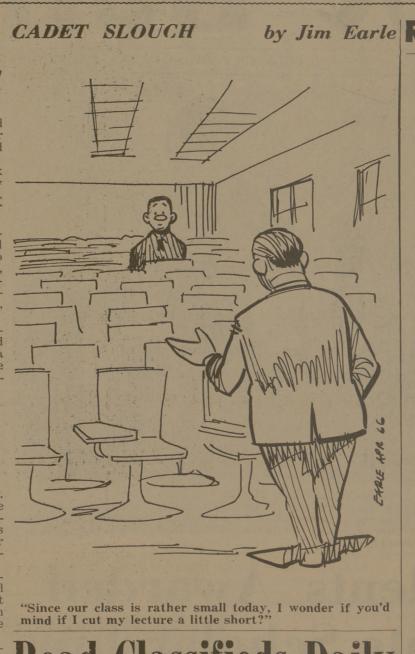
As a result, a flood of some 6,000 delegates from all over the world will descend on the Brazos Valley in mid-August next year, boosting the economy of the twin cities by an estimated \$1,500,000 in one.

The work is, of course, not over. It actually has not really begun. Preparations will have to be and are being made for the luncheons, speakers, reunions, smokers, banquets and exhibits that will make up

the convention. The end result will be both a tribute to the AIBS, Texas A&M and the surround-ing community. The national body chooses as its annual sight a campus that excels in education and research in biological fields. It is indeed an honor for this campus to

It is, too, a tribute to the research and

teaching of biological subjects at A&M. But, most of all, it is a tribute to the perserverence and dedication of the staff of Texas A&M and the Chamber of Commerce of College Station-Bryan.



by Jim Earle Read Battalion Classified

Presenting The Drinking Song for Sprite: "ROAR, SOFT-DRINK, ROAR." (To the tune of "Barbara Fritchie")



Traditionally, a lusty, rousing fight song is <u>de rigeur</u> for every worthy cause and institution. But we wrote a song for Sprite anyway. We'd like you But we wrote a song for Sprite anyway. We'd like you to sing it while drinking Sprite, though this may cause some choking and coughing. So what? It's all in good, clean fun. And speaking of good, clean things, what about the taste of Sprite? <u>It's</u> good. <u>It's</u> clean. However, good clean things may not exactly be your idea of jollies. In that case, remember that Sprite is also very refreshing. "Tart and tingling," in fact. And very collegiate. And maybe we'd better quit while we're ahead. So here it is. The Drinking Song For Sprite. And if you can get a group together to sing it--we'd be very surprised.

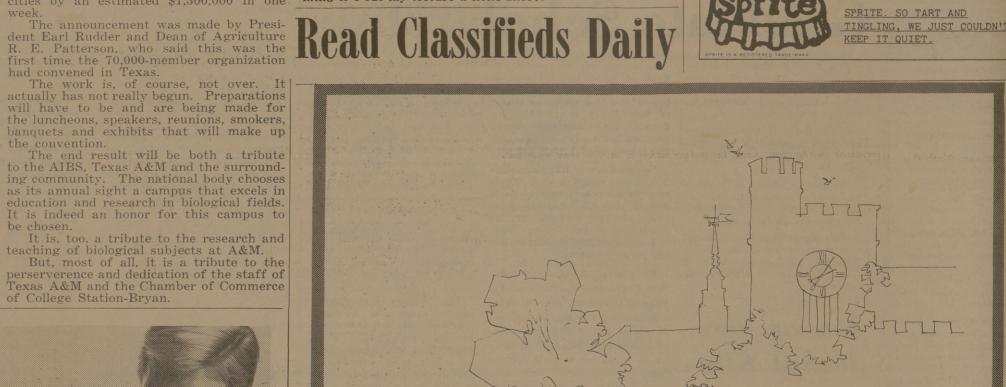
Roar, soft drink, roar! You're the loudest soft drink we ever sawr! So tart and tingling, they couldn't keep you quiet: The perfect drink, guy, To sit and think by, Or to bring instant refreshment To any campus riot! Ooooooh--Roar, soft drink, roar! Flip your cap, hiss and bubble, fizz and gush! Oh we can't think Of any drink That we would rather sit with! Or (if we feel like loitering) to hang out in the strit with! Or sleep through English lit' wi we ever sawr!

Or sleep through English lit' with! Roar! Soft drink! Roar! Yeahhhhhhhhhhhhhhhh, SPRITE!



SPRITE. SO TART AND TINGLING, WE JUST COULDN'T KEEP IT QUIET.

DOA



CAN VAN HEUSEN VANOPRESS SAVE THIS ROMANCE?

He sure was handsome. But what frumpy shirts! Then he happened on Van Heusen "417" Vanopress ZANG! He emerged...lean, trim, all man in a great authentic style shirt. Permanently pressed the day was made, it will never need pressi · 18 28

VAN HEUSEN

Van Heusen Shirts Available at The Exchange Store "Serving Texas Aggies Since 1907"

THE BATTALION

Optimions expressed in The Battalion are those of the student writers only. The Battalion is a non tax-supported nonprofit, self-supporting educational enter-prise edited and operated by students as a university and community newspaper.

a student newspaper at Texas A&M is ege Station. Texas daily except Saturday, lay, and holiday periods, September through week during summer school.

postage paid at College Station, Texas.

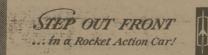
made by telephoning 846-6618 ffice, Room 4, YMCA Building.

EDITOR	GLENN DROMGOOLE
Managing Editor	
Associate Editor	Larry Jerden
Sports Editor	Gerald Garcia
News Editor	Dani Presswood
	Lani Presswood
Staff+Weiters	Kobert Solovey, Mike Berry
Sperts Write at	Lerry Upshaw
Photographer	Harry Killingsworth

「「「「「「「「」」」

Re-write the books!

There's a change in curriculum. Toronado's in! Front wheel drive with 385-horse Rocket V-8 takes boredom out of the course! No more cramming-with flat floors, six passengers are a snap! Toronado styling takes honors over anything else on the road! (No wonder Motor Trend Magazine named it Car of the Year!) Just sample the style and action of any of the Toronado-inspired Rocket Action Oldsmobiles. You'll want to major in Olds ownership! LOOK TO OLDS FOR THE NEW!



PEANUTS



By Charles M. Schul