

# SPRING CARNIVAL OF VALUES

The Exchange Store  
Is Now Carrying



### VAN HEUSEN SHIRTS

The Madras Look "shows off!" in the "417 V-Taper" Collection from Van Heusen. Younger by design.

It's all here. Everything you'd expect in a traditional "417" shirt. Classic long-point button down collar. Placket front. Back box pleat. V-Taper for a slimmer, trimmer fit. Luxurious all-cotton fabric. Yours in a wide variety of patterns and muted colors. Just \$5.00.

FROM **\$4.00** to **\$6.95**



### Sport Coats

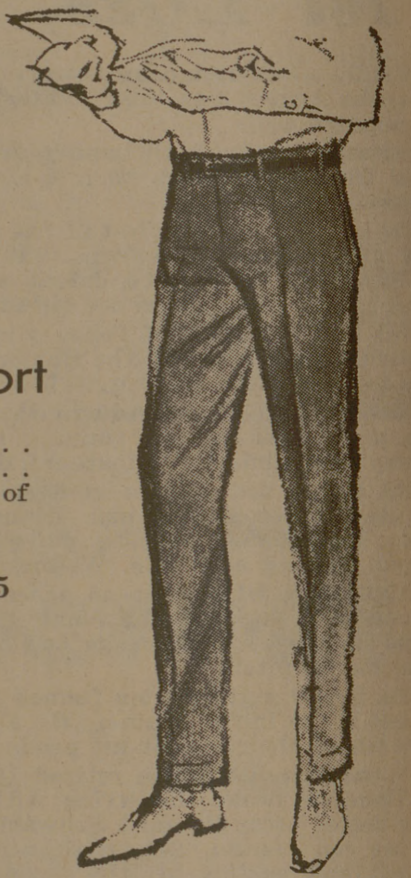
Reg. \$21.95 to \$22.95  
NOW \$14.95 to \$16.95

Tailored for lightweight comfort

TROPICAL WEIGHT . . . HOP-SACK SLACKS . . . have a new improved waistband that won't roll . . . always looks neat. Available in a wide variety of popular colors.

Reg. \$10.95 NOW \$6.95

Traditional Wear at the Exchange Store



The right slacks for today's slim, trim tapered look. No pleats.

## Ring Binder Specials

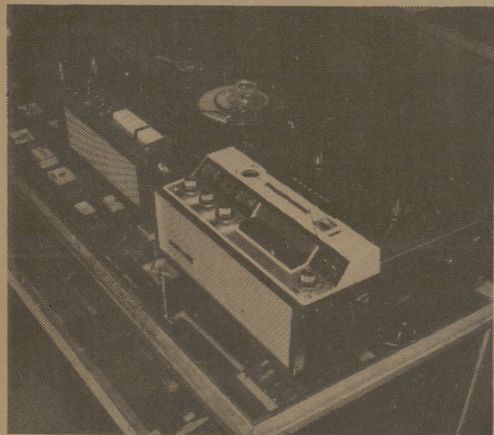
- CAMPUS SCENE BINDER Reg. \$2.95
- BLUE CAMPUS BINDER (Stamped "Texas A&M") Reg. \$2.25
- ZIPPER RING BINDER (Texas A&M College Seal) Reg. \$4.95
- Your Choice \$1.79 each

### ARCHITECTURAL and ENGINEERING SUPPLY VALUES

- New GP 12 Business-Science Slide Rule \$6.50
- Famous Rapidograph Pens — \$4.95 — Sale \$3.95

Also Check Our Prices on Rapido Sets  
Aurora Brilliant Colored Design Paper . . . 30c per pkg.

All Shiva Casein Stock 1/3 off  
(For This Event Only)



## SPECIAL Gift Department Buys

- CONCORD 4-Track Stereo List Price \$399.95 — Our Price \$279.95
- TAPE RECORDERS List Price \$239.95 — Our Price \$199.95
- ALL CHANNEL MASTER RADIOS 20% OFF



**SAMSONITE LUGGAGE**  
WE NOW STOCK A COMPLETE LINE OF LUGGAGE AND ATTACHE CASES.

### AGGIE STATIONARY (one style only)

Reg. \$1.15  
Now 79c

## College Seal Gifts 1/2 Price

- ASH TRAYS
- GLASSES
- CHARMS
- BRACELETS
- NECKLACES
- TIE CLASPS



**TEA CLEARANCE 1/2 Price**

*Constant Comment*

The famous delicious blend of fine TEA flavored with a hint of ORANGES and SWEET SPICE

10 TEA BAGS - makes 30 cups

Net Wt. 1 1/2 oz.

Clearance on  
**ADULT AND CHILDREN BOOKS**  
Fiction and Non-Fiction  
Cloth Bound

Reg. \$3.00 to \$5.95  
77c — 99c

Large Selection of Titles



Substantial Savings on

COLUMBIA — CAPITOL — DOT —

**RECORD and TAPES**

Mfg. Price \$2.98 Our Price \$2.59  
Mfg. Price \$3.98 Our Price \$2.79  
Mfg. Price \$4.98 Our Price \$3.69

# THE EXCHANGE STORE

"Serving Texas Aggies Since 1907"