

# Customer Actions Provide Humor In Exchange Store

Sociologists could have a field day in the Exchange Store, interpreting the actions of customers.

"We don't try to sell these young men something they don't want," remarked Mrs. Elizabeth Marquart, a 17-year employee. "A freshman bought a lot of luxury items he didn't need. Thirty minutes later he was back, sheepishly asking to trade them for articles he needed."

Some of the boys could write "how to" articles for Heloise. Mrs. Rosalyn Mauk chuckled as she told a story: "A boy told me he washes his bluejeans in the shower . . . while he's got them on . . . rinses 'em the same way."

Mrs. Mauk has a daughter who is a freshman. "She took a 'Leather Legs' (senior) to the Fish Ball."

"This is satisfying work," smiled Mrs. E. E. Schaudies. "Some of these boys have never bought their own clothes before. They have no idea what sizes they wear. We help them coordinate colors and select becoming clothing."

She, too, had an amusing story. "A Fish came in carrying a pack . . . excited, hot and nervous during registration," she recalled. "He was searching frantically for a mattress cover. I told him he didn't need to buy one because he was using the mattress cover to carry his other articles."

Assistant Manager Bob Barham told this one on himself.

"A few years ago, I was showing an architecture staff member some merchandise. He candidly commented: 'Bob, you have the largest stock of the sorriest tempera paint I've ever seen.'"

Barham shook off the slam with "What's good to one is not necessarily good for another."

Quiz pads, toiletries and shaving gear are the most popular items for the store which, according to Cargill, expected to gross \$970,000 this year.

The store has a busy mail-order business. Decals and Aggie sweatshirts are big sellers.

Miss Hattie King, an 18-year employe, doubles as a counselor.

"I've talked many a boy out of dropping out of school. We are about the last people who have a chance to salvage students. They often come here to sell their books."

"Usually, they are freshmen who suffer under needling," she explained. "Rain on 'em, I tell the boys . . . You will be doing the same thing next year."

Sometimes Miss King tries to shame boys into being men.

"A boy came in wearing bangs not long ago," she grimaced. "I said I thought I'd see an Aggie wearing a skirt first. His face turned flame red, but he still wore bangs the next time I saw him."

Howard Mitchell, merchandise

manager and a 34-year Exchange Store veteran, praised Aggies for helping people when the chips are down.

"Right after I got married years ago, my wife and I made a trip to Mexico City," he reminisced. "Roads were bad then. About halfway back to Laredo, the car hit a boulder in the rain. It punctured my gas tank. Car after car passed us. One finally stopped."

"Three lion-hunting Aggies spotted the A&M sticker on my car and stopped to help. One boy fished out a geology pick he had bought at the Exchange Store. He used it to ream out the puncture, cut a cunk of wood from a tree to plug the hole, then siphoned gas from his car to get me rolling again."

"I had them for dinner at my house several times after that," he said.

Mrs. Frank Ish, a 10-year employe, claims there's something special about Aggies.

"I didn't realize 9,000 boys could be as nice as the Aggies," she exclaimed.

"One hot registration day, a tall, heavy-set jovial looking red-headed boy with blue jeans was leaning against a column. He seemed disturbed, so I walked over and said 'Howdy, is there anything I can do for you?'"

"He replied: 'Lady, I done been did.'"



### CYCLOTRON BRIEFING

Maj. Gen. Alvin R. Luedecke, right, gets a construction report on the \$6 million Cyclotron Institute from Dr. John A. McIntyre of the Cyclotron staff. Framework of the installation is in the background. Luedecke, deputy director of the Jet Propulsion Laboratory at the California Institute of Technology, spoke at A&M recently about U. S. unmanned space programs.

### Payne To Present Agriculture Speech

Teaching agricultural mechanics will be the topic of a talk to be presented to Area 5 vocational agriculture teachers March 22 at Anna.

The speaker will be Jake Payne, of the Texas A&M Department of Education.

About 25 teachers are expected to attend the session.

# CS Post Office Receives Medicare Benefit Forms

College Station Postmaster Ernest Gregg announced today that application blanks for supplement Medicare benefits are available at the general delivery window of the main post office.

The application blanks are being made available as the Social Security Administration seeks to contact 3.1 million senior citizens before the March 31 deadline imposed by the Medicare law.

President Johnson has proclaimed March as National Medicare Enrollment Month and has urged all federal agencies and all citizens to cooperate in enrolling senior citizens in the program.

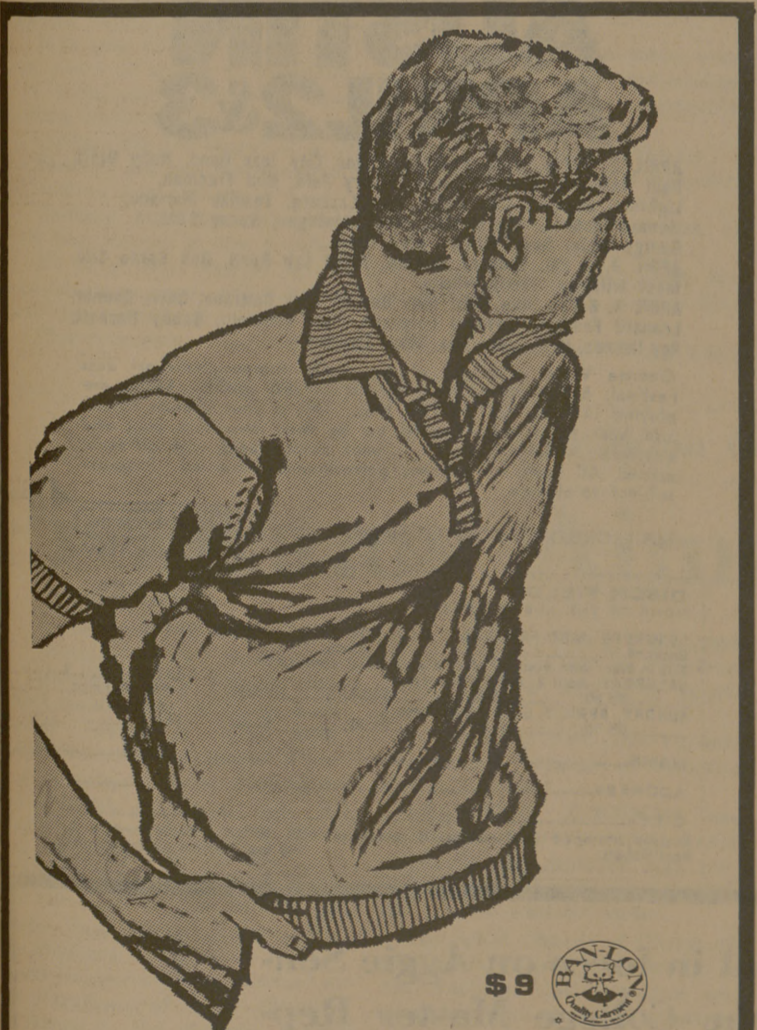
Initially, some 2.5 million application blanks were distributed to nearly 34,000 main post offices throughout the country. Addi-

tional forms are available as needed.

Through direct mailings and other means, the Social Security Administration has had contact with 16 of the 19.1 million citizens who will be 65 or over on July 1. Of the 16 million who replied, less than one million said that they did not want to sign up for the supplement program.

The supplement program costs \$3 a month and provides doctor bills and other benefits. Persons 65 and over are eligible for the basic hospital benefits under the plan.

Senior citizens who reached 65 before 1966 face a two year delay if they do not sign up by March 31.



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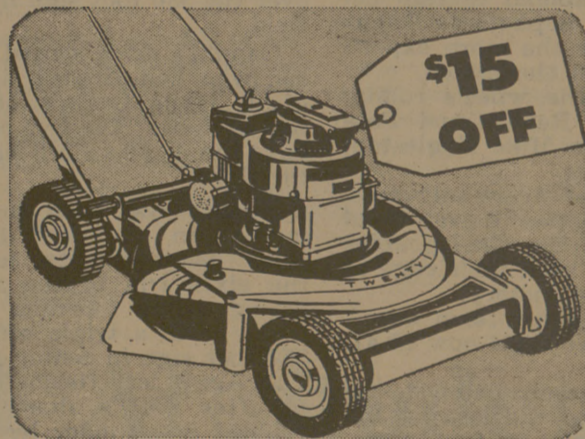
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