

QUEEN
 DOUBLE FEATURE
 James Stewart
 In
"2 RODE TOGETHER"
 &
 Tony Curtis
 In
"40 POUNDS OF TROUBLE"

MONDAY NITE
 ART SERIES
"THRILLED PINK"

WHERE THE BEST PICTURES PLAY
SKYWAY DRIVE-IN THEATRE
 CHILDREN UNDER 12 YEARS - FREE

LAST NITE 6:30 P. M.
 Mamie Van Doren
 In
"3 NUTS IN SEARCH OF A BOLT"

&
 Jayne Mansfield
 In
"PROMISES PROMISES"

OUR SAT. NITE SPECIAL
 3 BIG SHOWS

No. 1
 Burt Lancaster
 In
"ELMER GENTRY"

No. 2
 Robert Wagner
 In
"WHITE FEATHER"

No. 3
 Robert Mitchum
 In
"LAST TIME I SAW ARCHIE"

CIRCLE

LAST NITE
 1st Show 6:30 p. m.

Spencer Tracey
 In
"IT'S A MAD MAD MAD MAD WORLD"

&
 Jack Lemmon
 In
"SOME LIKE IT HOT"

OUR SAT. NITE BIG 3
 ALL 3 IN COLOR

1st Show 6:30 p. m.
 Jane Fonda
 In
"SUNDAY IN N. Y."

2nd Show 8:42 p. m.
 Rory Calhoun
 In
"YOUNG FURY"

3rd Show 10:10 p. m.
 Ralph Mecken
 In
"BATTLE SHOCK"

CAMPUS

NOW SHOWING
"THUNDERBALL"

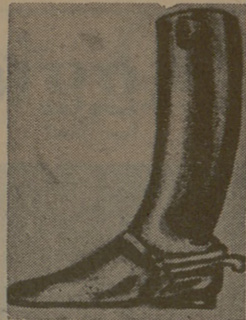
MONDAY NITE 7:30
 SPECIAL SHOW
"ROMEO & JULIET"
 50¢ For Students
 75¢ For Adults

AGGIES . . . DON'T DELAY!

Order Your Boots Now For Future Delivery - Small Payment Will Do
YOUR BOOTS MADE TO ORDER

Convenient Lay-Away Plan
ONLY \$55.00 A PAIR

Economy Shoe Repair & Boot Co.
 509 W. Commerce, San Antonio
 CA 3-0047



**LEADERSHIP
 WHAT IS IT?**

Leadership is a rare quality, thrust on some and seized by others.

No matter how it is obtained, it must be exercised with wisdom and a strong sense of responsibility.

The nation, the state, the local community, the industrial complex all have a place for those who are willing to carry the burden of leadership.

It often calls for sacrifice—sometimes self-sacrifice—never for greed.

Its personal rewards are not always great, but its deeds usually live on to inspire others.

Leadership is born in time of need. It is nourished by adversity and manifests itself in time of decision.

It calls for objective thinking and the courage of convictions.

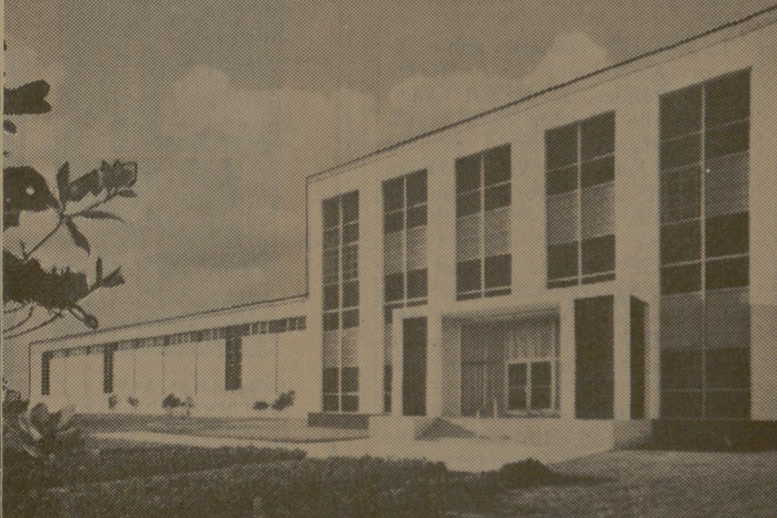
Leadership does not wield authority, but rather inspires.

It does not coerce but stimulates and develops.

The Nation seeks leaders, the State seeks leaders, the Community seeks leaders and Industry seeks leaders.

Being a part of the industrial complex, we are continually alert for men with leadership qualities.

We pledge ourselves to the development of industrial leadership by example.



Johnson & Johnson
 SOUTHWESTERN PLANT AND DISTRIBUTION CENTER
 SHERMAN, TEXAS

Campus Interviews
 Placement Office
 Tuesday — February 15

THE BATTALION

**Development Speaker Says
 Modern Theory Emerging**

Application of the human relations theory is leaving the stagecoach era, a Wells Fargo Bank official explained to Executive Development Course members Thursday.

Max Forster, training director of the Wells Fargo Bank in San Francisco, conducted a workshop in human relations. He spoke on "The Management of Human Resources."

"In the next 10 years, we have the big job of putting the team together," he explained. "New technology, technicians, scientists and researchers must be inbred with the decision of making peo-

ple by common language and common goals."

In describing the current techniques and tools of experimental management, Forster stressed the role of communications.

"One of the problems in the management of human resources is communicating to those concerned what must be done about a particular issue, and the manager must make known his part in it," he said.

"Never," Forster repeated, "never take communications for granted."

Motivation is a vital part of getting the job done, he declared.

"We must release a person's will to work, not just control his efforts," Forster said. "There are three types of people: those who make things happen, those who watch things happen, and those who don't know what's happening."

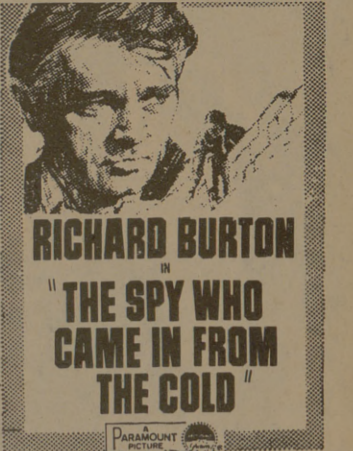
"An idea doesn't work unless you do," he added.

A buffet Thursday preceded the final day of activity. Fred Smith, president of Fred Smith Associates of Cincinnati, was the speaker.

A Friday workshop and discussion by Smith completes the 14th Executive Development Course.

PALACE
 Bryan 2-8879

NOW SHOWING



— Job Calls —

MONDAY
 California Company Division of Chevron Oil Company—chemical engineering, civil engineering, electrical engineering, mechanical engineering, petroleum engineering.

Union Oil Company of California—chemical engineering, geology, mechanical engineering, petroleum engineering.

Army and Air Force Exchange Service — accounting, architecture, economics, management, marketing.

MONDAY & TUESDAY
 Philco Corporation — electrical engineering, mathematics, physics.

Texaco Incorporated — chemical engineering, civil engineering, electrical engineering, geophysics, geology, geological engineering, petroleum engineering, industrial engineering, mechanical engineering, chemistry, applied mathematics, physics, economics, liberal arts, economics,

physical education, accounting, business administration, management, computer science, statistics.

Titanium Metals Corporation of America — chemical engineering, chemistry, industrial technology, mechanical engineering.

TUESDAY
 Buffalo Forge Company — industrial engineering, mechanical engineering.

Gulf States Utilities Company — electrical engineering, mechanical engineering.

Johnson and Johnson — accounting, business administration, finance, chemical engineering, electrical engineering, industrial engineering, industrial distribution, industrial technology, mechanical engineering, agricultural economics, economics.

J. C. Penney Company — management, marketing.

Rath Packing Company—business administration, management, marketing, animal science, economics.

"Luxury for Less"
RAMADA INN

Sunday Buffet
 Your full choice of our complete buffet, consisting of 75 to 80 choice selected items each Sunday.

ADULTS — \$2.25
 CHILDREN — \$1.25

Alternating Foreign Specialty Table
 Each Week

Bryan - College Station
 846-8811

"Luxury for Less"
RAMADA INN



**With this one exception,
 GT&E blankets the world of electronics.**

GT&E makes no effort to compete with nature's awesome forces. But we do the next best thing. We take the reason for lightning and harness it to everyday tasks.

In that way, we've helped to make the lowly electron mighty. And our own capabilities more extensive.

In fact, we've made electronics an important force in our business. And branched into virtually all directions electronics would take us . . . communications, radio, TV,

stereo phonographs, automatic supervision and control, and advanced military systems.

GT&E member companies, such as Automatic Electric, Lenkurt Electric and Sylvania, either manufacture the complete equipment or the electronic components from which they're built. And at the same time serve as major suppliers

to other electronic manufacturers and the communications industry.

You might say that, because of electronics, GT&E's possibilities are endless. That's the way it looks from where we sit.

If you're interested in getting a complete picture of GT&E as it is today, ask your Placement Director for a copy of the booklet that tells the story. Or write General Telephone & Electronics, 730 Third Avenue, New York, N. Y. 10017.

**"Ole Army" Says
 Thanks For Your Business**

. . . it's a pleasure to do business with you.

NORTH GATE **Loupot's** COLLEGE STATION

GT&E

GENERAL TELEPHONE & ELECTRONICS

730 THIRD AVE., N.Y. 10017 - GT&E SUBSIDIARIES: General Telephone Operating Cos. in 33 states - GT&E Laboratories - GT&E International - General Telephone Directory Co. - Automatic Electric - Lenkurt Electric - Sylvania Electric

Aggieland Flower Shop

reminds you
 Valentine's Day Is Monday, Feb. 14

order a floral bouquet now for best selection - all orders sent by phone are cheaper and quicker.



Say "I Love You" With

FLOWERS

Member of FTD Tele - Flora



Also

CANDY

Hand made pralines
 imported candy arrangements
 assorted chocolates

All Gift Wrapped & Ready For Mailing