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"Make no small plans." This might be the slogan for the Memorial Student Center

THE BATTALION

Camera Committee. The club is striving for 1,000 per cent increase in entries for its annual Photo Salon May 8.

"We have already mailed invitations to 87 universities and colleges in Texas, Arkansas, Louisiana, Oklahoma and Mississippi," noted President Ken Reese, a senior electrical engi-

neering major from Eastland. The contest is scheduled during Mother's Day weekend.

the club which meets twice monthly.

Other officers include Program Chairman Jerry Knight of Winnsboro and Secretary-Treasurer Bernard Vine Jr. of Dilley. Knight is a senior agricultural

made their screen debut at Texas

A&M recently, but none of them

will likely ever hit the Holly-

Members of an education class.

the 33 went before TV cameras

for three to six minutes each.

A two-hour videotape was pro-

duced which acquainted them with

application of a near - future

teaching device - closed-circuit

The students are Academic

Year Institute participants at

A&M under a one-year National

Science Foundation program. The

junior science teachers from

Maine to Utah and Michigan to

Texas return to their schools aft-

The course, Education 638,

"Trends in Curriculum and In-

struction," is taught by Dr.

classroom television.

er June graduation.

wood bigtime.

senior, is working toward a major in business administration.

Reese recently appointed John K. Ward, a senior chemical engineering major from Bryan, as Salon chairman. Ward said all Salon entrees should be in by

Committee members have four darkrooms at their disposal in the MSC and are working to install facilities for color photography processing.

Reese expressed pride in the committee's facilities.

"We are the only university Fifty-seven members make up organization I know of that has a setup like this," he said. "Louisiana State and Texas A&I are using our plan and East Texas State has shown interest in it.

"I estimate the value of our facilities in the MSC at \$3,000," Reese commented. "Faculty-staff education major. Vine, also a members are in our committee,

runs a four-channel closed circuit

to three buildings on the campus,

Parker's students met the TV

before each of them would pre-

pare and deliver a three-minute

The two-hour tape was record-

ed under the guidance of TV de-

partment program director Mel

Chastain. A week later, it was

"We had to compromise in sev-

eral areas," Chastain said. His

department, headed by Dr. Lee

Martin, associate dean of liberal

arts, has done similar work with

Dr. William Stokes of the educa-

tion and psychology department

Each student spent about five

minutes with cameramen and

technicians explaining his setup

at undergraduate level.

presentation," Parker said.

"They were told about a month

problem first hand.

played back.

33 Education Students Debut

Thirty-three television stars Television Department, which

In Classroom TV Simulation

and we have a few people not connected with the university as associate members."

One of these is Dr. Joe Smith of Caldwell, who has exhibited photographs in national and in-

Thursday, January 27, 1966

second in the Salon recognition last year.

Page 5

College Station, Texas

"We don't try to do any organized teaching of basic photography," Reese commented. "But everyone is happy to help others ternational competition. He won when they can."

Standard Brands To Interview Here

\$700 million food firm needs graduates for plant management, engineering, food research and development

NEW YORK: Standard Brands Inc., a giant in the nation's booming food field, today announced that their college recruiting program has been expanded extensively. Interviews are scheduled to take place here shortly.

With a whopping sales increase last year of 13% over the previous one, Standard Brands ranks as one of the fastest growing food processors in the country. Its products are a line of blue chip brands that include Chase & Sanborn Coffees, Planters Nuts, Baby Ruth and Butterfinger Candy Bars, Fleischmann's and Blue Bonnet Margarines, Royal Desserts, Tender Leaf Teas, Fleischmann's Yeast and a long list of bulk products sold to volume users such as bakeries, hotels and res-

In discussing the college recruitment program, officials of Standard Brands stressed the immediate need for mechanical, chemical and industrial engineers with a Bachelor's degree. Also needed are chemists and food technologists, some with Bachelor's, others with advanced de-

Comprehensive training programs that are individually tai-

lored and that include on-the-job training, are designed to fill positions in engineering, plant management and research and development.
Opportunities for rapid ad-

vancement to supervisory level in engineering and in plant man-agement, and to project leader in research and development were said to be excellent. Salary increases are commensurate. A long list of new products, currently in development, point to enormous future company growth and in-

creased job security.

Those selected for training by Standard Brands will receive full fringe benefits that include retirement plans, comprehensive group insurance and paid vacations and holidays.

Company officials urged graduates who are interested in a career with an unlimited future to sign up now for Standard Brands' schedule. Complete information about opportunities, training programs, and the Company is available in the Placement Office.

The Company's Technical Representative will visit your campus on February 10.

THE COUNTY OF LOS ANGELES CAREER OPPORTUNITIES!

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ANNOUNCES

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Larry Moore B.M.E., Univ. of Kansas

The college graduate's initial exposure to the world of business is often less than exhilarating. The reason? A great many companies require the recent graduate to serve a long-term apprenticeship in a role that offers little or no opportunity to demonstrate personal capabilities. That is not the way at Ford Motor Company. Our College Graduate Program brings you into contact with many phases of business, encourages self-expression and helps you-and us-determine where your greatest potential lies. An important benefit of the Program is getting to know and work with some

of the most capable people in industry. One of many young men who believes he has gained tremendously from this exposure and experience is Larry Moore, a Product Design engineer.

After receiving his B.M.E. in February, 1964, Larry joined our College Graduate Program and began work in brake design. Stimulating assignments followed in product evaluation and disc brake development. Later, he learned production techniques while supervising one phase of the Mustang assembly line operations. An assignment in our Truck Sales Promotion and Training Department added still another dimension to his experience. The "big picture" of product development was brought into focus for Larry when he became associated with Thunderbird Product Planning. From there he moved to the Special Vehicles Section . . . into the exciting world of high-performance cars!

Currently, Larry Moore is on leave of absence, studying to acquire his M.B.A. degree at Michigan State. He feels—and rightly so—that we're 100 percent behind his desire to improve his educational background. Young men with talent, initiative and ambition can go far with Ford Motor Company. Think about it-and talk to our representative when he next visits your campus.



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