

Stallings Show Peps You Up

By JOHN HOTARD
Special Writer

Friends, do you have that tired, run-down feeling?

Do you wake up in the morning and find that your get-up-and-go has gotten up and went?

Well, it's too late now, but I could have solved your problem.

A recent survey just completed by KTRK-TV in Houston showed that nine out of ten doctors would have recommended The Gene Stallings Show to perk you up.

Why the Gene Stallings Show? Here's why:

Brand "X" is composed of Dizzy Dean and all of his "pod-nuhs and good folk down in Mo-beel." It takes care of the baseball blues.

Brand "Z", sold only in the SWC, contains Kern Tips, which is good for that fast, fast, FAST relief of boring football games.

Well, we have combined these two ingredients and added a third — that new, exhilarating wonder-drug, STALLINGSESE!, WHICH works at its best when describing football films. Read what Mr. Herky Pressingmetal, III, said about the show:

"Well, I've seen quite a few Coach's - Post - Game - Review-With - Comments - On - Sunday-Afternoon shows, or whatever they're called, but they don't hold a first-down marker to Coach Stallings."

"I think it's great. Most other coaches give you a lot of dull mumbo-jumbo when they describe or analyze a play on the films, which impresses me none in the least, mainly because I don't understand them. For example: 'Now our middle linebacker is positioned off guard to the

right. The quarterback hands off to the halfback in the slot who runs over strong side right. Meanwhile our middle linebacker has moved to offset the movement by the tailback who has come up to the fullback slot and then he, the middle linebacker, readjusts again to offset this movement by the tailback who reverses his field, gets the ball, and turns to the left, but our middle linebacker is there and gets him for a two-yard loss — as you just saw on your screen two plays back."

"But Coach Stallings, who is so keyed up at this point that it would take four weeks at the Sheraton to unwind him, describes the play in his Texas drawl with a small bit of Alabama accent thrown in for color."

"Example:

"Now there's ol' Joe, who plays middle linebacker for us. He can smell a play before the coach sends it in from the bench. Now see the quarterback hand off to the guy on the right? Watch Joe move. MOVE, JOE; ATTA BOY! oops . . . forget about him, Joe, Jerry's blocked him out. Right! Get the tailback . . . good! He's got the ball, Joe! Hit him low, Joe. Great! Here comes Nilson to assist. You got 'im, Boys! Two yard loss . . . NOW DON'T PILE ON HIM, BOYS, THAT'S FIFTEEN YARDS! GOODNESS GRACIOUS! Don't scare me like that! You'll make me an old coach before my time."

(Meanwhile, Mickey Herskowitz and the rest of the viewers are crouched on the edge of their seats and hanging on for dear life.)

"Joe's been a terrific . . . now here's Lindsey on the kickoff . . . old Glenn can boot that ball when he gets under it — there it goes to the five yard line . . . my lands! Would you look at all those maroon jerseys standing around that ballcarrier — better get that arm up, son, or you'll see stars in a maroon sky. Now, Mickey, that's what I mean by down-the-field coverage — when we get there five minutes before the ball. Now here's Ledbetter, our quarterback. Now Harry's not the best passer in the world and he'll be the first to admit it.

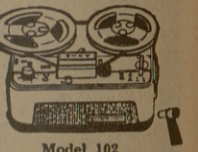
But all you have to do is get the ball in the air and old Dude will take care of the rest. Of course, I'm not taking anything away from Harry, he is a real good little passer . . . THERE GOES DUDE! Get behind your man, Dude! Throw the ball, Harry. ATTA BOY! There it goes . . . beautiful!!! Look at him chunk that ball. Get the ball, Dude. Dude is our No. 1 pass receiver . . . he's caught more passes this year than the KK's have parking tickets. Up he goes! He's got it. Lemme tell you about the Dude. . . .

"Now here we were forced to punt, which is no real problem with us . . . not with Scoggin in there. Of course, he's gotten a lot of practice this year and he's booted us out of a lotta tight corners. His last one went 72 yards. 72 yards! Man, do you realize how far 72 yards is . . . on a football field?? This boy is tremen . . . OH! OH! there's a low hike from center . . . get the ball, Phil. Kick it, Phil! BOOM! I saw that!! ROUGHING THE KICKER!! . . . there it goes downfield . . . get down there boys . . . great . . . get him . . .

you missed him. . . . Don't CLIP!! We don't need any more penalties. You got him. TREMENDOUS!!"

Yes, friends, Tremendous is the word for it. After taking in the Gene Stallings Show — only one-half hour needed every week, — you too will walk away feeling refreshed and full of pep and energy. But due to a limited supply, no more shows are available at this time. However, The Gene Stallings Show will re-appear on the market next September. Watch for it on your favorite television.

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