

Who Sez A&M Lacks Social Life?...



SWEETHEART FINALISTS AWAIT FINAL DECISION

Ten finalists for Aggie Sweetheart casually chat only minutes before Cheri Holland, far left, was announced the winner. Others, from left, are Pat Bone, Dee Ann Warf, Pat Harris, Suzanne Gilbert, Donna Shults, Susan Koegl, Suzanne Hastedt, Romy Quintanilla and Esther Molder.



NOW PINNED TO 9,000 AGGIES

Student Senate president Roland Smith pins the new Aggie Sweetheart, Cheri Holland of College Station, only moments after her selection was announced.



SCORING PRACTICE

Freshmen are shown—and upperclassment practice—what Aggies do after scoring during a game. The demonstration was given during Midnight Yell Practice.



I CAN'T BELIEVE IT!

Cheri Holland is pleasantly surprised as she is named Aggie Sweetheart for 1965-66, winning the honor over nine other finalists.



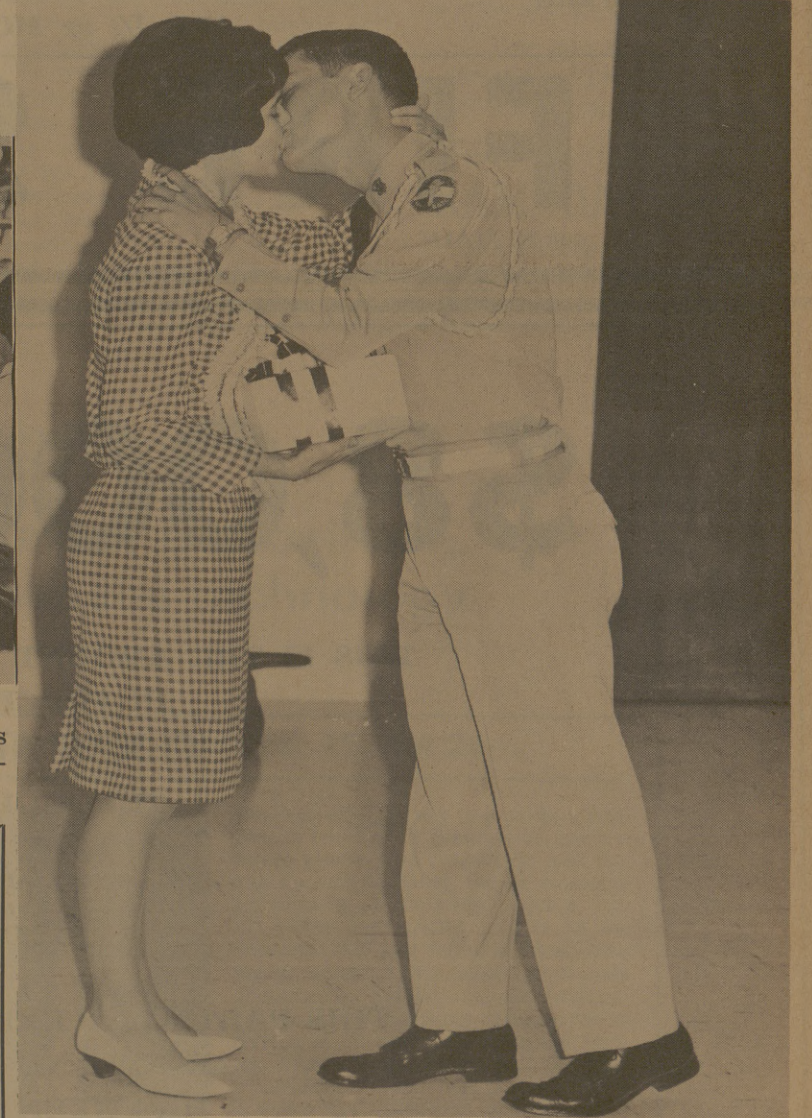
TOWN HALL ENTERTAINMENT

Brothers Four at Town Hall Friday night. About 7,700 Another weekend attraction was the appearance of the persons jammed G. Rollie White Coliseum for the two-hour performance.



GETTING TO KNOW YOU

Sweetheart finalists, from left, Pat Harris, Donna Shults and Esther Molder converse with escorts during an informal picnic Saturday afternoon in Hensel Park.



A GIFT AND A KISS

John Rodgers, MSC Council president, presents Cheri with a gift from the MSC, and then provides a token of personal appreciation.



THE MIDNIGHT MARCH

Yell leaders, front row, and their dates lead followed closely by the Aggie Sweetheart finalists and their escorts.



ESCORTS SPELL IT OUT FOR TESSIES

Norris Cano, Senior Class president and Mr. Congeniality of Aggie Sweetheart finalist escorts, lead the escorts in a farewell yell for the Tessies.



JOHANNA'S REIGN ENDS

Johanna Leister, outgoing Aggie Sweetheart, bids last goodbyes after Cheri Holland had been named her successor.



THERE AIN'T NO CARS TO CHASE

Ranger, the campus dog, doesn't want to budge during the A&M-UH game as yell leader Tifton Simmons tries to encourage him. Ranger made a surprise entrance during the Aggie Band's halftime performance.

**Battalion
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