

# New Accounting, Marketing Heads Named Faculty Appointments Made

Two veteran members of Texas A&M's faculty will become acting department heads in the School of Business Administration.

The appointments were effective Wednesday, Dr. John E. Pearson, director, said.

Associate Professor Edward S. Pakenham will be acting head of the Department of Accounting. With 500 student majors this is among the largest departments on campus.

Associate Professor Herbert G. Thompson will be acting head of the Department of Marketing. There are 300 students majoring in marketing.

Both professors have experience in teaching and the business world.

Pakenham has served as an accountant and controller for several companies and also has been in a public accounting firm. He also taught at Lincoln College.

He holds the BS degree from Lombard College, the MS from A&M and is a certified public accountant.

Thompson holds the BS and MBA degrees from Miami University, Ohio and has done graduate work at the University of Illinois.

He joined the A&M faculty in 1951 after teaching at James Millikin University and Western Michigan College.

Thompson has done sales promotion and marketing research for varied firms and agencies.

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## Dr. Gilbert Haight

Dr. Gilbert P. Haight Jr., of Swarthmore College joined the



THOMPSON



PACKENHAM



HAIGHT

Texas A&M faculty Wednesday as professor of inorganic chemistry. He also will take charge of the freshman chemistry program, Dr. Bruno J. Zwolinski, department head, said in announcing the appointment.

Haight will be a visiting professor for chemical education for the American Chemical Society and Texas Academy of Sciences.

A native of Washington State, he received the BA degree from Stanford University in 1943 and the doctorate from Princeton University in 1947.

He was a Rhodes Scholar at Oxford in 1947-48. Other honors include serving as professor of physical and inorganic chemistry at the Wagner Free Institute of Science in 1955, Christmas Lecturer at the Philosophical Society of Washington in 1947, Dodge Lecturer at the Franklin Institute

and Government for 1965-66. Dr. J. M. Nance, head of the history and government department, made the announcement.

They include: Dr. Lester D. Langley, assistant professor of history, will be responsible for teaching and developing the department's course in Latin American History. He earned a Ph.D. at the University of Kansas and undergraduate degrees at West Texas State University.

Dr. David Woodward, assistant professor of history, will teach a survey course in European History, among others. He earned a Ph.D. and M.A. at the University of Texas after completing undergraduate studies at Austin Peay State College.

Mrs. Mrya Bahme, instructor in early European history, received a M.A. degree in medieval

## History Staffers

Seven new staff members have been added to Texas A&M University's Department of History

history from the University of Texas and a B.A. degree from Rice University. She has taught at San Antonio College.

Robert A. Calvert, instructor in history, will teach survey courses in American History. He did undergraduate work at North Texas State University and is completing a Ph.D. in American History at the University of Texas, where he was a graduate teaching assistant in history.

C. Don Stephens, instructor in government, holds M.A. and B.A. degrees from the University of Houston and is near completion of a Ph.D. in government at Iowa State University. He has been a graduate teaching assistant in government at Iowa State and a government instructor at the University of Houston.

Claude Davis, instructor in government, has taught for several years at Trinity University. He is an advanced doctoral student in government at the University of Texas.

Edwin L. Cobb, instructor in government, has taught at Montgomery Junior College in Maryland. He holds an M.A. degree in government from George Washington University, where he is an advanced doctoral student in government. In addition, he earned a B.A. degree from Delta State College, Mississippi.

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## William H. Little

William H. Little of College Station Wednesday joined the Texas A&M University Library System as a junior cataloger, Acting Librarian Rupert C. Wood-

ward has announced. Little was an instructor in the Department of History and Government last year.

A 1955 graduate of A&M Consolidated High School, he completed undergraduate studies at Texas A&M. He holds the M.A. degree in history from the University of Texas and the M.S. in library science from Louisiana State University.

Little resides at 806 Aberdeen Street.

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## Dr. Smentowski

The appointment of Dr. Frank J. Smentowski as a Texas A&M chemistry instructor was announced by Dr. Bruno J. Zwolinski, head of the department. Smentowski came here from Iowa State University Wednesday.

He will also assist in a new electron spin resonance laboratory to study the structure of chemical substances.

The new faculty member has been a post-doctoral research associate at Iowa State for five years. He received the doctorate from Northwestern University in 1960.

A Colorado native, he received the BS degree from Regis College, Denver, in 1955.

Smentowski is a member of various professional societies and the author of several publications.

The cornerstone for the Massachusetts State House in Boston was laid July 4, 1795, by Gov. Samuel Adams, assisted by Paul Revere.

## Poverty War Methods Told By A&M Prof

Educators working in the "front lines of the battle against the problem of poverty" received some new insight into approaches to use from Texas A&M Sociologist Dr. William P. Kuvlesky this week.

"In grappling with methods to help this disadvantaged group consider the elusive aspects of the social situations of these families—their values, aspirations, expectations and relative deprivation," he challenged.

Speaking at Texas A&M's first Home Management Workshop, Kuvlesky said there's little question about the magnitude of the poverty problem—in both the urban and rural areas. However, the rural areas often lack effective organizations that can help formulate programs of development, he said.

"Educators can help these families by establishing meaningful contact with them, determining their felt needs, and developing effective programs for meeting these needs," Kuvlesky said. The problem of poverty is extremely complex, he emphasized.

Another workshop speaker, Margaret Liston, Iowa research educator, said that "families need to have many competencies if they are to function productively as consumers."

Adequate skills must be learned, she said, in earning, spending, saving, supporting governmental agencies and receiving from them, participating in community affairs, allocating resources among alternative uses, producing goods and services in the home not for pay, using of goods and services by individual family members, and educating family members for their consumer competencies.

Forty-five county home demonstration agents participated in the management conference.

## Rev. Thomas Gray Joins Wesley Staff

The Rev. J. Phil Kirby, Campus Minister of the Wesley Foundation, has announced the addition of the Rev. Thomas Gray to the Wesley Foundation staff.

Gray will serve as Associate Campus Minister in the Wesley Foundation and in addition to his duties there will serve as pastor of the Alexander Methodist Church. He began his duties at the Wesley Foundation on Wednesday.

Gray has the Bachelor of Science degree from Oklahoma State University, and the Bachelor of Divinity degree from Perkins School of Theology, Southern Methodist University, with additional graduate work at George Williams College, Chicago.

The Grays with their five children will reside in the parsonage at the Alexander Methodist Church in the Tabor Community.

## SBA To Visit Here

The Small Business Administration will have a representative at the Bryan-College Station Chamber of Commerce next Wednesday to discuss the various SBA programs from 8:30 a. m. to 1 p. m.

Persons interested in seeing him may contact the Bryan-College Station Chamber of Commerce, TA 2-3721, for an appointment.

# STOCK-UP!

**Family Flour** Kitchen Craft. For all your cooking needs. (6¢ off label) **5 lb. Bag 39¢**

**Peaches** Val-Vita Sliced—No. 2 1/2 Can **5 for \$1**

**Preserves** Empress Strawberry, Peach, Red Plum, Pineapple, Grape or Orange Marmalade—10-oz. Jar **4 for \$1**

**Miracle Whip** Kraft—Quart Jar, Nu Made Salad Dressing—Qt. Jar... 39¢ **39¢** With \$2.50 or More Purchase

**Ginger Snaps** 2 2-lb. Pkg. for **89¢**

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**Zippy Pickles** Whole Sour, Dill or Kosher Dill—48-oz. Jar **45¢**

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**Applesauce** Town House. Serve with Pork—No. 303 **7 for \$1**

## Frozen Food Buys!

**Mellorine** Joyett Assorted Flavors—1/2-Gal. Ctn. **3 for \$1**

**Sherbet** Lucerne Parly, Pride, Assorted Flavors—1/2-gal. Ctn. **59¢**

**Patio Dinner** Beef Enchilada, 12-oz. Pkg. **2 for 79¢**

**Strawberries** Bel-air Sliced—10-oz. Pkg. **31¢**

**Peas & Carrots** Bel-air **2 Pkg. 49¢**

**Squash** Yellow Crookneck—10-oz. Pkg. or Hash Brown Potatoes, 12-oz. Pkg.—Bel-air **5 for \$1**

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**Lettuce** Iceberg, Firm, tender compact heads. Ideal for salads—Each **10¢**

**Peaches** Colorado Elberta. —Lb. **2 for 29¢**

**Corn** Fresh tender ears. **6 Ears for 29¢**

**Onions** Yellow, Ideal for Hamburgers. **2 Lb. 19¢**

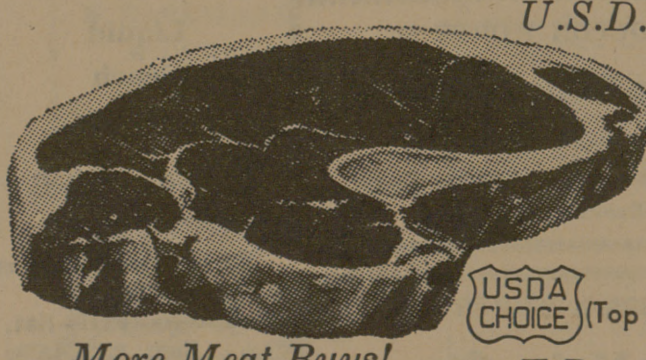
**Honeydews** Melons, Sweet and luscious—Each **39¢**

**Celery** Pascal, Stiff with Cheese—Stalk **19¢**

**Tooth Brush** Colgate Adult Hard. 6 1/2" Size—Each **49¢**

## Non-Food Buys!

**Shoe Polish** Shinola Liquid, Black, Tan or Brown—2-oz. Bottle **19¢**



U.S.D.A. Choice Grade Heavy Beef

**Sirloin Steak** U.S.D.A. Choice Grade Heavy Mature Beef. **89¢** (Top Sirloin... Lb. \$1.39)

**T-Bone Steak** or Club Steak, U.S.D.A. Choice Grade Heavy Mature Beef—Lb. **\$1.05**

**Steak** New York Boneless Strip—Lb. **\$1.59**

**Loin Tip** or Rump Roast, Boneless—Lb. **\$1.09**

**Round Steak** Full Cut, U.S.D.A. Choice Best—Lb. **85¢**

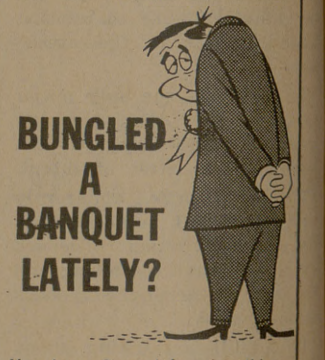
**More Meat Buys!**  
**Ground Beef** Economical buy. 10-Lb. Visking. **\$3.99**  
**Boneless Ham** Samuel's Chieftain, Half or Whole—Lb. **\$1.25**  
**Canned Ham** Samuel's. 3 Lb. Can **\$2.79**

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**Filler Paper** Buy a big supply. 2-hole—300-ct. Pkg. **39¢**  
**Binder** With Paper, Pen, Dictionary, Theme and Assignment Book. Assorted Colors—Each **\$1.98**  
**Ball Point Pen** Large Supply of Ink. —Each **39¢**  
**Plastic Ruler** Deluxe, Assorted Colors—Each **9¢**  
**Report Folders** Assorted Colors—Each **9¢**  
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