

## Stop The Presses

By LANI PRESSWOOD

'James Bond, with two double bourbons inside him, sat in the final departure lounge of Miami Airport and thought about life and death.'

This is the opening sentence of a recent novel I began and finished over the weekend.

Talk about escape . . .

From the minute I plunged into Mr. Fleming's narrative I was completely swallowed up. Something reached out and grabbed hold of my conscious mind and didn't let go until the last villain had been horribly mutilated and the last female won over to Bond's way of thinking.

This is nothing new, though. Like other Fleming veterans, I've come to expect the tops in sheer entertainment from him and I'm not often disappointed.

Of course those of us who discovered Bond early tend to be a little snobbish at the Johnny-come-latelys who have seen a couple of his movies and now call themselves Bond fans.

I have to confess, though, I have seen the celluloid Bond in action a couple of times. It's really too bad.

The moviegoers will never get to know the real 007, although Sean Connery is physically perfect for the part. The thing is, the movie Bond is given to wisecracks and sticks his tongue so far in his cheek in some scenes that he reminds you of tobacco-chewing Nellie Fox waiting for his next turn at bat.

This is good box office and it's paid off handsomely for the producers but the Bond that Fleming created just doesn't come through.

In the books, Bond is thinking, always thinking. His mind works like a well-honed machine, whether he's in an office, a torture chamber, or a boudoir.

He's not only a thinker but an animal as well. However, he only lets the animal escape when it won't interfere with his job. He also approaches life with a grim seriousness. In one story Flemings describes the sleeping agent's face as 'a cold, taciturn mask.'

This is Bond. A genuine character, created out of pen and ink.

I don't want to get any further into who Bond is, though. You can easily analyze something you enjoy to the point where you don't enjoy it anymore.

Some probing articles have appeared lately which try to explain the Bond Phenomenon. They could be pretty accurate but I'm going to let the sociologists and psychologists worry about it for me.

I read once a piece on why 'Peanuts' is funny, and some how it's never been quite as funny since.

For me, the J.B.T.'s (James Bond Thrillers) come on like English Leather and Aston Martins. Which means they do.

They read so fast that I decided to ration them out and just indulge every so often. Fleming's recent death fixed the total number at thirteen, with the last one now appearing as a magazine serial.

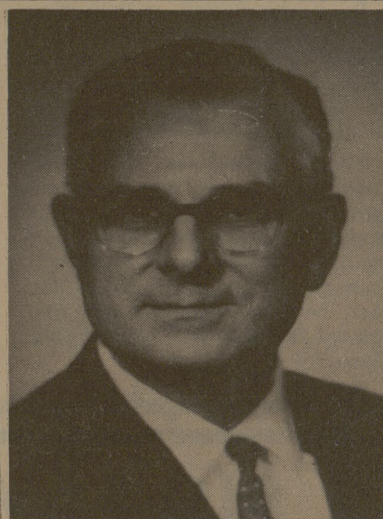
You would think that after so many books you'd get an overdose, but it doesn't work out that way. Fleming, an old intelligence man himself, keeps hitting the mark time after time.

It's easy to see how some people could be getting their fill of Bond, though, because he has come to the attention of the image-conscious admen and a high octane promotional campaign is now in full swing. They look like they're determined to put the 007 tag on everything from pajamas to after-shave talcum and in the process create another Davy Crockett.

But that's Madison Avenue's Bond, not Ian Fleming's. Some of these things would have probably driven Fleming to a double vodka martini with a twist of lemon peel. Shaken, not stirred of course.



HALL



CHERRY



DUGGER

## Directors Announce New Vice-Presidents

Three new vice presidents for Texas A&M were among personnel changes announced Sunday by A&M's Board of Directors.

Appointments include Dr. Wayne C. Hall, Academic Vice President and Dean of the Graduate College; Tom D. Cherry, Vice President for Business Affairs; and Dr. Roy W. Dugger, Vice President and Director, James Connally Technical Institute.

Hall and Cherry were promoted from the university staff. Dugger comes to A&M from Washington, D. C. where he was U. S. Deputy Assistant Commissioner for Vocational and Technical Education.

A&M President Dr. Earl Rudder recommended the three for their posts. He told the directors of their keen interest in education and their outstanding abilities.

"Great universities are made of great men like these three," Rudder noted. "They give vision and strength to our administration. Their talents are needed in our program of excellence."

Dr. Hall has served as Dean of Graduate Studies since 1960. He will retain those duties in addition to coordination of the overall academic program. Vice President Hall is a noted plant physiologist.

He is past president of the Southern Section of the American Society of Plant Physiologists and is currently serving as a consultant to the National Science Foundation.

Cherry, a native of Elmira, Tex., rejoined A&M's staff in 1962 as business affairs director after 19 years in industrial management.

Dr. Dugger will head the facul-

ty of the Waco training facility to be opened in January on the site of Connally AFB. Dugger has authored three textbooks and a number of professional articles. He was recently cited for "superior service" by the Department of Health, Education and Welfare.

The Board also named Dr. R. C. Potts Assistant Dean of Agricultural Instruction.

In other Board action, more than \$2 million in contracts were awarded and a record total System budget of \$64,649,694 was approved.

The new budgets become effective on September 1 and amount

to an increase of more than \$10 million over the previous year.

The largest single contract was awarded to Temple Associates, Inc., of Diboll for \$1,741,534 for the Cyclotron Building to be erected on the A&M campus. It will house the \$6 million Cyclotron Institute A&M expects to have in full operation within two years.

Scholarships, fellowships, awards, research funds, grants-in-aid and special gifts to all parts of the A&M System totaling \$402,481 were accepted by the Board. These gifts have been received since the last Board meeting in April.

## Rudder Receives Coveted Award

Texas A&M President Earl Rudder has been awarded the Veterans of Foreign Wars' Gold Medal for Citizenship, "for devotion to duty as a military man, government official and educator."

The presentation, made at the 45th annual VFW convention in El Paso this weekend, was the third made to a Texan. Previous recipients of the medal are President Lyndon B. Johnson and the late Speaker of the House of Representatives, Sam Rayburn.

Ted C. Connell, past national VFW commander, told veterans of Rudder's "brilliant war record" before presenting the medal. The Aggie president, now a major general in the Army Reserve, commanded the 2nd Ranger Battalion which scaled the 100-foot cliffs at Pointe du Hoc during the D-Day invasion of Normandy. General Rudder was awarded many citations for bravery and leadership during the landing and later at the Battle of the Bulge.

In his acceptance speech, Rudder spoke of the war in Viet Nam.

"I deplore the thinking that we should get out of Viet Nam," he declared. "Why shouldn't we be there fighting for the freedom we all love so much?"

He said realities of American power make it plain Communist China is vulnerable to resistance.

"They respect our conventional warfare and fear our nuclear ordnance," he commented.

General Rudder called the medal the greatest honor he had received and praised the VFW as an organization embodying American ideals.

The A&M President noted Communist efforts to demoralize the public and spread defeatism.

He added that student demonstrations on American college campuses were "the work of the invisible enemy fostering the theory that we can't win in Asia."

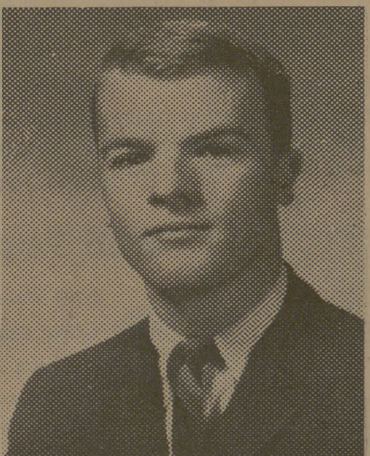
## July 4 Holiday Alters Schedules

Facilities at Texas A&M will be operating on a limited schedule over the July 4 holiday weekend. Monday is a holiday for students, faculty and staff.

Sbisa Cafeteria and Cushing Memorial Library will be closed both Sunday and Monday.

In the MSC, the fountain room will open at 7 a.m. Saturday and Sunday, while the cafeteria, main desk, and game room will close Friday and remain closed until 7 a.m. Monday. Bowling and billiards will be available from 8 a.m. to 10 p.m. on Saturday and Monday and from 1 to 10 p.m. on Sunday.

All other facilities at the MSC will be closed Saturday through Monday.



MIKE RAYBOURNE

## A&M Senior Dies Monday

Michael Raybourne, a Texas A&M senior majoring in architecture, died early Monday morning in a Jacksonville, Fla. hospital.

The cause of death was uremic poisoning, brought on by chronic nephritis. He had been hospitalized for two weeks.

Funeral services for the Jacksonville native were held Tuesday afternoon.

Raybourne, who had returned home for the summer, was in his fourth year of study in design architecture at A&M.

His activities at A&M included service on the Student Senate, SCONA X, and the Election Commission. He was also a Distinguished Student and was elected Secretary-Treasurer of the sophomore class.

By HERKY KILLINGSWORTH

COPENHAGEN, Denmark — Traveling in Europe on a rock-bottom economy budget requires certain changes from the life of A&M, many of which I am surprised that the metabolism of the body can stand.

The little things I've always taken for granted are obviously luxuries here and unfortunately my budget cannot afford any luxuries on this trip.

I'm in Copenhagen now, where the sun sets at 10 p.m. and rises again at 2 a.m. This is where I'm working for the summer and three rooms, and two roommates later I'm still going what I consider strong.

My biggest problem has been inexpensive housing, or for that matter, housing at all. My first

night in the big city was spent in a student dorm at the University here. That was luxury with everything (including a high bill) added.

It cost me 1/6 of my weekly salary to stay there one night so I took one last warm shower and moved over to this cave, which cost nearly as much, but which was for two.

That room turned out to be an experience. No hot water, no shower (the landlady said the bath was three minutes away and would cost fourteen cents—it was a swimming pool), no light, no smoking, no washing or ironing, and sit on the bed real lightly. It did have a beautiful view of a brick wall six inches away, though.

Despite this, I thought I had it made. All I needed was a room-

# Sizeable Budget Boost Revealed By A&M Board

Texas A&M University's operating budget for 1965-66, released today by President Earl Rudder, totals \$29,871,482, a record for the institution.

Educational funds were increased 35 per cent over a year ago. Auxiliary and service monies were raised 9 per cent. The budget does not include funding for the multi-million dollar building program financed through the available University Fund and other public and private sources.

A major portion of the budget increases will go into teaching staff pay raises, expanded research, library enrichment and scholarships.

Rudder called the fiscal plan "an important step in achieving excellence."

"Top quality education is expensive," the president pointed out, "but the dividend dollars will be returned several-fold to the people of Texas."

He noted that general administrative expenses for the next school year had increased only 9 per cent. Faculty salary funds were boosted 38 per cent and scholarships raised 63 per cent.

"Our teaching salaries must be competitive to attract and retain the best brainpower," Rudder said. He continued that A&M's growing enrollment made it necessary to employ additional professors.

Rudder said the enlarged student aid program would "expand educational opportunities for young Texans."

Library funds will cover additional personnel and new holdings, in addition to operating costs, the president added. The A&M Directors have already approved plans for a \$3½ million addition to the physical structure.

Comparison of the selected items in the current year's allocations with the new budget follows:

	1964-65	1965-66	Percentage Increase
Teaching salaries:	\$6,065,030	\$8,403,963	38.6
Library:	371,622	652,582	75.6
State Research:	200,000	434,357	117.2
Auxiliary & Service Departments:	14,208,627	15,484,857	9.0
Fellowships & Scholarships:	123,077	200,000	62.5
Cyclotron Operation:	—	186,002	new
Administration:	490,592	536,792	9.4

## Pecan Growers

The Texas Pecan Growers Association will hold its 44th annual conference Monday through Wednesday at Texas A&M, a week sooner than usual.

## An Aggie Abroad

# Budget Housing A Problem

used to at A&M. There's warm water at least, that is if you turn on this little gas stove. The water runs through a pipe in this stove and warms slightly. Climbing into the bath is comparable to getting into a swimming pool, and it's not so bad once you get in.

Besides the warm water, I have a terrific view of the courtyard and clothesline and it's only about ten minutes from by job—by tram that is.

As I said, the room is small, twice the width of a bed and four feet to spare on the end, but it's clean and there's these pictures of girls on the wall wearing . . . well, there's these pictures on the wall. I like the room and hope and feel like I'm ready for a good summer here in Copenhagen.

The room is like I feel—very small in a big town, in a big world. It has everything the other one didn't, although still not up to the standards I was



NEW BOARD PRESIDENT

Newly-elected A&M Board President H. C. Heldenfels, right, is shown with outgoing chairman Sterling Evans. Heldenfels, class of '35, is a Corpus Christi businessman. His term of office as Board President is two years. Clyde Wells was elected vice-president and Robert Cherry was chosen board secretary.

## New Town Hall Slate Released

A five-performance Town Hall Series for 1965-66 at Texas A&M has been announced by Mike Nabors, chairman of the Town Hall Committee.

"The Brothers Four" will open the series October 8. They performed before a full house at G. Rollie White Coliseum two years ago.

Next comes "The Lettermen" October 22. They are currently the second ranked singing group in the nation.

Jan Peerce, leading tenor for the Metropolitan Opera, is scheduled Nov. 5.

An extra attraction for the series is set Nov. 24, bonfire night at A&M. Johnny Cash of "I'll Walk the Line" fame will sing.

On Feb. 15, the program will feature "Les Feux Follets," a Canadian group similar to Folklorico de Mexico, will perform Canadian and Eskimo dances.

Through the years the Town Hall series has brought many well-known entertainment fea-

tures to the A&M campus.

Past Town Hall performances have been given by Bob Hope, Doris Day, Marge and Gower Champion, the Kingston Trio, Fred Waring, and Eyde Gorme.

## Next Fallout Theater Plays Due Tuesday

The Fallout Theater Workshop's second summer production is set for Tuesday at 7:30 p.m. in the rear basement of Guion Hall.

"The Boor," by Anton Chekov, directed by William Ulbricht, Tennessee Williams' "The Lady of Larkspur Lotion," directed by Carol Hill, and Edgar Allan Poe's "The Tell-Tale Heart," dramatized by Jack Brooks, will be presented.

Admission is 50 cents.

Brooks and Susan Timm will appear in "The Boor," and Jean and Ed Reyna and Cynthia Smith are cast in the Williams play.

Ulbricht and Miss Hill are students in the English Department's Techniques of Directing course and Brooks completed the course in May.

The Workshop's first summer season began Friday with "The Dance of Death," by August Strindberg and "Courage, Brother," by Tim Lane, an A&M journalism major.

"I feel this was a pretty good start," C. K. Esten commented. Esten, director of the Aggie Players, teaches the directing course. "Aileen Wenck, who directed the Strindberg play, had to really work her cast, because that is a difficult play. And the fact that the second play was an original one by an A&M student is very indicative of what we're trying to do with this workshop."

On July 8 the Workshop will present "The Monkey's Paw," by W. W. Jacobs, "Die Lieblingsspeise Der Hyanen," by Siegfried Lenz, and "The Fisherman," by Jonathan Tree.