

# GAME COMMENTS

GLENN DROMGOOLE

I sure am glad that cows don't live in trees, or my 1959 Volvo might completely disappear.

It is bad enough with an eight-ounce sparrow bombing my Swedish-made auto, but can you imagine what a 1400 pound cow would do?

Maybe you've seen my car. It is usually parked between the YMCA and Mitchell Hall and has a beige base. It is rarely that color, however.

You see, there is this tree that hangs directly above my parking place. Therefore, my Volvo is kinda polka-dotted, an off-color combination of brown, black and white.

Birds must have very good eyes, because they have found this certain location on the left front fender of my beige coupe that they strike with amazing regularity.

I have contemplated several solutions to the problem:

1. I could park in a different place. This would cause me much hardship, perhaps forcing me to walk an unnecessary 300 yards a day.

2. I could get me a super-powered air rifle. This would be

rather dangerous, for I would have to look up into the tree to spot my target. And if I point my head upward, the birds might strike me before I could get a shot.

3. I could secure a power saw or an ax. This would eliminate the original source of my problem — the tree. But I am afraid that the proper authorities would become rather belligerent.

4. I could slip a little poison into the birds' food. However, I don't want to kill them. I would just like them to move their depository to another area.

5. I could place a bird bathroom on my left front fender, and maybe they would take the hint. Probably, they would just relent to bombing another section of my car, though.

None of these remedies seem remedial, so I find myself still in a dilemma. My little car is taking quite a beating, or should I say splashing, and there appears to be nothing I can do.

Well, anyway the birds will have several days of leisure before I can do anything. My car just refuses to run until something is done.

## Federal Aid Receivers Get Government Push

WASHINGTON (AP) — State and local agencies which receive federal funds for health, education and welfare programs may soon get a prod if they don't assure the government they are complying with the 1964 Civil Rights Act.

Wednesday was a target date — but not a deadline — for recipients of such aid under 95 federal programs to send in assurance of compliance or tell of their plans to eliminate racial and other discrimination.

James M. Quigley, assistant secretary of welfare, said "I think the overwhelming majority of our recipients have sent in their assurance of compliance or are doing so."

He reiterated that voluntary compliance is still the goal — rather than pressure or precipitous cutting off aid for failure to comply, as the law permits.

Quigley said his department is now beginning a review of assurances that have been received and also will immediately proceed to determine which recipients have failed to send in anything.

He said the welfare department would prefer that a school district which has a problem take enough time so that it can come in with a good workable plan rather than send in an assurance of compliance which does not reflect the actual conditions.

"I don't have complete figures," Quigley told a reporter, "but as of yesterday the National Institutes of Health said it had sent out 1,200 requests for assurances of compliance from institutions receiving its funds for research. All had sent the forms back, filled out, except 42."

"The office of Education had received 1,512 assurances from institutions of higher education, without about 2,100 involved," Quigley said, and assurances had

been received from 47 of the 50 state educational agencies.

"Those not in were Louisiana, South Dakota, and Tennessee," he said.

Quigley said he did not have a figure on the individual school districts which have sent in assurances or plans to end discrimination. But he said they number into the thousands and include recent receipts from districts in Mississippi and South Carolina.

## — Sound Off —

Editor, The Battalion:

Over the past weeks, months and years there has been much discussion here at A&M over the course the school should follow in the future. It seems that the main area of conflict has been between the Corps and the Civilians.

What good has the quarreling done either side? As a member of the Corps, I believe it has many outstanding things to offer an individual, but I also believe in the right of another to disagree with me. Rather than fighting among ourselves, why don't we unite and work for a better school. Surely a greater Texas A&M couldn't hurt any of us.

C. Mark Berry, '67

Editor, The Battalion:

My name is Dick Carey and I am a candidate for yell leader for the Junior Class. I feel I am as qualified for this position as anyone, and if I am elected I think I can do a good job. I am a member of the Corps of Cadets and have been active in campus activities. My activities include membership in the Semper Fide-

## CADET SLOUCH

by Jim Earle



"I just started thinkin'—those poor girls will be down on a strange campus away from home for th' ITS so why shouldn't someone like me serve as host!"

## Bulletin Board

THURSDAY

South Louisiana Hometown Club will meet at 7:30 p.m. in Room 106 of the Academic Building.

Mid-County Hometown Club will meet at 7:30 p.m. in Room 206 of the Academic Building.

Bell County Hometown Club will meet at 7:30 p.m. in Room 205 of the Academic Building.

Graduate Chemistry Wives Club will meet at 7:30 p.m. in the South Solarium of the YMCA Building. A "spot luck" dinner will be held and Herb Fulcher will speak on Texas trails.

Galveston Hometown Club will meet at 7:30 p.m. in Room 3-C of the Memorial Student Center. Southwest Conference football films of John David Crow will be shown.

El Paso Hometown Club will meet at 7:30 p.m. in the Art Room of the MSC. Members are

requested to bring their money for the Aggeland picture.

Pasadena Hometown Club will meet at the Social Room of the MSC.

Brazoria County Hometown Club will meet at 7:30 p.m. in Room 225 of the Academic Building. The club sweetheart will be elected.

## — Job Calls —

FRIDAY

Nutrena Mill (Division of Cargill Inc.) — agricultural economics, animal science, dairy science, business administration.

Prudential Insurance Company of America — accounting, business administration, economics, mathematics.

Skelly Oil Company — accounting, chemical engineering, mechanical engineering, petroleum engineering.

United States General Accounting Office — accounting.

U. S. Weather Bureau — meteorology, physics, electrical engineering, civil engineering, mechanical engineering.

## ONCE STRONG ALLIES

# U. S. Gets Snub By Pakistanians

An (AP) News Analysis By CONRAD FINK

NEW DELHI, India (AP) — The United States is watching helplessly this week as an Asian leader on whom it pinned many expensive hopes is wooed by Communist China's leaders on their home ground.

He is President Mohammed Ayub Khan of Pakistan, who received what Peking radio calls "a tremendously warm welcome."

It is nothing new for American diplomats in Asia to see key leaders go to Peking. Indone-

sians, Cambodians, Burmese and Japanese have made the trip.

But Ayub is a special case. A few years ago he was the center of U. S. plans for a firm anti-Communist alliances in Asia. Ayub had taken Pakistan into both the Southeast Asia Treaty Organization alliances.

American planes were operating out of Pakistan bases and U. S. aid was pouring in.

The U. S. economic and military bill in Pakistan totals more than \$4 billion and the flow of dollars is likely to continue despite Ayub's flirtation with the Chinese.

In Pakistan, as in other Asian nations flirting with Peking, American diplomats have essentially two choices.

They can stick it out, hoping to salvage some influence. Or they can quit and go home in a huff, with the inevitable result that Red China wins in a walk-over.

Some of the nations along China's perimeter will cast their lot with Peking regardless, as Cambodia and Indonesia apparently already have done.

## Educator Emphasizes Research

By Intercollegiate Press

Galesburg, Ill. — College and university educators and administrators have been so busy showing business and industry how to use research and management techniques that they have neglected to utilize these same tools themselves, according to President Sharvey G. Umbeck of Knox College.

President Umbeck states that educators and administrators must become aware of the need for "management know-how." He said utilization of management tools proper to an educational institution is essential if colleges "are to concentrate their resources to achieve their objectives."

The Knox president warned that not all colleges and universities will take advantage of the opportunities available. Some private schools will become tax supported institutions, some will merge with other colleges, some will remain weak and still others will die. The principal difference between these and the schools that succeed "will be one of vigorous effective management," he said.

President Umbeck said colleges must be willing to search out areas of weakness in their management set up and strengthen these spots. Planning, organizing and directing in relation to the educational objectives of the institution are essential ingredients in the management process, he declared.

All home town and professional club representatives must turn in all sweetheart pictures, president pictures and write-up to the Aggeland office by March 15 if they are to go in the AGGIELAND.

Mink Art Supply Picture Frames 923 So. College Ave.-Bryan, Texas

"Sports Car Center" Dealers for Renault-Peugeot & British Motor Cars Sales-Parts-Service We Service All Foreign Cars 1422 Texas Ave. TA 2-4511

Gutson Theatre Hall NO MOVIES THIS WEEKEND See

THE INTERCOLLEGIATE TALENT SHOW FRIDAY NIGHT 8 P. M. G. ROLLIE WHITE

ALL FOOD COOKED IN OUR OWN KITCHEN. Fresh Daily. Two Locations To Serve You 413 Hwy. 6, South College Station Chapultepec. 1315 S. College Bryan. CLUB STEAK DINNER: Combination Salad, French Fries. Reg. Price 1.50 99¢

—ALTERATIONS— Civilian or Military Clothes Altered by Experienced Tailors We Have —COMBAT BALL SCARVES— ZUBIK'S UNIFORM TAILORS North Gate

By Charles M. Schulz



Interesting thought for the college man planning his career . . .

## Can you name the best-managed companies in America?

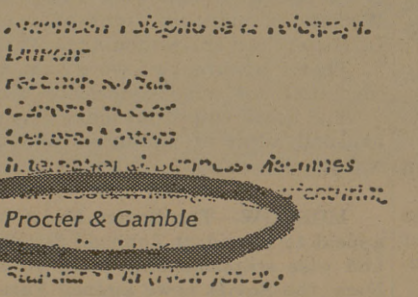
Since your training and your opportunity should definitely be better with the better-managed companies this should be an important consideration in your career decision.

Read on. The Presidents' Panel of DUN'S REVIEW selected ten companies as the best managed in America. Among the companies is

## PROCTER & GAMBLE

chosen for its outstanding achievements in marketing and merchandising. Here's more. The Eighth (and most recent) Edition (1961) of the American Institute of Management's "Manual of Excellent Managements" again lists Procter & Gamble as an Excellently Managed Company, as it has every year since 1951. The Eighth Edition also lists Procter & Gamble as "... the outstanding investment opportunity..." within its industry.

## PRESIDENTS' PANEL



In a separate Management Audit, the American Institute of Management reported . . . "We are of the opinion that the Company . . . is eminently entitled to be classified by our standards as the best managed business enterprise in America." How has Procter & Gamble earned this standing? Here's one reason. The 1962 P&G Annual Report states . . . One of Procter & Gamble's principal strengths . . . its Sales Organization.

"The ultimate success of the Company depends, in an important way, on the skill and resourcefulness which our salesmen bring to the selling job." And further, "Our Sales Managers today are fully aware of their responsibility to find and develop men qualified not only to handle the sales management responsibilities of the future, but also men capable of filling other management positions in the Company." It adds up to opportunity . . . unexcelled by any other company anywhere. Let's talk about it. Sign up for a P&G Sales Interview.



PROCTER & GAMBLE Sales Management Interviewing March 10 - 11, 1965

An Equal Opportunity Employer

## THE BATTALION

Opinions expressed in The Battalion are those of the student writers only. The Battalion is a non tax-supported, non-profit, self-supporting educational enterprise edited and operated by students as a university and community newspaper and is under the supervision of the director of Student Publications at Texas A&M University.

Members of the Student Publications Board are James L. Lindsey, chairman; Robert Knight, College of Arts and Sciences; J. G. McGuire, College of Engineering; Dr. Page Moreau, College of Agriculture; and Dr. R. S. Titus, College of Veterinary Medicine.

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EDITOR RONALD L. FANN Managing Editor Glenn Dromgoole Sports Editor Lani Presswood Day News Editor Mike Reynolds Night News Editor Clovis McCallister Asst. News Editor Gerald Garcia Sports Writer Larry Jerden Wire Editor Ham McQueen