

BATTALION EDITORIALS

Southwest Conference

vs.

Texas A&M

No one likes to hang out their dirty linen for the world to see. Especially a school as proud as A&M.

No one likes to admit they are wrong. But this time A&M must.

The mane clipping of SMU's mascot Peruna was a step far beyond the previous pranks played on Southwest Conference opponents last year. The animal was not injured—a professor in the veterinary school confirmed that—but the damage was more permanent than that inflicted in previous escapades. Not since several University of Texas students inadvertently killed a Baylor bear cub in 1961 has the damage to a school mascot been this severe.

True, the incident would not have received such notoriety if Southern Methodist had not been so humbled at their homecoming, but regardless of who is doing the complaining, such action is unforgivable. Reactions at SMU have ranged from excluding A&M from their schedule next year to proposing the conference adopt an anti-mascot-swiping rule. Because several Aggies went too far in what many before considered good fun, the conference will almost surely accept the latter.

The past several weeks have been open season on A&M for other reasons also. Student yelling at the Arkansas game coupled by incidents of misbehavior by both student bodies have compounded these attacks. Now is the time for every other school in the conference who has a gripe to blast A&M. Needless to say this school is now being blamed for every act of violence since the Chicago fire.

Arkansas has attacked us for yelling; SMU has attacked us for Peruna shearing and yelling; Baylor has attacked us for yelling, and Texas has started rumors there was an Aggie involved in the Brinks robbery and the sinking of the Titanic.

Of course the majority of the charges are blown out of proportion and are the result of "sour grapes" but they do show the result of pushing a prank too far.

Houston Attacked By Roaches, Book

HOUSTON (AP) — Will Houston's image before the world be the domed stadium or the Manned Spacecraft Center?

Or will it be a cockroach crawling down the tracheotomy tube of a sick child in the charity hospital?

Jan de Hartog, the Dutch author and volunteer hospital orderly, flung this challenge in the Houston Junior Chamber of Commerce Tuesday.

De Hartog said he had seen "patients attacked at night by cockroaches trying to get under their bandages."

But his observation paled, he said, beside that of a nurse who

saw a cockroach in a child's trach tube — a tube inserted in a slit in the throat to aid breathing.

"Like the domed stadium, that cockroach could become the symbol of Houston before the world," De Hartog said.

It was de Hartog's book, "The Hospital," that exploded a controversy now whirling around the city-county charity hospitals — Ben Taub and Jefferson Davis.

De Hartog said Houston must break away from its computers and country clubs and start "carrying the bedpans."

The lean and lively Quaker said no one, except perhaps the whole community, can be blamed for what he called the filth and neglect in the charity hospitals.

"Nobody was ever given a mandate to run a charity hospital," he said.

"They had a mandate to run a public utility to keep the dead and dying off the streets—but discreetly, oh so discreetly."

Bulletin Board

WEDNESDAY

Hillel Club will meet at 7:30 p.m. at the foundation building. Max Friedman will be guest speaker.

Aggie Wives Bridge Club will meet at 7:30 p.m. in the MSC.

CADET SLOUCH

by Jim Earle



"Ya know—a question just came to my mind. Why would so much emphasis be placed on first aid training before the bonfire . . . unless . . ."

Job Calls

THURSDAY

Douglas Aircraft Company, Inc. — aerospace engineering, civil engineering, electrical engineering, physics, mechanical engineering, data processing mathematics, chemistry, chemical engineering.

The Powers Regulator Company — industrial distribution, industrial engineering, electrical engineering, mechanical engineering, business administration, economics, mathematics.

U. S. Atomic Energy Commission — chemical engineering, civil engineering, electrical engineering, mechanical engineering, accounting, business administration, chemistry, physics.

U. S. Army Material Area — mathematics, physics, chemistry, microbiology.

United State Steel Corporation — chemical engineering, civil engineering, electrical engineering, industrial education, industrial engineering, mechanical engineering.

Prudential Insurance Company of America — accounting, business administration, economics, mathematics.

The Proctor & Gamble Company — chemical engineering, civil engineering, electrical engineering, industrial education, industrial engineering, mechanical engineering, petroleum engineering, business administration, economics, chemistry.

Author Loses Election, Plot

PHOENIX, Ariz. (AP) — The man who wrote a book about how to win elections told Tuesday how they can be lost.

Author-political strategist Stephen Shadegg of Phoenix spoke in an interview.

His last book, released earlier this year, was titled "How to Win an Election."

Shadegg served as a regional director in the campaign of Republican presidential nominee Barry Goldwater. He now is working on a book which will tell some of the reasons for Goldwater's defeat.

Foremost of the Shadegg criticisms:

1. A failure to offer a reasonable conservative alternative to the programs of President Johnson.

2. A failure to adhere strictly to "line and staff" organization, thus letting staff members make decisions they weren't equipped to handle.

3. A failure of "the political feedback from the field" to be used by the candidates.

Shadegg also said Goldwater failed to rid himself of erroneous charges that he was trigger-happy and would repeal Social Security, made strategy errors at the convention, and followed no clear, discernible campaign pattern.

"No one can guarantee that Goldwater might have won," Shadegg said, "but he was a better

candidate than the people saw. This was one of the great frustrations for many of us."

Shadegg said one of the responsibilities of any candidate is to propose his own program of opposition, but "I could never find that we offered a reasonable, conservative alternative to

ATTENTION All civilian dorm counselors and officers

The civilian section of the Aggie staff announces that the last date for scheduling group pictures (dorms) for the '65 Aggie year will be 1 December 1964.

Pictures are to be scheduled at the Student Publication Office, Y. M. C. A. Bldg. The final day for having pictures made will be 1 March 1965, at which time all other items to go on pages and payment (\$55.00 full page, \$30.00 one half page) must be turned in. We will appreciate your cooperation and any ideas.

John Holladay, Section editor

the programs of the administration."

ATTENTION ALL HOME TOWN AND PROFESSIONAL CLUB REPRESENTATIVES

The hometown club and professional club section of the "Aggie" staff has announced that the last date for scheduling pictures for the "Aggie" year will be 18 December, 1964. Pictures are to be scheduled at the Student Publication Office, Y. M. C. A. Bldg. The final day for having pictures made will be 1 March, 1965. Please make arrangements to have your pictures scheduled before the deadline.

Dave Baker, Section Editor Mike Rosbury

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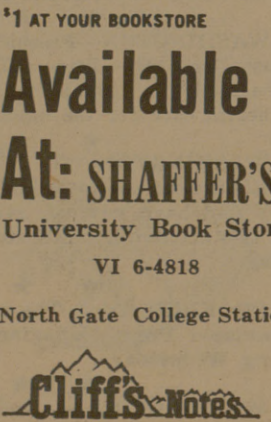
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THE BATTALION

Opinions expressed in The Battalion are those of the student writers only. The Battalion is a non tax-supported, non-profit, self-supporting educational enterprise edited and operated by students as a university and community newspaper and is under the supervision of the director of Student Publications at Texas A&M University.

Members of the Student Publications Board are James L. Lindsey, chairman; Delbert McGuire, College of Arts and Sciences; J. A. Orr, College of Engineering; J. M. Holcome, College of Agriculture; and Dr. R. S. Titus, College of Veterinary Medicine.

The Battalion, a student newspaper at Texas A&M is published in College Station, Texas daily except Saturday, Sunday, and Monday, and holiday periods, September through May, and once a week during summer school.

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Mail subscriptions are \$3.50 per semester; \$6 per school year, \$6.50 per full year. All subscriptions subject to 2% sales tax. Advertising rate furnished on request. Address: The Battalion, Room 4, YMCA Building; College Station, Texas.

News contributions may be made by telephoning VI 6-6618 or VI 6-4916 or at the editorial office, Room 4, YMCA Building. For advertising or delivery call VI 6-4115.

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