

WELCOME

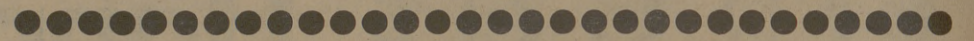


School Supplies

In this department will be found just about every conceivable item of school supplies from a pen point to a study lamp. They are on open display and you may make your own selections or be served by a courteous sales clerk as you prefer.

From your first day on the campus when you purchase your dormitory equipment such as study lamp, waste basket, broom, mop, etc. to the day you come in four years later to buy paper for your thesis you'll find all your daily needs in our school supply department.

We people who work in The Exchange Store are mighty glad to see the campus crowded with Aggies for the opening of the 1964-65 school year. While you have been busy in various jobs, hobbies and travels during the summer, our buyers have searched the markets far and wide to assemble one of the largest, finest and most complete stocks in our history. We are literally stocked to the ceiling, awaiting your inspection. Here's looking forward to another year's dealings with the finest group of customers in America.



Men's Shop

One of the first departments of The Exchange Store you will visit upon arrival on the campus will be the Men's Shop. Here you will find complete and OFFICIAL stocks of all regulation uniform items, insignia and military accessories, such as slacks, shirts, ties, caps, belts, shoes, socks, and collar insignia.

The Civilian student will also find an attractive and brilliant display of the latest in civilian attire. Truval shirts, Buck Silven sport coats, Wembley ties, Interwoven socks, Jarman shoes, and Mel Rose slacks. Denims and casuals from Levi and many other well known brands are featured.

For both military and civilian students we have sheets, pillow cases, pillows, and blankets. Also one of the largest selections of college T-shirts to be found anywhere. Whatever your clothing needs are, we can fill them.



Quality Paper Backs

The largest selection of QUALITY PAPER BACKS to be found in East Texas is attractively displayed in our store. Every subject from Anthropology to Zoology is covered. Many best selling books of fiction are also to be found. Browse this department to your heart's content. You'll find many books you want.

THE EXCHANGES