

The Battalion

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Blood Drive Underway; Over 700 Donors Set

The seventh annual Aggie blood drive is now under way in the Memorial Student Center. The donations are being taken Wednesday and Thursday by representatives of the Wadley Research Institute and Blood Bank of Dallas.

About 700 students and faculty members have registered to donate blood, though some have been eliminated for medical reasons. It is hoped that others who have not registered will come by the MSC during the two-day period and give blood.

The A&M Alpha Phi Omega chapter has been in charge of the registration of donors, setting up hospital beds and other equipment for the operation, and has helped in pushing the drive.

WHEN AN AGGIE donates blood to the blood bank, he is guaranteed the full amount he or any member of his family may need during the next year without having to replace "a single drop." In the six years that Aggies have participated in the program, only 80 of the A&M credits established have been used. Blood not used by Aggies will be used to treat patients suffering from leukemia.

The A&M blood drive is the largest single drive of the year for the Wadley Research Institute. "I don't know how we could get along without the help from A&M," Dr. Joseph M. Hill, blood bank director said. "None of the voluntary donations surpasses the Aggies' in quantity or spirit."

Dr. Hill described the operation of a blood bank as essentially the same as operating any other bank, except that the deposits last only 21 days and there is never any guarantee that what has been borrowed will be replaced.

HILL SAID that many patients are not able to replace blood they receive because of the quantity involved. Some cases require as many as 40 or 50 pints. The institute asks for donations from the general public to help close up the gap between blood used and blood donated by friends of patients.

While many blood banks require a return of two pints returned for every pint borrowed, the Wadley Institute only requires a one pint-for-one pint return.

If an Aggie who has donated blood needs to use blood from the bank, he should get in touch with Alan Peterson, the chairman of the Aggie Blood Drive, who will make the necessary arrangements

for securing it.

THE WADLEY Research Institute and Blood Bank houses an internationally-known research operation. The doctors and scientists of the institute do research in the quest for cures of such diseases as cancer and leukemia.

Aggies have donated a total of 1,828 pints of blood in the past drives, and the goal of the 1964 drive is 1,000 pints. Any student who would desire to donate a pint of blood to the drive should go to the MSC either Wednesday or Thursday between 8 a.m. and 5 p.m.

Dr. Burgess To Be Prof In BA School

Dr. Leonard R. Burgess, business and economics statistician whose recent book, "Top Executive Pay Package," has drawn international reviews, will join A&M University's School of Business Administration in September.

Burgess will come here as an associate professor, Dr. John E. Pearson, business school head, announced.

Burgess has taught at North Texas State University since 1961. He has worked with industry and the National Industrial Conference Board in addition to his academic background.

"Dr. Burgess is one of the finest scholars in the Southwest," Pearson said.

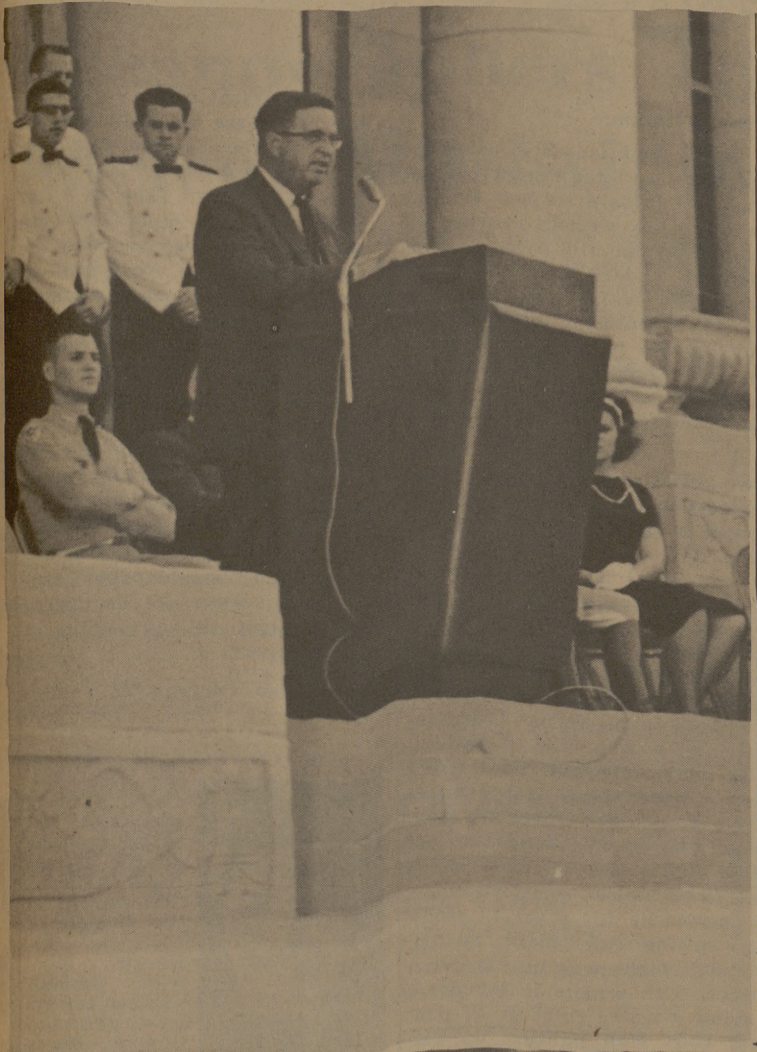
At Columbia University's Graduate School of Business Administration, where he completed his doctorate in economics, Burgess studied under Dr. Arthur F. Burns, an advisor to President Eisenhower. Burgess completed the B.A. degree at Brown University and the M.B.A. degree at the Harvard Graduate School of Business Administration.

He entered the Army as a private in 1942 and now is a major in the Army Reserve. He won five battle stars and the Purple Heart during World War II.

Burgess has been active as a reserve officer. He is enrolled in the Command and General Staff College through a Dallas reserve training center.

Following his graduation from Harvard he became chief statistician for a pulp and paper company in New York City. In 1952 he joined the National Industrial Conference Board as a senior staff associate.

He later taught in the Bernard M. Baruch School of Business and Publication Administration of The City College, New York.



Aggie Muster Observed

Dr. King Gill (top picture) speaks to the campus Aggie Muster gathering Tuesday in front of the Systems Administration Building. Bottom picture: Ross Volunteer firing squad renders 21 gun salute for Aggies who have died during the year. Silver Taps ceremony concluded the Muster ceremony here. Aggies participated in Muster at various places all over the world.

Wire Review

By The Associated Press

WORLD NEWS

VIENTIANE, Laos—Two rightist coup leaders refused Tuesday to restore Premier Prince Souvanna Phouma's coalition regime to power despite urging by Western diplomats, informed sources reported.

Fearing a violent reaction to Sunday's coup from the pro-communist Pathet Lao, the diplomats, headed by President Johnson's diplomatic troubleshooter William Bundy, tried to persuade the two generals to step aside.

★ ★ ★

BOGOTA, Colombia—U. S. and Colombian teams expect to start work this week on a joint survey of the possibility of linking the Caribbean and the Pacific by a sea-level canal that would utilize the Atrato River Valley part of he way.

The U. S. Geodetic Survey will supervise aerial map-making and Colombians under the Augustine Codazzi Geographic Institute will handle ground surveys.

★ ★ ★

LONDON—Despite a sudden illness of the top Soviet negotiator, Britain and the Soviet Union neared agreement Tuesday night on a series of deals that will hasten their trade to record levels.

Seniors, Get Your Graduation Robes

Seniors who desire robes for the commencement exercises must order them before noon, May 16, in the Exchange Store.

The cost of renting the robe for a bachelor degree is \$4.25 plus 9 cents tax, while the cost of the master's degree robe is \$4.75 plus 10 cents tax.

The PhD robe rental cost is \$5.25 plus 11 cents tax and an additional \$5.25 and 11 cents tax will be charged for the hood.

Senate Committee Studying Proposed Student Aid Bill

By BOB SCHULZ
Battalion Staff Writer

A bill that would provide for the college education of more than a million students annually is now under study in the Senate Education Subcommittee.

The bill, sponsored by Sen. Vance Hartke (D-Ind.), provides for the financial assistance of capable and deserving students who would otherwise be unable to proceed past the high school level.

"The basic aim of the program," says Sen. Hartke, "is to insure that no capable student will be denied the opportunity for education beyond high school because of his or his parents' inability to meet the financial burden."

Army Chooses 4 For DMS Awards

Four A&M University seniors in the Army Reserve Officer Training Corps are newly designated Distinguished Military Students.

Students who maintain their record and qualify as Distinguished Military Graduates may receive a Regular Army instead of a reserve officer commission and enter the service on the same basis as a graduate of the U. S. Military Academy (West Point).

Newly-named as Distinguished Military Students are:
Larry L. Crutsinger, an accounting major from Brownwood. A member of Company H-3, Crutsinger received a varsity letter in football;

Charles E. Brandt of El Paso. Brandt is majoring in electrical engineering and is a cadet major on Third Battalion Staff; Kenneth A. Radde, an animal science major from Meridian. Radde serves on First Battalion Staff as a cadet major;

David P. Payne of Waco; a business administration major. Payne is Commander of Company E-1.

The financial aid listed in the bill would be in the form of scholarships, long-term student loans, education loan insurance and student work-study programs.

The bill is fast gaining backers from the fields of education and business. More than 20 senators have asked that they be listed as co-sponsors of the bill.

Provisions of the bill are: undergraduate scholarships—a program of four-year undergraduate scholarships in the states to entering college freshmen. Grants of up to \$1,000 would be awarded on the basis of need, academic promise and high school records;

Long-term student loans—the present loan limit of the National Defense Education Act would be raised from \$1,000 to \$1,500 for undergraduates and from \$2,000 to \$2,500 for graduate students. Loan authority would be broadened to include new institutions, such as two-year technical schools;

Educational loan insurance—a program to guarantee commercial or college loans negotiated by students. Eligibility would be based only on full-time enrollment and satisfactory academic progress. Loans so insured would be limited to \$2,000 per academic year for any one borrower and \$10,000 total. Repayment could be extended for

a ten-year period following graduation;

Student work-study program—students would either work and study at the same time or work for a period of weeks and attend school for a period of weeks. Jobs would relate to the student's field of study and would include research, public service, internships and assistantships. Total payment to any one student would be limited to \$1,000 per academic year at the undergraduate level and \$2,000 for graduate students.

Editor's Note: This is the first of a weekly series of articles about former Aggies who achieved positions of leadership in their respective fields. It is hoped that students can benefit from the experience and the advice of these leaders.

By GLENN DROMGOOLE
Battalion News Editor

"Today both the challenges and the rewards for the engineer are greater than they have ever been before," Gen. B. A. Schriever, head of the Air Force Systems Command, recently told a group of engineering students.

General Schriever, who was graduated from A&M in 1931, could quite truthfully be called an expert in his field. He has spoken to many student groups throughout the nation, always stressing the need for a college education.

"Science courses in our schools should be designed to help produce urgently needed technical people," Schriever pointed out. "In addition, they should give an adequate background for the many students

who will not enter any field of science or technology.

"These students will still need at least a basic understanding of science, because it will greatly affect their future lives, no matter what work they may choose to do. As citizens they will be called to make decisions that involve at least some understanding of science and its applications."

The four-star general urges students to be creative. "It is relatively easy to find people who have been pumped full of facts. It is much more difficult to find people who know how to put those facts to work," he noted.

What about the graduating student engineer's future? General Schriever says, "Young people today live in a time of unlimited opportunity. No generation in history has had a greater chance to acquire knowledge. This is especially true in the sciences. First of all, you have inherited a great store of scientific information from the past. You learn facts in your classrooms today that were completely unknown 20 years ago, or even 10 years ago.

Proper Manners Form Of Respect

By CLOVIS McCALLISTER

A panel of four Texas Woman's University students and their sponsor told approximately 200 students Tuesday night that the practice of good manners is an example of individual respect and the respect for others.

The panel, composed of Jane Sullins, Carol Nevils, Nanette Gabriel, Elaine Meeks and moderator Gertrude Gibson, said that good human relations stem from good manners.

Miss Nevils said, "It is the little things that count in dating, as in life." In giving small details in good manners, she said the boy should walk on the curb side of the street, offer his hand to the girl getting out of the car, and if he makes a mistake, joke about it and forget it. Miss Nevils said, "If there is anything a girl likes, it is attention."

In discussing table manners, Miss Sullins said that table manners are no more than the most easy and convenient way to do things.

Miss Sullins said the male leads the female to the table if a waiter is not around and he gives the order for the female. She added that 15 per cent of the check is the proper tip for the waiter.

Miss Gabriel stated that formal dinner invitations are engraved and an answer on personal stationery should follow the invitation.

The hostess at a cocktail party should serve fruit juice or some other drink for those who do not drink, Miss Gabriel said.

Miss Meeks discussed driving and walking etiquette. She said always walk on the right side of the sidewalk, try not to walk three or four abreast, do not stop in front of doorways, be careful if carrying an umbrella or packages and do not eat while walking.

'Bearded Bard' Events To End With Program

The Shakespeare Commemoration at A&M University will be climaxed Thursday night with a program of reading and acting scenes from the bard's plays, plus madrigal singing.

The free performance is scheduled at 8 p.m. in the Assembly Room of the Memorial Student Center.

"This program, along with the six lectures, showing of the movie 'Henry V' and the presentation of the Marlowe play add up to a successful commemoration," Dr. John Q. Anderson, head of the Department of English, said.

"We hope in the future to sponsor other activities related to the humanities as part of our efforts to enhance the role of A&M as a university," he added.

The program Thursday night will be preceded by lectures of two scholars from the history and government department in the MSC at 4 p.m. Thursday.

Vic Wienen, assistant professor of English and a staff member of the Aggie Players, is in charge of the final program.

Scenes will be acted from "The Taming of the Shrew," "Macbeth" "Hamlet." Scenes will be read out of "Richard III," "Othello" and "Henry V."

The madrigal singers, under the direction of Carroll Schoenewolf, English instructor, will sing six numbers.



Banquet Speaker

Robert J. Phillips of Tyler, president of Howe-Baker Engineers Inc., will speak at the A&M Student Engineers' Council banquet at 6 p.m. Monday. Phillip's firm has offices in England and Italy, in addition to American offices. He is a member of the board of Tyler Savings and Loan Association and Peoples Life Insurance Co.

FORMER STUDENTS

Engineering Students: Advice

"In the past few years, mankind's store of scientific knowledge has more than doubled.

"Secondly, the scientist today makes use of powerful new tools of research, including techniques such as mathematical analysis and devices such as the electron microscope. Today's methods of taking scientific measurements are far more accurate than those of the past, and they are improving all the time.

"There is a great shortage of engineers. Today we are training 45,000 engineers annually, as compared with 58,000 ten years ago. By contrast, the Soviet Union turns out 126,000 engineers annually."

According to the former Aggie, "We have two powerful reasons to encourage the advance of science — first, to insure our own protection, and second, to provide the answers to hunger, poverty and disease — the common enemies of all mankind."

General Schriever got his start in the field which he now heads immediately after graduating from A&M. He received a reserve ap-

pointment in Field Artillery following graduation day. He entered flight training at Randolph Field in 1932, receiving a commission as a second lieutenant in the Army Air Corps Reserve in 1933.

After receiving his master's degree in mechanical engineering from Stanford University in 1942, he joined the 19th Bomb Group in the Southwest Pacific.

He stayed with the Air Force after World War II ended, and in 1954 he assumed command of the Air Force Ballistic Missile Division. It was he who had charge of developing the intercontinental ballistic missile.

On April 1, 1961, he became commander of the newly created and expanded Air Force Systems Command. This group is responsible for research, development, procurement and production actions acquired to place a complete aerospace system in operational use.

Over the years, several institutions have recognized the general by awarding him various degrees. He has received seven honorary doctorates.