

WRIGHT or WRONG

by John Wright

When President Johnson appeared on television over the weekend on a program called "A Conversation With The President," he mentioned that among the prime difficulties of our time was that there are now 120 countries in the world whose governments the United States recognizes.

He and his administration will have cause to remember that statement when French President de Gaulle winds up his visit to South America. For with as much trouble as the U. S. is having formulating a cohesive Latin American policy, de Gaulle's visit will compound that trouble.

Ostensibly, de Gaulle's mission and purpose in visiting Mexico, and later on Argentine, Brazil, Peru and Uruguay in September, is to expand trade, cultural and political ties as well as to improve France's image in that part of the world.

The point is that if he succeeds in filling the present gap left by the flagging U. S. South American program, the U. S. will inevitably be that much the worse off.

The French will not be able to offer too substantial economic aid for the simple reason that they already pay enormous sums to old French colonial possessions, and France's force de frappe is costing the nation a large packet also. What is important is that political ties may be established between South American countries and France for the simple reason that it is a convenient third choice.

Pride is a powerful force in any human relationship, and it certainly counts heavily in international politics. To some Americans it seems as if France is trespassing on traditional U. S. hunting grounds. There is a wave of indignation sweeping through the minds of some Americans at de Gaulle's visit. But as

President Johnson so clearly said in this TV press conference, the U. S. will have to learn to compromise with other foreign policies, and trust that our democratic system of government will be fully competitive on the sales counters of various national markets.

When President Johnson met with Mexican President Mateos recently, it can be taken for granted that de Gaulle's coming visit was on the agenda. Mateos is not anxious to irritate his powerful Northern neighbor, any more than Finland is liable to raise a ruckus with you know who. Mateos, therefore, is not likely to make any political ties with France. But there will undoubtedly be some trade agreements and swapping of cordialities.

The countries in South America that might not feel so respectful of Uncle Sam are Argentina, Brazil and Uruguay. Although we have various understandings with these three countries, they may very well feel that a courtship with France might add incentive for more advantageous relations with the U. S.

Editor,

The Battalion:

I thought that the Intercollegiate Talent Show was a very fine show — with one exception. I thought that those who were there will agree that various portions were in very poor taste and offered a very poor example of Aggie tastes in humor to our guests.

Dear Mr. d'Hemecourt:

I want to express by distaste and offense at your grossness in your performance of Friday night, March 6. Oh, I laughed at your humor with the rest during your act, but even then I was shocked that this talk was also directed to the young ladies who made up a large portion of the audience.

It was later that I became offended at your performance. In thinking back on it, I realized that you must have a low opinion of Aggie's tastes and speech to present such trash. Granted, we tell "dirty jokes" among ourselves; all male collegians do. But, we also put on our decency before the fair sex, as all college men do.

I am fed up with people such

CADET SLOUCH

by Jim Earle



"... And when I told th' dean my grades were low 'cause I didn't have time to study, he suggested that I study during the day between classes! Imagine that! Studing during my freetime—disgusting!"

Sound Off

as you feeling that since A&M is virtually an all-male school, it turns out coarse-talking, dirty-thinking deviates. Your performance Friday night not only showed us your feeling toward us, it helped establish and perpetuate similar feelings among guests who attended the show.

Although your talent is great, I am sorry that the selection committee saw fit to have you in the show. This was the first ITS which I have attended, but on talking around, I discovered that previous ITS shows have been just as rank. Apparently we Aggies are living up to our reputations as goods.

John K. Ward, '65

Editor, The Battalion:

I am writing this letter to let all members of the Class of '65 know that I, Tom Cardwell, am running for the position of Vice President of the Class of '65.

It is imperative that everyone votes on Thursday, March 19, 1964. I would sincerely appreciate your vote and influence in the coming election.

I am a member of the Corps

Job Calls

WEDNESDAY Cabot Corporation — Chemical engineering, electrical engineering and mechanical engineering.

Chicago Bridge and Iron Company — Architectural engineering, civil engineering and mechanical engineering.

Factory Insurance Association — Chemical engineering, civil engineering and electrical engineering.

Ingersoll-Rand Company — Chemical engineering, civil engineering, industrial engineering, mechanical engineering, petroleum engineering and business administration.

Koppers Company, Inc. — Chemical engineering and mechanical engineering.

U. S. Army Material Command — Aerospace engineering, chemical engineering, civil engineering, electrical engineering, industrial engineering and mechanical engineering.

United States Gypsum Company — Chemical engineering, civil engineering and mechanical engineering.

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Johnson Renews Dedication To Alliance For Progress

WASHINGTON (AP) — President Johnson declared Monday "the full power of the United States" is ready to assist any American country whose freedom is threatened from another continent.

Renewing this country's dedication to the Alliance for Progress in Latin America, Johnson said: "We must protect the alliance against the efforts of communism to tear down what we are building."

"The recent proof of Cuban aggression in Venezuela is only the latest evidence of those intentions," the President said.

Bulletin Board

TUESDAY Ag. Ed. Wives Club will meet in Room 101 of the YMCA Building at 7:30 p.m.

Brazos County Young Democrats will meet in Brazos County Courthouse at 7:30 p.m.

S.A.M.E. will meet at 7:30 p.m. in Room 3-B, 3-C of the Memorial Student Center.

WEDNESDAY Geological Society will meet at 7:30 p.m. in Room 105 of the Geology Building.

Newcomer's Club will meet in the Birch Room of the MSC.

He spoke at a special session of the Organization of American States on the third anniversary of President John F. Kennedy's call for the 10-year, \$20-billion Alliance for Progress program.

The Latin American diplomats remained silent during Johnson's declaration of aid against outside aggression, but they gave prolonged applause at the end of his speech.

Several Latin American ambassadors were asked for comment on the President's speech. All declined.

Johnson said: "The alliance's basic principles of economic development, of social justice, of human freedom are not only the right path, they are the only path for those who believe that both the welfare and the dignity of man can advance side by side."

Johnson called in all U. S. ambassadors and foreign-aid mission chiefs based in Latin America to attend the meeting at the Pan American Union and to take part in an intensive review of all aspects of U. S. relations with hemispheric neighbors.

The setting for Johnson's first major speech on inter-American affairs was a ceremony installing Carlos Sanz de Santamaría of Colombia as the first chairman of a new Inter-American Committee for the Alliance for Progress.

Johnson said his administration "will spare no effort" to continue to meet all U. S. pledges of help to the alliance.

But he said progress "cannot be purchased with large amounts of money or large amounts of good will."

On Campus with Max Shulman (Author of "Rally Round the Flag, Boys!" and "Barefoot Boy With Cheek.")

A ROBE BY ANY OTHER NAME

With the Commencement Day just a couple of short months away, the question on everyone's lips is: "How did the different disciplines come to be marked by academic robes with hoods of different colors?"

This, I must say, is not the usual question asked by collegians who grab my elbow. Ordinarily they say, "Hey, Shorty, got a Marlboro?"

But I digress. Back to the colored hoods of academic robes. A doctor of philosophy wears blue, a doctor of medicine wears



Why, Why?

green, a master of arts wears white, a doctor of humanities wears crimson, a master of library science wears lemon yellow.

Well sir, to answer this vexing question, we must go back to March 14, 1844. On that date the first public library in the United States was established by Ulrich Sigafos.

Mr. Todhunter had hated Mr. Sigafos since 1822 when both men had wooed the beautiful Melanie Zitt and Melanie had chosen Mr. Sigafos because she was mad for dancing and Mr. Sigafos knew all the latest steps—like the Missouri Compromise Samba, the Shays' Rebellion Schottische, and the James K. Polk Polka—while Mr. Todhunter, alas, could not dance at all, owing to a wound he had received at the Battle of New Orleans.

Consumed with jealousy at the success of Mr. Sigafos's library, Mr. Todhunter resolved to open a competing library. This he did, but he lured not one single patron away from Mr. Sigafos.

So Mr. Todhunter stocked his library with lots of lovely books, and soon he was doing more business than his hated rival. But Mr. Sigafos struck back. To regain his clientele, he began serving tea at his library every afternoon.

This, of course, clinched the victory for Mr. Todhunter because he had the only lemon tree in town—in fact, in the entire state of Maine—and since that day lemon yellow has, of course, been the color on the robes of masters of library science.

(Incidentally, the defeated Mr. Sigafos packed up his library and moved to California where, alas, he failed once more. There were, to be sure, plenty of lemons to serve with his tea, but, alas, there was no cream because the cow was not introduced to California until 1937 by John Wayne.)

Today Californians, happy among their milch kine, are enjoying filtered Marlboro Cigarettes in soft pack or Flip-Top Box, as are their fellow Americans in all fifty states of this Marlboro Country!

By Charles M. Schulz

CAMPUS LAST DAY "THE VICTORS" STARTS TOMORROW

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