

BATTALION EDITORIALS

Time To Prepare

We picked up by way of little-room gossip that the Exchange Store has already ordered several thousand stickers which read something like "Texas Aggies, SWC Basketball Champions—1964". True or not we like the attitude of such thinking that would even start such a rumor.

It wouldn't be a bad idea for some Aggies to start doing some planning well in advance. Should the Aggies take the SWC crown—and we're confident that they will—they will meet the cagers from Texas Western of El Paso in Dallas on the night of March 9. According to our calendar that's a Monday night. Also, according to our calendar there are going to be a number of quizzes that week.

We would like to suggest that all Aggies take two definite steps toward preparing for the game in Dallas.

First, and we must say of utmost importance, study early for any quizzes that might be coming up around the March 9 date.

Second, we suggest that unit commanders, civilian dorm presidents, and other group leaders start organizing their respective units for a mass pilgrimage to Dallas. The Aggie cagers have worked hard this year and they deserve all our support.

Of course we don't want anyone to forget that the Aggies still have three conference games to play—two of which will be in G. Rollie White. Let's keep the capacity crowds in the coliseum.

Once again looking to March 9, a Corps Trip to Dallas on Monday afternoon might not be a bad idea—how about it, people of the administration. We suggest that the administration begin considering how they might assist students in their efforts to get to Dallas.

We're real sure we'll get there. So let's go to work.

CADET SLOUCH

by Jim Earle



"... And while they're tryin' to keep us from stealin' their blouses before th' sophomore ball—bang—we steal their dates!"

Gold Reserve Issue Still Big Problem

By SAM DAWSON  
(AP) Business News Analyst  
NEW YORK (AP) — Guarding the U. S. gold reserve at Ft. Knox from foreigners who might want some more of it is a delicate balancing act today. And the Bank of England isn't helping the equilibrium by raising its bank rate.

With one hand, Uncle Sam is trying to halt the flow of dollars to countries where they can earn higher returns — as they will be able to in Britain. With the other he is trying to make investments yield more at home — but without putting the brakes on faster economic growth.

The idea is to make money dear enough here but not too dear.

The rise in British interest rates to halt inflation there — with several Continental countries expected to raise rates further — complicates the job for U. S. monetary authorities. But they have the machinery to deal with this. And, indeed, they have the active cooperation of other leading financial nations.

Their chief task is more likely to be handling the uncertainties in the domestic economy, sharpened Wednesday by the signing of the federal income tax cut into law.

How the American economy reacts to having \$11-billion more spending money — inflation boom — and — bust, indifference, continued deficits in the balance of payments with other lands — could affect world opinion of the

future value of the American dollar. And it is any loss of confidence in the dollar which Washington most wants to avoid.

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Guion Theatre

FRIDAY

"THE TENDER TRAP"

SATURDAY

"WARLOCK"

SATURDAY NITE Preview

Also SUNDAY

"THE COMANCHAROS"

The Memorial Student Center Directorate Presents

CAFE RUE PINALLE

Featuring

THE AVANTIS

ITS PERFORMERS ENTERTAINING During Intermission

\$1.75 Per Couple

After the ITS till 1:00 p. m.

In The MSC Ballroom

— Sound Off —

Editor, The Battalion:

In reference to a letter by Ronald W. Bland — leader of the liberal movement at the A&M University.

Mr. Bland, I despise you; oh, not personally, but I despise everything you stand for. You're pseudo, Mr. Bland; a pseudo intellectual, a pseudo idealist and a pseudo American. To put it blandly, you're a liberal, a member of the great American movement which promises: "From

each according to his ability, to each according to his need." (The Communist Manifest, Karl Marx).

You say that conservatives see nothing but black and white, but you don't define conservatism. Well, I am proud to say, Mr. Bland, that I am a conservative. And; I believe in God, (possibly the only area in which we share similar beliefs). I believe in the individual and in his ability to think and provide for himself. (Remember, Mr. Bland, govern-

ment is first "of the people," then "by the people" and finally "for the people.") I respect the Negro as a human being, as an American and as an individual, equal to myself. I do not want Red China in the U. N. and I do not believe in a supreme world government. I despise socialism and communism and I have only contempt for liberalism. Liberalism, Mr. Bland, is the most subversive force infecting our nation today. And it is liberalism which will bury us.

I believe in the America which Nathan Hale and millions of Americans have given their lives for to protect and preserve. And you can bet your Social Security I'm waving the Flag, Mr. Bland. I am not a member of the John Birch Society or any other radical group. I do not believe that our four presidents were communists; I accept Barry Goldwater at face value. I don't believe every word he says, nor do I disagree with him on all issues; I am an individual and I think for myself. I am an American.

That isn't black and white, Mr. Bland, and it's not technicolor; it's red white and blue and it's conservatism.

Keith Mims '64, A&M Consolidated

Bulletin Board

FRIDAY

Hillel Club will meet at the Hillel Foundation Building at 7 p.m.

TUESDAY

Oceanography and Meteorology Wives Club will meet at 8 p.m. in the South Solarium of the YMCA Building.

Pre-Vet Society will meet at the Vet Hospital at 7:30 p.m.

— Job Calls —

MONDAY

Federal Power Commission — Chemical engineering, civil engineering, electrical engineering, mechanical engineering, petroleum engineering, accounting and economics.

Procter and Gamble Distributing Company — Chemical engineering, industrial education, industrial engineering, mechanical engineering, agricultural economics, business administration and economics.

Skelly Oil Company — Chemical engineering, mechanical engineering, petroleum engineering and accounting.

Standard Oil Company of California and California Research Corporation — Chemical engineering, electrical engineering, mechanical engineering and petroleum engineering.

Titanium Metals Corporation of America—Chemical engineer-

ing industrial technology and mechanical engineering.

United Gas Corporation — Chemical engineering, electrical engineering, mechanical engineering, mathematics and physics.

TUESDAY

Allen-Bradley Company—Electrical engineering, industrial engineering, and mechanical engineering.

Aluminum Company of America — Chemical engineering, electrical engineering, industrial engineering and mechanical engineering.

Arthur Andersen and Company — Accounting.

Gulf States Utilities Company — Electrical engineering and mechanical engineering.

LTV Vought Aeronautics and Astronautics, LTV Military Electronics — Aerospace engineering, civil engineering, electrical engineering and physics.

neering, industrial engineering, mechanical engineering, mathe-

Procter and Gamble Distributing Company — Chemical engineering, industrial education, industrial engineering, mechanical engineering, agricultural economics, business administration and economics.

Rath Packing Company — Animal science, business administration and economics.

Titanium Metals Corporation of America — Chemical engineering, industrial technology and mechanical engineering.

**Ferreri's Triangle Restaurant**  
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All the fish you can eat for \$1.00 at 12:00 noon and from 5:00 p. m. to 8:00 p. m.  
Book Your Banquets and Special Parties Early.  
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THE BATTALION

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DAN LOUIS JR. Managing Editor  
Ronnie Fann

The Apache Belles of Tyler Junior College will be the feature attraction of this year's ITS and will open and close the show to the music of the Aggeland Orchestra. See them & eleven acts from throughout the Southwest at 6:30 p. m., March 6, G. Rollie White Coliseum. Admission \$1.00.

On Campus with Max Shulman  
(Author of Rally Round the Flag, Boys! and Barefoot Boy With Cheek.)

1964: YEAR OF DECISION  
Well sir, here we go into 1964, which shows every sign of being quite a distinguished year. First off, it is the only year since 1954 which ends with the Figure 4. Of course, when it comes to Figure 4's, 1964, though distinguished, can hardly compare with 1444 which, most people agree, had not just one, not just two, but three Figure 4's! This, I'll wager, is a record that will stand for at least a thousand years!

1444 was, incidentally, notable for many other things. It was, for example, the year in which the New York Giants played the Philadelphia Athletics in the World Series. As we all know, the New York Giants have since moved to San Francisco and the Philadelphia Athletics to Kansas City. There is a movement afoot at present to move Chicago to Phoenix—the city, not the baseball team. Phoenix, in turn, would of course move to Chicago. It is felt that the change would be broadening for residents of both cities. Many Chicago folks, for example, have never seen an iguana. Many Phoenix folks, on the other hand, have never seen a frostbite.



There are, of course, certain difficulties connected with a municipal shift of this size. For instance, to move Chicago you also have to move Lake Michigan. This, in itself, presents no great problem, what with modern scientific advances like electronics and the French cuff. But if you will look at your map, you will find Lake Michigan is attached to all the other Great Lakes, which in turn are attached to the St. Lawrence Seaway, which in turn is attached to the Atlantic Ocean. You start dragging Lake Michigan to Phoenix and, willy-nilly, you'll be dragging all that other stuff too. This would make our British allies terribly cross, and I can't say as I blame them. Put yourself in their place. What if, for example, you were a British costermonger who had been saving and scrimping all year for a summer holiday at Brighton Beach, and then when you got to Brighton Beach there wasn't any ocean? There you'd be with your inner tube and snorkel and nothing to do all day but dance the Lambeth Walk. This, you must agree, would not help make you NATO-minded!

I appeal most earnestly to the residents of Chicago and Phoenix to reconsider. I know it's no bowl of cherries going through life without ever seeing an iguana or a frostbite, but I ask you—Chicagoans, Phoenixians—is it too big a price to pay for preserving the unity of the free world?

I feel sure that if you search your hearts, you will make the right decision, for all of us—whether we live in frostbitten Chicago, iguana-infested Phoenix, or narrow-lapelled New Haven—are first and foremost Americans!

But I dissent. We were speaking of 1964, our new year. And new it is! There is, for one thing, new pleasure in Marlboro Cigarettes. How, you ask, can there be new pleasure in Marlboros when that fine flavorful blend of tobaccos, that clean efficient Selectrate filter, have not been altered? The answer is simple: each time you light a Marlboro, it is like the first time. The flavor is such that age cannot wither nor custom stale. Marlboro never palls, never jades, never dwindles into dull routine. Each puff, each cigarette, each pack, each carton, makes you glad all over again that you are a Marlboro smoker!

Therefore, Marlboros in hand, let us march confidently into 1964. May good fortune attend our ventures! May serenity reign! May Chicago and Phoenix soon recover from their disappointment and join our bright cavalcade into a brave tomorrow!

We, the makers of Marlboros, available in soft pack or flip-top box in all fifty states of the Union, wish to join Old Max in extending good wishes for a happy and peaceful 1964.