## BATTALION EDITORIALS

Give Santa Claus
Back To Kiddies Should there be a Santa Claus?
For many years the image of Santa Claus, with hi flowing white beard and his brillant red suit, was a dream
among children which was maintained by the joy parents received from seeing their children happy. However, it
appears that in recent years adults, in their continual appears that in recent years adults, in their continua image from the which is meant for th
young to be enjoyed.
It is difficult to keep a child's dream alive in an adult's
mind. As a matter of fact, it's hard work That's prob mind. As a matter of fact, it's hard work. That's prob-
ably the reason it's easier to hear people say, "'Ill be glad when Christmas is over." rather than "Merry Christmas." Christmas would probably be much more enjoyable Christmas for the reason that it was once observed - the Christian world celebrating the birth of a Savior. The adult's kidnapping of Santa Claus has caused the and beautiful snow that everyone once waited to see. Today than a mythical reindeer. And probably worst of all,
the average citizen is more likely to slip onto a bar stool the average citizen is more likely to slip onto a bar stool
on Christmas Eve than into a church pew. If as much thought were given to Christmas with budget to take on just one more gift; then the people of the
world might go to sleep at night without medical assistance. Driving down to the corner and purchasing the Christ-
mas spirit in a bottle might be good for the economy of our nation - and it even helps fight the population explosion - but it probably in no way helps our spiritual life.
It might just be that too many Americans have decided that they don't need the "old fashion Christmas." It's just
possible that a reckless few think that we have outgrown Christmas is just not what it was once. What's more,
Christmas won't be the same until we rid ourselves of the Christmas won't be the same until we rid ourselves of the
commercial chaos that has infested this once beautiful
season like a plague that keeps us on an endless merry-go season li
round.
Whatever happened to the Christmas message: "Peace with a single word - Sale !

Criminology Dept. Wanted At SHSTC Rep. David Crews of Conroe, program at Sam Houston where
asked Tuesday for public sup- $\begin{aligned} & \text { research could be done at the } \\ & \text { prison would offer unlimited }\end{aligned}$ $\begin{array}{ll}\text { port of a proposed cooperative } \\ \text { program between Sam Houston } & \begin{array}{l}\text { prison would offer unlimited } \\ \text { possibilities in the field. } \\ \text { "Should this program be put }\end{array} \\ \text { State Teachers College and the } & \text { into effect at Sam Houston }\end{array}$ State teachers College and the into effect at Sam Houston
Texas Department of Corrections
for establishing of a department
State,", Crews said, "it would for establishing of a department
of criminology at the college. $\begin{aligned} & \text { offer a far more comprehensive } \\ & \text { training to the student because }\end{aligned}$ Pointing out


THE EXCHANGE STORE

## THE BATTALION

student writers only. The Battalion is a non tax-supported
non-profit, self-supporting educational enterprise edited and operated by students as a university and community news paper and is under the supervision of the dire
dent Publications at Texas AdM University.




| Second. Class postage paid |
| :---: |
| ti ch College station, Texas. |

 DAN LOUIS JR.
Ronnie Fin Ronnie Fain
Glenn Dromgoole
Jim Glen Dromgoo
Jim Butler
John Wright
Marvin Schultz John Wright
Marvin Shul
Mike Reynold


This clause in my policy says that I'm covered in any type of accident at any time except when
Christmas! I wonder why that is?"

## WRIGHT

or

## WRONG


bout have heard quite a lot a- $\begin{aligned} & \text { swapped for oil from the middle } \\ & \text { years. General the past few } \\ & \text { (ease } \\ & \text { fond hopes and dreams of cheat- }\end{aligned}$

 mon Market; his insistance on
spending billions of France's hard earned wealth on a "force
de frappe"; and finally his attide toward a sensible solution
of NATO problems of NATO problems typify the
desire to create a third powerful
$\qquad$
 ferent color se of a slimely red. With Soviet Russia giving her the cold
shoulder, Red China is looking What could be better hunting ground for such friends than the
unsettled Middle-East. Nasser

$$
\begin{aligned}
& \text { oral Student Center at } 7: 30 \text { p.m. } \\
& \text { Wichita Falls Hometown Club } \\
& \text { will meet at } 7: 30 \text { p.m. in the }
\end{aligned}
$$


$\qquad$ PANCAKE HOUSE staunch ally, and a thorn in Rus
sian's hide, is Albania. But Al tess of Russia. If Red China Afro-Asian nations however,
there could be hell to pay.
Red China is willing to

\section*{| meet |
| :--- |
| Mem |
| p.m |}

$$
\begin{aligned}
& \text { Pasadena Area Hometown Club } \\
& \text { will meet at } 7: 30 \text { p.m. in Room } \\
& 308 \text { of the Academic Building. }
\end{aligned}
$$

$$
\begin{aligned}
& 308 \text { of the Academic Building. } \\
& \text { San Angelo-West Texas will }
\end{aligned}
$$

$\qquad$

COACH NORTON'S

## is come from the West for his oil Red China's only apparent

5 Shit

* chllogen under 12 v ears- FREE Bob Hope

CALL ME BWANA"
"PRESSURE POINT"

Daily-Merchants lunch

| Register for a |
| :---: | :---: |
| FREE BLAZER |
| to be given away each Friday until Christmas |
| LOUPOT'S |

## Looking for Christmas Gifts?

## GIVE RECORDS

## ter all, they aren't fattening

What does fattening have to do with records? Nothing but then what does a book store have to do with records? Nothing, unless that book store is Shaffer's because we have the largest selection of records in Texas.

Also check with us for fine books and College or Uniersity jewelers

## We are now consolidated into our original store

SHAFFER'S
UNIVERSITY BOOK STORE

Ferreri's Triangle Restaurant Invites You To Try Our AGGIE SPECIAL

Also, try PIZZA, Spaghetti, Raviola, Mexican Food,

Book Your Banquets and Special Parties Earl


DIFFERENT TYPE OF FOLK

From out of the isolated Brazilian jungle comes Los Indios Tabajaras and their "Maria Elena." Now it's the A treasury of tribal folk songs like "Maran Cariua," "Los Indios Danzan" and "Baion Bon." Get this album and hear the most intriguing new sounds
REC VICTOR

